

The EconBlogger Project: Student Blogging and Co-Creation in Economics Education

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Co-creation between instructor and students



Collaboration between Blogging Ambassadors and students

Stage 1: Expression of Interest to become an EconBlogger

Students are invited to submit an Expression of Interest (EoI) outlining their motivation for joining the EconBlogger initiative. In their EoI, students should briefly describe the topics they wish to explore in their blogs and explain why these themes interest them. They should also reflect on what they hope to gain from the experience and how contributing to the blog aligns with their academic or personal development goals.

Stage 2: Students are matched with Blogging Ambassadors

Blogging Ambassadors review the submitted blog proposals and identify topics they are interested in supporting. Based on these preferences, students are matched with an Ambassador who will supervise their work, provide guidance on shaping their ideas, and help them prepare for the writing stage.

Stage 3: Supervision and writing

Blogging Ambassadors work closely with students as they develop and write their blogs. Ambassadors provide guidance, offering feedback on structure, clarity, and content. They may arrange meetings to discuss the proposal in more detail and/or supervise the writing process by email, ensuring students feel supported throughout drafting and revision.

Stage 4: Instructor feedback

Students submit their final draft to the course instructor for review and feedback. The instructor may recommend additional amendments or corrections to strengthen the clarity, accuracy, or overall quality of the blog.

Stage 5: Blog is posted on TheEconBlogger

Once approved, blogs are published on TheEconBlogger for the wider community to read. Selected blogs may also be shared with students on the course page under the relevant topic area. These featured blogs can be incorporated into seminar discussions as illustrative case studies, highlighting student insights and enriching the learning experience.

Writing about something that you are interested about through an economic perspective was a great learning experience and overall quite rewarding.

Bloggng provided an excellent opportunity to apply economic theory to real-life situations, which in turn, made me more engaged with the module. Writing about topics like rent prices in London, taxation and subsidies, and the economics of counterfeit fashion allowed me to bridge the gap between academic concepts and real-life scenarios.

I enjoyed that I could get more into the depth of the concepts that I was learning, and by incorporating examples from my own interests I could recall the information better.

I enjoyed the reflective blog challenge a lot, it was challenging as there were many things to talk about and made me more self-aware of my revision techniques and allowed me to see the flaws within them, leading me to improve. Thanks to the blog, I became a lot more self-aware of my mistakes later on and was able to identify how to improve.