

# The Gas Trap: Outcompeting Coal vs. Renewables

Bård Harstad | Katinka Holtsmark

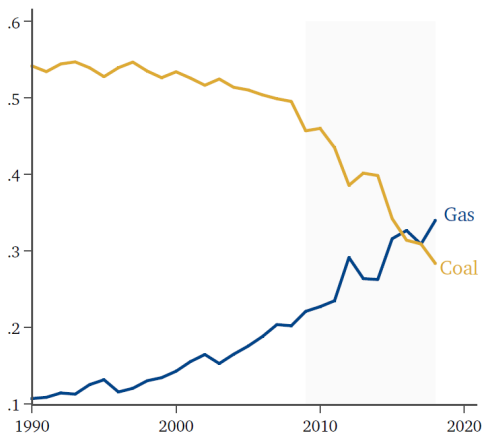
Stanford U | U of Oslo

2024

# Outcompeting coal

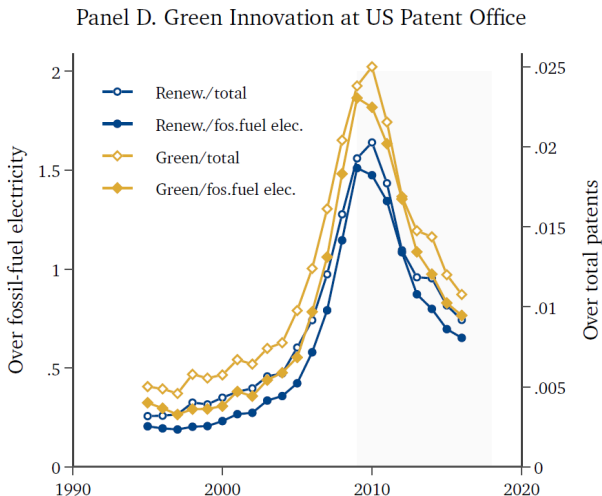
More gas coincides with less coal (Acemoglu et al, 2023):

Panel B. Fuel Shares in US Electricity Generation



## ... or renewables

More gas also coincides with less renewables (Acemoglu et al, 2023):



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  - The **first best** requires Pigou taxes on all sources.
- Coal producers have strong incentives to free ride and abstain from taxing the fossil fuel content of its extraction.
  - What, then, **should** and **will** gas producers do?

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- *Note:* **the price elasticities vary with the time horizon.**

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# A simple model

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- 1 The coal supply at time  $t$ ,  $x_t^C$ , is determined at  $t - \Delta^C$ , renewables is limited by the stock,  $x_t^R$ , determined at  $t - \Delta^R$ , with  $\Delta^R > \Delta^C$ .



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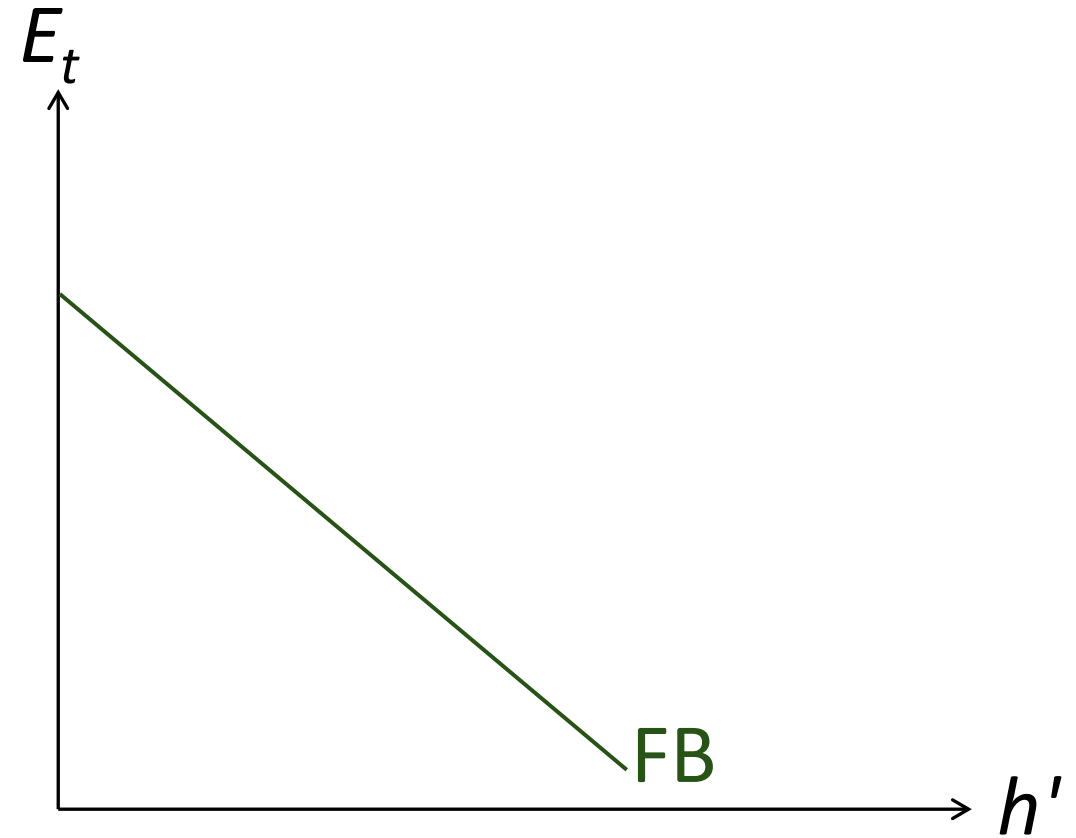
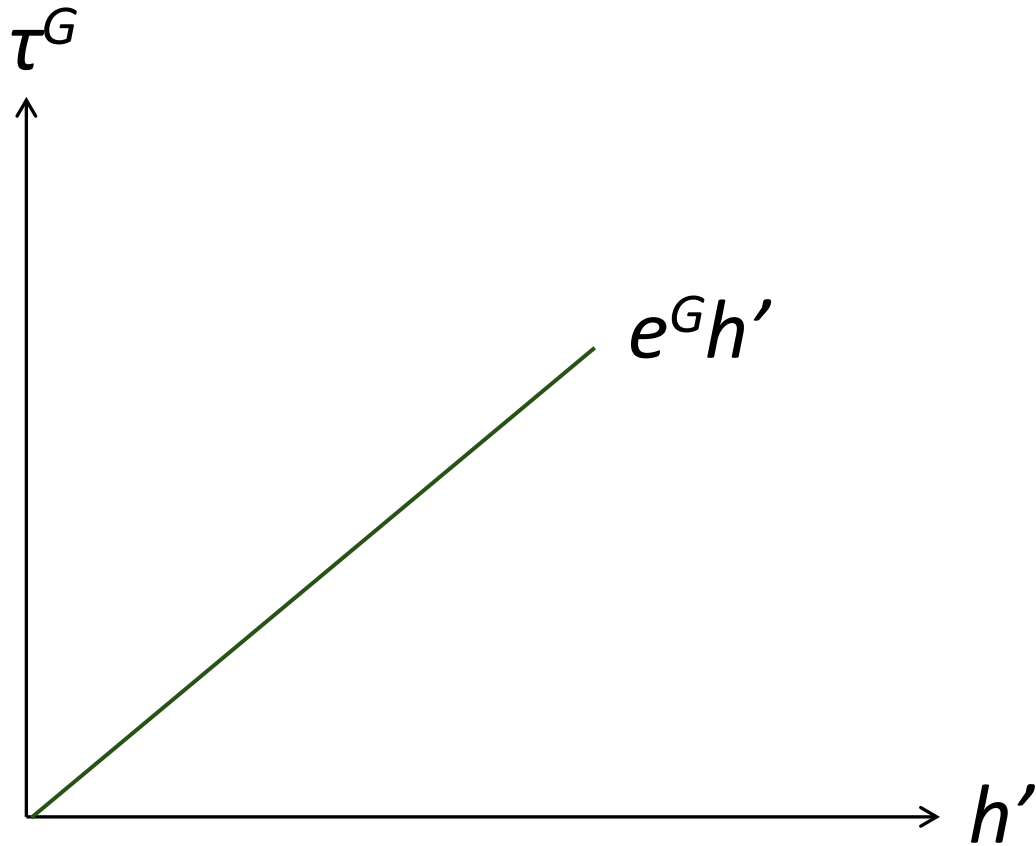
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- 5 Gas coalition M sets quotas or production tax  $\tau^G$  to maximize:

