

# Second-tier Stock Exchanges and Growth of High-Tech Entrepreneurs\*

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This version: December 2023

## Abstract

We examine whether and how the establishment of second-tier stock exchanges shapes local high-tech startups. We find a significant increase in high-tech entrepreneurial activities following the staggered launches of such markets, and this increase is disproportionately higher in industries that are more dependent on second-tier markets *ex ante*. We further present evidence showing that second-tier markets promote entrepreneurial growth by encouraging talents to become entrepreneurs, by promoting venture investment, and by enhancing transactions of intellectual property. We also observe significant outflow of inventors from primary stock exchanges after the establishment of second-tier markets, suggesting intensified cross-market competition for talents.

**Keywords:** entrepreneurship, second-tier stock exchanges, inventors, innovation, intellectual property

**JEL codes:** G15, L26, N20, O34

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\* We are grateful for helpful comments from Bo Bian, Jack Favilukis, Ron Giammarino, Will Gornall, Robert Heinkel, Zhiguo He, Yi Huang, Mark Humphery-Jenner, Ivan Indriawan, Yeejin Jang, Yang Jiao, Kai Li, Ramana Nanda, Jonghyeon Park, Jun Qian, Nancy Su, Feng Tian, Xiixin Wang, Yanzhi Wang, Chishen Wei, John Wei, Ting Xu, Tong Zhou, and seminar participants from Fudan University, University of British Columbia, and Hong Kong Polytechnic University, as well as conference participants at the 25th Taiwan Symposium on Innovation Economics and Entrepreneurship, the 2023 Chinese Economists Society Annual Conference, the 2023 China Banking and Corporate Finance Conference, and the 2023 FIRN Corporate Finance Conference. All errors are our own.

# 1. Introduction

High-tech entrepreneurial activities are at the core of modern economic growth and work as the driving force for innovation: Typical entrepreneurs invest an extremely high portion of their time and money in innovative projects that are subject to great uncertainty yet carry high upside option values.<sup>1</sup> Acs and Audretsch (1987) find that a disproportionate share of innovation is created by small firms. It is also documented that startups produce more new drugs and that their R&D activities are more efficient than those of big firms in the pharmaceutical industry (Munos, 2009).<sup>2</sup>

There is growing consensus that active stock markets play a central role in driving economic growth by spurring innovation and entrepreneurial activities (King and Levine, 1993; Brown, Fazzari and Petersen, 2009; Kerr and Nanda, 2015; Mace, forthcoming). Over the last three decades, financial policy makers around the world have strived to create second-tier stock exchanges targeting young and entrepreneurial firms to promote domestic entrepreneurship in high-tech industries. However, there is limited research that investigates to what extent these second-tier stock exchanges achieve that goal. In this paper, we fill this gap and provide empirical evidence on whether (and through which channels) second-tier stock exchanges influence entrepreneurship from a global perspective.

We propose that the establishment of second-tier stock exchanges promotes a country's high-tech entrepreneurship through the following three channels. First, from the perspective of human capital, these second-tier markets increase likely success rates of entrepreneurs and the expected payoffs from their businesses, which thus encourage talented scientists and engineers to become entrepreneurs themselves (rather than work for large, mature firms) (Puri and Robinson, 2013; Bias and Ljungqvist, 2022). Moreover,

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<sup>1</sup> See, for example, Schumpeter (1976), and Baumol, Litan, and Schramm (2007) on the importance of entrepreneurship for economic growth. Klepper (2001), Gompers, Lerner, and Scharfstein (2005) and Puri and Robinson (2013) provide reviews of incentives and motivations associated with entrepreneurial activities.

<sup>2</sup> [https://www.baybridgebio.com/blog/rd\\_bigpharma\\_startup.html](https://www.baybridgebio.com/blog/rd_bigpharma_startup.html) and <https://www.hbmpartners.com/media/docs/industry-reports/Analysis-of-FDA-Approvals-2018-and-Previous-Years.pdf>

since stock prices offer important information about investment opportunities and technology prospects (Bond, Edmans, and Goldstein, 2012), available second-tier markets offer valuable signals for venture capitalists (VCs) and entrepreneurs and reduces their learning costs, which likely results in more active entrepreneurial activities (Kerr, Nanda, and Rhodes-Kropf, 2014; Ewens, Nanda, and Rhodes-Kropf, 2018). Second, from the perspective of capital, the establishment of second-tier stock exchanges increases VCs' exit opportunities by increasing the likelihood of initial public offerings (IPOs) (and reducing the requirements for public listing) for the startups in which they invest. Such an increase in IPO likelihood will encourage VCs (and their investors) to provide more funding for entrepreneurial firms (Gompers, Kovner, Lerner, and Scharfstein, 2008; Ozmel, Robinson, and Stuart, 2013). Finally, from the perspective of the market for intellectual properties (IPs), public listing facilitates the acquisition of external innovation (Bernstein, 2015), which fosters the commercialization and transactions of innovative ideas and intellectual property and, in so doing, encourages high-tech entrepreneurship (Hochberg, Serrano, and Ziedonis, 2018; Serrano and Ziedonis, 2019).

Starting with the data of Bernstein, Dev, and Lerner (2020),<sup>3</sup> we collect and update the information of stock exchanges in 217 countries covered in World Bank datasets from 1990 to 2018; during this period, 100 new second-tier stock exchanges in 55 countries were created, and 17 unique second-tier stock exchanges were closed. We then collect all patent filings in the PatentsView database of the U.S. Patent and Trademark Office (USPTO) and use the number of first-time patent-filing assignees to measure a country's (and a country-industry's) high-tech entrepreneurial activities, following Farre-Mensa, Hegde, and Ljungqvist (2020).<sup>4</sup> We do not include the U.S. in our main sample to prevent reporting

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<sup>3</sup> Our dataset of stock exchanges is based on Bernstein, Dev, and Lerner (2020), which covers 45 countries and 91 unique second-tier stock exchanges in the period 1990 to 2013.

<sup>4</sup> It is common in the literature to use US patents to measure cross-country innovation activities (Griffith, Harrison, and Van Reenen, 2006; Hsu, Tian, and Xu, 2014; Bhattacharya et al., 2017) for several reasons. First, it ensures the consistency and comparability of the quality, examination procedure, and legal protection of different countries' patent outputs (e.g., Jaffe and Trajtenberg, 2002; Lerner, 2009). Second, it is reasonable for us to assume that all important inventions from other countries have been filed with the USPTO in the past few decades due to the territorial principle in patent laws. In our robustness checks, we examine the potential underreporting bias in our results.

bias and to enable further identification (which we discuss later). More importantly, the inventor information provided in the PatentsView database allows us to track the career path of each startup's founding team by analyzing inventors' prior patent records.

The staggered country-level establishment of second-tier stock exchanges allows us to implement a difference-in-differences (DiD) analysis by creating a group of counterfactuals to determine how entrepreneurship would have been without such changes.<sup>5</sup> Our DiD analysis shows a significant increase in local entrepreneurial activities after the launch of second-tier stock exchanges. On average, countries that establish second-tier stock exchanges experience a 29.3% increase in the number of startups, relative to that of other countries. In a country-industry-year panel, we find that the establishment of second-tier stock exchanges is associated with a 7.3% increase in the number of startups in each industry.

An important assumption regarding DiD estimation is that treated and control groups share parallel trends before events. We show that treated countries' entrepreneurial activities (and macro-economic conditions) are indeed similar to those of control countries prior to the treatments, and that most increases in entrepreneurial activities happen two years after the launch of second-tier stock exchanges, all supporting a causal interpretation of our baseline results.

Moreover, we adopt the identification strategy of Rajan and Zingales (1998) by estimating each industry's dependence on second-tier stock exchanges based on NASDAQ-listed IPOs' patent records in the 1980s. Since the dependence on second-tier markets is measured by exogenously determined industry properties, significant coefficient estimates for the interaction between this dependence and the launch of second-tier markets would support a causal impact of the latter on high-tech startups. We show that entrepreneurial growth is disproportionately higher in industries that are more dependent on second-tier stock exchanges *ex ante*. We also show that our treatment effect is more

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<sup>5</sup> In our robustness checks, we also consider (i) the stacked DiD method proposed by Cengiz et al. (2019); (ii) the method proposed by Sun and Abraham (2021); and (iii) the imputation strategy proposed by Borusyak, Jaravel, and Spiess (2021).

pronounced when second-tier markets grab a larger number of IPO volume *ex post*. These validation tests provide additional evidence for a causal effect.

We further consider several tests to ensure the robustness of our main inferences. First, we find consistent results when we consider different definitions of high-tech startups, such as the number of VC investees, the amount of equity invested, and the number of patent citations of startups (which reflects the quality-weighted number of startups). Second, we show that our main inference is largely unchanged after addressing the potential bias associated with the heterogeneity in the timing of treatment and count data in linear regression models. Finally, we address an underreporting bias that may occur when many startups outside the U.S. choose not to file patents to the USPTO. We find that such a bias actually makes us underestimate the effect of second-tier stock exchanges.

We next implement a series of additional tests to rule out alternative explanations. First, to rule out the concern that our results may simply reflect an overall economic boom period rather than a surge of high-tech startups, we implement a placebo test using trademark data from the USPTO to measure local entrepreneurial activities (which are not necessarily related to high-tech business). We do not find any significant effect of second-tier market on this trademark-based measure of entrepreneurship, suggesting that our baseline results are more specific to high-tech industries rather than general businesses. Second, we show that our main results are unlikely explained by the lower corporate governance standard associated with the introduction of second-tier markets. Finally, to address the concern that other confounding pro-entrepreneurship policies may drive our results, we additionally control for a cumulative measure of bundled policies for startups in a given country. We find that the statistical significance and economic magnitude of our main estimates remain unchanged, implying that other pro-entrepreneurship policies are unlikely to explain our results.

We examine three possible channels underlying the effect of establishing second-tier markets. First, we present supportive evidence for the channel of attracting more talents to

establish high-tech startups. We also show that the establishment of a country's second-tier stock exchange is associated with an increase in entrepreneurs' qualifications: Entrepreneurs not only have stronger technological expertise, but also have work experience in mature, big companies. These results complement the findings in Azoulay et al. (2020) that successful entrepreneurs tend to be middle-aged and have prior experience. Moreover, we find that the treatment effect is stronger when a country has a larger amount of human capital, as measured by the country's literacy rate, education expense, and similar factors. Overall, these results support the view that second-tier stock exchanges spur high-tech startups by inducing more high-quality scientists and engineers to become entrepreneurs.

We then examine the second channel for attracting more VC capital. We show that the establishment of second-tier markets leads to a significant increase in the amount of VC investment in a given country. These results are consistent with the view that second-tier stock exchanges promote high-tech startups through attracting more VC investment in these countries.

Third, we show that the establishment of second-tier stock exchanges leads to more frequent trading of patents—either through purchases or sales in the secondary patent market or through corporate acquisitions. We further show that an increase in patent transactions is positively related to entrepreneurship. These results confirm that the establishment of second-tier markets promotes high-tech entrepreneurship by enhancing the demand and liquidity for patents and intellectual property.

In the final part of the paper, we examine the spillover effect of second-tier markets on the main board. We show that the establishment of second-tier markets leads to a greater outflow of inventors from firms listed on main boards to firms listed in second-tier stock exchanges or unlisted firms, highlighting the externalities from the perspective of human capital.

Our paper contributes to several strands of the literature. First, it adds to prior studies

that examine the real effects of second-tier stock exchanges. Bernstein, Dev, and Lerner (2020) show that newly-created second-tier markets attract a significant share of the global IPO market activity during their sample period of 1990 to 2013, and that these IPOs tend to be more successful (i.e., capital raised through IPOs and higher growth subsequent to IPOs) in countries with stronger shareholder protection. To complement these findings, we examine the role that second-tier markets play in promoting high-tech entrepreneurship.

Moreover, we analyze patent inventor data to provide micro-evidence for the channel that encourages talented technicians to become entrepreneurs, which echoes the prior finding of prospective entrepreneurs' patenting strategies in Akcigit and Kerr (2018). Our analyses of entrepreneurs' backgrounds also support the argument of Hellmann (2007): We find that experienced inventors are more likely to become entrepreneurs because they brew ideas and acquire related knowledge when they work for related companies.<sup>6</sup>

This paper also adds to the research on the driving forces of regional entrepreneurial activities. Prior studies have examined the roles of VCs, angel investors, crowdfunding, and government funding, as well as incubators and accelerators.<sup>7</sup> In this paper, we offer abundant evidence that second-tier markets play an important role with respect to local high-tech entrepreneurship, which supports related policy initiatives of many governments (especially those in emerging economies). Moreover, our channel tests based on human capital stock and degrees of shareholder protection also reveal necessary institutional conditions for second-tier markets to succeed.

Finally, this paper offers unique and timely evidence to support earlier findings on the

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<sup>6</sup> Cooper (1985) and Bhidé (1994, p. 151) suggest that a majority of entrepreneurs' ideas and target markets are closely related to their prior employment experience. On the other hand, Ouimet and Zarutskie (2014) show that startups tend to attract young employees, and Akcigit, Grigsby, and Nicholas (2017) find that inventors produced their highest quality inventions early in their careers. In addition, Bias and Ljungqvist (2022) show that startups are less likely to lose their valuable human capital in recessions.

<sup>7</sup> The role of VCs on entrepreneurial activities has been extensively studied (e.g., Lerner, 1995; Chemmanur, Krishnan, and Nandy, 2011; Bernstein, Giroud, and Townsend, 2016; Janeway, Nanda, and Rhodes-Kropf, 2021). Some studies have examined the role that angel investors play with respect to entrepreneurship (Kerr, Lerner, and Schoar, 2014). Also, the role of government funding has been discussed in Lerner (1999) and Howell (2017). In addition, other researchers have examined how entrepreneurial performance is affected by local incubators and accelerators (Cohen, Fehder, Hochberg, and Murray, 2019; Yu, 2020), by local crowdfunding activities (Yu and Fleming, 2022), by banking activities (Black and Strahan, 2002; Kerr and Nanda, 2009; Robb and Robinson, 2014), and by patent infringement threats (Appel, Farre-Mensa, and Simintzi, 2019).

interaction between financial markets and entrepreneurial activities (King and Levine, 1993; Brown, Fazzari, and Petersen, 2009) and, more broadly, to extend the literature on the real effects of financial development (Rajan and Zingales, 1998). Different from prior studies that consider aggregate financial development (e.g., Rajan and Zingales, 1998) or the contrast between equity and debt financing (e.g., Hsu, Tian, and Xu, 2014), we focus on a specific financing mechanism—the second-tier stock exchange—that prevails in modern equity markets and which therefore calls for large-scale analysis. On the other hand, our investigation of innovative, small startups (and their founding teams) also deviates from prior research on how aggregate innovation is influenced by financial markets (Hall and Lerner, 2010; Kerr and Nanda, 2015). As a result, our empirical analyses highlight how financial markets contribute to economic growth by promoting entrepreneurship.

## **2. Institutional Background and Hypothesis Development**

### **2.1. Firms' access to public equity markets**

It is well-documented that access to public equity markets plays a critical role with respect to innovation and entrepreneurial activities, as it allows investors to diversify their risk and price growth options (Pagano, Panetta and Zingales, 1998; Brown, Fazzari, and Petersen, 2009; Hsu, Tian and Xu, 2014).<sup>8</sup> In addition, the model of Allen and Gale (1999) implies that, since young industries feature heterogeneous technologies, public equity markets consisting of investors with heterogeneous beliefs can fund more different technologies in these industries.

