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"A New View on TV" from The Wall Street Journal, September 6, 2008

"Now There's Proof. TV Is Bad" from BusinessWeek, November 20, 2006

<http://online.wsj.com/article/SB122065245432005241.html>

[http://www.businessweek.com/magazine/content/06\\_47/c4010010.htm](http://www.businessweek.com/magazine/content/06_47/c4010010.htm)