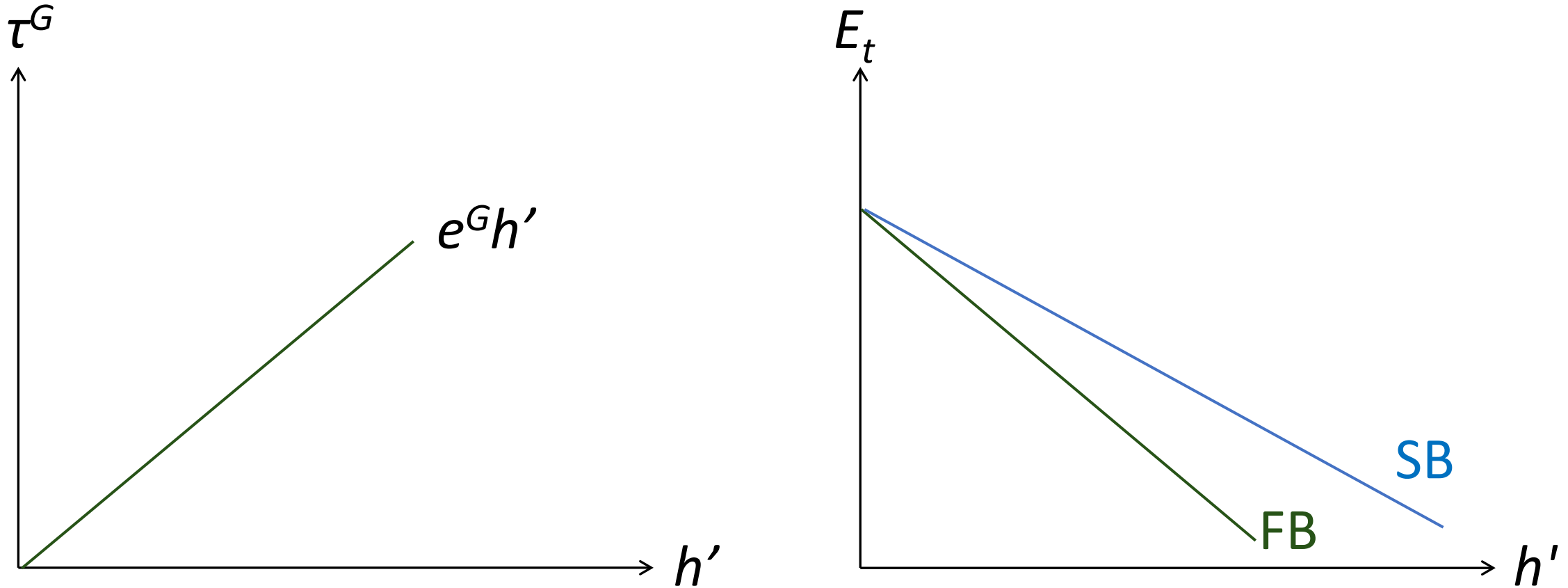
$$p_t x_t^G - h(E_t), \text{ where } E_t = e^C x_t^C + e^G x_t^G.$$

# First Best



**Proposition 0**: First best is implemented by Pigou:  $\tau^G = e^G h'$  and  $\tau^C = e^C h'$ .  
The larger is  $h'$ , the **larger** are  $\tau^G$  and  $x^R$  and the **smaller** are  $x^G$  and  $E$ .

# Second Best (Commitment)

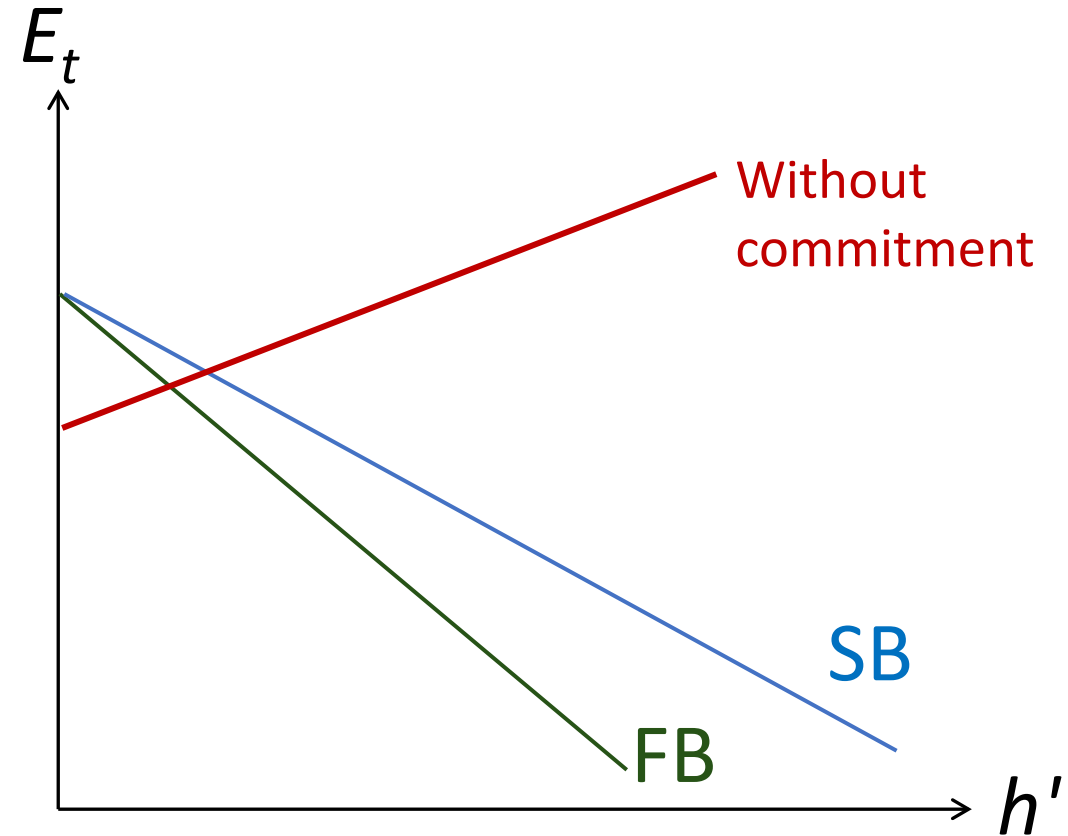
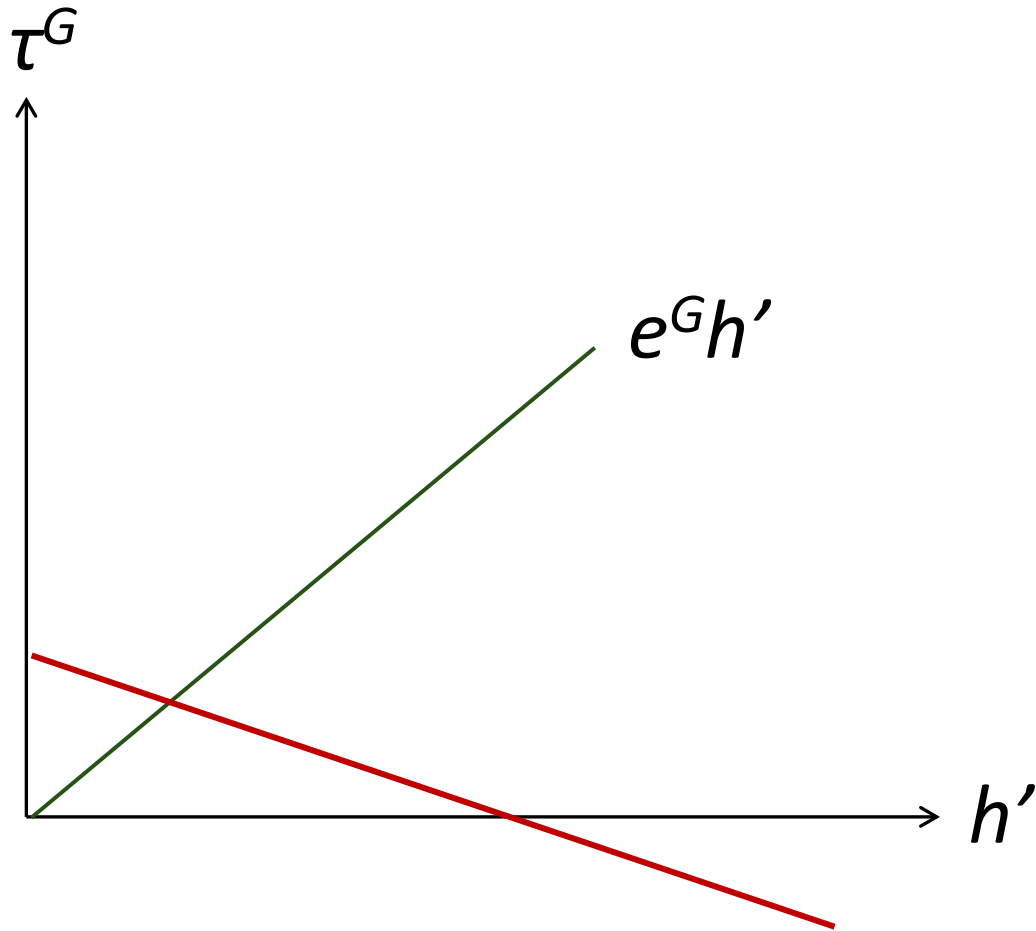


