

American Economic Association
Committee on Economic Education

Minutes of Meeting on Saturday, January 8, 2017
Hyatt, Chicago

Members present: Sam Allgood (chair), William Bosshardt, Steven Cobb, Gail Hoyt, James Hornsten, Jennifer Imazeki, Derek Neal, Georg Schaur, William Walstad (ex officio)

Members absent: None

Guests: KimMarie McGoldrick, Roisin O'Sullivan, Wendy Stock

The meeting was called to order at approximately 12:30 p.m.

1. Membership

This was the last meeting as member of the Committee for Gail Hoyt. James Horsten is attending his first meeting as member as 2016 served as his first year on the Committee. Pending approval of the President of the AEA, Thomas Nechyba, Roisin O'Sullivan and Wendy Stock have agreed to join the Committee. The 2018 meeting is the last meeting for Sam Allgood. Pending approval of the President of the AEA, KimMarie McGoldrick has agreed to serve as chair of the Committee.

2. Approval of Meeting Minutes and Annual Report

Minutes of the meeting of January 4, 2016 in San Francisco and the CEE Report for 2016 were both approved.

3. Annual Conference on Teaching and Research in Economic Education (CTREE).

Sam Allgood provided an overview of the report from the 2016 Atlanta Conference, and outlined the plenary speakers for 2017 in Denver (Davig, Karlan, and Lusardi). The Denver Fed will host a dinner and provide a speaker. The committee had a discussion of where to host the next conference. Recommended cities were: Evanston, Richmond, San Antonio, and Ft. Worth. No decision was made. There was also discussion of whether or not it was essential to hold the meeting in a location with a Fed and it was general seen as preferable but not essential. Cobb noted that the fee charged to exhibitors did not increase this year. The Committee again discussed the issue of publishers and vendors on the program and there was some sympathy for allowing participation if done in conjunction with an academic and the participation is not marketing. If allowed, the first slide would need to provide full disclosure and indicate that this was not a marketing effort. However, the Committee still feels strongly that publishers should not be allowed to participate on their own within the conference. The Committee also considered whether to provide an alternative way to advertise for smaller, non-profit organizations. No decision was made.

4. Mark Maier NSF Grant

Mark Maier asked for several Committee members to stay an extra night in Denver in order to work with community college instructors. Jim Hornsten has volunteered to do so.

5. Measuring College Learning Project

The MCL project has largely been completed with the publication of the book *Improving Quality in American Higher Education: Learning Outcomes and Assessments for the 21st Century* (Arum, Roksa, and Cook eds.). One chapter, written by Sam Allgood and Amanda Bayer provides a framework for developing learning outcomes in economics.

6. German Project

Bill Walstad, in conjunction with scholars in Germany, has organized a group that will go to Germany and use the MCL framework to develop advanced assessment techniques for use in economics. Sam Allgood, Bill Bosshardt, Amanda Bayer, Georg Schaur, and Bill Walstad are American economists that will participate in the project.

7. Brief Reports on 2017 CEE paper sessions and special events at the Chicago meetings
 - a. “Great Ideas for making the Principles of Economics Relevant” organized and presided over by Gail Hoyt. The session was attended by 50 – 60.
 - b. “The Economics Major: Present and Future” organized and presided over by Sam Allgood had an attendance of at least 70 with at least 20 more not attending due to space constraints.
 - c. “Updating the Undergraduate Econometrics Curriculum” organized and presided over by Derek Neal drew over 150 people.
 - d. “Evidence-Based Teaching in Economics” organized and presided over by Jennifer Imazeki generated an attendance of about 50.
 - e. The annual poster session, organized and chaired by Steven Cobb, this year featured about 20 posters. It is estimated 50-60 people came during the session to view posters. There was discussion of how to increase exposure of the poster session, such as publishing poster titles in *JEE* and making them available online.
 - f. The “Friends of Economic Education” reception was held Friday night and was attended by 40-50 people.
 - g. The Chair participated in a panel on diversity and inclusion in the profession as part of the AEA Breakfast for Department Chairs.
8. Annual Report from the *Journal of Economic Education*
Bill Walstad made a brief report of the year for the *JEE*. The report is attached to the annual report of the CEE.
9. *JEE* editorial transition
Walstad announced that 2017 will be his last year as editor of the *JEE* and that Sam Allgood and KimMarie McGoldrick will take over as co-editors starting in January 2018.
10. Annual update from the Council on Economic Education
Nan Morrison provided a written synopsis of the Council’s work over the past year.
11. Assignments for the 2018 AEA meetings (January 5-7, Philadelphia): a) *AER Proceedings* (TBD); b) session co-ordinated with *JEE* (Bosshardt); c) session on IRB (Schaur); d) annual poster session on innovative teaching methods (Cobb and Hornsten); and e) Making principles relevant (Stock); (f) at least one more session is needed. AEA CEE special events slated for Philadelphia include the “Friends of Economic Education” reception.
12. New Business
A discussion was held on whether or not CTREE is the appropriate venue for providing networking opportunities for non-tenure track teaching faculty (e.g., a breakfast). There were opinions in favor and opposed. The possibility of joint sessions with CSWEP and CSMGEP were discussed, but tabled for a later time.

The meeting was adjourned at 2:08 pm.

Respectfully submitted,

Sam Allgood, Chair