

ARIADNA MARTÍNEZ GONZÁLEZ

The Ohio State University
Department of Agricultural, Environmental, and Development
Economics

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EDUCATION

- Aug. 2018 (Expected) **The Ohio State University**
Ph.D. in Agricultural, Environmental, and Development Economics
Dissertation: "*Three Papers on Mexico's Rural Farmers, Poverty, and Connective Infrastructure*"
Committee: Mark Partridge (Co-chair), Zoë Plakias (Co-chair), and Ian Sheldon
Fields of Specialization: Development, Regional, and Agricultural Economics
- 2008 **M.S.** in Agricultural, Environmental, and Development Economics
Thesis: "*Technical Efficiency of Microfinance Institutions: Evidence from Mexico*"
Committee: Claudio González-Vega (Chair) and Anand Desai
- 2008 **Graduate Interdisciplinary Specialization** in Survey Research
- 2006 **Instituto Tecnológico Autónomo de México**
Diploma: Graduate Specialization in Applied Statistics
- 2004 **Centro de Investigación y Docencia Económicas**
B.S. in Economics with Highest Honors

RESEARCH

PEER-REVIEWED JOURNAL ARTICLES

- In Press **Martínez González, A.**, Z. Plakias, and M. Partridge. "The Mexican PROCAMPO Farmland Subsidy and Its Effectiveness as a Rural Anti-Poverty Program." Submitted for publication (*Job Market Paper*).
- 2017 **Martínez González, A.**, R. Griffin, J. Horack, and E. Newton. 2017. "[Space-Based Remote Sensing to Help Measuring Effectiveness of Farm Policies on Agricultural Productivity and Income Distribution: The Case of Mexico and PROCAMPO.](#)" *International Astronautical Congress (IAC) Proceedings and IAC Paper Archive*.
- 2009 Cermeño, R., D. Mayer Foulkes, and **A. Martínez González**. 2009. "[Convergencia, Divergencia y Estratificación: Estudio Comparativo de la dinámica del crecimiento de la manufactura en los municipios mexicanos y los condados estadounidenses.](#)" *El Trimestre Económico*. 302(LXXVI, 2): pp. 349-378.
- 2007 **Martínez González, A.**, I. M. Sheldon, and S. Thompson. 2007. "[Estimating the Welfare Effects of U.S. Distortions in the Ethanol Market Using a Partial Equilibrium Trade Model.](#)" *Journal of Agricultural and Food Industrial Organization*. 5(2): pp. 1-17.
- 2003 Unger, K., B. Detraux, **A. Martínez**, and M. Revilla. 2003. "[Los Clusters Industriales en México: Especializaciones Regionales y la Política Industrial.](#)" *CEPAL/GTZ Publications*: pp.1-42.

OUTREACH PUBLICATIONS

- 2012 Food and Agriculture Organization of the United Nations (FAO) and Secretaría de Agricultura, Ganadería, Desarrollo Rural, Pesca y Alimentación (SAGARPA).
2012. ["Diagnóstico del sector rural y pesquero de México 2012."](#), Mexico.
Participating Consultants: Antonio Delgadillo, Ariadna Martínez, Ariel Vázquez, Claudia Escalera, et.al.

WORKS IN PROGRESS

- 2017 "Effects of the Rural-Urban Continuum on Poverty in Mexico."
2017 "Connective Infrastructure and Its Effect on Poverty Reduction in Mexico."
2008 "Technical Efficiency of Microfinance Institutions: Evidence from Mexico." Joint with Claudio González-Vega.

PRESENTATIONS (INCL. SCHEDULED)

- 2018 *American Economic Association (AEA) Meetings*, Philadelphia, PA – Selected presentation
2017 *International Astronautical Congress*, Adelaide, Australia – Selected presentation
2017 *Battelle Memorial Institute*, Columbus, OH – Invited speaker
2017 *Regional Science Association International 10th Annual Midwest Graduate Student Summit on Applied Economics and Regional Science*, The Ohio State University, Columbus, OH – Selected presentation
2017 *John Glenn Colloquium*, John Glenn College of Public Affairs, The Ohio State University, Columbus, OH – Invited speaker
2016 *North American Meetings of the Regional Science Association International*, Minneapolis, MN – Selected presentation
2016 Graduate Student Summit on Applied Economics, Regional, and Urban Studies, University of Illinois at Urbana-Champaign, IL – Selected presentation
2016 *Southern Regional Science Association Annual Meeting*, Washington, DC
2015 *North American Meetings of the Regional Science Association International*, Portland, OR – Selected presentation
2007 *Agricultural and Applied Economics Association Annual Meeting*, Portland, OR
2007 *Edward F. Hayes Graduate Research Forum*, The Ohio State University, Columbus, OH – Poster presentation

