

American Economic Association  
Committee on Economic Education

Minutes of Meeting on Saturday, January 5, 2019

Downtown Marriott, Atlanta

Members present: KimMarie McGoldrick (chair), William Bosshardt, Bill Goffe, Oskar Harmon, James Hornsten, Derek Neal, Thomas Nechyba, Roisin O'Sullivan, Georg Schaur, Wendy Stock, Sam Allgood (ex officio)

Members absent: None

Guests: Carlos Asarta, Allen Goodman, James, Peyton

The meeting was called to order at approximately 12:30 p.m.

1. Membership.

This was the last meeting for William Bosshardt, Derek Neal, and Georg Schaur. Bill Goffe, Oskar Harmon, and KimMarie McGoldrick attended their first meeting as members. The president of the AEA approved the membership of Carlos Asarta, Allen Goodman, James, Peyton. Their first meeting will be the 2020 meeting.

2. Guests

None.

3. Approval of Minutes and Annual Report

Minutes from the Meeting of January 6, 2018 in Philadelphia and AEA-CEE Report for 2018 were approved.

4. Annual Conference on Teaching and Research in Economic Education (CTREE)

KimMarie McGoldrick provided a brief overview of the 2018 San Antonio conference and identified the three speakers for the 2019 conference in St Louis (Chew, Frank, Winkler). We are pleased that the St Louis Federal Reserve Bank will co-sponsor the conference, providing a reception and a keynote speaker (TBA). The Federal Reserve Bank will also be holding a half-day, pre-conference workshop to introduce educational programs and resources. The conference organizing committee has completed their initial review of submissions and the submission rates were robust. They are on track to send out acceptance/rejection notifications by February 1. The issue of pre/post workshops and events was discussed. The following policy will be adopted for future conferences:

The AEA-CEE, along with the JEE, sponsors CTREE. Over time, this conference has grown to include vendor participation (primarily) in the form of co-hosting an evening reception and using display space in the vendor area throughout the conference. Publishers pay a fee for their participation and in return are provided access to the conference participant list and meeting space for 3 hours to conduct focus groups and product presentations.

The growing popularity of the conference has generated inquiries from other individuals and groups, seeking access to the participant list and conference space. The AEA-CEE reaffirms its position that the pre-conference event time (morning of the first day) and space remain dedicated to private, paying entities. However, the AEA-CEE also supports economic educational efforts from publically funded individuals and groups when the events are designed to create or disseminate publically available materials and the proposed program or workshop timing is not in conflict with the already established vendor time. Although the AEA-CEE is not willing to disseminate the conference participant list to such entities, it is willing (after approving the request and communication) to disseminate an announcement about such events to participants.

A lengthy discussion was held regarding the location of the 2020 CTREE.

5. Special projects
  - a. Association for Prevention Teaching and Research/Center for Disease Control Health in All Education meeting. McGoldrick attended on behalf of the AEA-CEE. The aim of the meeting is to explore the potential for future collaboration around the integration of population health principles into higher education practices, to share examples of CDC collaboration with non-traditional disciplines, and to explore current partnerships with academic disciplines and plan for new ones. The participants were interested in looking into how public health issues might be integrated into the introductory course as examples of economic theory and analysis. No specific plans for the implementation of such a project were developed.
  - b. Assessment Project. Allgood, Bosshardt, Schaur, and Walstad, with a group of economists in the U.S. and Germany, are progressing with the development of performance assessments for economics. Several proto-types have been developed and preliminary field tests were conducted this year.
  - c. Teacher Training of Economics Graduate Students. The Committee continues to discuss the best avenue for developing skills for graduate students and new teachers. Recent publications note the need for such training, from both the new faculty and department chair points of view. McGoldrick and Allgood agreed to take the lead on exploring options.
  
6. Brief Reports on 2019 AEA-CEE paper sessions and special events at the Atlanta meetings
  - a. "The Federal Reserve Banks as Partners in Teaching and Learning Economics" was organized and presided over by Diego Mendez-Carbajo. The session was attended by 35-40.
  - b. "Research in Economic Education" organized and presided over by Georg Schaur. The session was attended by 40-45.
  - c. "Financial Literacy and Choices" was organized by William Bosshardt and presided over by Julie Hotchkiss. The session was attended by 40-45.
  - d. "50 Years of the *Journal of Economic Education*" was organized by Sam Allgood and presided over by John Siegfried. The session was attended by 35-40.
  - e. "What Should Students Learn from Intermediate Theory Classes?" was organized and presided over by Wendy Stock. The session was attended by 80-85.
  - f. "Preparing Undergraduates for Application to Graduate School" was organized by KimMarie McGoldrick and presided over by Gail Hoyt. The session was attended by 70-75.
  - g. "AEA Committee on Economic Education Poster Session" was organized and presided over by Bill Goffe. The session was attended by 50-55.
  - h. The Chair was unable to attend the Breakfast for Department Chairs this year due to a scheduling conflict.
  
7. Annual Report from the *Journal of Economic Education*  
 Sam Allgood and KimMarie McGoldrick, co-editors, provided a brief report and reaffirmed the commitment of the *Journal* as a co-sponsor of CTREE.
  
8. Brief Reports on plans/assignments for the 2020 AEA meetings (January 3-5, San Diego): a) *AEA Proceedings* (McGoldrick) (b) annual poster session on innovative teaching methods (Goffe); c) Teaching with Social Media (Patel & Al Bahrani) (d) *JEE* session: Data Analytics (Allgood); (e) Innovative Economics Courses panel (Stock); (f) Team Based Learning (Simkins & Maier) (g) the Economics Major (Asarta).

The meeting was adjourned at 2:15 pm.  
 Respectfully submitted,

KimMarie McGoldrick, Chair