**Proposition 1:** M prefers to commit to  $\tau^G = e^G h'$ , but  $\tau^C = 0$ .

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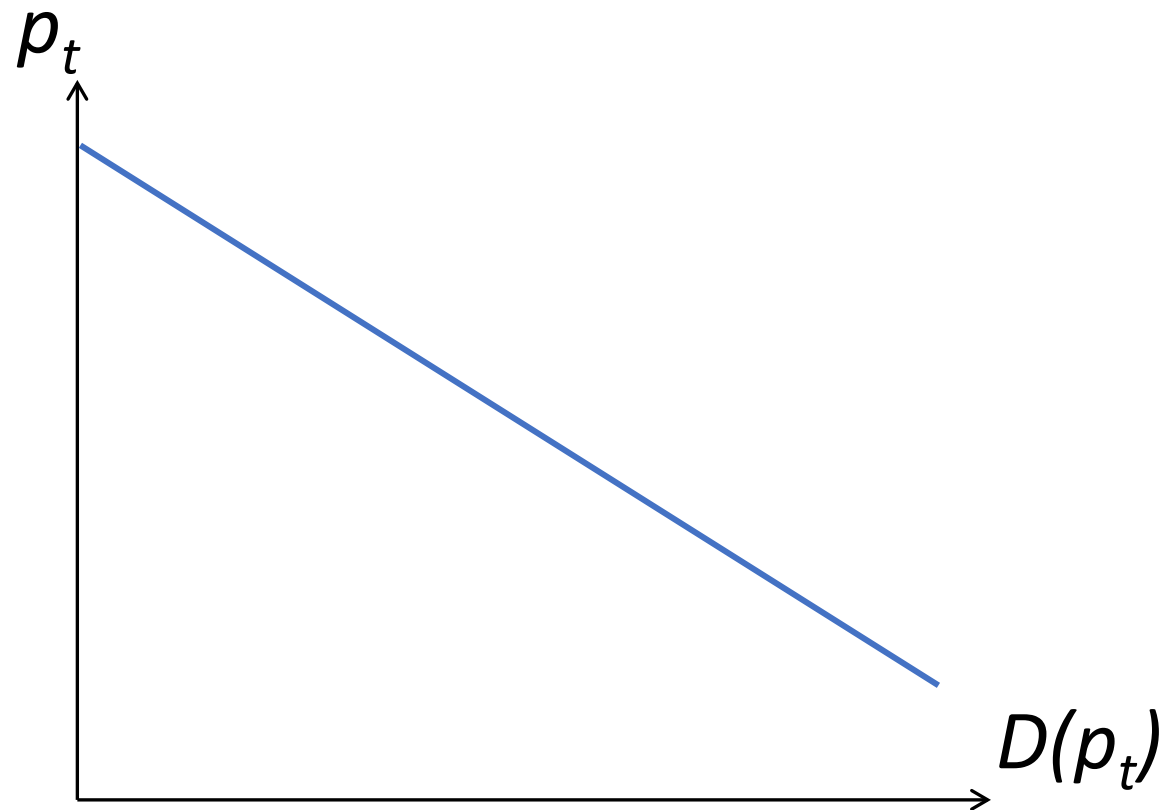


