Digital Economics and the Economics of Artificial Intelligence
AEA Continuing Education

Instructors:
Martin Beraja (MIT & NBER), Chiara Farronato (Harvard Business School & NBER), Avi Goldfarb (University of Toronto & NBER), and Catherine Tucker (MIT & NBER)

Required readings:

Part 1: Catherine Tucker
Sunday January 7
4:00-5:00 PM Introduction to Digital Economics
5:00-6:00 PM Economic properties of data and digital infrastructure

Monday January 8
8:00-9:45 AM Privacy and algorithmic bias

Part 2: Chiara Farronato
Monday January 8
10:00-11:30 AM Platforms and regulation

Part 3: Avi Goldfarb
Monday January 8
1:00-2:30 PM Digital economics in retail, entertainment, and higher education
2:45-4:00 PM What is artificial intelligence?
4:15-5:30 PM A.I. Policy

Tuesday January 9
8-9 AM A.I. in innovation

Part 4: Martin Beraja
Tuesday January 9
9:45-10:45 AM: Political economy and A.I.
11:00 AM-11:30 AM: Macroeconomics and A.I.
11:30-noon: Wrap up (Martin and Avi)