GRANTS

- 2016 Swank Travel Grant in Rural-Urban Policy, **The Ohio State University** (\$600)
2016 Center for Urban and Regional Analysis Travel Grant, **The Ohio State University** (\$1000)
2003–2004 **CONACYT** Grant, **Centro de Investigación y Docencia Económicas** (Collaborator, PI: David Mayer-Foulkes, \$84,000)
2003 **CEPAL's** Productive and Entrepreneurial Division/GTZ Germany Grant, **Centro de Investigación y Docencia Económicas (CIDE)** (Collaborator, PI: Kurt Unger Rubín, \$70,000)

PROFESSIONAL EXPERIENCE

- 2017 **Graduate Research Associate**, Department of Agricultural, Environmental, and Development Economics, *The Ohio State University*, Supervisor: Dr. Zoë Plakias

2017	Graduate Student Associate , Battelle Center for Science and Technology Policy & John Glenn College of Public Affairs, <i>The Ohio State University</i> Supervisors: Dr. Elizabeth Newton and Dr. John Horack
2017	Consultant , Illumination Works LLC. & Big Data and Analytics Association, <i>The Ohio State University</i>
2016	Graduate Research Associate , College of Education and Human Ecology, <i>The Ohio State University</i> , Supervisor: Dr. Robert Scharff
2015	Summer Research Intern , <i>Banco de México</i>
2011–2013	Financial Researcher , <i>Banco de México</i>
2010	Junior National Consultant , <i>Food and Agriculture Organization of the United Nations</i>
2008–2010	Consultant on Microfinance , <i>Mexican Ministry of Economy</i>
2006–2008	Graduate Research Associate , <i>The Ohio State University</i> Supervisor: Dr. Claudio Gonzalez-Vega
2004–2006	Economic Analyst , <i>Banco de México</i>
2003–2004	Research Assistant , <i>Centro de Investigación y Docencia Económicas</i> Supervisors: Dr. David Mayer-Foulkes, Dr. Rodolfo Cermeño-Bazán, and Dr. Kurt Unger Rubín

AWARDS, HONORS & FELLOWSHIPS

2017–Present	CONACYT Fellowship / Beca CONACYT al Extranjero 2017 , Consejo Nacional de Ciencia y Tecnología (CONACYT)
2015–Present	Complementary Scholarship , Fondo para el Desarrollo de Recursos Humanos (FIDERH-Banco de México)
2007–2008	Complementary Scholarship of the Secretaría de Educación Pública
2006–2008	Training, Internships, Exchanges, and Scholarships USAID Fellowship
2004	Honorable Mention for Best Bachelor's Thesis, Centro de Investigación y Docencia Económicas
1999–2003	Excellence Scholarship , Centro de Investigación y Docencia Económicas
2002	Excellence Award granted by Afore Allianz Dresdner and Centro de Investigación y Docencia Económicas

TEACHING

2013–2017	Graduate Teaching Associate , <i>The Ohio State University</i> Undergraduate courses: Managerial Records and Analysis, Regional Economics and Sustainable Development, Agribusiness Management, and Population, Food, and the Environment
2015	Teaching Circle Member , University Center for the Advancement of Teaching, <i>The Ohio State University</i>
2014	Teaching Certification for Foreign Teaching Associates, <i>The Ohio State University</i>
2004	Teaching Assistant , <i>Centro de Investigación y Docencia Económicas</i>

SERVICE

PROFESSIONAL

2017	Reviewer for grant proposals, Economic Commission for Latin America and the Caribbean (ECLAC)
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2016–2017 **Treasurer**, Regional Science Association International 10th Annual Midwest Graduate Student Summit on Applied Economics and Regional Science
2016 **Session Chair**, Applied Economics, Regional and Urban Studies Conference

PROFESSIONAL AFFILIATIONS

Agricultural and Applied Economics Association (AAEA)
American Economic Association (AEA)
Big Data and Analytics Association (BDAA), The Ohio State University
Canadian Agricultural Economics Society (CAES)
Midwest Economics Association (MEA)
Regional Science Association International (RSAI)
The Ohio Academy of Science

OTHER SKILLS

Software Experience: Proficient with Stata, Matlab, SAS, ArcGIS, R, Google Earth Engine (JavaScript), EViews, Frontier Analyst, SPSS, Quickbooks, LaTeX.
Languages: Spanish (native); English (fluent); Intermediate French.

REFERENCES

Professor Mark Partridge (Co-Chair)

Department of Agricultural, Environmental, and Development Economics
The Ohio State University
614-688-4907
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Assistant Professor Zoë Plakias (Co-Chair)

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Professor Ian Sheldon (Committee Member)

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Professor Emeritus Douglas Southgate (Teaching)

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Enrique Lora Toro (Supervisor at FAO)

Results Measurement Specialist
Development Impact Unit, Office of the Chief Economist
International Finance Corporation (IFC), World Bank
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Professor Elizabeth K. Newton (Research)

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The Ohio State University
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Professor John M. Horack (Research)

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