# Equilibrium (without commitment)



**Proposition 2:** Suppose M cannot commit and  $e^G/e^C < S'/(S'-D')$ .  
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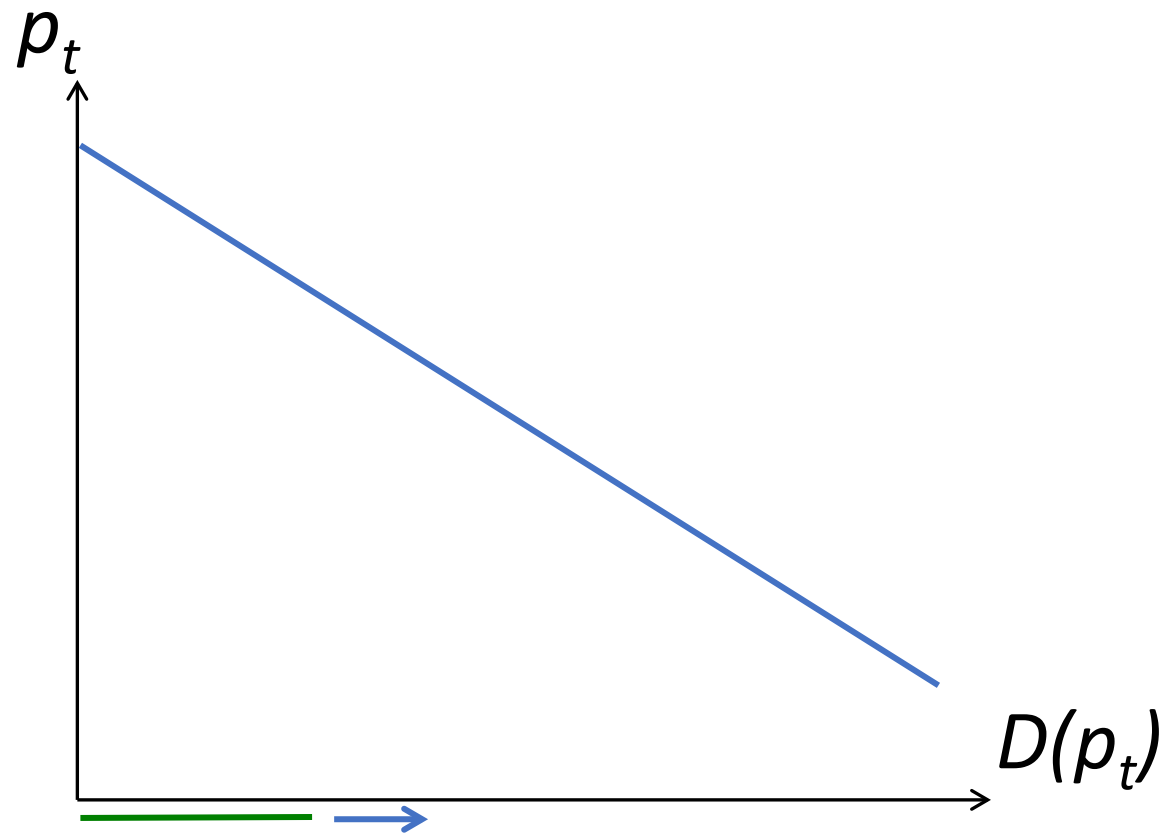
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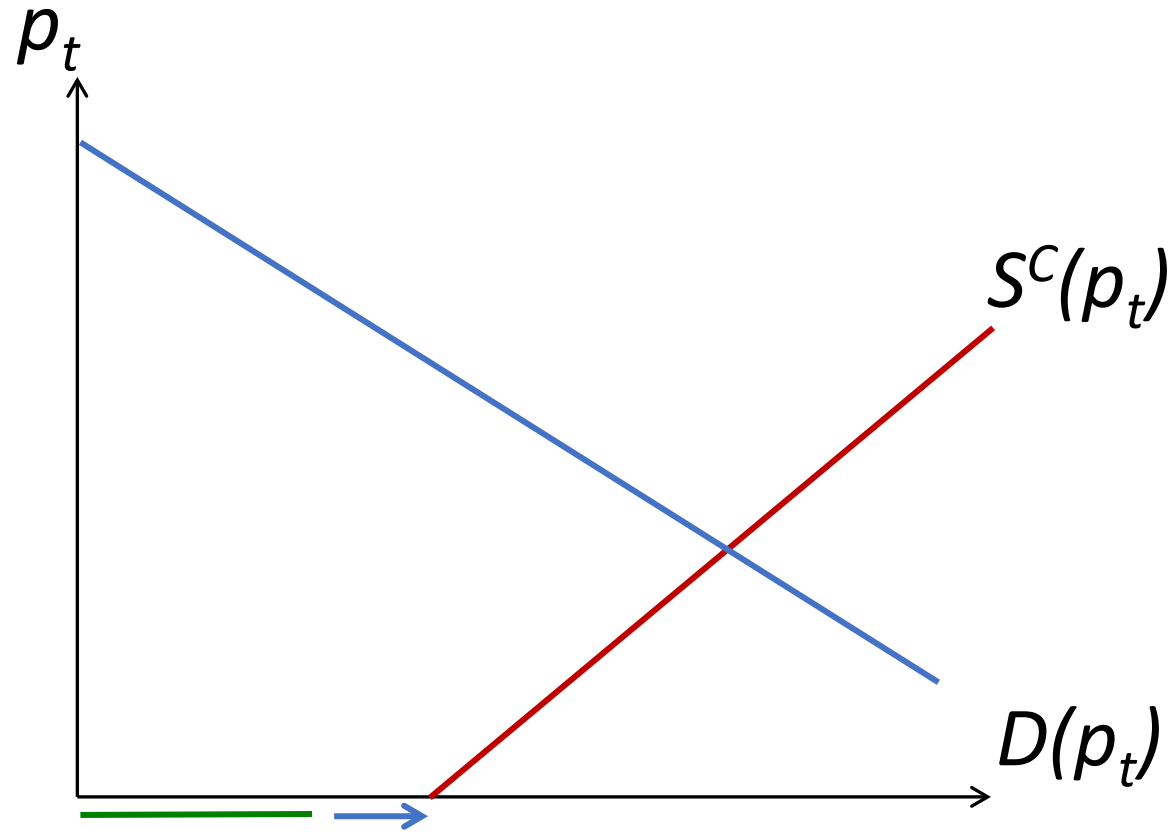
