

Tenth Annual Conference on Teaching & Research in Economic Education (CTREE)

May 27–29, 2020 Chicago, IL Westin Michigan Avenue



Plenary Speakers:

Lisa Cook, Michigan State University

Dean Karlan, Northwestern University

Anna Paulson, Federal Reserve Bank of Chicago

Betsey Stevenson, University of Michigan

Sponsored by:



**AEA Committee on
Economic Education**



***Journal of Economic
Education***



**Federal Reserve
Bank of Chicago**

The following people played key roles in organizing and delivering the tenth annual AEA Conference on Teaching and Research in Economic Education (CTREE):

AEA Committee on Economic Education members

KimMarie McGoldrick, Chair of AEA Committee on Economic Education,
University of Richmond & *Journal of Economic Education*

Sam Allgood [ex officio], University of Nebraska–Lincoln & *Journal of Economic Education*

Carlos Asarta, University of Delaware

William Goffe, Pennsylvania State University

Allen Goodman, Wayne State University

Paul Grimes, Pittsburg State University

Oskar Harmon, University of Connecticut

James Hornsten, Northwestern University

John List, University of Chicago

James Peyton, Highline College

Wendy Stock, Montana State University

Conference Organizing/Steering Committee

KimMarie McGoldrick, University of Richmond & *Journal of Economic Education*

Sam Allgood [ex officio], University of Nebraska–Lincoln & *Journal of Economic Education*

Oskar Harmon, University of Connecticut

James Hornsten, Northwestern University

Gwyn Loftis, American Economic Association

Julia Merry, American Economic Association

Róisín O’Sullivan, Smith College

Peter Rousseau, American Economic Association/Vanderbilt University

Jonnda Burner from the American Economic Association handled registration and many other details of the meeting, and Susan Houston designed the program layout and dealt with all postings regarding the conference on the AEA Committee on Economic Education webpage.

Conference on Teaching & Research in Economic Education

May 27–29, 2020 • Westin Michigan Avenue

Schedule of Events

May 27

| | |
|--------------------|--|
| 10:00 am – 1:00 pm | Registration Desk and Exhibits Open |
| 1:00 – 2:30 pm | Welcome and Plenary Session 1 (Lisa Cook) |
| 2:30 – 3:00 pm | Coffee Break |
| 3:00 – 5:00 pm | Concurrent Sessions (Block A) |
| 5:30 pm | Participants bus to Federal Reserve Board of Chicago |
| 6:00 – 7:45 pm | Federal Reserve Board Reception and Plenary Session 2 (Anna Paulson) |

May 28

| | |
|------------------|--------------------------------------|
| 7:00 – 8:00 am | Continental Breakfast |
| 8:00 – 10:00 am | Concurrent Sessions (Block B) |
| 10:00 – 10:30 am | Coffee Break |
| 10:30 – 12:30 pm | Concurrent Sessions (Block C) |
| 12:30 – 1:30 pm | Lunch |
| 1:30 – 2:45 pm | Plenary Session 3 (Betsey Stevenson) |
| 2:45 – 3:15 pm | Coffee Break |
| 3:15 – 5:15 pm | Concurrent Sessions (Block D) |
| 5:30 – 7:00 pm | Publishers' Reception |
| Dinner | Participants on Their Own |

May 29

| | |
|---------------------|---------------------------------|
| 7:30 – 8:30 am | Continental Breakfast |
| 8:30 – 10:30 am | Concurrent Sessions (Block E) |
| 10:30 – 10:45 am | Break |
| 10:45 am – 12:15 pm | Plenary Session 4 (Dean Karlan) |

Wednesday, May 27

10:00 am – 1:00 pm Registration Desk and Exhibits Open

1:00 – 2:30 pm

WELCOME from KIMMARIE MCGOLDRICK, University of Richmond, and Chair of the AEA Committee on Economic Education

