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### Aplia™

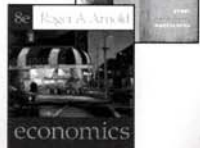
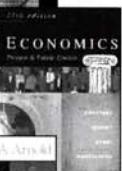
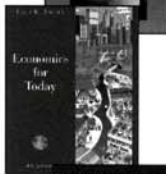
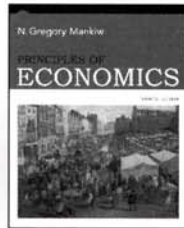
Thomson South-Western has teamed up with Aplia! Created by Paul Romer, Aplia enhances teaching and learning by providing online interactive tools and experiments that help economics students become active learners. Visit [www.aplia.com/thomson](http://www.aplia.com/thomson) today!

### ThomsonNOW™ for Economics

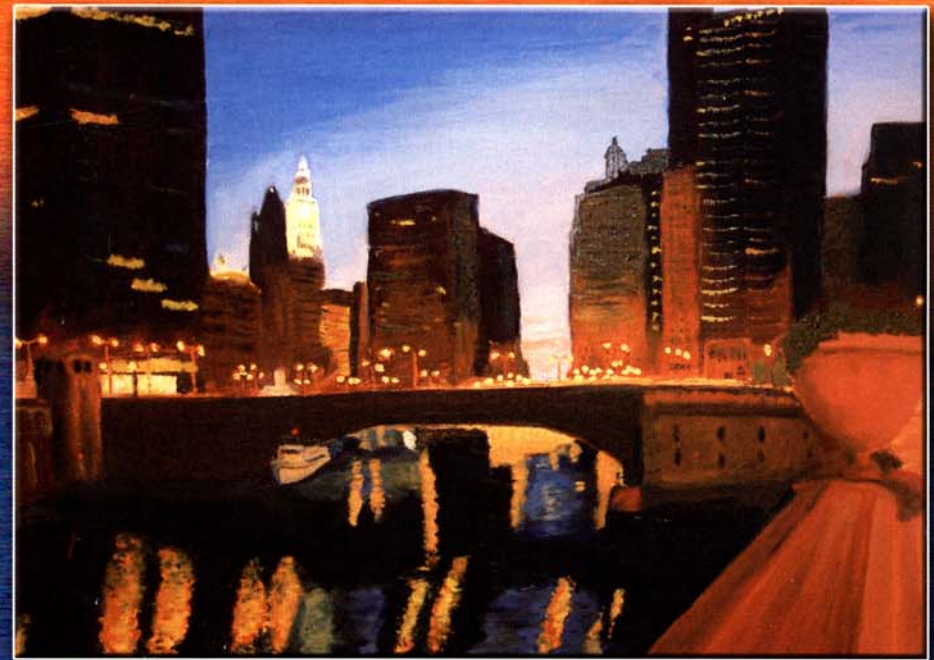
ThomsonNOW takes the best of current technology tools including online homework management; a fully customizable test bank; and course materials such as online quizzing, videos, and tutorials to support your course goals and save you significant preparation and grading time! Visit [www.thomsonedu.com/ThomsonNOW](http://www.thomsonedu.com/ThomsonNOW).

### Tomlinson Economics Videos

Thomson South-Western is excited to announce our new Tomlinson Economics Videos, featuring award-winning teacher and professional communicator, Steven Tomlinson (Ph.D., Stanford). These new web-based lecture videos—Economics with Steven Tomlinson, Economic JumpStart®, and Economic LearningPath®—reinforce the economic concepts your students need to know. Visit [www.thomsonedu.com/economics/tomlinson/videos](http://www.thomsonedu.com/economics/tomlinson/videos).



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