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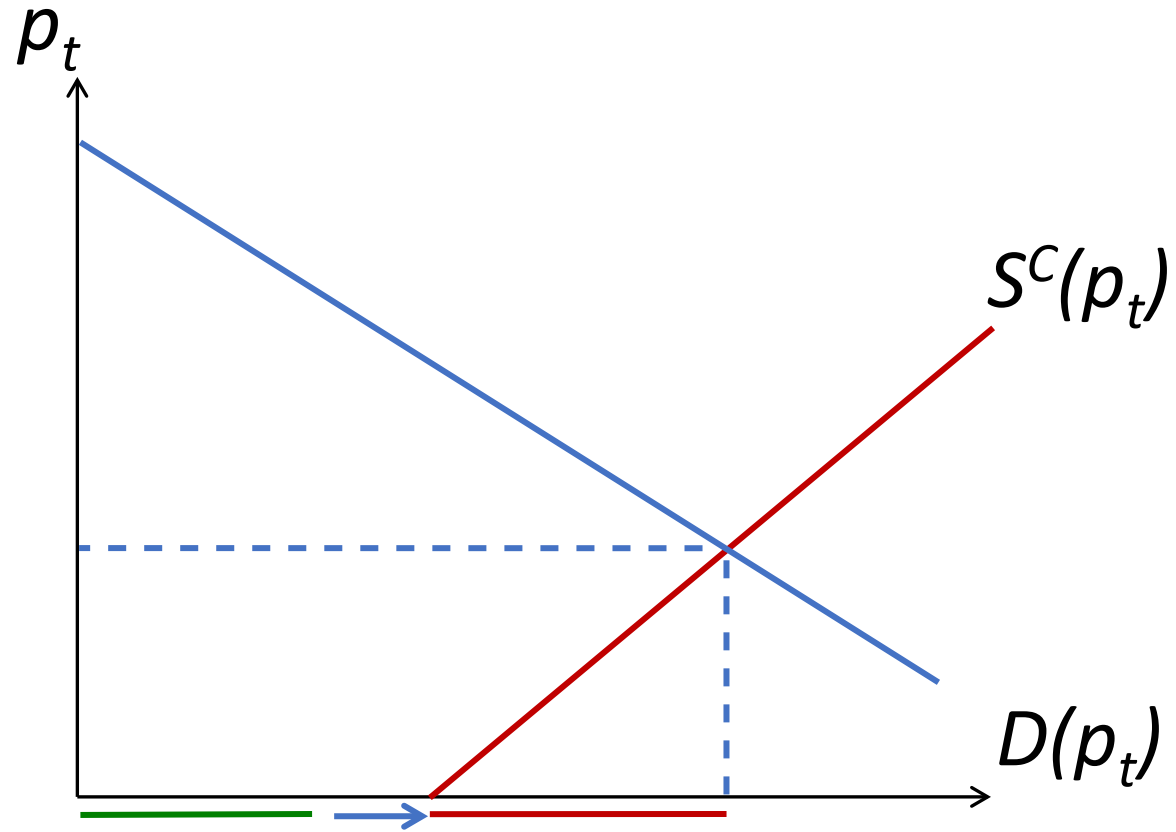
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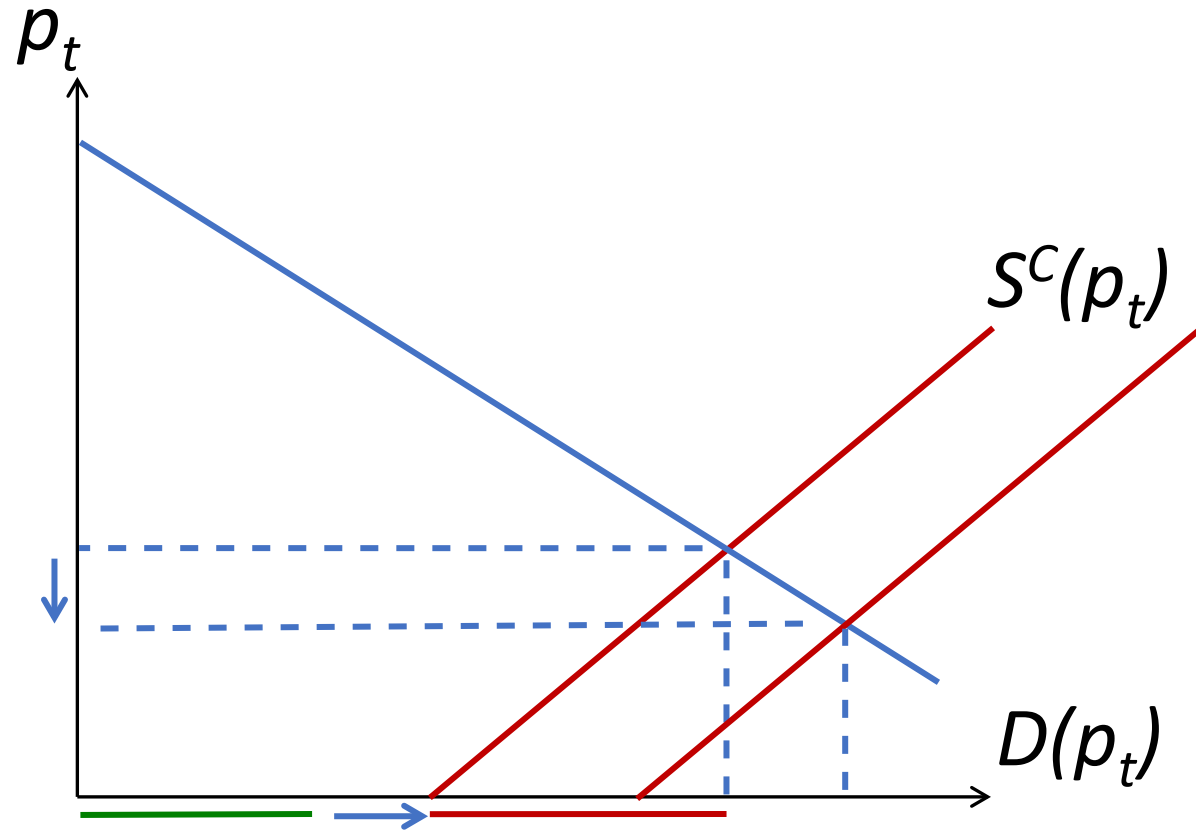
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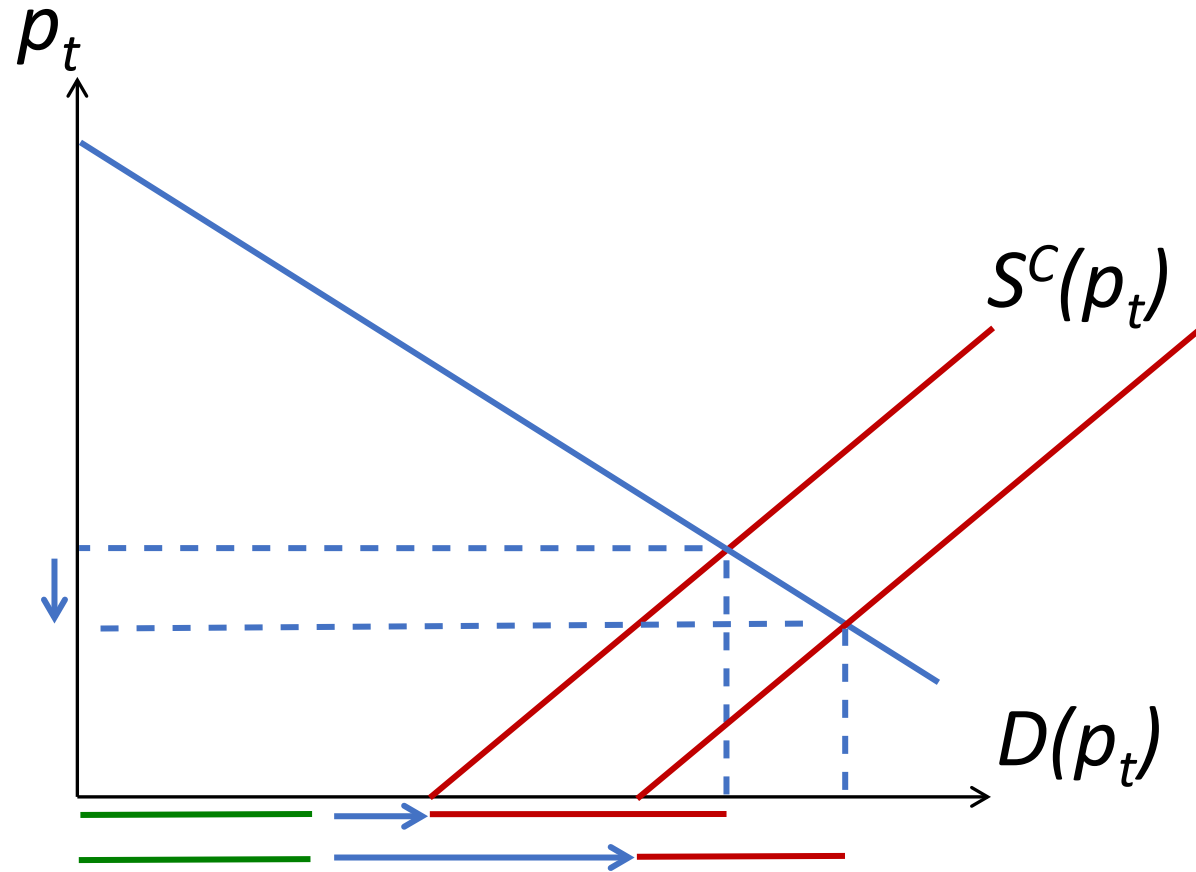
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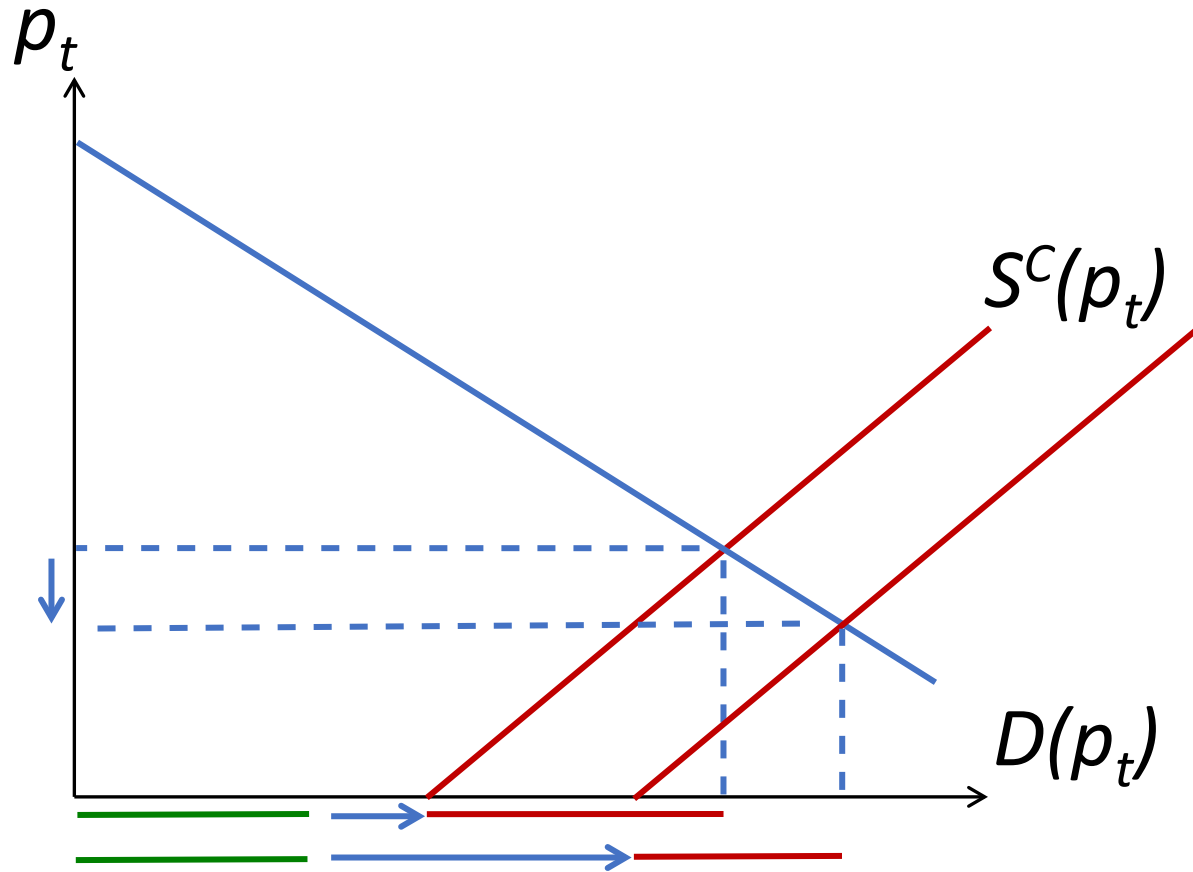