PLENARY SESSION 1, TBA

LISA COOK, Michigan State University – Topic TBA

Presiding: ROISIN O’SULLIVAN, Smith College

2:30 – 3:00 pm Coffee Break

SESSION A: 3:00 – 5:00 pm

3:00 – 5:00 pm

Session A1: Diversity and Inclusion Initiatives of the AEA Task Force on Outreach – Panel

Presiding: SAM ALLGOOD, University of Nebraska–Lincoln

SAM ALLGOOD, University of Nebraska–Lincoln – AEA Task Force on Outreach – An Overview

JUDY CHEVALIER, Yale University – Outreach in High Schools

ANN OWEN, Hamilton College – The Principles Curriculum

KIMMARIE MCGOLDRICK, University of Richmond – Teacher Training

3:00 – 5:00 pm

Session A2: Activities to Promote Successful Learning and Engagement – 2 Workshops

MARK MAIER, Glendale Community College, SCOTT SIMKINS, North Carolina Agricultural and Technical State University and PHIL RUDER, Pacific University – Creating In-class Group Activities to Promote Learning and Engagement

WILLIAM GOFFE, Penn State University and MICHAEL ENZ, Roanoke College – Discussion of “Make it Stick: The Science of Successful Learning”
(Note: Participants attending this workshop should read Brown’s book in advance.)

3:00 – 5:00 pm

Session A3: Students Role Play as Economic Advisors on Public Policy Issues

Presiding: JON GUEST, Aston Business School

JEFFREY ZAX, University of Colorado Boulder – Undergraduate Economists Advising State Legislatures

ALLISON SHWACHMAN KAMINAGA, Bryant University and SARA GUNDERSON, Valparaiso University – Presentations to the President: A Role Play Assignment for a Macroeconomics Principles Class

AMY CRAMER, Voices on The Economy – The Federal Budget in Three Acts: A VOTE Program Issue

NHAN LE, Alma College – Global Monetary Policy Analysis for Principles of Macroeconomics

Discussants: WARD HOOKER, Pellissippi State Community College

JOSEPH SINY, Kansas State University Polytechnic

STEVEN GREENLAW, University of Mary Washington

JANINE WILSON, University of California Davis

3:00 – 5:00 pm

Session A4: Effects of Financial Education and Literacy, and Financial Behavior

Presiding: ALEX EIERMANN, Stonehill College

HOSSEIN KAZEMI, Stonehill College – Teaching Economics with Bloomberg: An Active Learning Strategy for the Classroom

PANU KALMI, and JAANA RAHKO, University of Vaasa – The Effects of Game-Based Financial Education: New Survey Evidence from Lower Secondary School Students in Finland

KEIKO TAKAHASHI, Jissen Women’s University and Abe Shintaro, Josai International University – Current State and Issues of Financial Literacy among Japanese University Students

CHARLES HOLT, and LEE COPPOCK, University of Virginia – Teaching Financial Crises with Classroom Experiments

Discussants: SARAH PEARLMAN, Vassar College
TAMARA TRAFTON, Quest University
PANU KALMI, University of Vaasa
GAREN EVANS, Dalton State College

3:00 – 5:00 pm

Session A5: The Effect of Nudges, Lecture Capture, and Attendance Policy on Student Performance

Presiding: MELANIE KHAMIS, Wesleyan University

ABBASI HOSSEIN, University of Maryland and ERIK ROSENBAUM, Freddie Mac – Class Attendance and Grades: What You Teach and What You Ask Matter

DUNLI LI, University College London – Lecture Attendance, Lecture Capture and Academic Performance: Evidence from a First-Year Economics Course

REBECCA CHAMBERS, University of Delaware, STEVEN HAIDER and SCOTT IMBERMAN, Michigan State University – Can a Nudge Improve Student Performance? A Replication of the “Online Coaching/Barriers to Success” Intervention

