

# Sputnik Moments



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# Sputnik moments

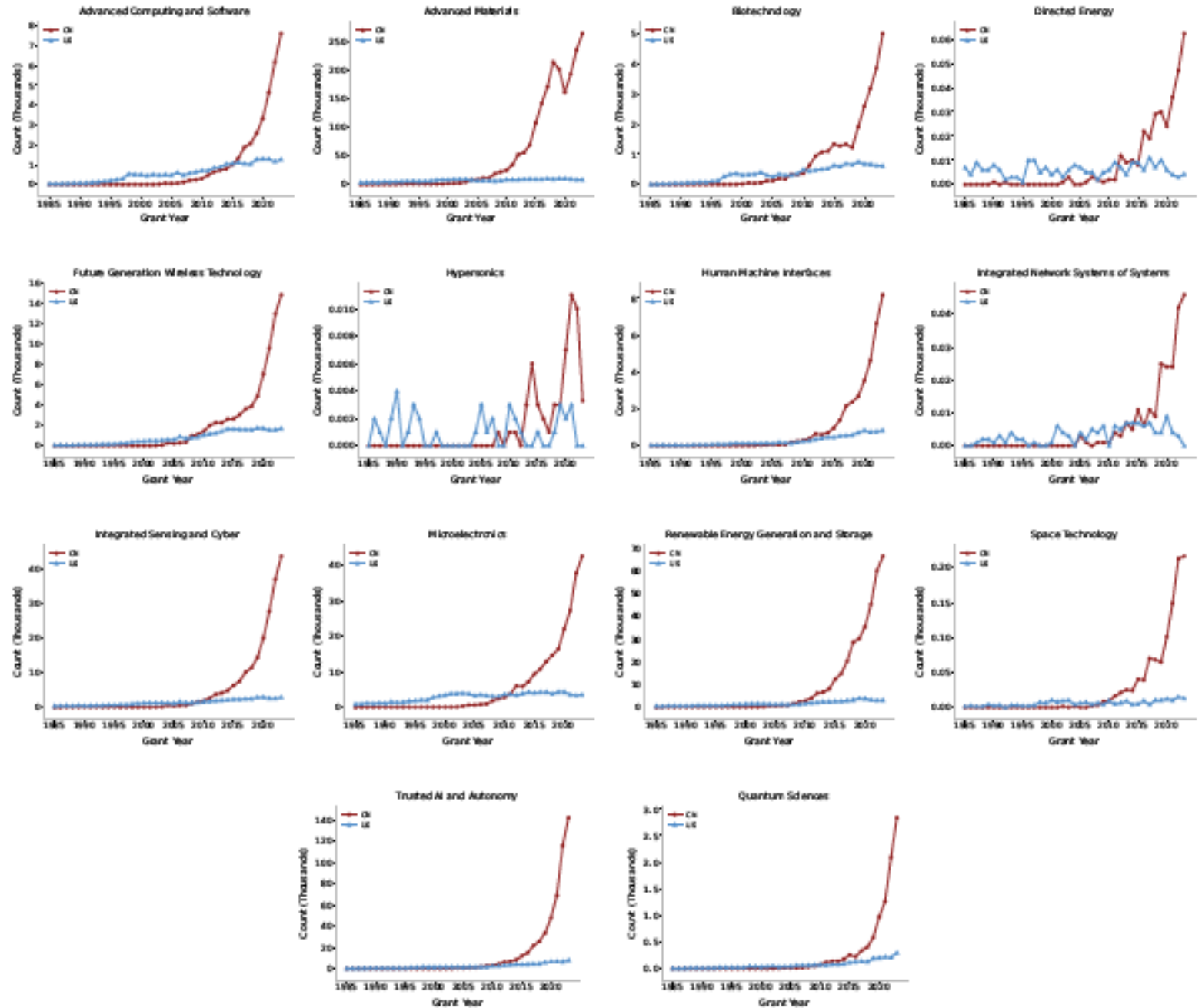


- October 2021:
  - Chinese test of DF-ZF, nuclear-capable hypersonic missile, revealed.
  - Capable of evading traditional U.S. ground and naval defenses.
- January 2025:
  - DeepSeek released its R1 large language model.
  - Competitive with OpenAI's o1 model, despite being made at a much lower cost and requiring dramatically less computing power.
- Both generated surprise and consternation from U.S. analysts.



