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Individual Author Disclosure Statements

Paper: Using Grouped Data to Estimate Revenue Heterogeneity in Online Advertising Auctions

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The contribution to this work was done as an individual research project as visiting researcher at the University of California, Irvine, and finalized during graduate studies at Columbia University. Neither party financially supported this project. It was conducted for academic purposes solely and is not related to the data-providing company's operations.

The author is associated with the company as an independent consultant who gained compensation unrelated to this project and holds stock options. Therefore, an implicit financial interest can be assumed. I did not represent the company, and there is no direct financial interest by the company in the paper.

There is no resulting conflict of interest impacting the work, which has neither been sponsored nor funded by the company or any third party. The involvement is limited to granting access to the data used to carry out the analysis governed under data protection requirements in accordance with all applicable regulations.

Sincerely,



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