With the development of public equity markets, a country's first stock exchange (or

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<sup>8</sup> Debt financing is also important for entrepreneurial activities (Black and Strahan, 2002; Kerr and Nanda, 2009; Robb and Robinson, 2014). On the other hand, debt and credit financing is often less effective in promoting entrepreneurial activities due to concentrated risk, information asymmetry, and adverse selection. Brown, Fazzari, and Petersen (2009) show that debt serves as much less desirable than equity for financing high-tech firms due to adverse selection and moral hazard issues that result from the inherent riskiness of R&D investment. They also find that young, high-tech public firms finance R&D investment almost entirely with equity. Chava et al. (2013) show that banks often have greater bargaining power over entrepreneurs and suppress ex-post rents from entrepreneurs, which reduces entrepreneurs' incentives to establish startups ex ante.

main board) usually becomes more acceptable of firms with a sufficient track record of operations, profitability, and a minimum of accounting-based assets. Although such restrictive listing requirements help to protect outside investors in the stock market, they are unfriendly to high-growth, entrepreneurial companies, because these firms are typically unprofitable at the time of IPOs and because a sizable part of these firms' investments cannot be capitalized and/or their assets are more intangible (e.g., patents, intellectual property). The creation of second-tier stock exchanges is often characterized by less-restrictive listing requirements<sup>9</sup>, and is aimed to help young and small companies raise financing from stock investors. In this paper, we focus on second-tier stock exchanges rather than main exchanges because (1) second-tier stock exchanges make up the majority of new stock exchanges since 1990, (2) second-tier stock exchanges explicitly target on entrepreneurial companies, which usually have little chance to be listed on the main exchanges (see Bernstein, Dev, and Lerner (2020) for detailed discussion).<sup>10</sup>

The literature that studies the impact of second-tier stock exchanges mainly centers on specific economies and maintains a focus on stock returns or profitability; however, these studies seem to provide mixed results. For instance, Vismara, Paleari, and Ritter (2012) find that in the European market, firms listed on second-tier markets significantly underperform firms listed on main boards on average in terms of long-run stock performance. Jenkinson and Ramadorai (2013) examine the consequences for small firms that switched from the London main board to the Alternative Investment Market (AIM) and find that despite experiencing a negative announcement return, these firms exhibit longer-term upward drift in stock returns due to improved operating performance after the switch. Harwood and Konidaris (2015) review the current states of small- and medium-sized enterprise (SME) exchanges in seven emerging market economics and provide

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<sup>9</sup> Studies have shown that local entrepreneurship increases with reduced regulatory barriers (Klapper, Laeven, and Rajan, 2006) and financial development (Iwasaki, Kocenda, and Shida, 2022). Nevertheless, later in Section 6.6, we also show that a country's corporate governance does not change with the introduction of second-tier stock exchanges.

<sup>10</sup> As reported in Table IA 2 of the Internet Appendix, we show that firms listed in second-tier exchanges are smaller in market capitalization, receive less IPO proceeds, and are more likely in the high-tech industry than those listed in main boards.

recommendations on policy design. Choi and Lee (2021) document a positive impact of Korean second-tier stock exchanges on the valuation of growth firms.

Further, Bernstein, Dev, and Lerner (2020) examine the determinants of the creation and success of new second-tier markets from a global perspective, by focusing on the role of countries' legal provisions with respect to shareholder protection. They show that newly-created second-tier stock exchanges attract IPOs and that stronger shareholder protection increases the likelihood of market introduction and ultimate success.

In sum, our literature review suggests the following. First, prior studies that focus on one or few economies unavoidably miss potentially important market-wide institutional factors, such as shareholder protection and human capital. Second, cross-country analyses of the effects of second-tier markets, especially from the perspective of startup activities, are underexplored in prior research. Third, it is challenging to design identification tests to draw a causal inference on the effect of second-tier markets.

## **2.2. The role of second-tier stock exchanges in entrepreneurship**

We propose that the creation of second-tier stock exchanges promotes high-tech entrepreneurship by encouraging more talented technicians to become entrepreneurs, by attracting more VC capital to finance entrepreneurship, and by enhancing demand and liquidity for patents and intellectual property.

First, from the perspective of the supply of entrepreneurs, the creation of second-tier markets induces talented scientists and engineers to become entrepreneurs. For example, suppose a technician has two alternative career choices: Working as an employee in a mature firm or becoming an entrepreneur. In the former case, the technician usually has stable compensation; in the latter case, the payoff to the technician is much more uncertain, but the technician may receive a very high payoff at the event of an exit (Gentry and Hubbard, 2000), especially in an IPO. The technician more likely chooses to be an entrepreneur if the expected payoff is larger and vice versa (Kerr, Nanda, and Rhodes-Kropf, 2014; Manso, 2016; Bias and Ljungqvist, 2022). The creation of second-tier markets

increases the possibility that a startup will be publicly listed, which enhances the upside payoff for being an entrepreneur (Puri and Robinson, 2013). Thus, in this case, a technician on the margin is more likely to become an entrepreneur, rather than maintain employment in a mature organization. Broadly consistent with this view, Babina, Ouimet, and Zarutskie (2017) document a positive relationship between IPO activity and entrepreneurship in the U.S. Further, Gottlieb, Townsend, and Xu (2016) and Benzarti, Harju, and Matikka (2020) show that policies that lower the cost of entry stimulate entrepreneurship, given that entrepreneurship is a highly risky decision (Hall and Woodward, 2010).

The establishment of second-tier stock exchanges also facilitates entrepreneurs' learning of the prospects and success likelihood of their projects that are revealed in stock prices (Bond, Edmans, and Goldstein, 2012). Such learning reduces prospective entrepreneurs' costs of experimentation and thus encourages local entrepreneurial activities (Ewens, Nanda, and Rhodes-Kropf, 2018).

Second, from the perspective of VC investment, the creation of second-tier markets increases the likelihood that venture-back firms will pursue IPOs, thus raising potential returns that encourage VC investors to invest in startups. Consistent with this view, Gompers, Kovner, Lerner, and Scharfstein (2008) and Ozmel, Robinson, and Stuart (2013) show that a higher chance of successful IPO exit is associated with a stronger incentive for PE/VC investment in startups. In addition, when startup firms are more able to raise initial capital from VCs, they may create more radical innovations (Nanda and Rhodes-Kropf, 2013), which could, in turn, fuel IPO markets and thus encourage more VC investment and entrepreneurial activities.

In addition, the establishment of second-tier stock exchanges also enhances VCs' learning and experimentation. Stock prices offer important information about investment opportunities and technology prospects (Bond, Edmans, and Goldstein, 2012). Allen and Gale (1999) argue that innovative projects are difficult to evaluate, as information about their likely success and potential profits is hard to collect or process. Since second-tier

stock exchanges facilitate the feedback effects derived from market equilibrium security prices, VCs can then more easily obtain valuable information about prospects of new investment opportunities. Such a reduction in information costs encourages venture capital providers (Kerr, Nanda, and Rhodes-Kropf, 2014), which should lead to more entrepreneurial financing. As further evidence with respect to the informativeness of listed stock prices, Bernstein (2015) shows that firms that file for IPOs are more likely to withdraw their planned initial offering when there are market downturns during their bookbuilding phase.

Third, the creation of second-tier stock exchanges could spur the commercialization and transactions of entrepreneurs' intellectual property in the form of patent trades or corporate acquisitions. Bena and Li (2014) demonstrate that pursuing technological innovation is a key driver for corporate acquisitions, and Bernstein (2015) shows that the availability of public equity markets facilitates the acquisition of innovation externally, especially for public firms. Before filing IPOs, some private firms may actively purchase patent assets to facilitate their IPO process (Caskurlu, 2020). An active market for patent transactions could increase the payoffs for entrepreneurs and thus spur entrepreneurship. Hochberg, Serrano, and Ziedonis (2018) find that thicker trading in the secondary patent market expands entrepreneurial financing opportunities. Serrano and Ziedonis (2019) meanwhile find that active markets for buying and selling patents help startups redeploy or liquidate their patent assets. In sum, we expect the increased demand and liquidity of entrepreneurs' patents to be the third channel that second-tier markets use to foster entrepreneurship.

In closing, our review of the literature thus suggests three possible mechanisms underlying such a positive relation: (i) encouraging prospective entrepreneurs, (ii) promoting VC financing, and (iii) enhancing the demand and liquidity of entrepreneurs' patents.

### 3. Data

To examine the relation between the introduction of second-tier stock exchanges and entrepreneurial activities from a global perspective, we gather data on the detailed timing of the launch (and closure) of new second-tier stock exchanges, the number of high-tech startups for each country in a given year, and other country-level covariates that may contribute to entrepreneurship. In this section, we describe the data sources that we use to construct our country-year panel and country-industry-year panel.

#### 3.1. Stock exchanges

Our sample for our empirical analysis starts with a country-year panel in 1990-2018, which include 217 countries for which we can find relevant country characteristics in the World Bank World Development Index dataset. Our list of the entry and exit years of second-tier stock exchanges in these countries starts with the exchange-level data set compiled in Bernstein, Dev, and Lerner (2020), which covers newly introduced stock exchanges (both primary and second-tier) around the world between 1990 and 2013. We exclude the U.S. from our sample. We manually check each exchange and update the closure time, as well as include newly- opened exchanges after 2013. In comparison with the sample of Bernstein, Dev, and Lerner (2020), we include 100 unique new second-tier markets (8 of which are in countries that are not in their list) in 55 countries to the end of 2018.<sup>11</sup> Table A2 in the Appendix lists the details of the 7 newly-introduced second-tier stock exchanges that we add to the list of Bernstein, Dev, and Lerner (2020). Table IA1 in the Internet Appendix lists the details of all the newly-introduced second-tier stock exchanges in our sample.

A main explanatory variable in our regression analysis is an indicator variable *Second-tier Market*, which captures the timing of the second-tier stock exchanges. Specifically, for countries that introduce the second-tier stock exchange, *Second-tier Market* takes the value of 1 for the period after the entry year (and before the exit year, if any), and 0 for the period

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<sup>11</sup> To our knowledge, no second-tier stock exchange was established before 1990 except the U.S.

prior to the introduction (and after the closure, if any).<sup>12</sup> For countries that never introduce such boards in our sample period, *Second-tier Market* always takes the value of 0. For countries that have more than one active second-tier markets in overlapping time periods, we take the entry year of the earliest one as the entry year for a given country.<sup>13</sup> For instance, China launched two second-tier markets in our sample period: the Shenzhen Small & Medium Enterprise Board in 2004 and the Shenzhen ChiNext Board in 2009. Both of them have been in operation ever since, so we treat year 2004 as the entry year for the second-tier market in China in our sample and ignore the other event in 2009.

### 3.2. High-tech startups

The second important task of our empirical analysis is to identify local high-tech entrepreneurial activities in each sample country. We measure each country's high-tech entrepreneurial activities in a year using the number of first-time patent applicants that reside in that country, following Farre-Mensa, Hegde, and Ljungqvist (2020). We use patent records in the PatentsView database that includes all patents filed to and granted by the U.S. Patent and Trademark Office (USPTO). It is common in the literature to use patent applications to the USPTO to measure country-specific innovation activities (e.g., Griffith, Harrison, and Van Reenen, 2006; Acharya, Baghai, and Subramanian, 2013) for several reasons. First, the use of U.S. patents ensures the consistency and comparability of the quality, examination procedure, and legal protection in patents across different countries (e.g., Jaffe and Trajtenberg, 2002; Lerner, 2009). Second, the territorial principle in U.S. patent laws requires anyone intending to protect their intellectual property in the U.S. to file U.S. patents. As the U.S. has been the largest technology consumption market in the world over the past few decades, it is reasonable for us to assume that all important inventions from other countries have been filed with the USPTO.

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<sup>12</sup> For example, Canada established the first second-tier stock exchange, TSX Venture Exchange, in 1990; thus, *Second-tier Market* is set to be 0 in 1990 and 1 from 1991 for Canada.

<sup>13</sup> For countries that experience both a closure and opening of a second-tier market, we treat the window when the second-tier market exists as *Second-tier Market* = 1. For instance, Saadiyat Market was launched in United Arab Emirates (UAE) in 1996 and closed in 1999 and NASDAQ Dubai Limited was later launched in 2005. Thus, the variable *Second-tier Market* for UAE equals 1 for years 1996 to 1998, as well as for years 2005 to 2018, and is 0 for all other years.

To ensure that a first-time patent applicant is likely to be a high-tech startup, we exclude large and mature corporations by requiring that an applicant apply for fewer than 5 patents in the year of its first application.<sup>14</sup> We exclude the U.S. from our sample to prevent the situation in which our baseline results are driven by U.S. startups, as well as to prevent the potential reporting bias that U.S. startups have a higher incentive to file for U.S. patents to protect their intellectual property.

We also measure high-tech entrepreneurial activities at the country-industry level. In particular, we calculate the number of first-time patent applicants in each technology subsection (1- or 3-digit) in a country in a year to measure entrepreneurial activities in the industry reflecting technology subsection (Bhattacharya et al., 2017). We assign a value of 0 if the number of startups is missing for a given observation unit.

### **3.3. Country-level variables**

Most of our country-level characteristics are collected from the World Bank. We gather country basics such as GDP, population, and labor from the World Bank's World Development Index, and gather region and income groupings from the November 2021 version of the World Bank's Global Financial Development Database.

We examine if second-tier stock exchanges promote local entrepreneurial activities by encouraging technicians to become entrepreneurs. We use the inventor information provided in the PatentsView database that allows us to track the career path of each inventor as an entrepreneur (i.e., being listed as an inventor in the first few patents filed by a startup).<sup>15</sup> We also collect human capital data from World Bank Education Statistics to explore how the relation between second-tier markets and entrepreneurial activities varies with the stock of human capital cross-sectionally.

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<sup>14</sup> The mean number of patents filed by an applicant (excluding US ones) in its first application year is 1.543 (median=1). In addition, 77.4% of the applicants file for only 1 patent in its first application year, 90.9% file for  $\leq 2$  patents in their first application year and 95.2% file for  $\leq 3$  patents in their first application year. We show in robustness tests (Panel A of Table 11) that our empirical results are robust to other filters ( $< 3$ ,  $< 10$ ) and also to no filter.

<sup>15</sup> We acknowledge that our inventor data hinge on the quality of inventor disambiguation and harmonization of the PatentsView database. This data source is unavoidably subject to potential errors acknowledged in Bernstein (2015), such as inventors' first names often being abbreviated, and some last names being common among inventors.

We also explore how the relation between second-tier markets and entrepreneurial activities varies with the quality of a country's second-tier market. First, we exploit the characteristics of respective second-tier markets to directly measure the success of a second-tier market. That is, we take the IPO dollar proceeds and IPO quantity of the second-tier markets in a given year to proxy for the success of a second-tier market in a particular country. We obtain the IPO-related data from the SDC Platinum New Issue database. The last metric we adopt is the strength of legal shareholder protection, since Bernstein, Dev, and Lerner (2020) have documented that shareholder protection strength is closely related with the success of second-tier markets. We quantify such strength using the shareholder protection index obtained from the World Bank's Doing Business – Protecting Minority Investors database.

In addition, we obtain country-level VC investment data from the Refinitiv Eikon Private Equity Screener (powered by VentureXpert). These data reflect a global coverage of over 22,000 PE or VC firms, over 51,000 funds, and over 292,000 investments since the 1970s; the data include fund company, fund, and portfolio company-level statistics, as well as investment deal-level statistics. We download all the VC investment data from the Private Equity Screener in Eikon at the fund level, giving us 11,788 funds initiated during the sample period 1990-2018. We then aggregate the information at the country-year level to facilitate our analyses.

Finally, to examine whether the second-tier markets increases patent transactions we gather country-level patent assignment data from the USPTO Patent Assignment Dataset (UPAD), which contains over 6 million patent assignments and other transactions registered with the USPTO since 1970<sup>16</sup>.

