

Email or mail orders aeainfo@vanderbilt.edu Phone (615) 322-2595

## **ADVERTISING INSERTION ORDER**

Your order number	Date		
Company (for whom ad is being placed)			
Contact Name			
Advertising Company (if applicable)			
Billing Address:	email:		
	phone:		

	Full Page Color \$2250	Half Page Color \$1425	Full Page B&W \$1875	Half Page B&W \$1200	Cover 3 Inside Back B&W \$2000	Cover 4 Outside Back B&W \$2500	Rate
American Econo	omic Review			•	•		
January							\$
February							\$
March							\$
April							\$
May							\$
June							\$
July							\$
August							\$
September							\$
October							\$
November							\$
December							\$
<b>AEA Papers &amp; P</b>	roceedings						
May	N/A	N/A	N/A	N/A			\$
American Econo	omic Review: I	nsights					
March					N/A	N/A	\$
June					N/A	N/A	\$
September					N/A	N/A	\$
December					N/A	N/A	\$
Journal of Econ	omic Literatur	e					
March					N/A	N/A	\$
June					N/A	N/A	\$
September					N/A	N/A	\$
December					N/A	N/A	\$
Journal of Econ	omic Perspecti	ves		•			
Winter (Feb)					N/A	N/A	\$
Spring (May)					N/A	N/A	\$
Summer (Aug)					N/A	N/A	\$
Fall (Nov)					N/A	N/A	\$

- New advertisers must pay in advance; previous advertisers will be billed.
- There are no agency discounts.
- Only publishers, institutions, and software vendors can place ads. Individuals cannot purchase an ad.