ERIC CHIANG, Florida Atlantic University, EVA DZIADULA, University of Notre Dame, JOSE VAZQUEZ, University of Illinois, and AMANDA J FELKEY, Lake Forest College – Micro Commitments: The Effect of Small Commitments on Academic Performance

Discussants: JOSHI PRATHIBHA, Gordon State College
VLAS FLEURIMOND, Blackburn College
DOUGLAS MCKEE, Cornell University
REBECCA NEUMANN, University of Wisconsin-Milwaukee

3:00 – 5:00 pm

Session A6: The Capstone Course: Strategies for Designing Research and Writing Assignments

Presiding: AARON JACKSON, Bentley University

PRISCILLA ST CLAIR, KAREN TRAVIS and LYNN HUNNICUTT, Pacific Lutheran University – Assessing the Impact of Research Capstone Preparation in the Economics Curriculum

GUANLIN GAO and CHEN ELNA, Chaminade University of Honolulu – Bridging the Gaps in Undergraduate Research: A Mentor–Mentee Collaboration Model

RONALD TRACY, Oakland University – Implementing Writing in Economics Classes

KATHLEEN LAWLOR, University of North Carolina Asheville – Incentives, Institutions, and Inequality: A Pluralist Approach to Teaching Environmental and Natural Resource Economics

Discussants: JEREMY ARKES, Naval Postgraduate School

MONICA HARTMANN, University of St. Thomas

TIM HOLLAND, Stevenson University

SAHAR MILANI, St. Lawrence University

5:30 pm **Participants bus to Federal Reserve Board of Chicago**
6:00 – 7:45 pm **Federal Reserve Board Dinner and Plenary Session 2, Speaker**
 Anna Paulson

Thursday, May 28

7:00 – 8:00 am **Continental Breakfast**
7:00 – 8:00 am **(During breakfast) Meeting for anyone interested in**
 economics instruction at community colleges. All welcome.
 Meeting Leader: Mark Maier, Glendale Community College.

SESSION B: 8:00 – 10:00 am

8:00 – 10:00 am
Session B1: Social Media Broadens Reach: Our Responsibilities in an Open
Classroom – Panel

Presiding: GINA PIETERS, University of Chicago

LISA COOK, Michigan State University

MARIE MORA, University of Missouri–St. Louis

GRAY KIMBROUGH, American University School of Public Affairs

8:00 – 10:00 am

Session B2: Hands-on FRED and Teaching with Videos – 2 Workshops

DIEGO MENDEZ-CARBAJO, MARIA ARIAS, Federal Reserve Bank of St. Louis, and LAURA AHLSTROM, Oklahoma State University – Hands-On Active Learning with FRED

FLORENCIA GABRIELE, Emmanuel College and MARY PEATE, George Mason University – Teaching Economics with Videos

8:00 – 10:00 am

Session B3: Shifting from Conventional Proofs to Analysis of Relevant Policy Issues and Research Using Qualitative Data

Presiding: JAMES HORNSTEN, Northwestern University

JEREMY ARKES, Naval Postgraduate School – Teaching Undergraduate Econometrics: Some Sensible Shifts to Improve Efficiency, Effectiveness, and Usefulness

MARIO SOLIS-GARCIA, Macalester College – Does It Spark Joy? Reworking Macroeconomics in a Principles of Economics Course

EIICHIRO KAZUMORI, The University of Massachusetts Dartmouth – Re-imagining Introductory Economics: Teaching Producer Theory and Perfect Competition Using an Example of Trucking Industry and Self-Driving Cars Based on Real-World Data

WILLIAM BOSSHARDT, Florida Atlantic University, AMANDA JENNINGS, University of Michigan and PETER DAVIS, University of Birmingham – Why it Works: Using Qualitative Methods in Economic Education Research

Discussants: MICHAEL O'HARA, St. Lawrence University

CLAIR SMITH, St. John Fisher College

CHRIS ROZARK, University of Chicago

SHAO LING, Miami University

8:00 – 10:00 am

Session B4: Engaging Students, Proctoring Students, and Evaluating Student Math Skills