### **3.4. Sample construction**

We elaborate our sample construction as follows. We start with all 217 countries in the World Bank World Development Index database during our sample period of 1990 to 2018

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<sup>16</sup> Graham, Marco, and Myers (2018) provide a detailed description of this dataset for academic uses.

and merge them with the exchange-level data to obtain the respective entry and exit years of new second-tier stock exchanges. We then calculate the number of each sample country's startups in each technology subsection in a year. Our final sample consists of 4,307 country-year level observations, 38,763 country-industry (1-digit technology subsection)-year level observations, and 551,269 country-industry (3-digit technology subsection)-year level observations with non-missing country characteristics (e.g., GDP).

Panels A to C of Table 1 provide our summary statistics at the country-year level and the country-industry-year level (both 1-digit and 3-digit technology subsections, respectively). An average country has 32 high-tech startups in a given year. This annual statistic reduces to 3.748 if we narrow our view to a typical country-industry observation unit in which the industry is defined by the 1-digit technology subsection, and 0.269 if we further narrow our view to a country-industry unit defined by the 3-digit technology subsection.

## **4. Main Results**

### **4.1. Baseline regression**

In this section, we implement a formal difference-in-differences (DiD) analysis to compare the before-after change of high-tech entrepreneurial activities in countries launching second-tier markets (as the treatment group) to the before-after change of high-tech entrepreneurial activities in countries in which no second-tier market is launched (as the control group). As 55 out of 217 countries launched second-tier markets in different years, our research design features a staggered DiD test design with multiple treatment groups and multiple time periods, as employed by Bertrand and Mullainathan (2003), Imbens and Wooldridge (2009), and Atanassov (2013). We estimate the following regressions for both a country-year panel and a country-industry-year panel:

$$\begin{aligned} \ln(\# \text{ Startups} + 1)_{i,(j),t} = & \alpha + \beta_1 \text{Second-tier Market}_{i,t} + \\ & \beta_2 \text{Country characteristics}_{i,t-1} + \text{Country} (\times \text{Industry FE})_{i,(j)} + \text{Year FE}_t (+ \text{Industry} \times \\ & \text{Year FE}_{j,t}) + \varepsilon_{i,(j),t}, \end{aligned} \quad (1)$$

in which  $i$  indexes the country,  $j$  indexes the industry (i.e., technology subsection), and  $t$  indexes the year. The dependent variable is the natural logarithm of the number of startups (first-time applicants who also have applied for fewer than 5 patents) plus 1 (in industry  $j$ ) in country  $i$  in year  $t$ . As detailed in Section 3.1 and Table A1, the variable *Second-tier Market* is an indicator variable that takes the value of 1 if there is a second-tier stock exchange in country  $i$  before year  $t$ , and 0 otherwise. This variable can change either from 0 to 1 (i.e., the second-tier stock exchange is newly opened in a country) or from 1 to 0 (i.e., the second-tier stock exchange is closed in a country). We also control for country characteristics such as  $\ln(\text{GDP})$  and  $\ln(\text{Labor})$ , which may affect local entrepreneurial activities. We consider country and year fixed effects when our sample is a country-year panel, and we consider country  $\times$  industry fixed effects and industry  $\times$  year fixed effects when we consider a country-industry-year panel. Given that our treatment is defined at the country level, we cluster standard errors by country.

The coefficient of interest in Equation (1) is  $\beta_1$ . As pointed out by Imbens and Wooldridge (2009), after we control for country fixed effects,  $\beta_1$  is the estimate of *within-country* or *within-country-industry* differences between the periods before and after the introduction of a second-tier market relative to a similar before-after difference in a country (country-industry) without such a board.

Table 2 column (1) presents our results, which are based on a simplified version of Equation (1), in which we include only the *Second-tier Market* indicator, country fixed effects, and year fixed effects as independent variables. The coefficient on *Second-tier Market* is positive and significant at the 5% level, suggesting that a country's high-tech entrepreneurial activities increase after the launch of second-tier stock exchanges.

In column (2), we extend the regression specification by also controlling for country

characteristics. The coefficient on *Second-tier Market* is 0.257 and significant at the 1% level, which translates to a 29.3% ( $= e^{0.257} - 1$ ) increase in the number of high-tech startups for an average sample country after the launch of second-tier stock exchanges. Given that the sample average number of high-tech startups is 32 per country in a given year, the introduction of second-tier stock exchanges is associated with an increase in the number of high-tech startups by 9.4 ( $= 32 \times (e^{0.257} - 1)$ ).

In columns (3) and (4) of Table 2, we present our results when we use a country–industry–year panel based on 1- and 3-digit technology subsection codes, respectively. We additionally control for country characteristics, country  $\times$  industry fixed effects, and industry  $\times$  year fixed effects. The coefficients on *Second-tier Market* are both positive and significant at the 5% level in both columns. Since column (4) gives the finest observation unit and the most stringent control of fixed effects, we use column (4) of Table 2 as our baseline regression hereafter.

Taken together, our results in Table 2 present a consistent pattern supporting our proposition that the introduction of second-tier markets leads to an increase in entrepreneurial activities locally.

#### **4.2. The pre-treatment trends**

The validity of our difference-in-differences estimation rests on a parallel trends assumption: absent the introduction of second-tier markets, high-tech entrepreneurial activities would have evolved in the same way in both treatment and control countries. Panel A of Table 3 displays our results when we examine the pre-trend between the treated and control groups. The regression specifications in columns (1) to (4) follow those in Table 2, except that we replace the indicator *Second-tier Market* with eight new indicator variables:  $Year^{-3}$ ,  $Year^{-2}$ ,  $Year^{-1}$ ,  $Year^0$ ,  $Year^1$ ,  $Year^2$ ,  $Year^3$ , and  $Year^{4+}$ . These variables indicate years relative to the introduction year of the second-tier market. For instance,  $Year^{-3}$  indicates 3 years before the introduction, while  $Year^{4+}$  indicates 4 or more years after the introduction. Other indicator variables are defined likewise. We take all other years that are

not covered by *Second-tier Market* as the benchmark group in our regression. The coefficients on  $Year^{-3}$ ,  $Year^{-2}$  and  $Year^{-1}$  are of particular interest because their significance and magnitude indicate whether there is any significant difference in high-tech entrepreneurial activities between treatment and control countries prior to the introduction of second-tier markets.

The coefficients on  $Year^{-3}$ ,  $Year^{-2}$ , and  $Year^{-1}$  throughout all specifications in Panel A of Table 3 are insignificant and close to 0, suggesting that treated and control countries share a similar trend in high-tech entrepreneurial activities prior to the introduction of second-tier markets. These results support the parallel trends assumption necessary for our DiD test. Furthermore, the lack of significant lead effects implies that the introduction of second-tier markets is unlikely to be anticipated by prospective entrepreneurs in treated countries. More importantly, we find that coefficients on  $Year^0$  and  $Year^1$  are insignificant in all cases (except for  $Year^1$  in column (4)), which suggests that the effect of second-tier markets on local high-tech entrepreneurial activities occurs, if at all, several years *after* the launch of such exchanges. This finding supports the long-term effect of second-tier markets in our investigation.

Panel B of Table 3 examines whether there is any pre-trend between the treated and control countries in terms of macro conditions. The regression is at country-year level. We examine the pre-treatment trends in GDP per capita, stock market development (measured by the total stock market capitalization as a percentage of GDP), investment in education (measured by the percentage of government expenditure on tertiary education out of total education expenditure), and VC investment (measured by the natural logarithm of the dollar amount of funds raised, adjusted to constant 2015 US dollars) in columns (1) to (4) respectively. For regression that involve GDP per capita as the dependent variable, we omit the controls of  $Ln(GDP)$  and  $Ln(Labor)$ . The insignificant coefficients on  $Year^{-3}$ ,  $Year^{-2}$ , and  $Year^{-1}$  throughout all specifications suggest that the treated and control countries' macro-economic conditions do not differ before the introduction of second-tier markets.

Thus, the positive relation between the introduction of second-tier markets and high-tech entrepreneurial activities is unlikely driven by other confounding factors.

### 4.3. Reverse causality

We acknowledge that a country's introduction of second-tier stock exchanges could be driven by the aggregate level of high-tech entrepreneurial activities in that country. To check this reverse causality concern, we follow Acharya, Baghai, and Subramanian (2014) and employ a Weibull hazard model in which the "failure event" is the introduction of a second-tier stock exchange in a country (as the dependent variable). Our sample consists of 55 treated countries over our sample period, with countries dropped from the sample once they have launched second-tier stock exchanges. We consider the following explanatory variables that are at the country level and lagged by one year.  $\ln(\# \text{Startups} + 1)$  is the natural logarithm of the number of high-tech startups plus 1 in a country in a given year. The variable  $\Delta \text{ in } \# \text{Startups}$  is the change in the number of high-tech startups from year  $t-2$  to year  $t-1$ . We also control for a number of country-level variables, including GDP, the labor force size, stock market size, and the amount of foreign direct investment.

Table 4 presents our estimation results. We use  $\ln(\# \text{Startups} + 1)$  as the main explanatory variable in columns (1) and (2), and use  $\Delta \text{ in } \# \text{Startups}$  as the main explanatory variable in columns (3) and (4). Columns (2) and (4) additionally control for income group and region fixed effects.<sup>17</sup> We show that the coefficients on  $\ln(\# \text{Startups} + 1)$  and  $\Delta \text{ in } \# \text{Startups}$  are insignificant across all 4 columns. Taking column (2) as an example, the coefficient on  $\ln(\# \text{Startups} + 1)$  is small in magnitude (0.023) and is statistically insignificant. These results indicate that the introduction of second-tier markets in a country is not related to the contemporaneous level and trend of entrepreneurial activities, suggesting that the introduction of second-tier markets is not mainly driven by existing local high-tech entrepreneurship.

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<sup>17</sup> The income group and region information are obtained from the World Bank Global Financial Development Database (November 2021 version). Detailed definitions can be found in Table A1 of the Appendix.

#### 4.4. Further identification and validation tests

Establishing the causal link between second-tier stock exchanges and high-tech entrepreneurship is a challenging task. In an influential study, Rajan and Zingales (1998) establish causality between financial market development and economic growth by pinning down one specific mechanism: Financial development spurs growth by reducing the cost of external financing. They also address reverse causality and omitted variable problems by documenting disproportionate growth in countries that are more dependent on external financing.

Specifically, we first separate all industries into high-second-tier market-dependent and low-second-tier market-dependent groups by using each industry’s IPO-related appearance in NASDAQ over the period 1980-1989. We implicitly assume that differential degrees of dependence on second-tier markets persist across countries, so that we can exploit an industry’s dependence on second-tier markets identified in the U.S. as a measure of its dependence in other countries. We note that this instrument is valid because the U.S. is not in our sample, and our sample period is 1990-2018. We then interact the *Second-tier Market* dummy with the dummy for high-second-tier market-dependent industries (*HighSecond-tierDependent*)<sup>18</sup> and estimate the following regressions in a country-industry-year panel:

$$\begin{aligned} \ln(\# \text{ Startups} + 1)_{i,j,t} = & \alpha + \beta_1 \text{Second-tier Market}_{i,t} + \beta_2 \text{Second-tier Market}_{i,t} \times \\ & \text{HighSecond-tierDependent}_j + \beta_3 \text{Country characteristics}_{i,t-1} + \text{Country} \times \\ & \text{Industry FE}_{i,j} + \text{Industry} \times \text{Year FE}_{j,t} + \varepsilon_{i,j,t}, \end{aligned} \quad (2)$$

in which *HighSecond-tierDependent* is either *HighSecond-tierDependent1* or *HighSecond-tierDependent2*, which captures the dependence of industry  $j$  on second-tier stock

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<sup>18</sup> To construct the dummy variable, *HighSecond-tierDependent*, we first make use of the patent-CRSP link file in Kelly et. al. (2021) (KPST(2021) hereafter) to obtain patent numbers of listed firms and merge them with our USPTO data to obtain the industry code (CPC code) for patents. We then merge the resultant data with the SDC New Issues database to screen IPO firms and then merge the resultant data with CRSP data to screen firms that are listed in NASDAQ. Finally, we sort all industries into two groups (three groups) based on the number of occurrences of patents in these classifications over the period 1980-1989. The dummy variable *HighSecond-tierDependent1* (*HighSecond-tierDependent2*) takes the value of 1 if industry  $j$  belongs to the top half (tercile), and 0 otherwise.

exchanges *ex ante* and helps with identification. The coefficient of interest in Equation (2) is  $\beta_2$ . If this coefficient is positive and significant, it implies that there is a disproportionately higher growth of high-tech entrepreneurial activities in industries that are more dependent on second-tier markets.

We present the results in Table 5 columns (1) and (2). The coefficient estimates of the interaction terms between the *Second-tier Market* dummy and the *HighSecond-tierDependent* dummy,  $\beta_2$ , report the difference in high-tech entrepreneurial activities among industries that are more dependent on second-tier stock exchanges compared to those that are less dependent. They are positive and significant at the 5% level in both columns. For example, in column (1), the coefficient estimate of  $\beta_2$  is 0.060 and is significant at the 5% level. This translates to a 6.2% ( $= e^{0.060} - 1$ ) differential increase in the number of high-tech startups for an average high-second-tier market-dependent industry versus that for a low-dependent industry.

Overall, our tests in Table 5 columns (1) and (2) imply that the association between second-tier markets and high-tech entrepreneurial growth shown in our baseline regression is likely causal because our instrument only reflects pre-existing industry-specific dependence and is unrelated to any industry characteristics or economic variables in our sample.

Relatedly, if the launch of second-tier markets fosters entrepreneurial activities by channeling resources to innovative projects that lack funding, we would expect the effect to be more pronounced in countries where second-tier markets are more successful. To explore this prediction, we follow Bernstein, Dev, and Lerner (2020) and employ 3 variables to capture the success of second-tier markets and the overall development of the financial infrastructure. Specifically, we define the indicator variables, *HighIPOProceeds* and *HighIPONumber*, based on the country's total IPO proceeds and total number of IPOs in the first year of second-tier markets, respectively. *HighIPOProceeds* takes the value of 1 if the total proceeds in the second-tier market exceeds the sample median and 0 otherwise.

Similarly, we define *HighShareholderProtection* indicator based on the shareholder protection index in the first sample year available, as Bernstein, Dev, and Lerner (2020) show that shareholder protection is crucial in determining the ultimate success of the second-tier markets.

We estimate our baseline regression (column (4) of Table 2) by additionally including the interaction terms *Second-tier Market*  $\times$  *HighIPOProceeds*, *Second-tier Market*  $\times$  *HighIPONumber*, or *Second-tier Market*  $\times$  *HighShareholderProtection*. Table 5 columns (3)-(5) present the results. The coefficients on all 3 interaction terms are positive and significant at or below the 5% level, indicating that the effect of second-tier markets' encouraging high-tech entrepreneurship is more pronounced when the second-tier stock exchange is more successful. Therefore, results in Table 5 validate our main prediction that second-tier markets promote local entrepreneurship.

#### **4.5. Robustness checks**

We conduct a number of robustness checks and report the results in Tables IA3 to IA6 of the Internet Appendix. We provide all details in Section A of Internet Appendix. First, to address the issues of possible heterogenous treatment effects (Goodman-Bacon (2021)), we employ three alternative methods suggested in the literature. They include (1) the stacked DiD method proposed by Cengiz et al. (2019); (2) the method proposed by Sun and Abraham (2021); and (3) the imputation strategy proposed by Borusyak, Jaravel, and Spiess (2021). Our results in Table IA3 thus suggest that our main inference is fairly robust under alternative DiD specifications.

