

# PUBLISHING IN ECONOMICS

BY

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# Introduction

- *Economic Inquiry*
- My thoughts

# *Economic Inquiry*

- General interest journal
  - Last year July 2012-today:
    - 521 papers submitted
    - 5-15 percent accepted
- Know the journal to which you are submitting
  - General or Specialized?
  - What types of papers?
  - Length requirements
  - Style, aims, scope

# *Economic Inquiry*

- Editorial Policy
  - *Economic Inquiry* has a long history of publishing papers that have a **strong sense of purpose**, make **substantial contributions** to the literature that are **of interest to specialists and non-specialists alike**; they should be **well crafted**, motivated by a **clear objective for research** and **accessible to general readers**.

# *Economic Inquiry*

- Some recollections on rejections
  - 91 pages (no way) - Limited Space in Journals, keep them short.
  - Disgruntled authors – If you receive a rejection, please do give it 24 hours before you send a reply to the editor/co-editor.
  - Pure hard core theory-probably is of little interest send to a theory journal
  - Incorrect analyses-Identification Strategy, Unrealistic Assumptions
  - Not of interest to readers-both specialists and nonspecialist should be attracted to the paper. If only specialists, send to a field journal
  - Poorly written-Read D. McCloskey work (April 1985), Have it edited (hire someone), Ask colleagues to read it.
  - No contribution-Largely the same as a recent paper-Know the literature, summarize it and carefully identify your contributions.
- No-revisions policy

# *Process of Econometrics*

- What is the problem?
- Who cares?
  - Academically
  - Nonacademically
- Who else has studied the problem and what have we learned?
- What do you offer to the problem that is novel?

# *Process of Econometrics*

- Background: What do readers need to know about the problem to understand your theory and/or econometrics
- Conceptual basis: Answer the problem conceptually (theoretically)? Identify what you need from data to make the theory operational
- Empirical model: Cast the empirical model on the basis of theory, what is exogenous/endogenous, properties of variables, properties of errors) – WHAT IS YOUR IDENTIFICATION STRATEGY 😊
- Data: Where do you get the data? What is the dependent variable(s), what are the rhs variables. How are they measured? Descriptive Statistics, figures, etc.
- Results: General review of models, **answer the problem**, robustness.
- Summary/Conclusions: A brief synopsis of paper, and then conclude, what do we learn and why is it useful.

# Last thoughts

- Conceive-important, contribute, passion for the work
- Discuss-with colleagues, advisors, others
- Execute-ouEditorial Policy
- Economic Inquiry has a long history of publishing papers that have a strong sense of purpose, make substantial contributions to the literature that are of interest to specialists and non-specialists alike; they should be well crafted, motivated by a clear objective for research and accessible to general readers.
- outline the paper, connect thoughts
- Read as a copyeditor
- Have read by colleagues, people in the area, etc.
- Submit to a suitable journal comments
- Take comments seriously
  - Copy the comment verbatim
  - Tell the editor what you did to address comments
  - If comment bad, then be very careful and build a convincing argument why and demonstrate the argument