**We Warned About the First China Shock. The Next One Will Be Worse.**

# Critical technology patenting



# U.S. sought to limit knowledge flows to China

- Corporate transactions:
  - Reviews of proposed deals by U.S. Departments of Commerce, Defense, and Treasury, as well as Committee on Foreign Investments in the United States.
  - Special focus on targeted firms:
    - Communist Chinese Military Companies (1260H) List, the Entity List, ...
  - A focus of considerable economic research (e.g., Holmes et al. (2015), Akcigit et al. (2024), Bai et al. (2025), and Paine (2025)).
- Individual mobility:
  - Regulations banning U.S. citizens and residents from certain Chinese projects.
  - Legislative efforts to limit Chinese efforts to recruit U.S. technologists.
  - Pressure on American firms to reduce headcount at Chinese research facilities.
  - Prosecutions under the Defend Trade Secrets and Economic Espionage Acts.
  - Works such as Kim and Marschke (2005), Moen (2005), Kerr (2008), Borjas and Doran (2012), and Prato (2025) examine inventor mobility in general...
    - But much less scrutiny in context of China.

# Key empirical steps (1): Patent data

- Chinese patent datasets often have multiple publications of the same patent:
  - In some cases, different identification numbers!
  - And none is complete.
- Download data from three sources:
  - PATSTAT (European Patent Office), CNIPA, and Google Patents:
  - Numerous challenges in merging and deduplicating:
    - Create a map that links all 24 million patent IDs.
    - Final sample: 16.3 million unique patents after dropping duplicates (14.2m with domestic assignees).

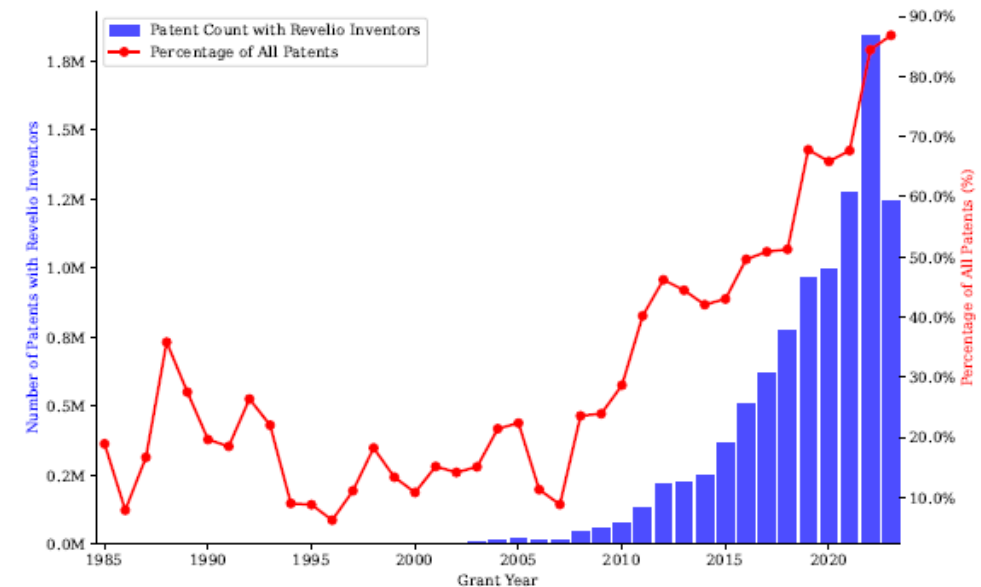
# Key steps (2): Identifying critical technologies

- Use list of “Critical Technology Areas” from U.S. Office of the Undersecretary of Defense for Research and Engineering.
- For each critical technology, we observe US patents and applications “linked to DoD funding” from the Defense Technical Information Center.
- From these patents, we identify:
  - The four-digit CPC subclasses that represented the primary assignment of 80% of the DTIC-identified awards. in.
  - All destemmed bigrams and trigrams associated with the keywords listed at the top of the DTIC page uniquely associated with a category.
- We matched all Chinese and U.S. patents to one, multiple, or no critical technology(ies) if they had:
  - A primary assignment to a CPC (or IPC) subclass that was identified as major for one of the 14 DTIC-identified critical technologies, as defined above, and
  - A title and/or abstract that included at least one unique bigram associated with that critical technology.