Second, Table IA4 presents the robustness of our baseline results to definitions for startups. Specifically, the definition of startups in Panel A refers to patent applicants that are first-time applicants in column (1); first-time applicants that have applied for fewer than 3 patents in year  $t$  in column (2); and first-time applicants that have applied for fewer than 10 patents in year  $t$  in column (3). More importantly, we use various alternative proxies for the intensity and quality of entrepreneurial activities in Panel B. Specifically, we adopt

the country-year level number of firms and dollar amount invested by VC firms in columns (1) and (2), as well as the country-industry-year level log 1 plus the number of forward citations (to the end of 2021) of startups' patents in the following 5 years in column (3). Our results are robust.

Third, we address the concern raised in Cohn et al. (2022) that linear “log1plus” regressions may yield biased estimates that lack meaningful interpretations. Table IA5 presents our results using fixed-effect Poisson models with our baseline regression samples. We find that all 4 regression coefficients on *Second-tier Market* are positive and significant at or below the 10% significance level, indicating that the launch of second-tier markets significantly increases the number of startups in treatment countries.

Fourth and finally, to the extent that patents filed in the U.S. only partially capture the universe of innovative projects, we expect our definition of startups to be subject to an under-reporting bias. Table IA6 shows that such under-reporting bias does exist as our main effect is indeed weaker (but not negative) in countries that patent less in the U.S. It implies that our estimates, despite their economic and statistical significance, is a lower bound of the real effect of second-tier markets on high-tech entrepreneurship. In other words, high-tech startups may be influenced by the establishment of second-tier stock exchanges to a greater extent than what we have quantified.

## **5. Channel Tests**

### **5.1. Attracting talents**

The introduction of second-tier stock exchanges creates more IPO opportunities, which in turn offer potential financial rewards and enhanced reputations for entrepreneurs. All these would encourage talented and ambitious talents to start new ventures or incentivize experienced entrepreneurs to become serial entrepreneurs. To investigate this channel, we examine the composition of inventors of startups as well as the heterogeneous treatment effects related to country-specific human capital conditions.

We first examine the characteristics of the individuals who become high-tech entrepreneurs when IPOs become more feasible. In particular, we define a series of 5 variables to capture the demographic change of local high-tech entrepreneurs after the launch of second-tier markets: *Experienced*, *Experienced\_1to4*, *Experienced\_5+*, *FromCorp*, and *BigToSmall*. These variables are defined at the country-industry-year-level. Specifically, the variable *Experienced* is the fraction of inventors who have applied for at least 1 patent prior to the application of the current one in our high-tech startup sample. We report inventor characteristics at the country-industry-year level in Panel C of Table 1, which shows that 40.8% of inventors in our high-tech startup sample are experienced patent inventors. Similarly, *Experienced\_1to4* (*Experienced\_5+*) is the fraction of inventors who have applied for 1 to 4 (5 or more) patents prior to the application of the current one in our high-tech startup sample. The variable *FromCorp* is the fraction of inventors who work in corporations before working for high-tech startups, and Panel C of Table 1 demonstrates that the majority of our sample inventors (99.7%) work in for-profit corporations. The variable *BigToSmall* is the fraction of inventors who used to work for big corporations (firms that have applied for more than 5 patents in our sample) before joining a high-tech startup, and Panel C of Table 1 demonstrates that 7.6% of our sample inventors switched from big to small firms.

We then estimate the following regression:

$$\begin{aligned}
 \text{Entrepreneur Composition}_{i,j,t} = & \alpha + \\
 & \beta_1 \text{Second-tier Market}_{i,t} + \beta_2 \text{Country characteristics}_{i,t-1} + \text{Country} \times \text{Industry FE}_{i,j} + \\
 & \text{Industry} \times \text{Year FE}_{j,t} + \varepsilon_{i,j,t}.
 \end{aligned} \tag{3}$$

The regression specification in Equation (3) is the same as our baseline specification in which we use a country-industry-year panel, except that we replace the dependent variable by the aforementioned 5 variables to capture the change in entrepreneurs' composition. Panel A of Table 6 presents our results. The coefficients on *Second-tier Market* are significant in 4 out of the 5 specifications at or below the 10% level, which offers the

following implications: (1) the fraction of experienced inventors increases significantly, both for the inventors who have applied for 1 to 4 patents earlier (i.e., the inventors who are experienced but relatively junior in terms of past patenting records) and the inventors that have applied for 5 or more patents earlier (i.e., the inventors who are experienced and relatively senior), suggesting that both junior and senior talents are more likely to become entrepreneurs; and (2) the fraction of inventors who switch from big to small firms increases significantly, suggesting that small firms are becoming more attractive to talents (because of their IPO opportunities or their venture atmosphere).

Taken together, our evidence in Panel A of Table 6 suggests that more experienced inventors are more responsive to changes in the capital market and thus seize opportunities to start new firms; this finding complements the findings in Azoulay et al. (2020) that successful entrepreneurs tend to be middle-aged and have prior experience.

Further, if the effect of second-tier markets on high-tech entrepreneurship indeed takes place through the human capital channel, we would expect to find a more pronounced treatment effect in economies with more high-quality human capital endowment *ex ante*. To explore this prediction, we employ 4 indicator variables to characterize the local quality of human capital, so we may examine the heterogeneous treatment effects. These variables are constructed based on commonly used measures for the stock of human capital in the literature. We follow prior studies such as Azariadis and Drazen (1990) and Romer (1989) to use the adult literacy rate, follow Weisbrod (1962) to use the investment on formal education, follow Barro (2001) to use the pupil-teacher ratio, and follow Barro (1991) and Mankiw, Romer, and Weil (1992) to use intake ratio as proxies for human capital. Specifically, *HighLiteracyRate* is a dummy variable that equals 1 if the adult literacy rate measured at the beginning of the sample period (year 1990 or the earliest available year) is above the sample median and 0 otherwise. Similarly, the dummy variables *HighEduExpense*, *HighTeacherPupilRatio*, and *HighIntakeRatio* are defined based on government expenses on tertiary education, tertiary teacher-pupil ratio, tertiary intake ratio,

respectively.

Equation (4) expands our baseline regression (column (4) of Table 2) by including the interaction terms *Second-tier Market* × *HighLiteracyRate*, *Second-tier Market* × *HighEduExpense*, *Second-tier Market* × *HighTeacherPupilRatio*, or *Second-tier Market* × *HighIntakeRatio*:

$$\begin{aligned} \ln(\# \text{ Startups} + 1)_{i,j,t} = & \alpha + \beta_1 \text{Second-tier Market}_{i,t} + \beta_2 \text{Second-tier Market}_{i,t} \times \\ & \text{HighLiteracyRate}_i (\text{HighEduExpense}_i \text{ or } \text{HighTeacherPupilRatio}_i \text{ or } \text{HighIntakeRatio}_i) + \\ & \beta_3 \text{Country characteristics}_{i,t-1} + \text{Country} \times \text{Industry FE}_{i,j} + \text{Industry} \times \text{Year FE}_{j,t} + \varepsilon_{i,j,t}, \end{aligned} \quad (4)$$

Panel B of Table 6 presents our results. The coefficients on all 4 interaction terms are positive and significant at or below the 10% level, indicating that the effect of second-tier markets' encouraging high-tech entrepreneurship is more pronounced among countries with a larger stock of high-quality human capital. The cross-sectional variations in the treatment effect shown in Panel B of Table 6 thus further support our proposition that second-tier markets promote startups by attracting talents.

## 5.2. Promoting VC financing

Vibrant public stock markets provide liquidity for private equity investors, enabling them to channel additional investment to new innovative projects (Gompers et al., 2008; Phillips and Zhdanov, 2017; Bernstein, 2022), which are long recognized as difficult to finance (Arrow, 1962). In fact, international evidence in Jeng and Wells (2000) demonstrates that the vibrancy of IPO markets is the main driver for VC investment.

If the introduction of second-tier markets indeed facilitates VCs' exit based on this discussion, we would expect an increase in VC activities following the launch of a second-tier market. To explore this prediction, we employ 3 aggregate proxies for the intensity of local VC activities: VC fund raising activity captured by  $\ln(\text{Amount Raised})$ ,  $\ln(\text{Fund Size})$ , and investment activity captured by  $\ln(\text{Equity Invested})$ . Our detailed variable definitions are provided in Table A1 of the Appendix. Table 7 presents our results when we estimate Equation (1) using the above 3 variables for VC activities as the dependent

variable in a country-year panel.

We find that the coefficients on *Second-tier Market* are positive and significant at or below the 5% level for all 3 VC activity proxies. This implies that for countries that introduce second-tier markets, the likelihood of VCs' exit from the capital market through an IPO increases and VCs, in response, engage more actively in fundraising and subsequent investing activities. Overall, the results in Table 7 support that promoting VC investment is one of the channels for second-tier markets to foster local entrepreneurship.

### 5.3. Increasing demand and liquidity of patents

As we detailed in Section 2.2, we expect the increased demand and liquidity of patents and intellectual property to be the third channel through which second-tier markets foster high-tech entrepreneurship. To test this prediction, we measure patent transaction and M&A frequency with data obtained from the UPAD and SDC Platinum, respectively. Specifically, we measure patent transaction as the natural logarithm of the total number of patent assignments plus 1 in country  $i$  and year  $t$  after excluding employer assignments<sup>19</sup> and use it as the dependent variable in column (1) of Panel A of Table 8 ( $\ln(\#Assign\_Trans+1)$ ). To measure the number of high-tech M&A events, we require the target to be in a high-tech industry as defined by Brown, Fazzari, and Petersen (2009)<sup>20</sup> and compute the natural logarithm of 1 plus the number of such high-tech M&A deals in country  $i$  and year  $t$  as the dependent variable in column (2) of Panel A of Table 8 ( $\ln(\#Deal+1)$ ). In column (3), we additionally require both the acquirer and the target to be public firms, so we may validate the hypothesis that public listing encourages the acquisition of external innovation.

The regression specification is identical to our baseline specification (Equation (1))

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<sup>19</sup> Graham, Marco, and Myers (2018) note that the majority of assignment records are “employer assignments”—within firm transfers from employee inventors to their employers. This happens because all granted patents must be issued to human inventors first (and later transferred to their employers) based on U.S. patent laws before September 16, 2012 (Zhang, 2022). To capture external patent transactions, we therefore exclude employer assignments.

<sup>20</sup> Consistent with Brown, Fazzari, and Petersen (2009), we define high-tech industries to be industries with two-digit SIC codes of 28 (chemicals, biotech, and drugs), 35 (computer hardware and machinery), 36 (electrical and electronics), 37 (transportation equipment), 38 (instruments), and 73 (software and data services).

that uses a country-year panel, except that we replace the dependent variable by the aforementioned 3 variables. Panel A of Table 8 presents our results. The coefficients on *Second-tier Market* are significant in all regressions at or below the 10% level, suggesting that there is a significant increase in patent transactions and M&A activities subsequent to the introduction of second-tier markets.

Further, if second-tier markets indeed promote high-tech entrepreneurship by increasing IP liquidity, we expect such a treatment effect to be more pronounced for countries that experience a greater increase in IP liquidity after the introduction of second-tier markets. We measure the increase in IP liquidity and demand as the percentage change from the five-year-average of the number of patent assignments (high-tech M&A deals or public high-tech M&A deals) before the launch of second-tier markets to the corresponding five-year-average after the launch. The interaction term *MorePatentTrans* (*LessPatentTrans*) is an indicator variable that equals 1 if a country's percentage change in the number of patent assignments is in the top (bottom) half, and 0 otherwise. We define *MoreHighTechDeals* (*LessHighTechDeals*) and *MorePublicDeals* (*LessPublicDeals*) in the similar way based on a country's percentage change in the number of deals in the high-tech industries and the number of public deals, respectively.

The regression specification is identical to our baseline regression that uses a country-industry-year panel (column (4) of Table 2). Panel B of Table 8 presents our results. We show that across all 3 columns, the coefficients on *Second-tier Market*  $\times$  *MorePatentTrans*, *Second-tier Market*  $\times$  *MoreHighTechDeals* and *Second-tier Market*  $\times$  *MorePublicDeals* are positive and significant, whereas the coefficients on *Second-tier Market*  $\times$  *LessPatentTrans*, *Second-tier Market*  $\times$  *LessHighTechDeals* and *Second-tier Market*  $\times$  *LessPublicDeals* are much weaker in terms of both economic and statistical significance. Take column (1) for example, for which the dependent variable is  $\ln(\# \text{ Startups} + 1)$ : We show that the coefficient on *Second-tier Market*  $\times$  *MorePatentTrans* is 0.164 and significant at the 5% level, whereas the coefficient on *Second-tier Market*  $\times$  *LessPatentTrans* is much smaller in

magnitude (only 0.007) and is insignificant. The F-test to measure the equality of these two coefficients indicates that they are significantly different at the 1% level. This result suggests that the treatment effect is more pronounced for countries with a larger percentage increase in IP liquidity and is much weaker for firms in countries with a smaller percentage increase in IP liquidity.

Overall, Section 5 presents supportive evidence that the launch of second-tier stock exchanges fosters high-tech entrepreneurial activities by enhancing the supply of entrepreneurs, by filling the financing gap of innovative startups, and by increasing the liquidity of the patent market.

## **6. Alternative Explanations**

### **6.1. Overall business condition**

First, our baseline results may be simply driven by overall economic boom rather than a surge of high-tech startups (although we have controlled for local GDP). To examine this possibility, we implement a placebo test by using trademark data from the USPTO to measure local business activities. While a patent protects new inventions, processes, or scientific creations, a trademark protects brands, logos, and slogans. Unlike the former, trademark application reflects the entrepreneurship across a wide range of industries irrespective of the business' technological nature (Mendonça, Pereira and Godinho, 2004). We define the variable  $\ln (\# \text{ Startups} + 1)_{TM}$  to be the natural logarithm of 1 plus the number of firms that are first-time trademark applicants and apply for fewer than 5 trademarks in county  $i$  in year  $t$ . Given that there is no technology subsection information associated with trademarks, we report the results of estimating Equation (1) using  $\ln (\# \text{ Startups} + 1)_{TM}$  in Panel A of Table 9 at the country-year level and control for country fixed effects and year fixed effects. If our baseline results are due to overall boom in economic conditions, we expect to observe a positive effect of second-tier markets on trademark applications. It is worth noting that part of the trademarks are possibly applied

by high-tech startups, which works towards finding a significant positive relation.

Our results in Panel A of Table 9 show that the coefficients on the key variable of interest, *Second-tier Market*, are insignificant both with and without country-level control variables. The fact that we do not find a significant effect on trademark-based entrepreneurial activities supports our hypothesis that second-tier stock exchanges promote innovative and high-tech firms rather than general businesses.

## **6.2. Change in a country's corporate governance**

Second, we address the concern that the change in a country's corporate governance structure associated with the second-tier stock exchanges drives the high-tech entrepreneurial activities, considering that second-tier stock exchanges usually have lower listing requirements than main exchanges. To examine this concern, we test whether there is any change in the strength of shareholder protection and other governance scores after the introduction of second-tier markets and present the results in Panel B of Table 9. The dependent variables in columns (1) to (4) are the score for protecting minority investors (*PMI*) obtained from World Bank Doing Business Project, and *Control of Corruption*, *Government Effectiveness*, and *Regulation Quality* obtained from World Governance Indicators, respectively. These variables are widely used in the existing literature to capture a country's level of corporate governance (Knack and Keefer, 1995; Hall and Jones, 1999; Bae, Baek, Kang, and Liu, 2012). The rest of the regression specification is identical to the country-year level regression in column (2) of Table 2.

