

Disclosure Statement: Mark Ottoni-Wilhelm

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Lift and Shift: The Effect of Fundraising Interventions in Charity Space and Time

The authors declare that they have no relevant or material financial interests that relate to the research described in this paper.

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The empirical work was carried out remotely from the University of Bristol on data held at the Charities Aid Foundation. The research did not require University of Bristol ethical approval because it involved only the analysis of a large, anonymized secondary dataset (no human participants).

The data used in this research were made available by the Charities Aid Foundation (CAF) and comprise transactions records from CAF donor accounts. The data were accessed on a secure CAF server with all information regarding name, address, ID details, telephone number and town/city removed by CAF prior to being made available thus ensuring complete anonymity. The account-level transactions data are held by CAF and cannot be disclosed for confidentiality reasons as doing so may make it possible to identify individuals. CAF does not have the right to review the paper prior to publication.



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