

DATA DESCRIPTION

Ying Fan and Chenyu Yang, June 2019

“Competition, Product Proliferation and Welfare: A Study of the U.S. Smartphone Market”,
American Economic Journal: Microeconomics

The data used in this paper come from the Investment Technology Group (ITG) Market Research.

This dataset covers all smartphones sold in the U.S. market between January 2009 and March 2013. Specifically, it provides information on the price, sales and characteristics of each smartphone/carrier/month combination.

Our contact for purchasing the data was

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