The coefficients on *Second-tier Market* in all 4 specifications of Panel B of Table 9 are statistically insignificant and trivial in magnitude. Taking column (1) for example (the dependent variable is *PMI*), the coefficient on *Second-tier Market* is -1.037 and not significantly different from zero. The economic magnitude is also negligible considering that sample average of *PMI* is around 50. Overall, Panel B of Table 9 shows that the establishment of second-tier markets are not associated with a compromised level of governance. Thus, our main results are not driven by any changes in a country's governance

associated with the introduction of second-tier markets.

### **6.3. Confounding pro-entrepreneurship policies**

Third and finally, there may be confounding pro-entrepreneurship policies bundled with the introduction of second-tier markets that drive high-tech entrepreneurial activities. To examine this possibility, we additionally control for bundled policies and test if the effect of second-tier markets is subsumed away. Specifically, we gather information on a country's pro-entrepreneurship policy during our sample period from Online Inventory of Best Practices in Entrepreneurship of United Nations Conference on Trade and Development<sup>21</sup> and code the dummy variable *Bundled Policies\_D* in column (1) as 1 for years after the implementation of a pro-entrepreneurship policy in a given country and 0 otherwise. Moreover, *Bundled Policies\_C* in column (2) denotes the number of implemented bundled policies to reflect the cumulative effect of multiple policies (if any).

The coefficients on bundled policies (*Bundled Policies\_D* and *Bundled Policies\_C*) are statistically insignificant and trivial in magnitude in both columns of panel C of Table 9, whereas the coefficients on *Second-tier Market* remain significant. Overall, Panel C of Table 9 demonstrates that other pro-entrepreneurship policies or initiatives in a given country cannot explain our results.

Taken together, the evidences in Table 9 suggest that our main inferences are not driven by the change in corporate governance practices, overall business environment, or concurrent policies aimed at promoting entrepreneurship.

## **7. Externalities of Human Capital**

We have shown in Section 5 that the human capital of new ventures come from incumbent big firms after the establishment of second-tier stock exchanges. A follow-up question would then be what the implication is for the incumbent big firms. To answer this

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<sup>21</sup> Data is available at <https://unctad.org/topic/enterprise-development/entrepreneurship-policy-hub/best-practices-entrepreneurship>, and is accessed on 17 Nov 2023.

question, we examine the spillover effect of second-tier stock exchanges on main board firms in Table 10.

We first merge our inventor-level data with Compustat Global to get a public firm flag and the corresponding exchange for a given assignee<sup>22</sup>; we then classify the list of exchanges in Compustat Global to determine if it is a main board or second-tier stock exchange by matching the list to our list of second-tier stock exchanges.

Next, we follow Gao, Hsu and Zhang’s (2023) method of tracking inventor movement in the labor market and calculate the flow of inventors from main board to non-main board firms at firm year level.<sup>23</sup> Specifically, we define an inventor as “*a new hire by main board firm from non-main board firm*” if she files for her first patent in a main board firm  $i$  in year  $t$  after filling a patent in a non-main board firm. Similarly, we define an inventor as “*a leaver from main board firm to non-main board firm*” if she previously filed patents for main board firm  $i$  but starts to file patents for non-main board firm in year  $t$ . We define the dependent variable *Net Leaver of Main-Board Firms* in Table 10 as the fraction of net leaver from main board firm. That is, the difference of the number of leavers and new hires of main board firms divided by the number of unique inventors over the past 10 years for a given main board firm.<sup>24</sup> The interacting variables in columns (3) and (4) are identical to those in columns (3) and (4) of Table 5. We run the regression at firm year level and present the results in Table 10.

As evidenced in Table 10, the coefficients on *Second-tier Market* in columns (1) and (2) are positive and significant at the 1% level, suggesting that there is a significant human capital outflow from main board firms after the introduction of second-tier stock exchanges. The positive and significant coefficients on the interaction terms in columns (3) and (4) demonstrate that such outflow is more pronounced for countries where the second-tier

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<sup>22</sup> We use the Global Corporate Patent Dataset that provides mapping of patent assignees to public firms listed worldwide (Bena *et al.*, 2017).

<sup>23</sup> Non-main board firms include firms that are listed on second-tier stock exchanges and other private assignees.

<sup>24</sup> Since not every inventor files a patent each year, we focus on the number of unique inventors in the past 10 years to provide a more stable estimation of the size of a firm’s inventor team (Gao, Hsu, and Zhang, 2023).

stocks exchanges are more successful. Overall, the results in Table 10 demonstrate the externalities in human capital.

## **8. Conclusion**

Using a staggered DiD approach, we find a significant increase in a country's number of high-tech startups following the launch of such exchanges, relative to countries that have not introduced such exchanges. Moreover, we show that such growth in high-tech startups is disproportionately stronger in industries that are more dependent on second-tier markets *ex ante* and in countries whose second-tier markets are more successful *ex post*, thus suggesting a causal interpretation. We further provide supporting evidence for our three underlying channels: i) that second-tier markets encourage more scientists and engineers to become entrepreneurs, ii) that the establishment of second-tier markets is associated with greater VC investment, and iii) that the establishment of second-tier markets is associated with more patent transactions and merger activities.

Our empirical evidence suggests that the creation of new stock exchanges characterized by more lenient listing requirements and targeting small and medium-sized firms, can have real economic effects in terms of improving domestic entrepreneurship and innovation. This finding is particularly timely and relevant in light of the accelerating competition in technologies in today's intellectual property-based economy. Our paper thus offers important implications for policy makers, security regulators, and financial market participants from the perspective of innovation and entrepreneurship.

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## Table 1. Summary Statistics

Our sample consists of 4,307 country-year-level observations, 38,772 country-industry (1-digit technology subsection)-year level observations, and 551,424 country-industry (3-digit technology subsection)-year level observations from 1990 to 2018. Panels A to C of this table present summary statistics of the full sample at respective observation units. All dollar values are converted to constant 2015 USD. Variable definitions are provided in the Appendix Table A1.

Panel A. Country-year summary statistics

	Mean	STD	25 <sup>th</sup> Pct	Median	75 <sup>th</sup> Pct
# Startups	32.060	108.000	0.000	0.000	6.000
# Startups1	32.312	109.031	0.000	0.000	6.000
# Startups2	31.176	104.739	0.000	0.000	5.000
# Startups3	32.269	108.846	0.000	0.000	6.000
Second-tier Market	0.179	0.383	0.000	0.000	0.000
GDP (in billions)	268.898	763.930	10.519	36.526	189.008
Labor (in millions)	17.675	7.037	1.323	3.829	10.745
GDPPC	12,875.713	17,494.037	1,739.505	4,857.536	17,637.751
MarketCapListed	63.026	103.160	18.873	38.013	75.181
FDINetInflow	4.770	15.256	0.819	2.363	5.032
Amount Raised (in millions)	194.151	1,267.733	0.000	0.000	40.000
Fund Size (in millions)	197.632	1,281.078	0.000	0.000	40.000
Equity Invested (in millions)	19.664	99.378	0.000	0.000	0.000
# Firm Invested	13.717	53.788	0.000	0.000	3.000
GovExpOnTertiary	0.941	0.541	0.568	0.881	1.209
PMI	51.296	17.135	40.000	53.300	63.300
Control of Corruption	50.594	28.969	25.000	50.244	75.122
Government Effectiveness	52.523	28.295	28.497	53.081	76.531
Regulation Quality	52.846	28.195	29.126	53.398	76.426

Panel B. Country-industry (1-digit technology subsection)-year summary statistics

	Mean	STD	25 <sup>th</sup> Pct	Median	75 <sup>th</sup> Pct
# Startups	3.748	15.434	0.000	0.000	0.000
# Startups1	3.766	15.526	0.000	0.000	0.000
# Startups2	3.676	15.105	0.000	0.000	0.000
# Startups3	3.763	15.508	0.000	0.000	0.000
Second-tier Market	0.179	0.383	0.000	0.000	0.000

Panel C. Country-industry (3-digit technology subsection)-year summary statistics

	Mean	STD	25 <sup>th</sup> Pct	Median	75 <sup>th</sup> Pct
# Startups	0.269	2.189	0.000	0.000	0.000
# Startups1	0.270	2.201	0.000	0.000	0.000
# Startups2	0.265	2.147	0.000	0.000	0.000
# Startups3	0.270	2.199	0.000	0.000	0.000
Second-tier Market	0.179	0.383	0.000	0.000	0.000
HighSecond-tierDependent1	0.513	0.500	0.000	1.000	1.000
HighSecond-tierDependent2	0.336	0.472	0.000	0.000	1.000
Experienced	0.408	0.339	0.000	0.400	0.625
Experienced_1to4	0.269	0.286	0.000	0.241	0.389
Experienced_5+	0.140	0.222	0.000	0.000	0.214
FromCorp	0.997	0.105	1.000	1.000	1.000
Serial	0.017	0.088	0.000	0.000	0.000
BigToSmall	0.076	0.177	0.000	0.000	0.079

**Table 2. Second-tier Stock Exchange and High-tech Entrepreneurial Activities**

This table reports the DiD tests that examine the effect of the introduction of second-tier markets on local entrepreneurial activities. Over the sample period of 1990 to 2018, we exploit three different samples depending on the levels of aggregation: 4,307 country-year-level observations in columns (1) and (2); 38,763 country-1-digit technology subsection-year-level observations in column (3) and 551,296 country-3-digit technology subsection-year-level observations in column (4). The dependent variable is  $\ln(\# \text{ Startups} + 1)$ , the natural logarithm of 1 plus the number of organizations that are first-time applicants and applied for fewer than 5 patents in year  $t$ . For countries that introduce the entrepreneurial board, the indicator variable *Second-tier Market* takes the value of 1 for the period after the introduction (and before the exit year, if any), and 0 for the period prior to the introduction (and after the closure, if any). For countries that never introduce second-tier markets in our sample period, *Second-tier Market* always takes the value of 0. In column (1), we include only the *Second-tier Market* dummy, country fixed effect, and year fixed effect. In column (2), we add country characteristics. In column (3), we expand the sample to the country-industry (defined by 1-digit technology subsection)-year level and control for country  $\times$  industry fixed effects and industry  $\times$  year fixed effects. In column (4), we further expand the sample to the country-industry (defined by 3-digit technology subsection)-year level with corresponding fixed effects. Variable definitions are provided in the Appendix Table A1. We report robust standard errors clustered at the country level in parentheses. The superscripts \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

	(1)	(2)	(3)	(4)
Second-tier Market	0.229** (0.103)	0.257*** (0.096)	0.196** (0.081)	0.070** (0.032)
Ln(GDP)		0.391** (0.172)	0.328** (0.145)	0.111* (0.056)
Ln(Labor)		-0.027 (0.217)	-0.073 (0.113)	-0.030 (0.041)
Constant	1.183*** (0.018)	-0.252 (0.559)	-0.698 (0.455)	-0.306* (0.175)
Observations	4,307	4,307	38,763	551,296
Adjusted R-squared	0.937	0.938	0.893	0.738
Year FE	Yes	Yes	No	No
Country FE	Yes	Yes	No	No
Country $\times$ Industry FE	No	No	Yes	Yes
Industry $\times$ Year FE	No	No	Yes	Yes
Obs unit	Country-Yr	Country-Yr	Country-1D Technology- Yr	Country-3D Technology- Yr

**Table 3. Testing for Pre-treatment Trends**

This table examines the pre-treatment trends between the treatment and control groups. The variables Year<sup>-3</sup>, Year<sup>-2</sup>, Year<sup>-1</sup>, Year<sup>0</sup> (Event year), Year<sup>1</sup>, Year<sup>2</sup>, Year<sup>3</sup>, and Year<sup>4+</sup> indicate the year relative to the introduction of a second-tier market in country *i*. Year<sup>0</sup> is the event year. The regression specifications in column (1) through (4) of Panel A are the same as those in columns (1) through (4) of Table 2, except that we replace the *Second-tier Market* indicator with the aforementioned 8 year indicator variables. Panel B tests the pre-treatment trends of GDP, stock market development, government expenditure on tertiary education and VC investment respectively. Variable definitions are provided in the Appendix Table A1. We report robust standard errors clustered at the country level in parentheses. The superscripts \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

Panel A Pre-treatment trends of entrepreneurial activities

	(1)	(2)	(3)	(4)
Year <sup>-3</sup>	0.055 (0.090)	0.060 (0.082)	0.037 (0.052)	0.008 (0.014)
Year <sup>-2</sup>	0.065 (0.102)	0.064 (0.091)	0.044 (0.061)	0.014 (0.015)
Year <sup>-1</sup>	0.069 (0.125)	0.073 (0.117)	0.086 (0.070)	0.031 (0.020)
Year <sup>0</sup>	0.055 (0.125)	0.066 (0.116)	0.091 (0.075)	0.033 (0.022)
Year <sup>1</sup>	0.019 (0.122)	0.026 (0.112)	0.077 (0.078)	0.040* (0.023)
Year <sup>2</sup>	0.103 (0.123)	0.113 (0.115)	0.142* (0.085)	0.050* (0.027)
Year <sup>3</sup>	0.220 (0.144)	0.235* (0.135)	0.190* (0.097)	0.071** (0.031)
Year <sup>4+</sup>	0.264* (0.143)	0.314** (0.136)	0.215* (0.113)	0.074* (0.042)
Ln(GDP)		0.402** (0.172)	0.332** (0.146)	0.112* (0.057)
Ln(Labor)		0.003 (0.212)	-0.058 (0.106)	-0.025 (0.038)
Constant	0.996*** (0.126)	-0.556 (0.643)	-0.883 (0.539)	-0.367* (0.212)
Observations	4,307	4,307	38,763	551,296
Adjusted R-squared	0.937	0.939	0.893	0.738
Year FE	Yes	Yes	No	No
Country FE	Yes	Yes	No	No
Country × Industry FE	No	No	Yes	Yes
Industry × Year FE	No	No	Yes	Yes
Obs unit	Country-Yr	Country-Yr	Country-1D Technology- Yr	Country-3D Technology- Yr

**Table 3. (continued)**

Panel B Pre-treatment trends of macro variables

	(1)	(2)	(3)	(4)
	Ln(GDPPC)	MarketCapListed	GovExpOnTertiary	Ln(Amount Raised)
Year <sup>-3</sup>	0.021 (0.029)	-0.006 (0.056)	0.142 (0.098)	-0.244 (0.293)
Year <sup>-2</sup>	0.040 (0.031)	-0.009 (0.071)	0.430 (0.310)	0.273 (0.332)
Year <sup>-1</sup>	0.020 (0.035)	0.048 (0.108)	0.092 (0.070)	0.225 (0.311)
Year <sup>0</sup>	0.004 (0.038)	0.123 (0.174)	0.080 (0.075)	0.433 (0.332)
Year <sup>1</sup>	0.006 (0.039)	0.170 (0.191)	-0.036 (0.092)	0.741** (0.348)
Year <sup>2</sup>	0.000 (0.040)	0.099 (0.172)	0.098 (0.083)	0.865** (0.390)
Year <sup>3</sup>	0.003 (0.049)	0.220 (0.191)	0.132 (0.096)	0.888** (0.434)
Year <sup>4+</sup>	-0.042 (0.067)	0.455 (0.450)	0.187* (0.102)	0.945*** (0.333)
Ln(GDP)		0.588 (0.423)	0.175 (0.137)	0.962** (0.481)
Ln(Labor)		-0.501* (0.277)	0.201 (0.198)	-0.009 (0.404)
Constant	8.585*** (0.058)	-1.790 (2.113)	-0.257 (0.624)	-3.594* (1.963)
Observations	4,307	1,744	1,923	2,697
Adjusted R-squared	0.985	0.716	0.698	0.650
Country FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes