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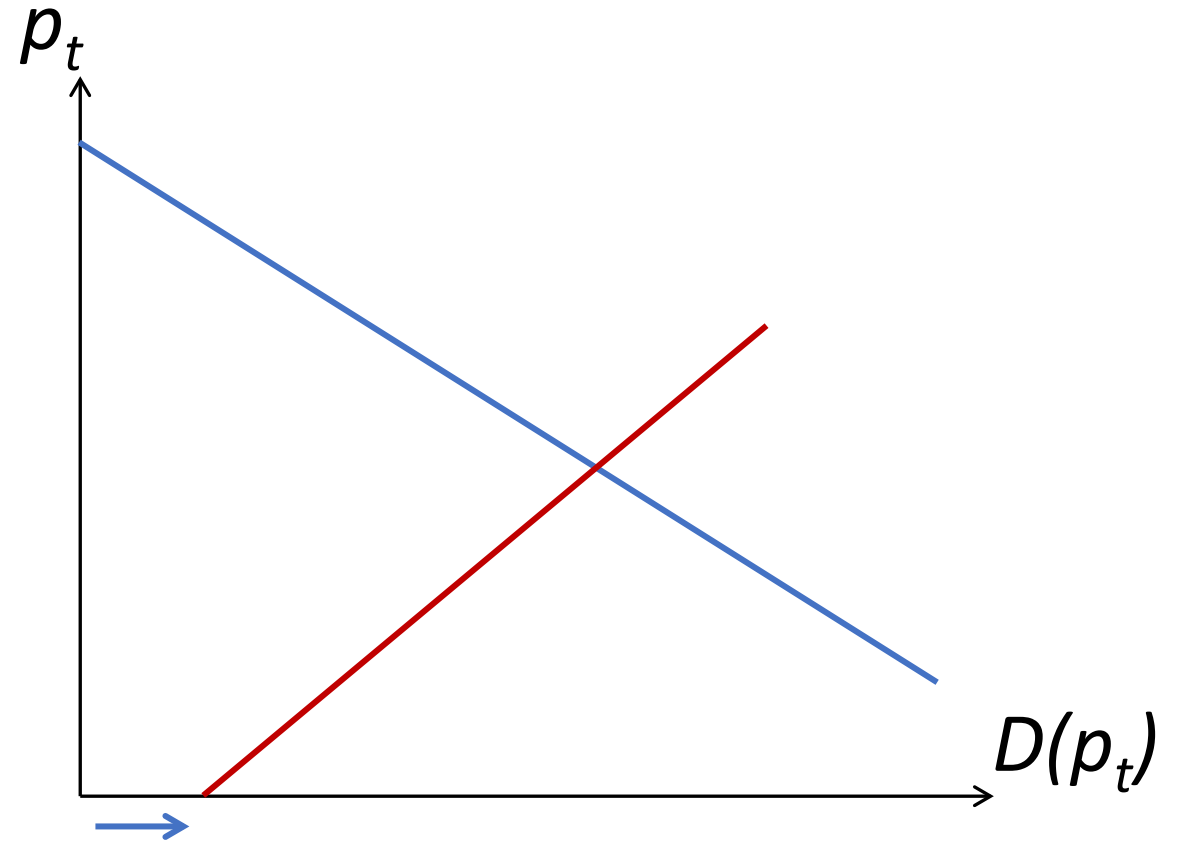
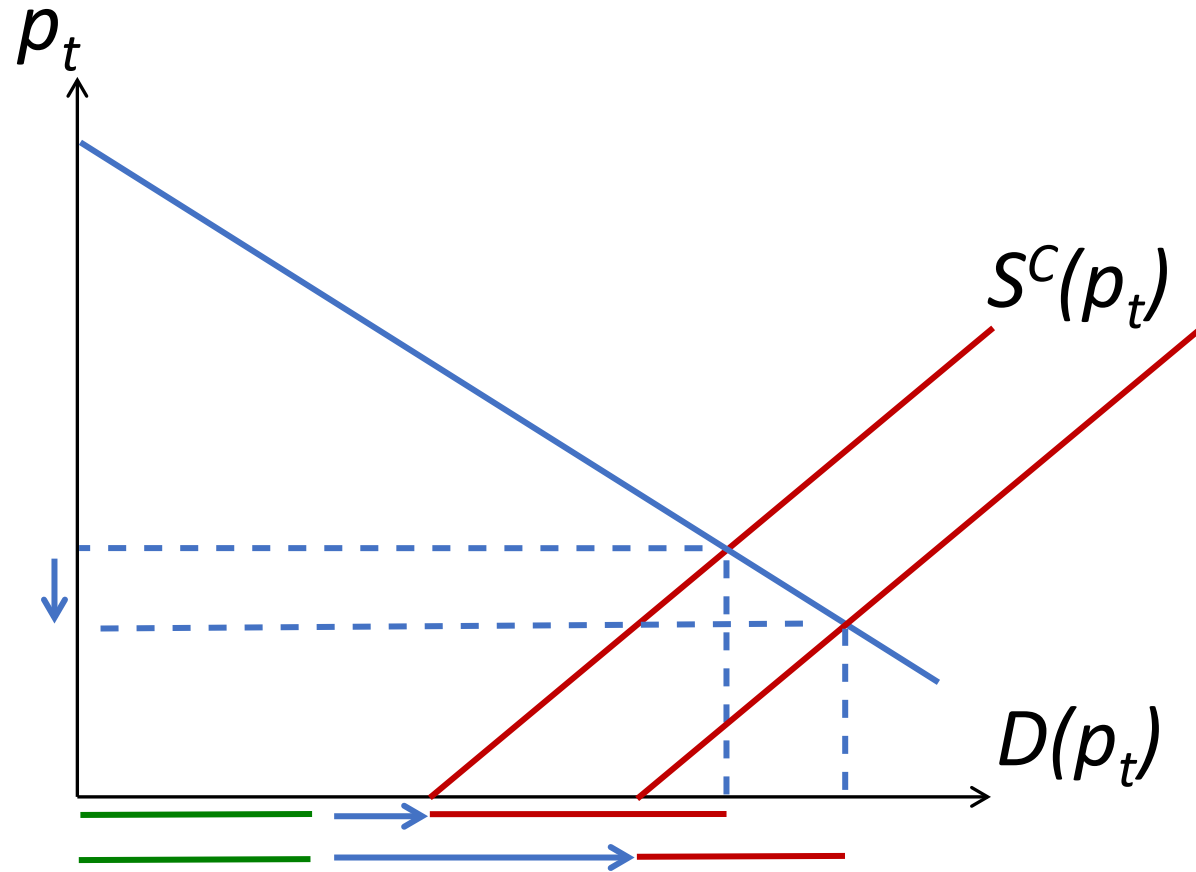