Presiding: LAVINIA MOLDOVAN, Mount Royal University

DANIEL GERLOWSKI, JOEL MORSE, KEVIN WYNNE, University of Baltimore and GREG GAYNOR, California State University Long Beach – Circumstances of the Online Proctoring Discount

BRENDAN MCELROY, SIOBHAN LUCEY, University College Cork and LAUREN MCINALLY, University of Strathclyde – Teaching in the 21st Century: Enhancing Student Engagement Using Student Response Systems

GEORGE ORLOV, STEPHANIE THOMAS, Cornell University, IRENE FOSTER, George Washington University – Targeting Students-at-Risk Using a Math Skills Assessment

KATHRYN COMBS, MONICA HARTMANN and JOSEPH KREITZER, University of St. Thomas – An International Exercise to Increase Awareness of How Market, Political, and Cultural Forces Affect Economic Activity

Discussants: NATALIA BOLIARI, Manhattan College
KATHY ARCHER, Grand Canyon University
LAVINIA MOLDOVAN, Mount Royal University
GANDHI ALKA, University of Maryland

8:00 – 10:00 am

Session B5: What are the Causes of Underrepresentation of Women and Minorities in STEM fields, or is That the Right Question?

Presiding: CYNTHIA BANSAK, St. Lawrence University

MICHAEL KAGANOVICH and MORGAN TAYLOR, Indiana University – Gender Differences in Persistence in a Field of Study

DEREK STIMEL and JANIE WILSON, University of California, Davis – Identifying and Bridging Gaps Among Diverse Students in Principles of Microeconomics

TISHA EMERSON, Baylor University and KIMMARIE MCGOLDRICK, University of Richmond – Failure, Withdrawals and Retakes in Intermediate Microeconomics

IRENE FOSTER, AND XINXIN CAO, The George Washington University – Are We Asking the Wrong Question?

Discussants: ROTUA LUMBANTOBING, Western Connecticut State University
ALISON DEL ROSSI, St. Lawrence University
SEDEKA BECK, Valparaiso University
GINA PIETERS, University of Chicago

8:00 – 10:00 am

Session B6: Teaching Money and Banking Using FRED, the Fed Challenge, and a Commercial Bank Simulation Model

Presiding: CARTER DOYLE, University of Virginia

EVGENIYA DUZHAK and JODY HOFF, Federal Reserve Bank of San Francisco, JANE LOPUS, California State East Bay – Teacher Effects and Learning High School Economics Using Chair the Fed

AZIZ BERDIEV, ALLISON SHWACHMAN KAMINAGA, and LAURA BEAUDIN, Bryant University– Using the Fed Challenge to Enhance the Teaching of Money and Banking

THOMAS WHITE, Assumption College – Data Engagement Using FRED and FREDcast

GAREN EVANS, Dalton State College – Teaching Money and Banking with Interactive Simulation

Discussants: MEHMET EZER, Randolph-Macon College

NATALIA SMIRNOVA, University of Connecticut

ROTUA LUMBANTOBING, Western Connecticut State University

NATHAN COOK, Furman University

10:00 – 10:30 am Coffee Break

SESSION C: 10:30 am – 12:30 pm

10:30 am – 12:30 pm

Session C1: The Tenure Process at Liberal Arts Colleges: Implications for Economic Education – Panel

Presiding: NICOLE SIMPSON, Colgate University

ROISIN O’SULLIVAN, Smith College – Results from a Recent Survey of Economists at Liberal Arts Colleges About Tenure Expectations

SARAH PEARLMAN, Vassar College – Tenure Expectations for Teaching and Research, and How These Are Evaluated, Differs a lot Across Institutions

PETE FERDERER, Macalester College – Implications of Rising Tenure Expectations for Liberal Arts Colleges

10:30 am – 12:30 pm

Session C2: Economic Journalism and Incorporating Field Experiences – 2 Workshops

