

# Rachel Marie Brooks Atkins, Ph.D.

## RECENT APPOINTMENTS

### **Stern School of Business, New York University**

2019 – Present Provost’s Postdoctoral Fellow, Department of Management and Organizations

### **Washington Center for Equitable Growth, Washington D.C.**

2021 American Economic Association Summer Fellow

## EDUCATION

### **Milano School of Policy, Management, and Environment, The New School**

Ph.D., Public and Urban Policy, Awarded 2020

Dissertation Title: “Black Entrepreneurship and the Business Cycle: Firm entry and outcomes during economic downturn”

Committee: Darrick Hamilton (Chair), Rachel Metzger (Co-Chair), Barbara Robles, and Timothy Bates

### **Wagner Graduate School of Public Service, New York University**

M.P.A, Awarded 2013

Thesis Title: “Minority Entrepreneurship and Affirmative Action”

### **Fels Institute of Government, University of Pennsylvania**

M.G.A, Awarded, 2010

### **West Chester University**

B.S., in Economics, Awarded 2004

*Summa cum laude, Honors College*

## RESEARCH INTERESTS

Racial equity and inequity in entrepreneurship, organizations, technology, and public policy.

## PUBLICATIONS

### **Peer-Reviewed Publications**

Atkins, R., Cook, L. D., & Seamans, R. (2021). Discrimination in Lending? Evidence from the Paycheck Protection Program. *Small Business Economics* <https://doi.org/10.1007/s11187-021-00533-1>

Atkins, Rachel M.B. 2021. Push-Pull Theory in Black and White: examining racial differences in firm starts before and after the Great Recession. Forthcoming, *Journal of Development Entrepreneurship*

### **Working Papers**

Atkins, Rachel M.B., Pablo Hernandez-Lagos, Cristian Jara-Figueroa, and Robert Seamans. 2021. “What is the Impact of Opportunity Zones on Employment Outcomes? Submitted: *Journal of Urban Economics: Insights* <https://dx.doi.org/10.2139/ssrn.3673986>

Atkins, Rachel M.B. 2021. Homeownership, home equity, and black-owned business starts: examining the impact of racial disparities in housing assets on firm creation. Target: *Management Science*

Atkins, Rachel M.B., April Burrage. 2021 Beyond the Pipeline Problem: exploratory analysis of BIPOC entrepreneurship in technology industries and occupations. Target: *Journal of Economics and Management Strategy*

## Research in Progress

Racial Equity in Technology Entrepreneurship: A review and agenda for future research, with April Burrage

When Opportunity Doesn't Knock: The relationship between labor market opportunity and necessity entrepreneurship among black workers

Entrepreneurship and Urban Economic Development: a multi-level model of growth

## Reports and Other Publications

Kijakazi, Kilolo, **Rachel M B Atkins**, Mark Paul, Anne E. Price, Darrick Hamilton, and William A. Darity Jr. 2016. "The Color of Wealth in the Nation's Capital." *Durham, NC: Duke University*.

**Atkins, Rachel MB**, and Katherine M. O'Regan. 2014. Developing a Proxy for Identifying Family Developments in HUD's LIHTC Data: Using Information on the Distribution of Units by Size. *Cityscape*, 16(3), 119-130.

## CONFERENCE PRESENTATIONS, PANELS, AND INVITED SEMINARS

Tahoe Conference on Entrepreneurship & Society, August 18 – 20, 2021

Academy of Management Annual Meeting, Entrepreneurship Division, July 29 – August 4, 2021

Department of Strategic Management and Entrepreneurship Seminar, University of Minnesota, July 21, 2021

Virtual Seminar on Racial Equity in Technology Entrepreneurship, New York University, June 23, 2021

Old Dominion University, Virtual Transitional Entrepreneurship Colloquium, June 19, 2021

Stanford GSB Rising Scholars Conference, October 27 – 28, 2020

Academy of Management Annual Meeting, Entrepreneurship Division, August 7-11, 2020

Urban Affairs Association Conference, April 2-4, 2020 (Cancelled due to Covid-19)

Duke/UNC Innovation and Entrepreneurship Conference, April 2-3, 2020 (Cancelled due to Covid-19)

American Economic Association Annual Meeting, January 3-5, 2020

International Conference on Business & Economic Development, April 9 – 10, 2018

## HONORS, AWARDS, AND INVITED WORKSHOPS

2021	Data & Society The Hustle Economy Academic Workshop
2020	Ewing Marion Kauffman Foundation Knowledge Challenge Grant Award, Amount: \$398,448
2018	Best Presenter Growth & Economic Development Track, International Conference on Business & Economic Development
2018	Faculty First Look Scholar, New York University
2017 & 2015	The New School Teaching Fellowship
2016	National Bureau of Economics Research Entrepreneurship Bootcamp

## TEACHING

### Instructor

2017	Statistics for Social Scientists, The New School
2015	Statistics with SPSS, The New School

2015            Macroeconomics, Fashion Institute of Technology (SUNY)  
2014 - 2015    Microeconomics, Fashion Institute of Technology (SUNY)  
2014 - 2015    Labor Economics, Fashion Institute of Technology (SUNY)

### **Teaching Assistant**

2013            Urban Economics, New York University  
2010            Policy Development, University of Pennsylvania

### **ACADEMIC AND PROFESSIONAL SERVICE**

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2021            Reviewer, Small Business Economics Journal  
2021            Organizer, The Workshop on Racial Equity in Technology Entrepreneurship  
2020            Reviewer, Academy of Management Conference, Entrepreneurship Division and Gender and Diversity in Organizations Division  
2019            Volunteer, Diverse Pathways Program, NYU Stern  
2018            Research Committee Co-Chair, Public and Urban Policy Doctoral Students Association, The New School  
2016            Co-Founder and Chairperson, Public and Urban Policy Doctoral Students Association, The New School  
2015 – Pres.    Advisory Board Member and Disability Policy Advisor, iHi International  
2008 – 2010    Advisory Board Member, Pennsylvania Department of Public Welfare’s Bureau of Autism Services  
2007 – 2008    Miss Pennsylvania, Miss America Organization

### **RESEARCH AND INDUSTRY EXPERIENCE**

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2013 – 2016    **Co-Founder and CEO**, MyPageantRental.com, (New York, NY)  
2014 – 2015    **Policy Advisor and General Consultant**, Philadelphia City Council At-Large Candidate, (Philadelphia, PA)  
2010 – 2013    **Project Manager and Research Assistant**, Furman Center for Real Estate and Urban Policy, (New York, NY)  
2005 – 2010    **Research Analyst**, Econsult Corporation, (Philadelphia, PA)  
2004 – 2005    **Specialist**, Verizon Communications Inc. (Philadelphia, PA)

### **RESEARCH SKILLS**

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Statistical Software: STATA, SAS, SPSS, R  
Selected Statistical Analysis Methods: regression analysis, Blinder-Oaxaca decomposition, t-tests, chi-square tests  
Literature Review

### **PERSONAL INFORMATION AND INTERESTS**

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I am married with two children. The first was child born in Jan of 2017, and the second was born Oct of 2020.

Philadelphia sports teams: Eagles, Sixers, Phillies, Villanova Wildcats Basketball, Freedoms, Flyers (in that order)