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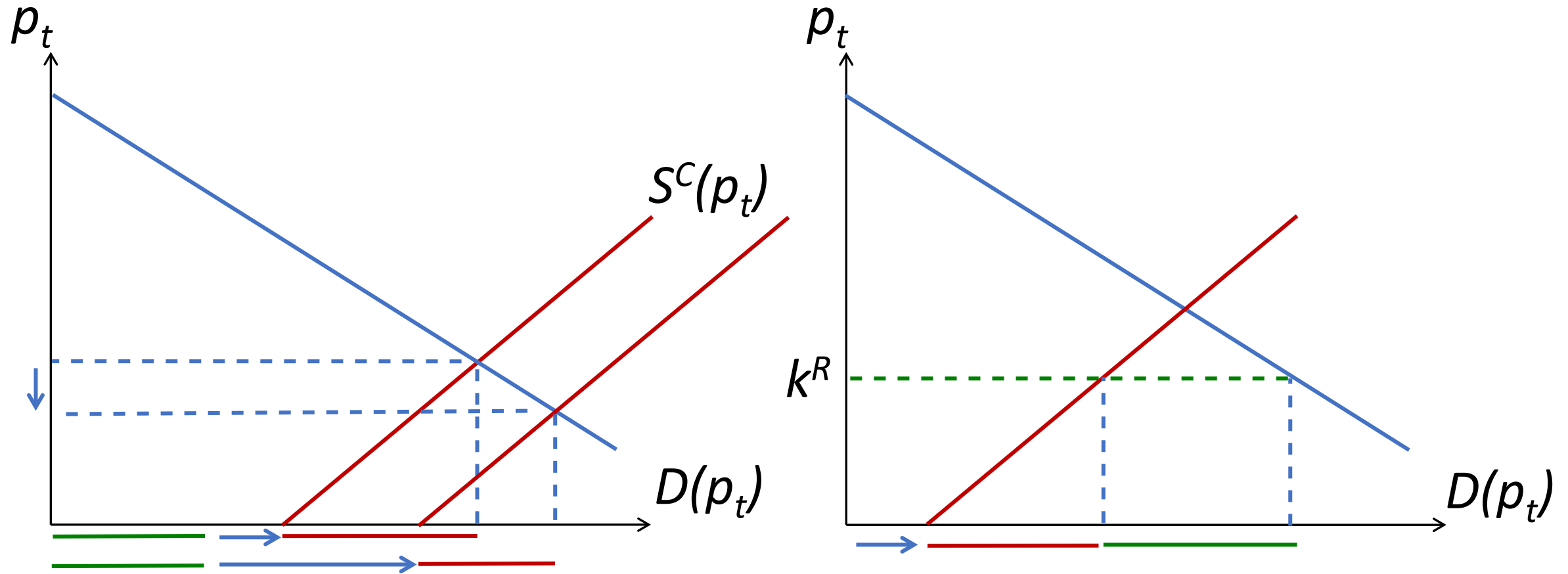
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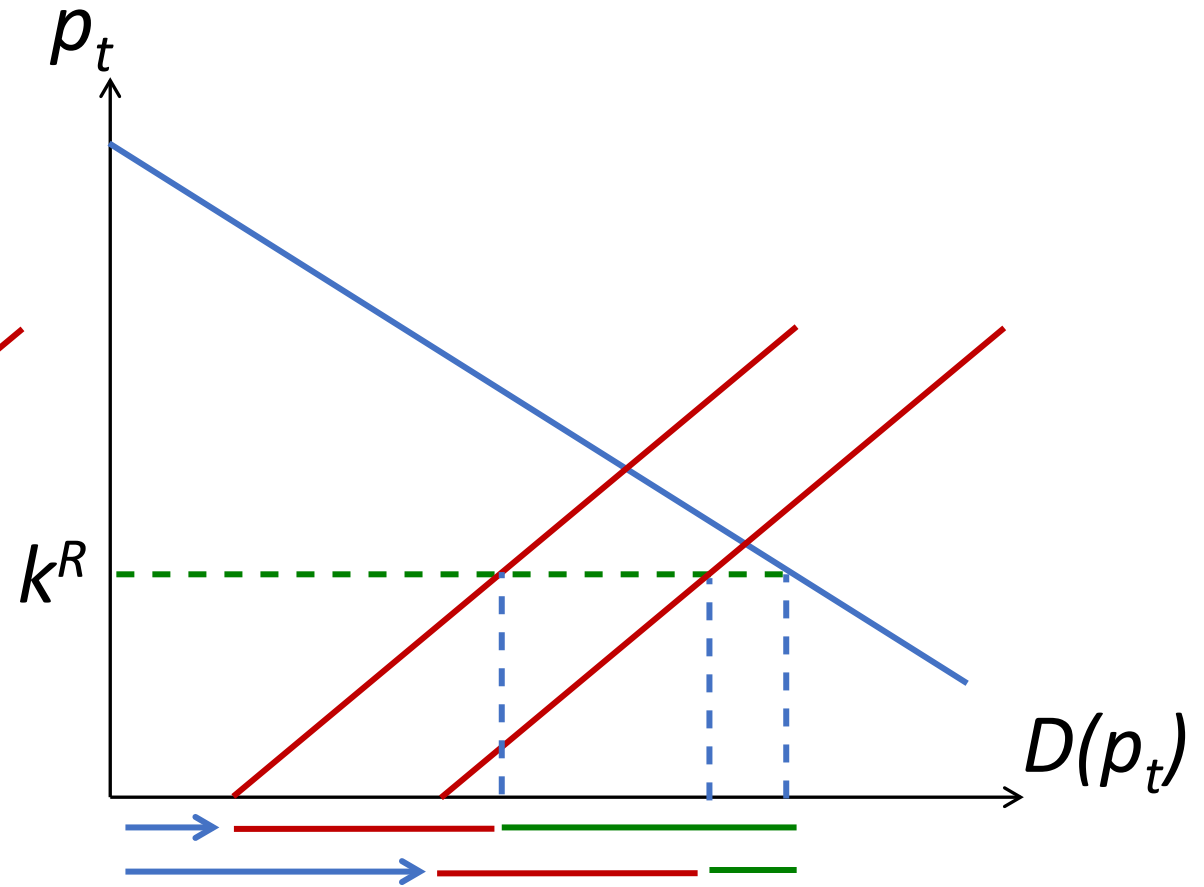
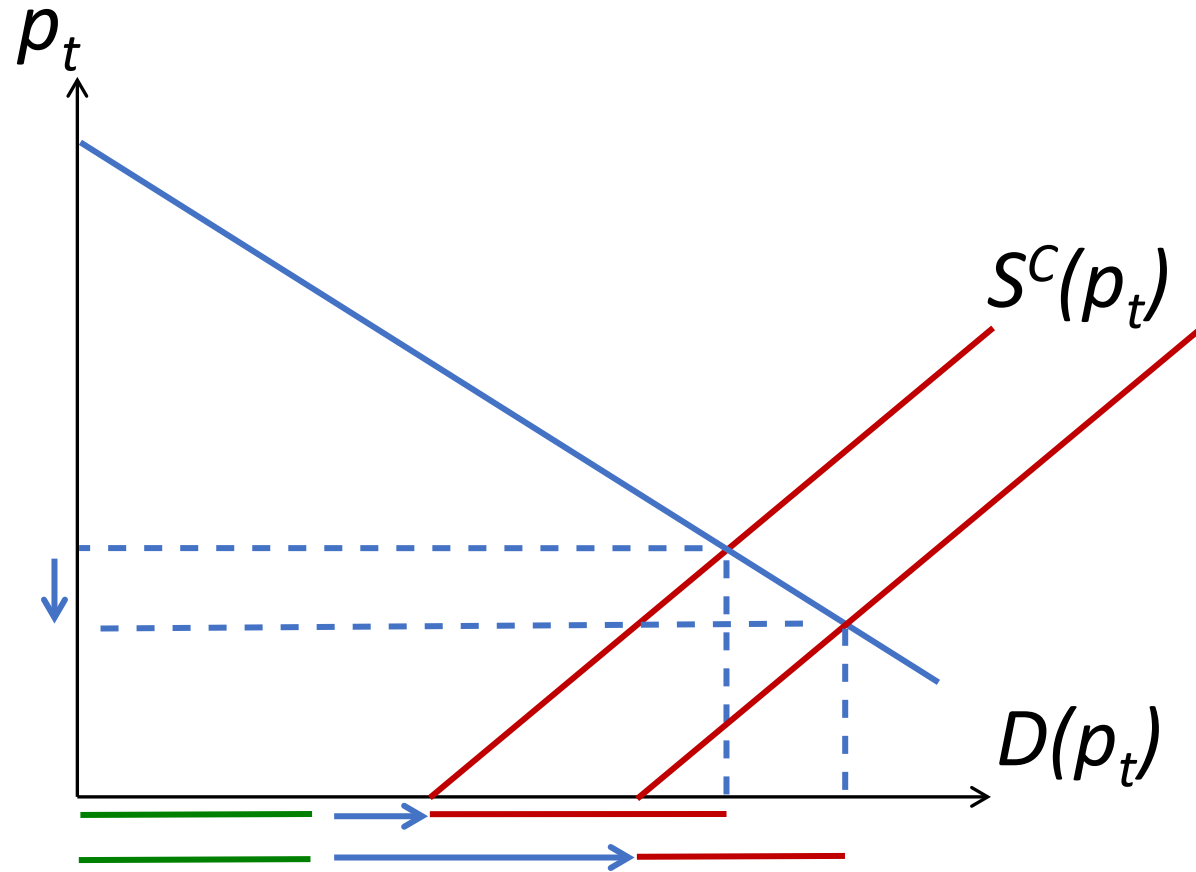
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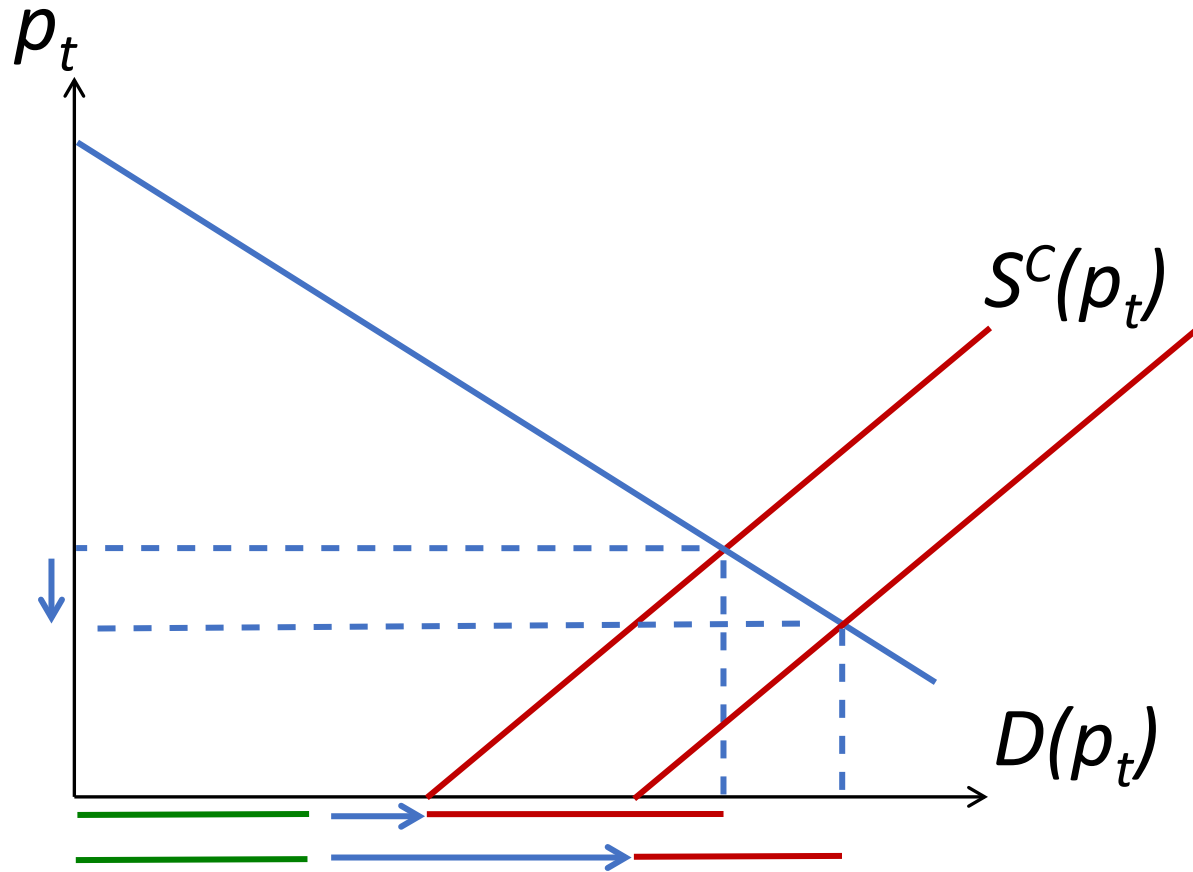
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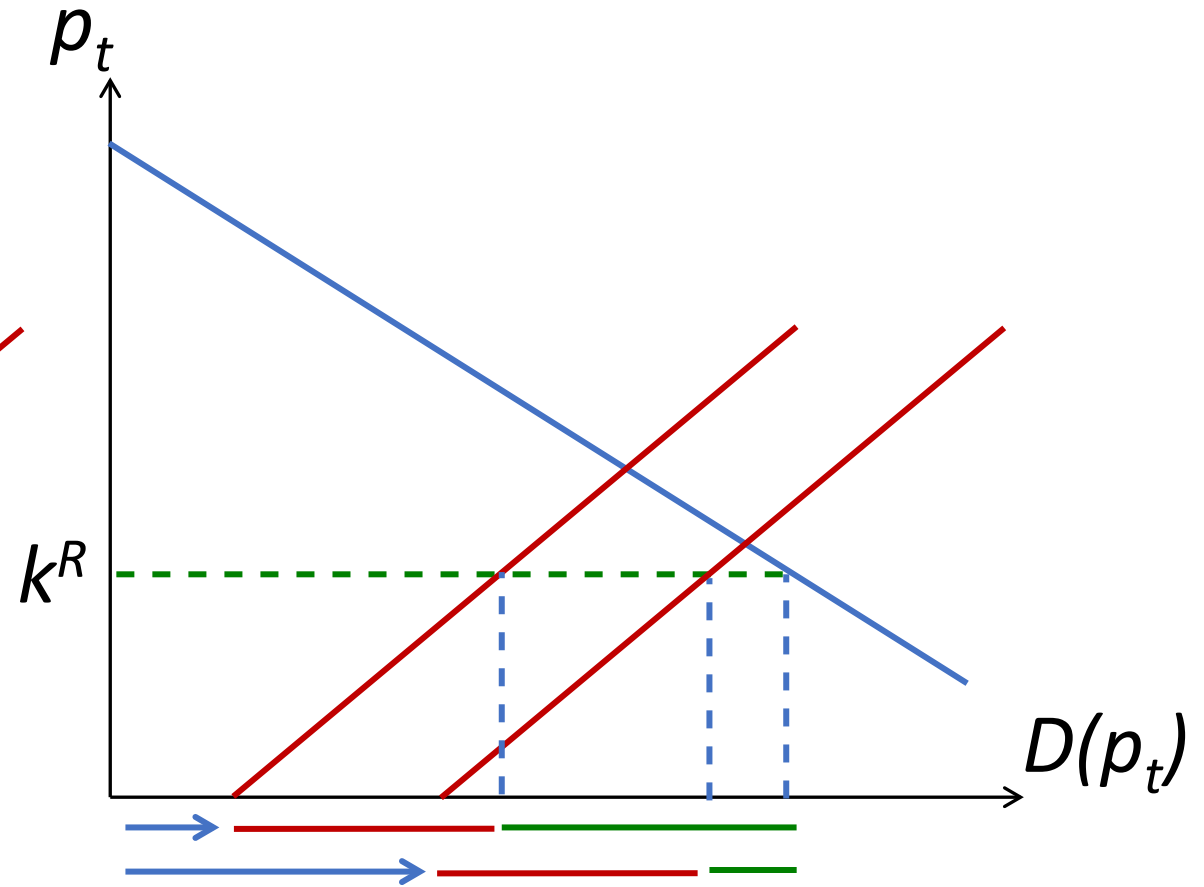