DAVID LINDAUER, Wellesley College– Thinking Like an Economist: Economic Journalism as a Capstone Course

KATRINA BABB, Indiana State University – Incorporating Local and Virtual Field Trips into Economics Courses

10:30 am – 12:30 pm

Session C3: Using Qualitative Analysis, Meta Analysis, and Random Experimental Design to Evaluate the Effectiveness of Active Learning Interventions

Presiding: WILLIAM GOFFE, Penn State University

DOUGLAS MCKEE, and GEORGE ORLOV, Cornell University – Evaluating the Impact of Active Learning in an Intermediate Microeconomics Course

JULIE BUHL-WIGGERS, Copenhagen Business School – Measurement the Effectiveness of Blended Learning in Macroeconomics

FLORENCIA GABRIELE, Emmanuel College – How I Trick My Students into Reading for My History of Economic Thought class (*and Other Econ Classes as Well)

MARIANNE JOHNSON, University of Wisconsin Oshkosh and MARTIN MEDER, Nicholls State University – A Meta-Analysis of Technology Interventions in Collegiate Economics Classes

Discussants: CLAUDIA FUENTES, University of New Mexico

JON GUEST, Aston Business School

OWEN SVALESTAD, University of Connecticut

ERIK CRAFT, University of Richmond

10:30 am – 12:30 pm

Session C4: College Fed Challenge: Virtual Resources, Alumni Involvement, and a Student FOMC Presentation

Presiding: OSKAR HARMON, University of Connecticut

LAURA SHIPLEY, Board of Governors Federal Reserve System – The College Fed Challenge – View from the Board of Governors

MEGHAN MIHAL and ROSSEN TRENDDAFILOV, St. Thomas Aquinas College – Utilizing Bloomberg Terminals for a Successful Fed Challenge

CYNTHIA BANSACK and SHUWEI ZHANG, St. Lawrence University – Understanding the Role and Effectiveness of Alumni Connection on Cooperative Learning

HELEN ROBERTS, University of Illinois at Chicago, and KOTARO YOSHIDA, ESTEBAN MENDOZA, ANDREW PYPYER, RUILIN YANG, CHRISTOPHER ZAHO, and ALENA KANG-LANDEBERG, University of Chicago – A Student Fed Challenge Presentation

Discussants: CARTER DOYLE, Pace University
ALLISON SHWACHMAN KAMINAGA, Bryant University
ANNA SHOSTYA, Pace University
AARON JACKSON, Bentley University

10:30 am – 12:30 pm

Session C5: Teaching Economics Using Art, Fables, and Homer Simpson

Presiding: WILLIAM BOSSHARDT, Florida Atlantic University

TAMARA TRAFTON, Quest University Canada – Increasing Understanding of Economic Models by Asking Students to Reinterpret them as Fables

PATRICIA ROBAK, Drexel University, CAROLYN STRUMPH, Purdue University Fort Wayne and SARAH BURKE, Villanova University – What Does Homer Simpson Know About Microeconomics? Teaching Principles by Incorporating Popular Media into a Group Exercise

DAVID MCCLOUGH, Ohio Northern University – Painting a Clearer Picture of Economic Progress: Using Art in the Classroom

NATALIA SMIRNOVA, University of Connecticut and TOM DALY, Norman Rockwell Museum – Norman Rockwell to the Rescue: Using Illustrations in Teaching Economics

Discussants: ROTUA LUMBANTOBING, Western Connecticut State University
GAIL HEYNE HAFER, St. Louis Community College Meramec
SETH GITTER, Towson University
TIM HOLLAND, Stevenson University

10:30 am – 12:30 pm

Session C6: The Value of Peers in Teaching and Learning

Presiding: SANKARAN CHANDINI, BOSTON COLLEGE

ANNIKA JOHNSON, and CHRISTIAN SPIELMANN University of Bristol UK – Learning Through Dialogue – The Benefits of Co-Teaching