**Table 4. The Timing of the Introduction of Second-tier Markets: The Duration Model**

This table reports estimates from a Weibull hazard model in which the “failure event” is the introduction of a second-tier market in a country. Countries are dropped from the sample once they introduce these boards, which happens to 55 countries during the period 1990–2018. All explanatory variables are at the country level and lagged by one year. Variable definitions are provided in the Appendix Table A1. We report robust standard errors clustered at the country level in parentheses. The superscripts \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

	(1)	(2)	(3)	(4)
Ln(# Startups+1)	0.007 (0.119)	0.023 (0.384)		
$\Delta$ in # Startups			-0.036 (-0.735)	-0.025 (-0.566)
Ln(GDP)	0.248** (2.026)	0.341* (1.833)	0.231** (2.242)	0.267* (1.757)
Ln(Labor)	-0.097 (-1.101)	-0.247 (-1.528)	-0.087 (-1.017)	-0.167 (-1.087)
MarketCapListed	0.234 (1.250)	0.310* (1.895)	0.182 (0.938)	0.374** (1.986)
FDINetInflow	0.145* (1.762)	0.138* (1.816)	0.119 (1.390)	0.072 (0.820)
Constant	-5.140*** (-13.978)	-5.547*** (-7.701)	-4.707*** (-11.247)	-4.956*** (-7.024)
Observations	1,029	1,029	757	757
Country Controls	Yes	Yes	Yes	Yes
Income Group FE	No	Yes	No	Yes
Region FE	No	Yes	No	Yes

**Table 5. Identification and Validation Tests**

This table validates the prediction that the introduction of second-tier markets promotes local entrepreneurial activities by exploiting heterogeneous treatment effects. Columns (1) and (2) test the differential effect of second-tier markets on entrepreneurial activities in industries that are more second-tier exchange-dependent versus industries that are less dependent *ex ante*. The dummy variables *HighSecond-tierDependent1* (*HighSecond-tierDependent2*) equal 1 if the industry is in the top half (tercile) ranked by all industries associated with NASDAQ IPO firms over the period of 1980-1989, and 0 otherwise. Columns (3) to (5) test our main inference with heterogeneous quality of second-tier markets. The interacting variable in column (3) is *HighIPOProceeds*, a dummy variable that equals 1 if the total IPO proceeds in country *i* and year *t* is greater than the sample median and 0 otherwise. The interacting variable in column (4) is *HighIPONumber*, a dummy variable that equals 1 if the total number of IPOs in country *i* and year *t* is greater than the sample median and 0 otherwise. The dependent variable is  $\ln(\#Startups+1)$ . The interacting variable in column (5) is *HighShareholderProtection*, a dummy variable that equals 1 if the shareholder protection index is above the sample median and 0 otherwise. Variable definitions are provided in the Appendix Table A1. We report robust standard errors clustered at the country level in parentheses. The superscripts \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

	(1)	(2)	(3)	(4)	(5)
Second-tier Market ×HighSecond-tierDependent1	0.060** (0.030)				
Second-tier Market ×HighSecond-tierDependent2		0.076** (0.036)			
Second-tier Market × HighIPOProceeds			0.074*** (0.004)		
Second-tier Market × HighIPONumber				0.174** (0.081)	
Second-tier Market × HighShareholderProtection					0.082** (0.041)
Second-tier Market	0.041** (0.018)	0.046** (0.022)	0.057** (0.025)	0.051** (0.022)	-0.005 (0.019)
Ln(GDP)	0.111* (0.056)	0.111* (0.056)	0.093** (0.042)	0.098** (0.045)	0.112** (0.056)
Ln(Labor)	-0.030 (0.041)	-0.030 (0.041)	-0.016 (0.032)	-0.017 (0.032)	-0.031 (0.041)
Constant	-0.306* (0.175)	-0.306* (0.175)	-0.255* (0.136)	-0.277* (0.147)	-0.309* (0.175)
Observations	551,296	551,296	551,296	551,296	551,296
Adjusted R-squared	0.738	0.738	0.742	0.741	0.738
Country × Industry FE	Yes	Yes	Yes	Yes	Yes
Industry × Year FE	Yes	Yes	Yes	Yes	Yes

**Table 6. Channel Tests: Attracting Talents to Become Entrepreneurs**

This table reports tests of the human capital channel through which the opening of second-tier markets affects entrepreneurial activities. Panel A examines the effect of second-tier markets on inventor demographic composition. The dependent variables are defined similarly at the country-year-industry (3-digit technology) level. Specifically, the dependent variable *Experienced* in column (1) is the fraction of inventors who have applied for at least 1 patent before. Similarly, the dependent variable *Experienced\_1to4* in column (2) is the fractions of inventors who have applied for 1 to 4 patents, and the dependent variable *Experienced\_5+* in column (3) is the fractions of inventors who have applied for 5 or more patents. The dependent variable *FromCorp* in column (4) is the fraction of inventors who used to work in corporations but do not any more. The dependent variable *BigToSmall* in column (5) is the fraction of inventors who used to work for big firms (firms that have applied for more than 5 patents before according to our definition) but do not any more. Panel B reports the heterogeneous treatment effects based on the quality of human capital. The dependent variable is  $\ln(\# \text{Startups} + 1)$ . The interacting variable in column (1) of Panel B is *HighLiteracyRate*, a dummy variable that equals 1 if the literacy rate measured at year 1990 or the earliest available year is above the sample median and 0 otherwise. The interacting variable in column (2) of Panel B is *HighEduExpense*, a dummy variable that equals 1 if the educational expenses measured at year 1990 or the earliest available year are above the sample median and 0 otherwise. The interacting variable in column (3) of Panel B is *HighTeacherPupilRatio*, a tertiary teacher-pupil ratio measured at year 1990 or the earliest available year that is above the sample median and 0 otherwise. The interacting variable in column (4) of Panel B is *HighIntakeRatio*, a dummy variable that equals 1 if the tertiary intake ratio measured at year 1990 or the earliest available year is above the sample median and 0 otherwise. Variable definitions are provided in the Appendix Table A1. We report robust standard errors clustered at the country level in parentheses. The superscripts \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

Panel A. Second-tier markets and the characteristics of entrepreneurs

	(1)	(2)	(3)	(4)	(5)
	Experienced	Experienced_ 1to4	Experienced_ 5+	FromCorp	BigToSmall
Second-tier Market	0.022*** (0.008)	0.010** (0.004)	0.012* (0.006)	-0.000 (0.001)	0.012*** (0.003)
Ln(GDP)	0.173*** (0.039)	0.058*** (0.009)	0.115*** (0.035)	0.016*** (0.004)	0.063*** (0.009)
Ln(Labor)	-0.094* (0.052)	-0.001 (0.028)	-0.093** (0.045)	0.005 (0.012)	-0.033** (0.016)
Constant	-0.488* (0.286)	-0.114 (0.079)	-0.374 (0.265)	0.881*** (0.035)	-0.255*** (0.057)
Observations	60,628	60,628	60,628	60,628	60,628
R-squared	0.198	0.076	0.240	0.089	0.069
Country × Industry FE	Yes	Yes	Yes	Yes	Yes
Industry × Year FE	Yes	Yes	Yes	Yes	Yes

**Table 6. (continued)**

Panel B. Cross-sectional variation in the treatment effect

	(1)	(2)	(3)	(4)
Second-tier Market $\times$ HighLiteracyRate	0.714*** (0.106)			
Second-tier Market $\times$ HighEduExpense		0.083* (0.044)		
Second-tier Market $\times$ HighTeacherPupilRatio			0.140** (0.070)	
Second-tier Market $\times$ HighIntakeRatio				0.112** (0.056)
Second-tier Market	0.040** (0.019)	0.014 (0.010)	0.018 (0.012)	0.010 (0.010)
Ln(GDP)	0.066*** (0.022)	0.111** (0.055)	0.103** (0.048)	0.110** (0.053)
Ln(Labor)	-0.002 (0.019)	-0.019 (0.036)	-0.027 (0.037)	-0.035 (0.042)
Constant	-0.175** (0.084)	-0.320* (0.177)	-0.281* (0.152)	-0.296* (0.162)
Observations	551,296	551,296	551,296	551,296
Adjusted R-squared	0.745	0.738	0.740	0.739
Country $\times$ Industry FE	Yes	Yes	Yes	Yes
Industry $\times$ Year FE	Yes	Yes	Yes	Yes

**Table 7. Channel Tests: Promoting VC Financing**

This table reports tests of the financing channel through which the opening of second-tier markets affects entrepreneurial activities. It examines the effect of second-tier markets on VC financing. The dependent variable  $\ln(\text{Amount Raised})$  in column (1) is the natural logarithm value of 1 plus the total amount of capital raised by all private equity funds in country  $i$  and year  $t$ , converted to constant 2015 US dollars. The dependent variable  $\ln(\text{Fund Size})$  in column (2) is the natural logarithm value of 1 plus the sum of net assets under management for all private equity funds in country  $i$  and year  $t$ , converted to constant 2015 US dollars. The dependent variable  $\ln(\text{Equity Invested})$  in column (3) is the natural logarithm value of 1 plus the total dollar amount of equity investment made by all private equity funds in country  $i$  and year  $t$ , converted to constant 2015 US dollars. Variable definitions are provided in the Appendix Table A1. We report robust standard errors clustered at the country level in parentheses. The superscripts \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

	(1) Ln(Amount Raised)	(2) Ln(Fund Size)	(3) Ln(Equity Invested)
Second-tier Market	0.626** (0.255)	0.622** (0.255)	0.460*** (0.172)
Ln(GDP)	0.922* (0.502)	0.922* (0.503)	0.892** (0.392)
Ln(Labor)	-0.0848 (0.431)	-0.0785 (0.431)	-0.151 (0.275)
Constant	-2.657 (1.943)	-2.664 (1.947)	-3.296** (1.483)
Observations	2,697	2,697	2,697
R-squared	0.665	0.666	0.616
Country FE	Yes	Yes	Yes
Year FE	Yes	Yes	Yes

**Table 8. Channel Tests: Increasing IP Transactions**

This table reports tests of the IP transaction channel through which the opening of second-tier markets affects entrepreneurial activities. It examines the effect of second-tier markets on the incidence of patent assignment transactions and M&A activities. The dependent variables are defined at the country-year level. Specifically, the dependent variable  $\text{Ln}(\#\text{Assign\_Trans}+1)$  in column (1) of Panel A is the natural logarithm of 1 plus the total number of patent assignment transactions after removing employer assignments for a particular country in a given year. The dependent variable in column (2) of Panel A,  $\text{Ln}(\#\text{Deal}+1)$ , is the natural logarithm of 1 plus the total number of high-tech M&A events. The dependent variable in column (3) of Panel A,  $\text{Ln}(\#\text{PublicDeal}+1)$ , is the natural logarithm of 1 plus the total number of high-tech M&A events, requiring the acquirer and target to be public firms. Panel B reports the heterogenous treatment effect based on the percentage increase in patent liquidity. We quantify the increase in patent liquidity as the percentage increase in the five-year average of the number of patent transactions, the number of high-tech M&A deals, and the number of public high-tech M&A deals, respectively. The dependent variable in Panel B is  $\text{Ln}(\#\text{Startups} +1)$ . Detailed variable definitions are provided in the Appendix Table A1. We report robust standard errors clustered at the country level in parentheses. The superscripts \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

Panel A. Second-tier markets and patent transactions

	(1) $\text{Ln}(\#\text{Assign Trans}+1)$	(2) $\text{Ln}(\#\text{Deal}+1)$	(3) $\text{Ln}(\#\text{PublicDeal}+1)$
Second-tier Market	0.693*** (0.161)	0.461*** (0.141)	0.245* (0.133)
Ln(GDP)	0.103 (0.254)	0.456* (0.235)	0.490* (0.253)
Ln(Labor)	-0.653* (0.377)	-0.439 (0.336)	-0.330 (0.208)
Constant	1.670** (0.832)	0.126 (0.776)	-0.813 (0.773)
Observations	4,307	4,307	4,307
Adjusted R-squared	0.922	0.914	0.889
Country FE	Yes	Yes	Yes
Year FE	Yes	Yes	Yes

**Table 8. (continued)**

Panel B. Heterogenous treatment effects

	(1)	(2)	(3)
Second-tier Market $\times$ MorePatentTrans (a)	0.164** (0.063)		
Second-tier Market $\times$ LessPatentTrans (b)	0.007 (0.013)		
Second-tier Market $\times$ MoreHighTechDeals (a)		0.163** (0.067)	
Second-tier Market $\times$ LessHighTechDeals (b)		0.010 (0.012)	
Second-tier Market $\times$ MorePublicDeals (a)			0.197** (0.086)
Second-tier Market $\times$ LessPublicDeals (b)			0.017 (0.014)
Ln(GDP)	0.101** (0.049)	0.103** (0.049)	0.098** (0.046)
Ln(Labor)	-0.018 (0.035)	-0.019 (0.035)	-0.014 (0.032)
Constant	-0.284* (0.156)	-0.294* (0.157)	-0.277* (0.149)
Observations	551,296	551,296	551,296
Adjusted R-squared	0.740	0.740	0.741
Country $\times$ Industry FE	Yes	Yes	Yes
Technology $\times$ Year FE	Yes	Yes	Yes
<i>F</i> -statistic of the test: (a) =(b)	6.86***	5.56**	4.40**

## Table 9. Alternative Explanations

This table tests multiple alternative explanations. Panel A reports a placebo test: the impact of second-tier markets on the number of startups constructed with trademarks. The dependent variable is  $\text{Ln}(\# \text{Startups} + 1)_{TM}$ , the natural logarithm of 1 plus the number of firms that file for trademarks for the first time in year  $t$  and apply for fewer than 5 trademarks in year  $t$ . Panel B examines whether our main results are explained by the change in a country's corporate governance associated with the introduction of second-tier markets. The dependent variables in columns (1) to (4) are the score for protecting minority investors (*PMI*), *Control of Corruption*, *Government Effectiveness* and *Regulation Quality*, respectively. All scores are on a scale of 0-100, with 0 denoting the weakest governance and 100 the strongest. The regression specification is the same as that in column (2) of Table 2. The regression specification is the same as that in column (2) of Table 2. Panel C checks the possibility that other pro-entrepreneurship policies promote entrepreneurship. The dependent variable is  $\text{Ln}(\# \text{Startups} + 1)$ . The independent variable *Bundled Policies\_D* in column (1) is a dummy variable that takes the value of 1 for a country that implements a pro-entrepreneurship policy in year  $t$  and afterwards, and 0 otherwise. The independent variable *Bundled Policies\_C* in column (2) is a count variable that equals to the cumulative number of pro-entrepreneurship policies in a country as of year  $t$ . The regression specification is the same as our baseline regression (column (4) of Table 2). Variable definitions are provided in the Appendix Table A1. Robust standard errors clustered at the country level are reported in parentheses. The superscripts \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

Panel A. Second-tier markets and overall business

	(1)	(2)
	$\text{Ln}(\# \text{Startups} + 1)_{TM}$	$\text{Ln}(\# \text{Startups} + 1)_{TM}$
Second-tier Market	0.082 (0.112)	0.111 (0.107)
Ln(GDP)		0.600** (0.247)
Ln(Labor)		-0.505 (0.402)
Constant	3.156*** (0.025)	1.338 (0.925)
Observations	3,385	3,385
Adjusted R-squared	0.944	0.946
Country FE	Yes	Yes
Year FE	Yes	Yes

**Table 9. (continued)**

## Panel B. Second-tier markets and governance

	(1)	(2)	(3)	(4)
	PMI	Control of Corruption	Government Effectiveness	Regulation Quality
Second-tier Market	-1.037 (1.727)	-1.288 (1.167)	-1.645 (1.471)	-1.663 (1.340)
Ln(GDP)	2.344 (4.166)	10.622*** (2.564)	14.821*** (2.424)	15.184*** (2.473)
Ln(Labor)	-18.843*** (6.204)	-8.454* (5.031)	-13.573*** (4.431)	-11.364*** (4.181)
Constant	68.589*** (15.298)	20.571** (8.486)	12.857 (9.149)	8.936 (8.750)
Observations	1,923	3,034	3,027	3,028
Adjusted R-squared	0.854	0.950	0.952	0.953
Country FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes

## Panel C. Bundled pro-entrepreneurship policies and local entrepreneurship

	(1)	(2)
Second-tier Market	0.070** (0.032)	0.070** (0.032)
Bundled Policies_D	-0.017 (0.015)	
Bundled Policie_C		-0.008 (0.007)
Ln(GDP)	0.111* (0.056)	0.111* (0.056)
Ln(Labor)	-0.030 (0.041)	-0.029 (0.041)
Constant	-0.306* (0.175)	-0.308* (0.176)
Observations	551,296	551,296
R-squared	0.738	0.738
Country × Industry FE	Yes	Yes
Industry × Year FE	Yes	Yes

**Table 10. Negative Spillover to Main-Board Firms**

This table examines the human capital spillover of small firms to main board firms. The dependent variables *Net Leaver of Main-Board Firms* in columns (1) to (4) are the fraction of net leaver from main board firm to non-main board firm. That is, the difference of the number of leavers and new hires of main board firms divided by the number of unique inventors over the past 10 years for a given main board firm. We define an inventor as “a new hire by main board firm from non-main board firm” if she files for her first patent in a main board firm  $i$  in year  $t$  after filling a patent in a non-main board firm. We define an inventor as “a leaver from main board firm to non-main board firm” if she previously filed patents for main board firm  $i$  but starts to file patents for non-main board firm in year  $t$ . The interacting variable in column (3), *HighIPOProceeds*, is a dummy variable that equals 1 if the total IPO proceeds in country  $i$  and year  $t$  is greater than the sample median and 0 otherwise. The interacting variable in column (4), *HighIPONumber*, is a dummy variable that equals 1 if the total number of IPOs in country  $i$  and year  $t$  is greater than the sample median and 0 otherwise. The regression is run at firm year level. Variable definitions are provided in the Appendix A1. Robust standard errors clustered at the country level are reported in parentheses. The superscripts \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

	(1) Net Leaver of Main-Board Firms	(2) Net Leaver of Main-Board Firms	(3) Net Leaver of Main-Board Firms	(4) Net Leaver of Main-Board Firms
Second-tier Market	0.062*** (0.021)	0.059*** (0.021)	0.058*** (0.021)	0.037* (0.021)
Second-tier Market × HighIPOProceeds			0.007* (0.004)	
Second-tier Market × HighIPONumber				0.041*** (0.010)
Ln(GDP)		-0.006 (0.004)	-0.005 (0.004)	-0.004 (0.004)
Ln(Labor)		-0.005 (0.045)	-0.004 (0.045)	0.001 (0.047)
Constant	0.143*** (0.019)	0.215*** (0.054)	0.211*** (0.054)	0.215*** (0.053)
Observations	7,752	7,752	7,752	7,752
Adjusted R-squared	0.537	0.537	0.538	0.540
Firm FE	Yes	Yes	Yes	Yes
Country × Industry FE	Yes	Yes	Yes	Yes
Industry × Year FE	Yes	Yes	Yes	Yes

## Appendix

**Table A1. Variable Definitions**

	Units	Description	Source
<i>Firm Data</i>			
Ln(# Startups+1)	Count	The natural logarithm of 1 plus the number of firms that are first-time applicants and apply for fewer than 5 patents in year $t$ .	USPTO
Ln(# Startups1+1)	Count	The natural logarithm of 1 plus the number of organizations that are first-time applicants in year $t$ .	USPTO
Ln(# Startups2+1)	Count	The natural logarithm of 1 plus the number of firms that are first-time applicants and applied for fewer than 3 patents in year $t$ .	USPTO
Ln(# Startups3+1)	Count	The natural logarithm of 1 plus the number of firms that are first-time applicants and applied for fewer than 10 patents in year $t$ .	USPTO
Ln (# Startups+1)_TM	Count	The natural logarithm of 1 plus the number of firms that are first-time trademark applicants and apply for fewer than 5 trademarks in year $t$ .	USPTO
Ln(# Citations+1)	Count	The natural logarithm of 1 plus the number of forward citations of startups in the following 5 years (to the end of 2021).	USPTO
Net Leaver of Main-Board Firms	Percent	The fraction of net leaver from main board firm to non-main board firm. That is, the difference of the number of leavers and new hires of main board firms divided by the number of unique inventors over the past 10 years for a given main board firm. We define an inventor as “a new hire by main board firm from non-main board firm” if she files for her first patent in a main board firm $i$ in year $t$ after filling a patent in a non-main board firm. We define an inventor as “a leaver from main board firm to non-main board firm” if she previously filed patents for main board firm $i$ but starts to file patents for non-main board firm in year $t$ .	USPTO, Compustat Global, Bernstein, Dev, and Lerner (2020) and hand-collected
<i>Exchange Data</i>			
Entry Year	Year	The year in which a country introduced a new second-tier market.	Bernstein, Dev, and Lerner (2020) and hand-collected
Exit Year	Year	The year in which a country closed an existing second-tier market.	Bernstein, Dev, and Lerner (2020) and hand-collected
Second-tier Market	Dummy	For countries that introduce the second-tier market, the	-

indicator variable *Second-tier Market* takes the value of 1 for the period after the entry year (and before the exit year, if any), and 0 for the period prior to the introduction (and after the closure, if any). For countries that never introduce such boards in our sample period, *Second-tier Market* always takes the value of 0.

*Country Data*

GDP	Constant 2015 US\$	The country-year-level sum of gross value added by all resident producers in the economy plus any product taxes and minus any subsidies not included in the value of the products. Figures are converted to constant 2015 US dollars.	World Bank World Development Index
Labor	Count	Size of labor force. The country-year-level count of people ages 15 and older who supply labor for the production of goods and services during a given year.	World Bank World Development Index
MarketCapListed	Percent	Market capitalization of listed domestic companies measured as a percentage of GDP.	World Bank Financial Sector
FDINetInflow	Percent	Net inflows of investment, expressed as a percentage of GDP, for the purpose of acquiring a lasting management stake (10 percent or more of voting stock) in a company operating in an economy other than that of the investor,	World Bank Financial Sector
GDPPC	Constant 2015 US\$	GDP divided by midyear population. Figures are in constant 2015 U.S. dollars.	World Bank World Development Index
GovExpOnTertiary		Government expenditure on tertiary education as a percentage of government expenditure on education.	World Bank World Development Index
PMI	Score	The score for protecting minority investors (PMI) benchmarks economies with respect to the regulatory best practice on the indicator set. The score is denoted on a scale of 0 to 100, where 0 represents the worst performance and 100 the best, and is computed based on the methodology in the DB06-14 studies.	World Bank Doing Business Project
Control of Corruption	Score	Control of Corruption (in percentile rank) captures perceptions of the extent to which public power is exercised for private gain. Percentile rank indicates the country's rank among all countries covered by the aggregate indicator, with 0 representing the lowest rank, and 100 the highest rank. Percentile ranks have been adjusted to correct for changes over time in the composition of the countries covered by the World Governance Indicators.	World Governance Indicators
Government Effectiveness	Score	Government Effectiveness (in percentile rank) captures perceptions of the quality of public services, the quality of the civil service and the degree of its independence	World Governance

		from political pressures, the quality of policy formulation and implementation, and the credibility of the government's commitment to such policies.	Indicators
Regulation Quality	Score	Regulatory Quality captures perceptions of the ability of the government to formulate and implement sound policies and regulations that permit and promote private sector development.	World Governance Indicators
Income Group	Category	World Bank classifies each economy into 1 of these 4 categories: low, lower-middle, upper-middle, and high-income <sup>25</sup> . Countries with a GNI per capita (calculated using the World Bank Atlas method) of \$1,085 or less in 2021 are classified as the low-income group; those with a GNI per capita between \$1,086 and \$4,255 are lower-middle income economies; those with a GNI per capita between \$4,256 and \$13,205 are upper- middle-income economies; and those with a GNI per capita of \$13,205 or above are high-income economies.	World Bank Global Financial Development Database November 2021 version
Region	Category	World Bank assigns each economy to 1 of the 7 groups according to its geographic location <sup>26</sup> : East Asia and Pacific, Europe and Central Asia, Latin America & the Caribbean, Middle East and North Africa, North America, South Asia, and Sub-Saharan Africa.	World Bank Global Financial Development Database November 2021 version
Ln(Amount Raised)	Constant 2015 US\$	The natural logarithm value of 1 plus the total dollar value of capital raised by all private equity funds in country <i>i</i> and year <i>t</i> . Figures are converted to constant 2015 US dollars.	Refinitiv Eikon Private Equity and Venture Capital
Ln(Fund Size)	Constant 2015 US\$	The natural logarithm value of 1 plus the sum of assets under management for all private equity funds in country <i>i</i> and year <i>t</i> . Figures are converted to constant 2015 US dollars.	Refinitiv Eikon Private Equity and Venture Capital
Ln(Equity Invested)	Constant 2015 US\$	The natural logarithm value of 1 plus the sum of equity investment made by all private equity funds in country <i>i</i> and year <i>t</i> . Figures are converted to constant 2015 US dollars.	Refinitiv Eikon Private Equity and Venture Capital
Ln(# Firm Invested)	Count	The natural logarithm value of 1 plus the sum of the number of companies invested by all private equity funds in country <i>i</i> and year <i>t</i> .	Refinitiv Eikon Private Equity and

<sup>25</sup> Detailed classifications are available at <https://blogs.worldbank.org/opendata/new-world-bank-country-classifications-income-level-2021-2022>

<sup>26</sup> Detailed grouping is available at <https://datahelpdesk.worldbank.org/knowledgebase/articles/906519>

HighShareholderProtection <sup>27</sup>	Dummy	A dummy variable that equals 1 if the shareholder protection index is above the sample median in year 2015, and 0 otherwise. Shareholder Protection is a score on a scale from 0 to 100, for which 0 denotes the worst performance.	Venture Capital World Bank's Doing Business – Protecting Minority Investors database.
HighProceeds	Dummy	A dummy variable that equals 1 if the total IPO proceeds in country <i>i</i> and year <i>t</i> is greater than the sample median and 0 otherwise.	SDC Platinum
HighIPONumber	Dummy	A dummy variable that equals 1 if the number of IPOs in country <i>i</i> and year <i>t</i> is greater than the sample median and 0 otherwise.	SDC Platinum
HighLiteracyRate	Dummy	A dummy variable that equals 1 if the adult literacy rate measured at year 1990 or the earliest available year is above the sample median and 0 otherwise.	World Bank Education Statistics
HighEduExpense	Dummy	A dummy variable that equals 1 if the government expenses on tertiary education as a % of GDP measured at year 1990 or the earliest available year is above the sample median and 0 otherwise.	World Bank Education Statistics
HighTeacherPupilRatio	Dummy	A dummy variable that equals 1 if the tertiary teacher-pupil ratio measured at year 1990 or the earliest available year is above the sample median and 0 otherwise.	World Bank Education Statistics
HighIntakeRatio	Dummy	A dummy variable that equals 1 if the tertiary intake ratio measured at year 1990 or the earliest available year is above the sample median and 0 otherwise.	World Bank Education Statistics
Ln(#Assign_Trans+1)	Count	The natural logarithm of 1 plus the total number of patent assignments excluding employer assignments in country <i>i</i> and year <i>t</i> .	UPAD
Ln(#Deal+1)	Count	The natural logarithm of 1 plus the total number of high-tech M&A in country <i>i</i> and year <i>t</i> . A high-tech M&A refers to the M&A transaction in which the target is in the high-tech industry defined by Brown, Fazzari, and Petersen (2009).	SDC Platinum
Ln(#PublicDeal+1)	Count	The natural logarithm of 1 plus the total number of high-tech M&A and requiring public acquirers and targets in country <i>i</i> and year <i>t</i> .	SDC Platinum
MorePatentTrans	Dummy	A dummy variable that equals 1 if the percentage change in a country's number of patent assignments is in the top half and 0 otherwise.	UPAD
LessPatentTrans	Dummy	A dummy variable that equals 1 if the percentage change in a country's number of patent assignments is in the bottom half and 0 otherwise.	UPAD

<sup>27</sup> The index is available as part of the World Bank's Doing Business database since 2006. The coverage of all countries in our sample is incomplete until 2013. There was a change in the index construction methodology in 2014; therefore, we use the 2015 minority shareholder protection index to exploit the cross-sectional variation.

MoreHighTechDeals	Dummy	A dummy variable that equals 1 if the percentage change in a country's number of high-tech M&As is in the top half and 0 otherwise.	SDC Platinum
LessHighTechDeals	Dummy	A dummy variable that equals 1 if the percentage change in a country's number of high-tech M&As is in the bottom half and 0 otherwise.	SDC Platinum
MorePublicDeals	Dummy	A dummy variable that equals 1 if the percentage change in a country's number of M&As involving a public acquirer and a public target is in the top half and 0 otherwise.	SDC Platinum
LessPublicDeals	Dummy	A dummy variable that equals 1 if the percentage change in a country's number of M&As involving a public acquirer and a public target is in the bottom half and 0 otherwise.	SDC Platinum
Bundled Policies_C	Count	A count variable that equals to the cumulative number of pro-entrepreneurship policies in country $i$ as of year $t$	UNCTAD
Bundled Policies_D	Dummy	A dummy variable that equals 1 for country $i$ that implements a pro-entrepreneurship policy in year $t$ and afterwards, and 0 otherwise.	UNCTAD
UnderReporting1	Rank	An integer rank variable in the range of 0 to 3 indicating the degree of under-reporting bias. A higher value implies greater under-reporting. Specifically, we compute the ratio of the number of patents filed in the US to the total number of patents filed locally and sort this ratio to terciles. Note that we assume countries that file for 0 patents in the US exhibit the greatest degree of under-reporting and are therefore assigned a rank of 3.	World Bank World Development Index & USPTO
UnderReporting2	Rank	An integer rank variable in the range of 0 to 5 indicating the degree of under-reporting bias. A higher value implies greater under-reporting. Specifically, we compute the ratio of the number of patents filed in the US to the total number of patents filed locally and sort this ratio to quintiles. Note that we assume countries that file for 0 patents in the US exhibit the greatest degree of under-reporting and are therefore assigned a rank of 5.	World Bank World Development Index & USPTO

*Industry Data*

HighSecond-tierDependent1	Dummy	To construct the dummy variable <i>HighSecond-tierDependent1</i> , we first make use of the patent-CRSP link file in KPST (2021) to confirm patent numbers of listed firms and merge them with USPTO data to determine the industry code (CPC code) for patents. We then merge the resultant data with the SDC New Issues database to screen IPO firms and then with CRSP data to screen firms that are listed in NASDAQ. Finally, we sort all industries into two groups based on the number of occurrences of these industries over the period of 1980 to 1989. The dummy variable <i>HighSecond-tierDependent1</i> takes the value of 1 if industry $j$ belongs to the top half, and 0 otherwise.	USPTO, KPST (2021), CRSP and SDC Platinum
HighSecond-tierDependent2	Dummy	The construction of <i>HighSecond-tierDependent2</i> is similar to that of <i>HighSecond-tierDependent1</i> except that it takes the value of 1 if industry $j$ belongs to the top tercile of all industries associated with NASDAQ IPO firms over 1980-1989, and 0 otherwise.	USPTO, KPST (2021), CRSP and

<i>Inventor Data</i>			
Experienced	Percent	The number of inventors who have applied for patents before out of the total number of inventors in a particular country-3-digit technology subsection unit in a given year.	USPTO
Experienced_1to4	Percent	The number of inventors who have applied for 1 to 4 ( $1 < n \leq 4$ ) patents before out of the total number of inventors in a particular country-3-digit technology subsection unit in a given year.	USPTO
Experienced_5+	Percent	The number of inventors who have applied for greater than or equal to 5 ( $n \geq 5$ ) patents before out of the total number of inventors in a particular country-3-digit technology subsection unit in a given year.	USPTO
FromCorp	Percent	The number of inventors who work in for-profit corporations out of the total number of inventors in a particular country-3-digit technology subsection unit in a given year.	USPTO
BigToSmall	Percent	The number of inventors who used to work for big firms <sup>28</sup> (firms that have applied for more than 5 patents before) but not now out of the total number of inventors in a particular country-3-digit technology subsection unit in a given year.	USPTO
Old	Percent	The number of inventors whose career age (number of years since her first patent application) is above the sample median out of the total number of inventors in a particular country-3-digit technology subsection unit in a given year.	USPTO
Young	Percent	The number of inventors whose career age (number of years since her first patent application) is below the sample median out of the total number of inventors in a particular country-3-digit technology subsection unit in a given year.	USPTO

<sup>28</sup> Alternative tests of “big firms” are available upon request.