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Long term: More **gas** crowds out **renewables**,  
not **coal**.

# Empirically relevant? For Europe?

Electricity sources	%	$e^j$	$\varepsilon_{ST}^j$	$\varepsilon_{LT}^j$
Coal	17.1	1.0	2.4	2.4
Gas – pipes	16.7	0.5	0.2	0.5
Gas – LNG	4.2	1.3	2.0	2.0
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- 4 Noncommitment causes **18-43% more** gas and, thus, emission.

# Generalizations strengthen the results

- 1 There can be non-cooperating gas producers and cooperating coal producers.
- 2 Countries and the coalition can produce multiple types of fuels, and emission contents can vary.
- 3 There can be many periods
- 4 Parameters can vary over time
- 5 With **learning by doing** in  $k^R$ , M would like to commit to lower  $x^G$ , but the non-commitment outcome is unchanged.
- 6 With **exhaustible resources**, M may deplete faster, as a commitment to reduce  $x_{t+1}^G$ .

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  - ③ A formal supply-side treaty may be necessary for credibility.

# Policy Implications

# Policy Implication 1: Tax search and exploration

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- ② The second best is implemented with Pigou taxes on  $x_t^G$ , and zero taxes on  $s_t^G$ .
- ③ If M cannot commit, the equilibrium will be  $\tau^G < e^G h'$ . So, to partially commit to a smaller  $x_{t+1}^G$ , M will find it optimal to tax  $s_t^G$ :

$$\tau^S = \left( e^G h' - \tau^G \right) \frac{k_{12}^G}{k_{11}^G}$$

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- This does not **implement the second best** if M's cost is larger than  $k^R$ .

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## Policy Implication 3: Supply-side agreements

- An international agreement (/treaty) among multiple producers can help them to commit to future taxes.
- If this coalition also includes coal producers, the temptation to reduce the future price is limited.

# The gas trap: Implications

- It is reasonable to consider  $\Delta^C < \Delta^R$ .
  - Commit?  $\tau^G \uparrow, x^R \uparrow, E \downarrow$  (Second best!)
  - Cannot?  $\tau^G \downarrow, x^R \downarrow, E \uparrow$  (Counterproductive!)
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- ① Direct investments in renewables helps to commit.
  - ② Search and exploration for new fields should be taxed.
  - ③ A formal supply-side treaty may be necessary for credibility.