KATHERINE SILZ-CARSON – Results of a Multi-Site Evaluation of Team-Based Learning

ALEXANDER GAINER, University of Alberta – Peer Learning: Why It's Worth It and How to Easily Implement It

KRIPA FREITAS and JENNIFER MURDOCK, University of Toronto – Teaching and Learning Community of Practice Series: Productive Dialogue with Your Colleagues

Discussants: ALAN GREEN, Stetson University
OLEG PAVLOV, Worcester Polytechnic Institute
BROOKS DEPRO, Elon University
JOHN HARTMAN, University of California Santa Barbara

12:30 – 1:30 pm Lunch

1:30 – 2:45 pm

PLENARY SESSION 3, TBA

BETSEY STEVENSON, University Michigan – Topic TBA

Presiding: OSKAR HARMON, University of Connecticut

2:45 – 3:15 pm Coffee Break

SESSION D: 3:15 – 5:15 pm

3:15 – 5:15 pm

Session D1: An Inside-Out Approach to Enhancing Inclusiveness in Economics – Panel

Presiding: BRANDON SHERIDAN, Elon University – MacroJournals and the Federal Reserve Challenge Competition

DARSHAK PATEL, University of Kentucky – The Econ Games Student Competition

ERIN YETTER, University of Arizona – Women in Economics Clubs

SCOTT WOLLA, Federal Reserve Bank of St. Louis – The St. Louis Fed Women in Economics Symposium and Podcast Series

3:15 – 5:15 pm

Session D2: Games and Experiments: Environment, Health, International Trade

Presiding: LING SHAO, Miami University

ALAN GREEN, Stetson University – Teaching Climate Negotiations as an Unconventional Multiplayer Prisoner’s Dilemma

JOSH STAVELEY-O’CARROLL and YUNWEI GAI, Babson College – Adverse Selection in the Healthcare Market: A classroom Experiment

NATHAN COOK, and ANGIE PANTUOSCO, Furman University – International Trade with Heterogeneous Firms: An Interactive Classroom Simulation

JAVIER SIERRA, University of Salamanca – Trade, Development and the 2030 Agenda: A Role-Play Simulation to Develop Multiple Learning Outcomes

Discussants: MARK WILSON, West Virginia State University

MELANIE KHAMIS, Wesleyan University

JAVIER SIERRA, University of Salamanca

MARIANNE JOHNSON, University of Wisconsin Oshkosh

3:15 – 5:15 pm

Session D3: Teaching and Learning with FREDcast

Presiding: DIEGO MENDEZ-CARBAJO, Federal Reserve Bank of St. Louis

ASELIA URMANBETOVA, Georgia Institute of Technology and DANIEL KUESTER, Kansas State University – Playing FREDcast in a Large-Format Class

CYNTHIA GAMEZ, El Paso Community College – Playing FREDcast Online and Face-to-Face: a Two-Case Comparison

DARCY HARTMAN, The Ohio State University and JAMES TIERNEY, The Pennsylvania State University – Battle Leagues: Playing FREDcast in an Extra-mural Setting

CYNTHIA HARTER, Eastern Kentucky University, and DIEGO MENDEZ-CARBAJO, Federal Reserve Bank of St. Louis – Competitive Preferences and FREDcast

Discussants: MICHAEL RYAN, Western Michigan University
PAO-LIN TIEN, The George Washington University
SULTAN SALEM, University of Birmingham
MARKETA WOLFE, Skidmore College

3:15 – 5:15 pm

Session D4: Using Simulation Games to Teach Microeconomics and Money and Banking

Presiding: CARLOS ASARTA, University of Delaware

JAVIER SIERRA, University of Salamanca – The Microfinance Game: A Classroom Activity to Understand the Dynamics of Microfinance

MIRINDA MARTIN, RICK HIRSCHI, DAVID BARRUS and MARTIN MA, Brigham Young University Idaho – GOOP: Group of Oil Producers Activity