# Key steps (3): Social media profiles

- Follow Sharoni (2024), in use of Revelio Labs data, based on scraping LinkedIn and other databases:
  - Several matches in each language.
  - Worked with firm, as firms scrapes (but does not include in WRDS) the information from Maimai and TianYanCha.
- Captured ~22K movers from large U.S. innovative (DISCERN) firms to Chinese entities:
  - Old inventors, new inventors, and critical technology-linked non-patentees.

Figure 2: Chinese Patents with Revelio-Matched Inventors



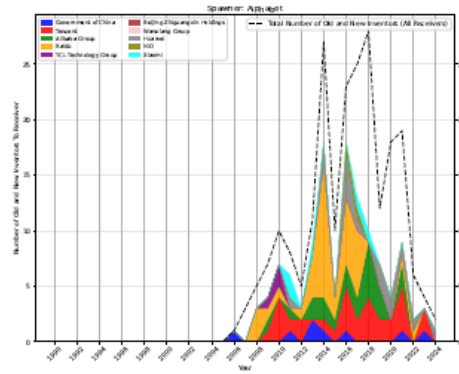
# A note on patent quality

- If Chinese critical technology patents are of low quality, their growth less concerning.
- Three empirical approaches:
  - Use of disruptive bigrams in critical technology, following Kalyani et al. (2025).
  - Look at breakthrough patents, defined as those in the top decile of Kelly et al. (2021, or KPST) scores among all patents in that nation (including awards to foreign entities).
  - Cross-national KPST scores:
    - A novel alternative approach to calculating breakthrough patents, which pools U.S. and Chinese awards in a given critical technology.
    - Look at relative Chinese and U.S. scores:
      - More to come here.

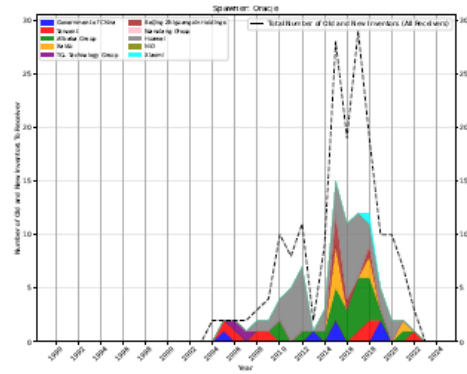


No approach suggests declining quality!

