### Research Opportunities in Economics: The Decade Ahead

James Poterba MIT and NBER January 2011

## What Creates Research Opportunities?

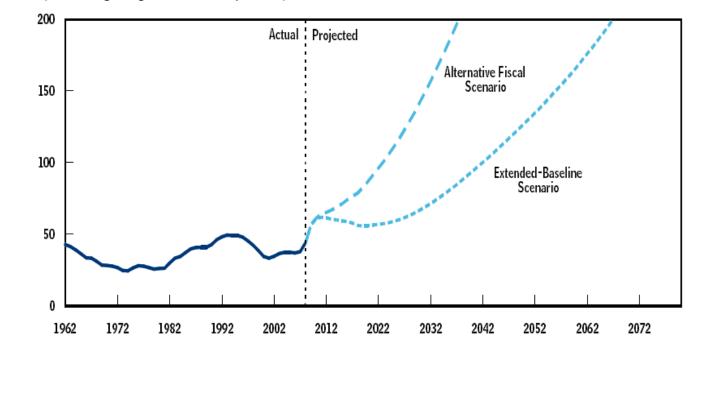
- Existing Topics Take on New Importance Fiscal Policy, Economics of Aging
- New Issues Emerge Financial Market Interdependencies
- New Data or Methods Open New Research Opportunities - Data Collected by Search Engines and Social Networking Sites

### Fiscal Policy

- After Several Decades of Quiet, Recent Growth of Policy Interest
- What are the Effects of Budget Deficits?
- Do Fiscal Commissions and Balanced Budget Rules Affect Fiscal Outcomes? Why?
- What are the Efficiency and Distributional Effects of Alternative Ways of Raising Revenue?



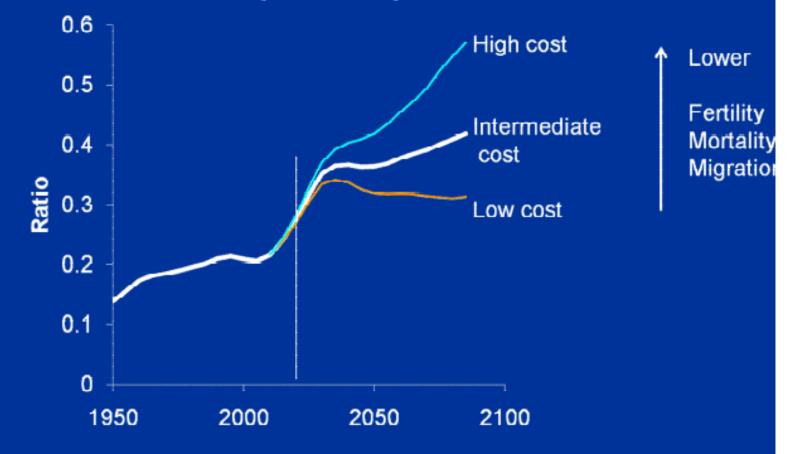
(Percentage of gross domestic product)



### **Economic Effects of Aging**

- Demographic Trends Suggest Substantial Changes Between 2011 and 2040
- Many Potential Effects: Saving, Labor Supply, Productivity Change, Political Economy
- Economists can Assess General Equilibrium Effects: Example of How Changing Asset Demands Affect Rates of Return
- Important Effects on Fiscal Policy

#### Old-age dependency ratio Pop 65+/Pop 20-64



### Financial Market Interdependencies

- What Data do Regulators Need to Judge Systemic Importance? What Models Should They Use?
- How do Linkages Across Institutions Work?
- Network Equilibrium and Analysis of How Changing Value at One Institution Affects Others
- Labor Economics Parallel: Search Theory

# Analysis of Emerging Data Sets on Networking and Social Links

- Data Quality is Critical but Eroding in Many Areas
- Google, Yahoo, Facebook Provide the Opportunity to Create Extraordinary Data Profiles for Individual Economic Activity
- How Can Such Data be Analyzed? Can we Create Secure and Identity-Protective "Data Enclaves" for the Research Community?

### Need to Support Infrastructure Creation