PAUL JOHNSON, University of Alaska Anchorage – A New Online Classroom Asset Bubble Experiment

ANNIKA JOHNSON and CHRISTIAN SPIELMANN, University of Bristol UK – Teaching Price Setting with EXCEL

Discussants: PAUL JOHNSON, University of Alaska Anchorage
SEDEKA BECK, Valparaiso University
LEE COPPOCK, University of Virginia
SANKARAN CHANDINI, Boston College

3:15 – 5:15 pm

Session D5: BIG PICTURE: With What Skills Should Students Leave Economics Courses?

Presiding: SCOTT SIMKINS, North Carolina Agricultural and Technical State University

EMILY MARSHALL and ANTHONY UNDERWOOD, Dickinson College – Is Economics STEM? Process of (Re)classification, Requirements, and Quantitative Rigor

CLODA JENKINS, University College London – Employability Skills in Economics Degrees

CHELSEA DOWELL, Kentucky Wesleyan College – Oral Communication Skills in the Business Curriculum: Presentations Are Not Enough

ANDREA WILLIAMS and KRIPA FREITAS, University of Toronto – Using Short Writing Assignments to Teach Critical Thinking in a Large Intermediate Microeconomics Course

Discussants:

DOROTHEA HERREINER, Loyola Marymount University

JENNIFER MURDOCK, University of Toronto

DARIA BOTTAN, Cornell University

JOSEPH SINY, Kansas State University Polytechnic

3:15 – 5:15 pm

Session D6: Survey Research About Students and Economics

Presiding: MARK MAIER, Glendale Community College

BROOKS DEPRO, Elon University – Beliefs about the Environmental and Markets: Challenges and Opportunities for Teaching Environmental Economics

GUGLIELMO VOLPE, Queen Mary University of London –An Investigation of Economics Students' Satisfaction with Their Learning Experience

TIM KAISER and LUIS OBERRAUCH, University of Koblenz–Landau & German Institute for Economic Research (DIW Berlin) – The Impact of Mandatory Economic Education on Economic Competence: Evidence from a Secondary School Curriculum Reform in Germany

GALIT EIZMAN, Harvard University – Forever (Too) Young? The Effect of Early Exposure to Economics on Future Achievements

Discussants:

ERIC KAM, Ryerson University

MARIO SOLIS-GARCIA, Macalester College

EIICHIRO KAZUMORI, The University of Massachusetts Dartmouth

JANINE WILSON, UNIVERSITY OF CALIFORNIA DAVIS

5:30 – 7:00 pm Publishers' Reception

Co-sponsored by: TBA

Dinner – Participants on Their Own

Friday, May 29

7:30 – 8:30 am **Continental Breakfast**
7:30 – 8:30 am **(During breakfast) Meeting for anyone interested in issues regarding teaching-track (non-tenure-track) faculty. All welcome. Meeting Leader: James Hornsten, Northwestern University**

SESSION E: 8:30 – 10:30 am

8:30 – 10:30 am
Session E1: Beyond Multiple-Choice: Aligning Required Courses with Ambitious Program Goals – Panel

Presiding: JENNIFER MURDOCK, University of Toronto

ROBERT GAZZALE, University of Toronto – Writing at a Massive Scale: Economic Principles

JENNIFER MURDOCK, University of Toronto – Authentic Data Analysis and Interpretation of Empirical Results

KRIPA FREITAS, University of Toronto – Putting the Applied in Micro with Writing

8:30 – 10:30 am
Session E2: The Oregon Trail and Evaluating Teaching Methods with Standardized Assessments – 2 Workshops

ALAN GREEN, Stetson University and PATTEN MAHLER, Centre College – The “Oregon Trail”

DOUGLAS MCKEE and GEORGE ORLOV, Cornell University – Evaluating Teaching Changes with Standard Assessments