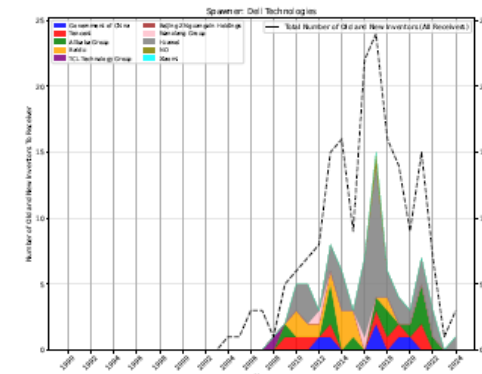
# Spawners



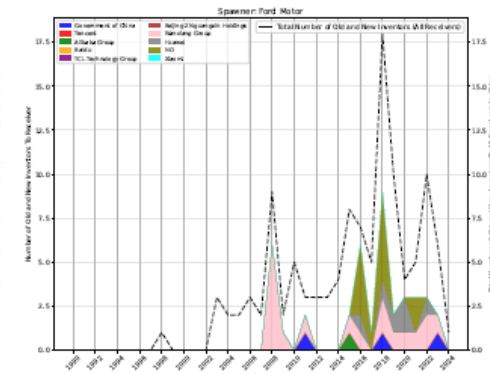
(a) Alphabet



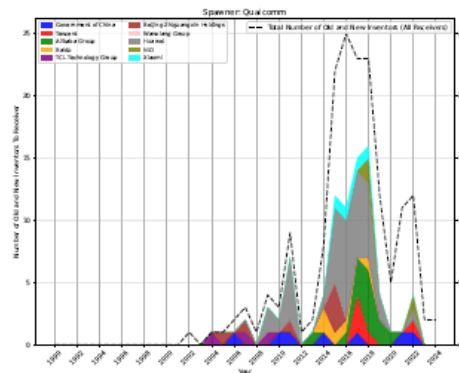
(b) Oracle



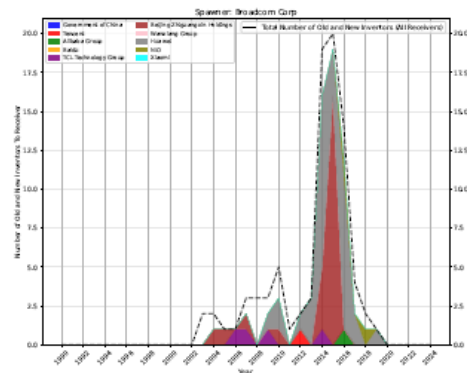
(g) Dell



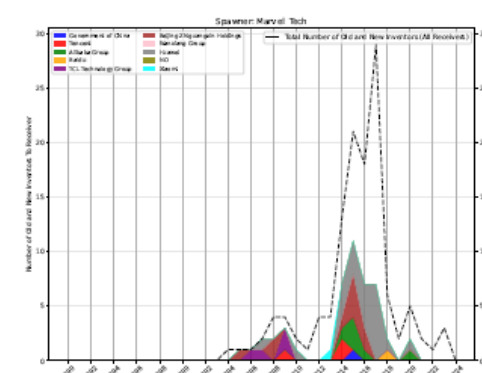
(h) Ford



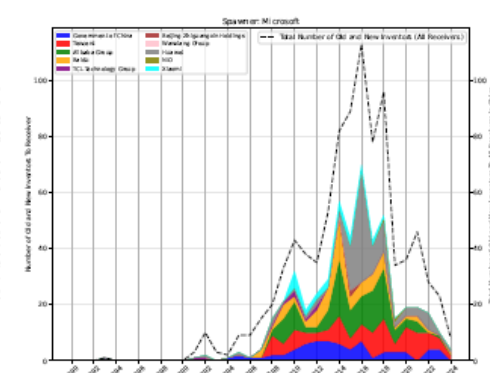
(c) Qualcomm



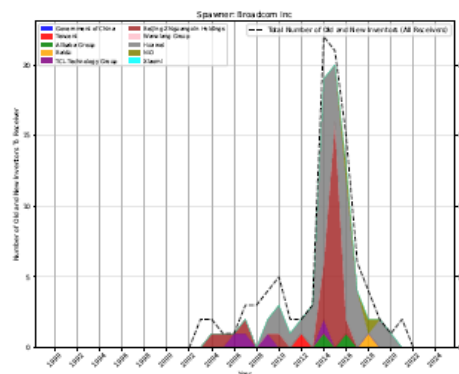
(d) Broadcom Corp



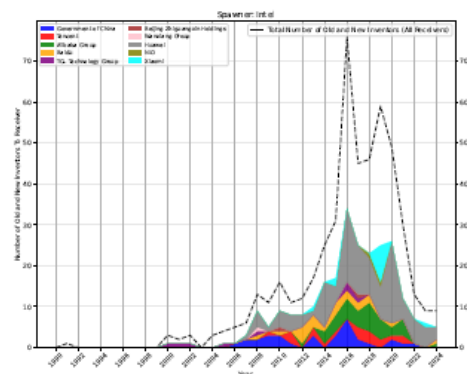
(i) Marvell



(j) Microsoft



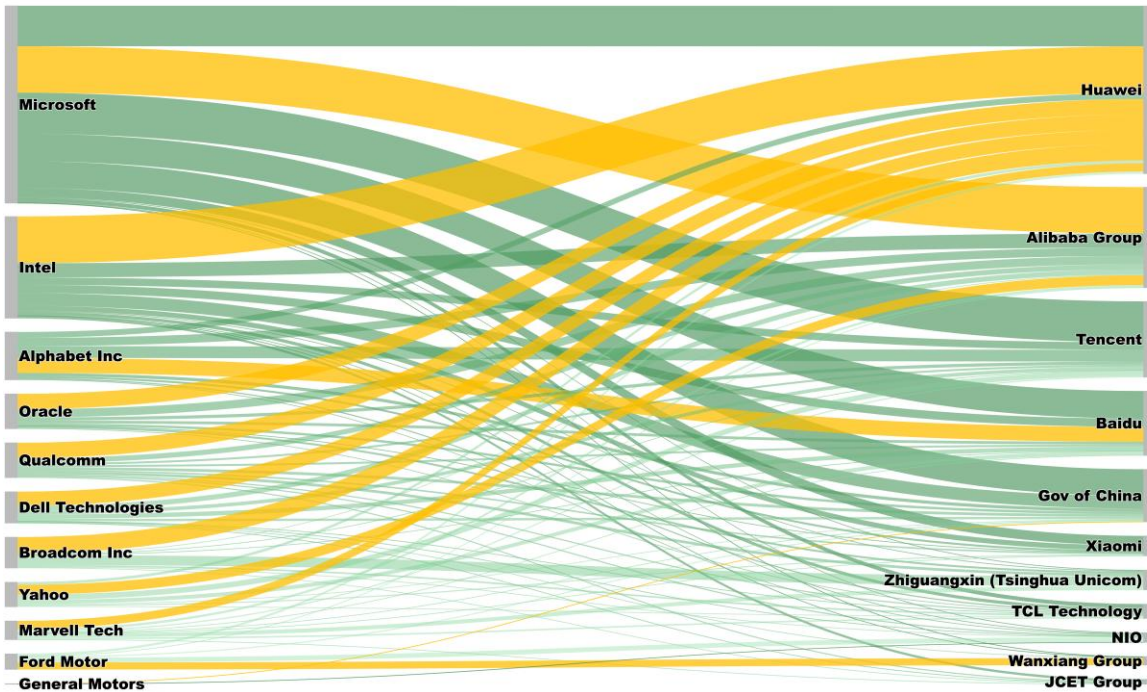
(e) Broadcom Inc./Avago



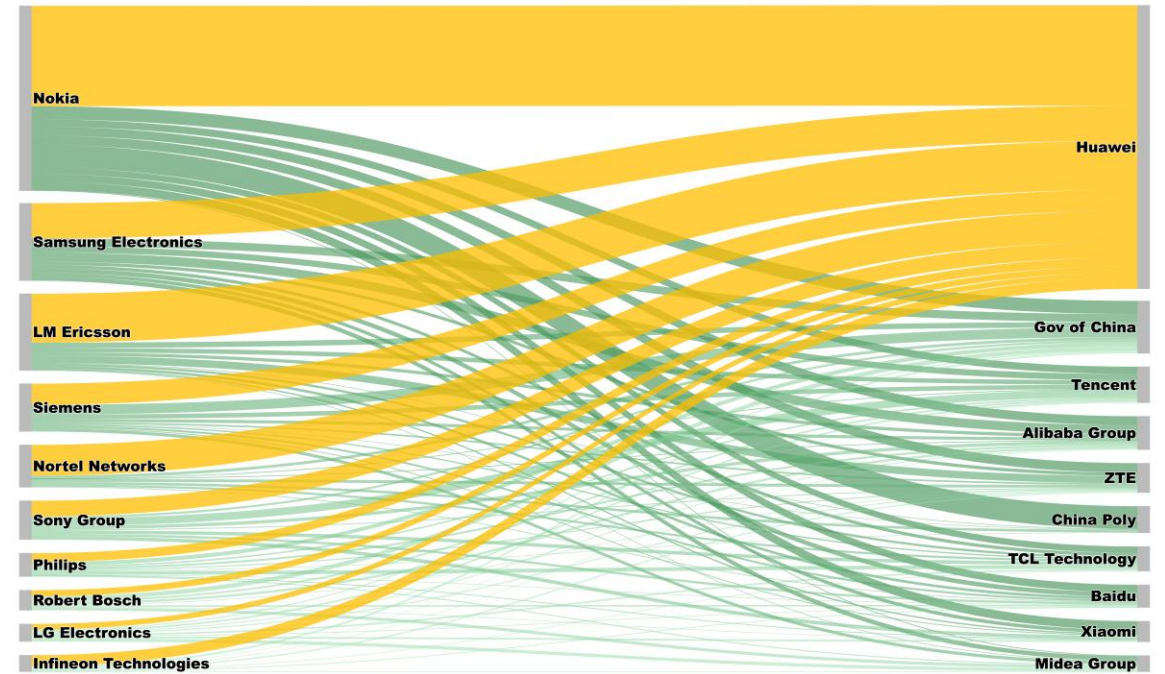
(f) Intel

- Flow of inventors accelerated in the early 2010s.
- Late 2010s saw a sharp drop.

# Spawner-receiver pairs



U.S. Old and New Inventors



Other Old and New Inventors

# Characteristics of ...

## **Spawners**

- Larger.
- Originally venture-backed.
- More profitable.
- More drug patents.
- Patent overlap with receiver.

## **Receivers**

- Larger.
- Originally venture-backed.
- More influential patents.
- More IT and physics patents.
- Less likely to be on Entity List.

## **Individuals (of those with Chinese surnames)**

- China educated.
