John M. Pickering, Senior Staff Editor, and Edward F. Earley, College Representative, look forward to telling you of our publishing plans and discussing with you your textbook needs at our exhibit during your Cleveland meetings. They will especially want you to see or hear about:

Money & Banking 3rd Edition
by Raymond P. Kent
UNIV. OF NOTRE DAME

Published last spring the new edition of this well liked text is already being used in the classes of more than 75 colleges and universities across the country, among them the Universities of Oregon, Southern California, Pennsylvania, San Francisco, Denver, Illinois, and Georgia; the City College of New York, Texas Technological College, and Iowa State College; Louisiana State, Duke, Wayne, Lehigh, Butler, and Fordham Universities and many others, large and small.

Public Finance & Economic Welfare
Kenyon E. Poole
NORTHWESTERN UNIV.

"A brilliant book," said the N. Y. Times of this clear, modern text, especially notable for its emphasis on the reciprocal relations between public policy and practices and economic growth.

Labor
Institutions & Economics
Alfred Kahn
UNIV. OF CINCINNATI

Just published and already highly praised for the clarity and forcefulness of its presentation of labor purpose and problems, the significance of recent developments and the underlying economics of labor.

Our Expanding Economy
Ralph H. Blodgett
UNIV. OF FLORIDA

Called "superb," "stimulating," "well-rounded." this new text for the basic principles and practices course has already been enthusiastically adopted by over 50 colleges and universities.

International Economics
Jack N. Behrman
WASHINGTON & LEE UNIV.

and

Wilson E. Schmids
GEO. WASHINGTON UNIV.

A significant, interesting, up-to-date text emphasizing the effects of policy on international economics and recent developments in the theory and techniques of international cooperation. Spring

We are pleased to announce that John Perry Miller, Director of Graduate studies in Economics at Yale University, has accepted the position of Editorial Consultant in Economics with the Rinehart College Department, and will work with us in developing textbooks and reference works reflecting the important trends in economic thought, practice and research.