8:30 – 10:30 am
Session E3: Teaching Sports Economics

Presiding: PETER VON ALLMEN, Skidmore College

PETER VON ALLMEN, Skidmore College – Using Sports-Related Empirical Research in Teaching Intermediate Microeconomics

JOHN HARTER, Eastern Kentucky University – Learning About the Economic Impact of a Sports Arena

AJU FENN, Colorado College – An Alternative Pedagogical Approach to Sports Economics Using Guest Speakers and Field Trips

VICTOR MATHESON, College of the Holy Cross – Sports and the Law: Using Court Cases to Teach Sports Economics

Discussants: PETE FERDERER, Macalester College
SCOTT SIMKINS, North Carolina Agricultural and Technical State University
FLORENCIA GABRIELE, Emmanuel College
DAVID MCCLOUGH, Ohio Northern University

8:30 – 10:30 am

Session E4: Diversity and Inclusion in Economics: Evidence on Achievement Gaps and Potential Solutions

Presiding: Brandon Sheridan, Elon University

DARIA BOTTAN, Cornell University – Achievement Gaps in an Economics Classroom: Both Gender and Race Matter

PARAMA CHAUDHURY, SAMUEL ASHER, HANNAH BUTTLE, and OTSO HAO, University College London – Measuring the Demographic Attainment Gap for Economics Undergraduates: Why Does it Exist and What are the Implications?

BROOKS DEPRO, and KATHRYN ROUSE, Elon University – Discovering Diversity Using an Empirical Research Project

MELISSA GROVES and SETH GITTER, Towson University – Diversity Interventions and Principles Performance

Discussants: GWENDOLYN TEDESCHI, North Central College
SUSAN REILLY, Florida State College at Jacksonville
ERIN YETTER, University of Arizona
CHANDINI SANKARAN, Boston College

8:30 – 10:30 am

Session E5: Teaching the Art and Science of Modeling

Presiding: GORDANA COLBY, York University

KRIPA FREITAS, University of Toronto – Scaffolding Application Skills by Focusing on Adapting Model to Context

SCOTT WOLLA, Federal Reserve Bank of St. Louis, and JANE IHRIG, Federal Reserve Board of Governors – Updating an Antiquated Central Bank Model: Moving Monetary Policy Implementation from a Model of Scarce Reserves to Ample Reserves

AVI COHEN, York University and University of Toronto – The Art and Science of Modeling Gains-from-Trade: Incorporating US Adjustment Costs from Trade with China

SARAH FRANK, University of Iowa – Scaffolded Team Project on a Distressed Labor Market Emphasizing Applying Theory to Real World Situations

Discussants: SUSAN REILLY, Florida State College at Jacksonville
MARY CLARE PEAT, Marginal Revolution University
TAMARA TRAFTON, Quest University
KRISTEN COLLETT-SCHMITT, University of Notre Dame

8:30 – 10:30 am

Session E6: Using Open Source Resources in Teaching Principles of Economics

Presiding: JENNY HAWKINS, Case Western University

ALANA HUGHES, AUDREY GRACER HACKER, JESSIE TURNER and PATTEN PRIESTLEY MAHLER, Centre College – Do Students See Past the Neo-Classical Lens?

JOSEPH SINY, Kansas State University – Open/Alternative Textbook Adoption in Econ 101

ASELIA URBANBETOVA and CHAOHUA OU, Georgia Institute of Technology – Using Open Textbooks in a Large-enrollment Economics Courses

STEVEN GREENLAW, University of Mary Washington – Does the Choice of Principles Textbook Affect Student Learning?

Discussants: ERIC KAM, Ryerson University
KATHY ARCHER, Grand Canyon University
JANE LOPUS, California State East Bay
GBETONMASSE SOMASSE, Worcester Polytechnic Institute

10:45 am – 12:15 pm

PLENARY SESSION 4 & Closing

DEAN KARLAN – Northwestern University

Presiding: JAMES HORNSTEN, Northwestern University