- Not U.S. based.
- More educated.
- Seniority x tenure.

# What are the direct effects of movers?

	All	2015-23
% of <b>breakthrough patents</b> that have at least one inventor who ever worked at a DISCERN 500 company	1.40%	1.50%
% of <b>non-breakthrough patents</b> that have at least one inventor who ever worked at a DISCERN 500 company	1.41%	1.61%
% of <b>inventors with a breakthrough patent</b> who ever worked at a DISCERN 500 company	0.43%	0.42%

- Limited footprint of movers in Chinese innovation.
- If anything, less representation among most important (high KPST score) patents.
- Less representation in post-2015 area.

# Are there spillovers at receiving firms?

- Look at critical technology inventors moving from the U.S. to Chinese-based firms.
- Look at impact of receiving movers in 3-year periods on change in breakthrough innovation in next three years:
  - At critical technology \* period \* receiving entity level.
  - Use “Davis-Haltiwanger” transform to limit impact of outliers.
- Of course, may be associated with other investments at receivers.

# Spillovers (2)

(a) Panel A: Impact of Old Inventors on receivers' breakthrough critical patent growth rates

	(1)	(2)	(3)	(4)
Pre-period	2008–10	2011–13	2014–16	2017–19
Post-period	2011–13	2014–16	2017–19	2020–22
<hr/>				
<i>Dep. Var.: DH Growth Rate of CN Breakthrough Critical Patents</i>				
Model	WLS	WLS	WLS	WLS
No. Old Inventors (Pre-period)	0.5305** (0.2248)	0.5177*** (0.0627)	0.0362** (0.0164)	0.0018 (0.0060)
No. Breakthru. Crit. Patents Filed (Pre-period)	0.0768*** (0.0266)	-0.0010*** (0.0002)	0.0080*** (0.0028)	0.0032*** (0.0006)
No. Old Inventors × Breakthru. Crit. Patents	-0.0672** (0.0317)	0.0017* (0.0010)	-0.0008*** (0.0003)	-0.0002*** (0.0001)
<hr/>				
Adj. $R^2$	0.3964	0.0890	0.2692	0.3034
No. Observations	668,906	668,906	668,906	668,906
Std. Err. Clustering (Ultimate Parent Company)	Yes	Yes	Yes	Yes

# Marginal impact of one additional mover, by number of breakthrough critical patents

## Additional breakthrough patents associated with one additional mover

Breakthrough critical patents in pre-period	Period			
	2011-13	2014-16	2017-19	2020-22
1	0.60	0.70	0.04	0.00
3	1.18	2.12	0.10	0.00
5	1.08	3.57	0.16	0.00

## Implied increase in breakthrough patents

Breakthrough critical patents in pre-period	Period			
	2011-13	2014-16	2017-19	2020-22
1	60.3%	70.2%	3.6%	0.2%
3	39.4%	70.8%	3.4%	0.1%
5	21.5%	71.4%	3.3%	0.1%

- Association between movers and increased innovation among the recipient firms high in 2008-10 and 2011-13.
- Association drops sharply after 2013.
- Diminishing marginal returns from movers in breakthrough patents in most specifications.

# Spillover effects very weak

## Additional breakthrough patents, only looking at movers' colleagues

Critical (by Co-Inventors) patents in pre-period	Period			
	2011-13	2014-16	2017-19	2020-22
1	-0.04	0.11	-0.00	-0.02
3	-0.11	0.33	-0.01	-0.05
5	-0.18	0.55	-0.01	-0.08

## Additional breakthrough patents, only looking spawners from software and technology firms

Breakthrough critical patents in pre-period	Period			
	2011-13	2014-16	2017-19	2020-22
1	0.00	0.01	0.00	0.00
3	0.02	0.03	0.01	0.00
5	0.04	0.06	0.01	0.00

## Additional breakthrough patents, looking at critical technology \* province \* period level

Breakthrough critical patents in pre-period	Period			
	2011-13	2014-16	2017-19	2020-22
1	0.00	0.00	0.00	0.00
3	0.00	0.00	0.00	0.00
5	0.01	0.00	0.00	0.00

- Also, no evidence of increased subsequent patent similarity for pairs of firms with more movers.

# Key concerns

- Are Chinese patents reasonable measures of innovation?
- What is the impact of secret patents?
- Are social media profiles of foreign inventors censored?

Here give a brief look at the analyses we undertake address these concerns.



## China's Semiconductor "Manhattan Project": Breaking the EUV Monopoly

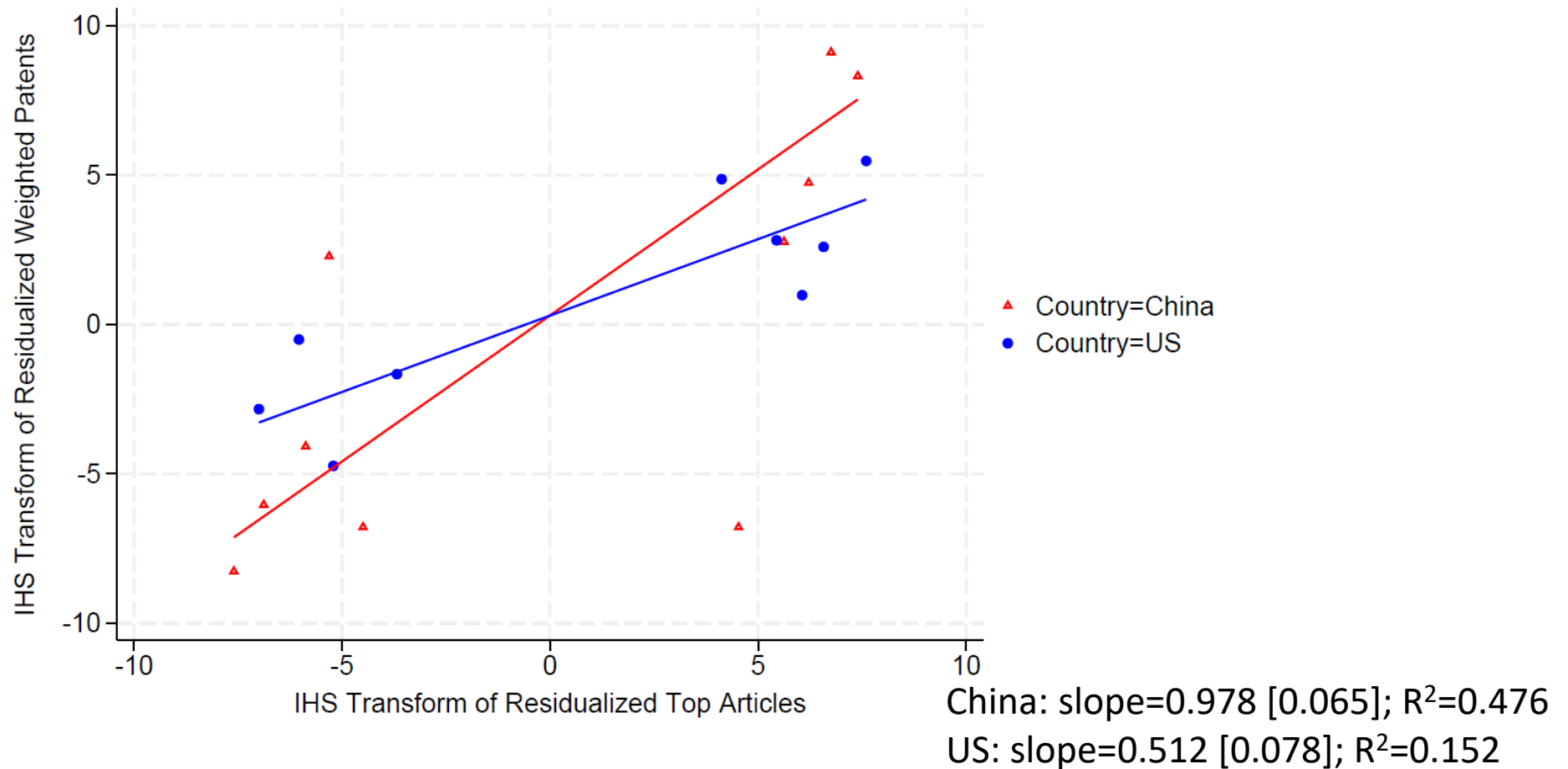
By **Mustafa Kirisci** - December 26, 2025



“Key hires reportedly include experts in light-source technology who filed dozens of patents for the Chinese Academy of Sciences (CAS) ***under aliases.***”

# Are Chinese patents good innovative indicators?

Weighted patenting and top articles, by technology-year level



# Does patent secrecy affect analysis?

	Non-secret patent by inventor?	To same firm?	In same subclass?	Similar patent?	Top assignees
China	90%	88%	81%	89%	<ul style="list-style-type: none"><li>• China Academy of Space Technology</li><li>• Northwestern Polytechnical University</li><li>• China Electronics Technology Group Corp.</li></ul>
U.S.	90%	83%	82%	74%	<ul style="list-style-type: none"><li>• U.S. Department of the Navy</li><li>• U.S. Department of the Army</li><li>• Raytheon</li></ul>

- Look at declassified patents in both nations.
- In both cases, abundant similar never-classified patents.
- “Similar” patents are defined as those that share an inventor, match on assignee or CPC classification, and exhibit a qualitatively similar technical focus.

# Are critical inventors on social media?

	All	2015-23
All patents	59.1%	65.9%
All critical patents	65.4%	71.5%
Breakthrough artificial intelligence patents	77.3%	78.8%
Breakthrough defense patents (directed energy, hypersonics, quantum, space)	69.3%	73.2%
Breakthrough microelectronics patents	47.6%	66.7%

- In recent years,  $\geq 2/3^{\text{rds}}$  of breakthrough patents in key areas.
- Breakthrough patents in key areas have more social media coverage than all patents.
- More analyses to come!

# A puzzle?

Seeming disconnect with the received [Washington] wisdom...

*“[China] has engaged in the largest theft of intellectual property in history.”*

*—General H.R. McMaster.*



Potential explanations:

1. China successfully “covered the tracks” of critical and transplanted inventors.
2. China has continued to build off of Western technology, whether obtained from public disclosures, corporate ties, or cyber-espionage:
  - But mobility of corporate researchers is not a major channel of knowledge.
3. Rise of internally generated innovations, at least since the mid-2010s.

Explore policy implications using a stylized dynamic quality ladder model.

# Thank You!

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