### Table A2. The List of Newly Added Second-tier Stock Exchange

This table lists our manually checked complements to Bernstein, Dev, and Lerner (2020) lists of new second-tier stock exchanges during the period of 1990 to 2021. These exchanges satisfy the definition in Bernstein, Dev, and Lerner (2020): “stock exchanges for young and small-capitalization companies, often characterized by less-restrictive listing requirements.”

Country	Exchange	Entry Year	Exit Year
Argentina	Pyme Board	2005	
Austria	Direct Market Plus*	2019	
Bulgaria	SME Growth Market Beam	2018	
Chile	Santiago Stock Exchange Venture	2015	
China	Shanghai Stock Exchange STAR Market*	2019	
China	Beijing Stock Exchange*	2021	
Croatia	Progress Market	2018	
Czech Republic	START Market*	2019	
Netherlands	Euronext Growth	2005	
New Zealand	New Zealand Alternative Market	2007	2015
New Zealand	NXT Market	2015	2017
Switzerland	Sparks* <sup>29</sup>	2021	

<sup>29</sup> The 5 exchanges marked with “\*” are not in our sample since they open after our sample period.

## Internet Appendix

### A. Robustness Checks

We conduct a number of robustness checks and report the results in Tables IA3 to IA6 of the Internet Appendix. First, Goodman-Bacon (2021) points out that staggered DiD estimates can be biased when multiple treatments take place at various points in time. This is in part because earlier treatment groups serve as controls for later treatment groups, and problem arises when there are heterogenous treatment effects. To address the issues of possible heterogenous treatment effects, we employ three alternative methods suggested in the literature. They include (1) the stacked DiD method proposed by Cengiz et al. (2019); (2) the method proposed by Sun and Abraham (2021); and (3) the imputation strategy proposed by Borusyak, Jaravel, and Spiess (2021).

For the first estimator developed by Cengiz et al. (2019), stacked DiD is used to create “clean” event-specific  $2 \times 2$  datasets for treatment groups and create “clean” control groups inside the treatment window. We then stack all of these datasets together and estimate a two-way fixed-effects DiD specification with dataset-specific unit- and time-fixed effects. For the second estimator proposed in Sun and Abraham (2021), we first estimate the individual cohort-time-specific treatment effects, allowing for heterogeneity in treatment effects; we then aggregate these treatment effects to produce the average treatment effects. For the third estimator proposed in Borusyak et al. (2021), we run a regression of the outcome on individual cohort and time fixed effects in the sample of untreated observations, so we may predict the counterfactual outcome of our treated observations. Based on our predicted results, we may obtain an estimated treatment effect for each treated observation and a weighted average of these treatment effect estimates in the end.<sup>30</sup>

Table IA3 presents the estimates from our three alternative DiD methods, so we may examine the impact of second-tier stock exchanges on high-tech entrepreneurial activities

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<sup>30</sup> The STATA commands for the three estimation methods are `eventstudyinteract`, `stackeddev`, and `did_imputation`, respectively.

by using our baseline specification in the country-industry-year panel. The sample includes countries that are treated (i.e., introducing second-tier stock exchanges) during the sample period and *clean* controls (i.e., never launched second-tier stock exchanges during the sample period). The coefficient on *Second-tier Market* is 0.064 based on the method of Cengiz et al. (2019), 0.049 based on the method of Sun and Abraham (2021), and 0.051 based on the method of Borusyak et al. (2021), respectively. All of the coefficients are significant at the 1% level. In addition, the economic magnitude of these coefficients is comparable to that of our baseline regression in column (4) of Table 2 (0.070). Our results in Table IA3 thus suggest that our main inference is fairly robust under alternative DiD specifications.

Second, our results could be driven by an inaccurate definition of high-tech startups. Table IA4 tests the robustness of our definition for startups. Specifically, the definition of startups in Panel A refers to patent applicants that are first-time applicants in column (1); first-time applicants that have applied for fewer than 3 patents in year  $t$  in column (2); and first-time applicants that have applied for fewer than 10 patents in year  $t$  in column (3). More importantly, we use various alternative proxies for the intensity and quality of entrepreneurial activities in Panel B. Specifically, we adopt the country-year level number of firms and dollar amount invested by VC firms in columns (1) and (2), as well as the country-industry-year level log 1 plus the number of forward citations (to the end of 2021) of startups' patents in the following 5 years in column (3).

As shown in Table IA4, the coefficients on *Second-tier Market* are positive and significant at the 5% level for all 6 alternative proxies of high-tech entrepreneurial activities, indicating that our definition of high-tech startups is robust to alternative specifications.

Third, we address the concern raised in Cohn et al. (2022) that linear “log1plus” regressions may yield biased estimates that lack meaningful interpretations. To examine whether our main findings are driven by such biases, we follow their recommendation and estimate fixed-effect Poisson models with our baseline regression samples. Table IA5

presents our results. We find that all 4 regression coefficients on *Second-tier Market* are positive and significant at or below the 10% significance level, indicating that the launch of second-tier markets significantly increases the number of startups in treatment countries. Taking column (4) as an example (which is our baseline regression throughout this paper), the coefficient on *Second-tier Market* is 0.102 and is significant at the 1% level, suggesting that compared to countries that have not introduced second-tier markets, countries that do so experience a 10.7% ( $= e^{0.102} - 1$ ) increase in the number of startups.

Fourth and finally, to the extent that patents filed in the U.S. only partially capture the universe of innovative projects, we expect our definition of startups to be subject to an under-reporting bias. Although this will bias us from finding any significant results, we are nevertheless still able to present a positive relation between the creation of second-tier stock exchanges and high-tech entrepreneurial activities. We also perform a robustness check to assess the bias in the positive relation due to the degree of such under-reporting bias in U.S. patents. Specifically, we use the ratio of the total number of patents filed domestically as obtained from the World Bank divided by those filed in the U.S. as obtained from the USPTO, so we may measure the degree of under-reporting (i.e., a higher value of the ratio implies a higher likelihood of underreporting). After we sort the ratio into terciles (quintiles) to form a rank variable *UnderReporting1* (*UnderReporting2*), we then re-estimate our baseline regression (column (4) of Table 2) by including the interaction terms *Second-tier Market*  $\times$  *UnderReporting1* and *Second-tier Market*  $\times$  *UnderReporting2*. Panel B of Table IA6 presents our results. We first note that the coefficients on *Second-tier Market* are significant in both columns. In addition, the coefficients on the interaction terms are negative and significant at or below the 5% level for both columns. Taking column (1) as an example, the coefficient on *Second-tier Market* is 0.105, and the coefficient on *Second-tier Market*  $\times$  *UnderReporting1* is -0.0207. These estimates imply that for the least under-reported countries (where *UnderReporting1* = 0), our treatment effect is 0.105. As the degree of under-reporting increases by 1 unit, the treatment effect is 0.027 smaller.

Overall, our evidence suggests that under-reporting bias with respect to U.S. patents does exist and that our main effect is indeed weaker in countries that are more prone to this under-reporting bias. It also implies that our estimates, despite their economic and statistical significance, may be a lower bound of the real effect of second-tier markets on high-tech entrepreneurship. In other words, high-tech startups may be influenced by the establishment of second-tier stock exchanges to a greater extent than what we have quantified.

### Table IA1. The List of New Second-tier Stock Exchanges

This table compiles the newly opened second-tier stock exchanges in 1990 to 2013 from Bernstein, Dev, and Lerner (2020) and the hand-collected new second-tier stock exchanges from 2013 to 2018 listed in Table A2.

Country	Exchange	Entry Year	Exit Year
Argentina	Pyme Board	2005	
Armenia	NASDAQ OMX Armenia Second List	1997	
Australia	SIM VSE	2010	
Austria	Direct Market Plus	2019	
Barbados	Barbados Junior Market	1999	
Belgium	Euro Assoc of Sec Dealers Auto Quot	1996	2003
Belgium	Alternext Brussels	2005	
Botswana	Botswana Venture Capital Market	2001	
Botswana	Tshipidi SME Board	2017	
Brazil	Brazil OTC	1994	
Brazil	Sociedade Operadora Mercado Ativos	1996	
Brazil	Novo Mercado Brazil	1998	
Bulgaria	SME Growth Market beam	2018	
Canada	TSX Venture Exchange	1990	
Canada	NEX Board	2001	
Canada	Canadian National Stock Exchange	2003	
Chile	Santiago Stock Exchange Venture	2015	
China	Shenzhen Small & Medium Enterprise	2004	
China	Shenzhen ChiNext	2009	
Croatia	Progress Market	2018	
Cyprus	Cyprus Stock Exchange Emerging Companies Market	2000	
Cyprus	Emerging Companies Market	2000	
Czech Republic	START Market	2019	
Denmark	Copenhagen Share Market II	1990	
Denmark	GXG Markets	1998	2015
Denmark	First North Copenhagen	2006	
Egypt	Nile Stock	2010	
Estonia	First North Tallin	2007	
Finland	Finnish First North	2007	
France	Euronext Paris Marche Libre	1996	2000
France	Euronext Paris Nouveau Marche	1996	2000
France	Paris OTC	1996	2000
France	Paris Second Market	1996	2000
France	Alternext Paris	2005	
France	Euronext Paris Second Marche	2005	

Germany	Frankfurt Neuer Market	1996	2003
Germany	German NM	1997	2002
Germany	Smax	1999	2003
Greece	Athens Alt	2007	
Iceland	Irish Enterprise Securities Market	1995	
Iceland	First North Iceland	2006	
India	The OTC Exchange of India	1990	2015
Italy	Milan Star	1999	
Italy	Nuovo Mercato	1999	
Italy	Mercato Alternativo del Capitale	2012	
Jamaica	Jamaica Stock Exchange Junior Market		
Japan	TSE JASDAQ	1991	
Japan	NASDAQ Japan Standard	1996	
Japan	Osaka New Market Section	1996	
Japan	Mothers	1999	
Japan	Nagoya Stock Exchange Centrex	1999	
Japan	Sapporo Ambitious	1999	
Japan	Fukuoka-Q Board	2000	
Japan	Tokyo Aim	2009	
Japan	Japan OTC	2013	
Jordan	Amman Bourse Second Market	1999	
Korea	KOSDAQ	1996	
Korea	Korea Freeboard Market	2010	
Lebanon	Beirut (Second Market)	2016	
Libya	Libyan Stock Market B Market	2007	
Malaysia	Kuala Lumpur Second Board	1991	
Malaysia	ACE Market	1997	
Morocco	Casablanca Development Market	1997	
Morocco	Casablanca Growth Market		
Netherlands	Euronext Growth	2005	
New Zealand	New Zealand Alternative Market	2007	2015
New Zealand	NXT Market	2015	2017
Norway	Oslo-OTC	1999	
Norway	Oslo Axess	2007	
Palestine	Palestine Securities Exchange Second Market	1995	
Poland	Warsaw Parallel Market	1991	
Poland	Warsaw Unregulated Market	1991	
Poland	New York OTC	2007	
Portugal	Euronext Lisbon Second Market	1990	
Portugal	Alternext	2005	
Singapore	Singapore Second Market	1990	1999

Singapore	Singapore SESDAQ	1990	2008
Singapore	Singapore Exchange Catalist Market	2008	
Slovakia	Bratislava Junior Market	1993	
Spain	Madrid Second Market	1997	
Spain	Mercado Alternativo Bursatil	2008	
Sweden	NASDAQ OMX Stockholm OTC Market	1996	
Sweden	Aktietorget	1997	
Sweden	First North Stockholm	1997	
Switzerland	Switzerland New market	1999	2002
Switzerland	Sparks	2021	
Syria	Damascus Growth Market	2009	
Tanzania	Dar es Salaam Enterprise Growth Market	2013	
Thailand	Thailand MAI	1998	
United Arab Emirates	Saadiyat Market	1996	1999
United Arab Emirates	NASDAQ Dubai Limited	2005	
United States	Emerging Company Mktplace of AMEX	1992	1995
United States	NYSE Arca	2006	
United States	NYSE Alternext US LLC	2008	
United Kingdom	Seaq International	1991	
United Kingdom	London Stock Exchange AIM Market	1995	
United Kingdom	London techMARK	1999	
United Kingdom	Stock Exchange Automated Quotations	1999	
United Kingdom	Specialist Fund Market	2010	
Zimbabwe	Zimbabwe secondary market	1996	

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**Table IA2. Summary Statistics on Main and Second-tier Stock Exchanges**

This table displays descriptive statistics on the characteristics of main and second-tier stock exchanges respectively, obtained from SDC Platinum. *IPO Proceeds* and *Market Value at IPO* (firm’s market capitalization right after IPO) are expressed in million US dollars and at deal level. *#IPOs Per Year* is the number of IPOs at exchange-year level. Following Brown, Fazzari, and Petersen (2009), high-tech industries refer to the ones with 2-digit SIC code 28, 35, 36, 37, 38, 73. We report the percentage of high-tech industries for main and second-tier stock exchanges by the variable *%High Tech Industries*.

	Main		2nd-tier	
	Mean	Median	Mean	Median
IPO Proceeds	119.590	18.662	28.342	7.698
Market Value at IPO	12366.810	110.400	503.887	72.000
#IPOs Per Year	25.259	9.000	44.476	15.000
%High Tech Industries	25.080	0.000	44.822	0.000

### Table IA3. Alternative Difference-in-differences Methods

This table reports the static effect estimates from alternative DiD methods used to examine the impact of second-tier markets on entrepreneurial activities using the country-industry(3-digit)-year panel. Columns (1)-(3) apply the approaches in Cengiz et al. (2019), Sun and Abraham (2021), and Borusyak et al. (2021), respectively. The dependent variable is  $\ln(\# \text{ Startups} + 1)$ , the natural logarithm of 1 plus the number of organizations that are first-time applicants and have applied for fewer than five patents in year  $t$ . Variable definitions are provided in the Appendix Table A1. We report robust standard errors clustered at the country level in parentheses. The superscripts \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

	(1) Cengiz et al. (2019)	(2) Sun and Abraham (2021)	(3) Borusyak et al. (2021)
Second-tier Market	0.064*** (0.004)	0.049*** (0.004)	0.051*** (0.004)

### Table IA4. Alternative Entrepreneurial Activity Measures

This table tests the robustness of our baseline regression (column (4) of Table 2) with alternative measures of entrepreneurial activity. Panel A tests the robustness by exploiting alternative definitions of the dependent variable  $\text{Ln}(\# \text{Startups}+1)$ . The dependent variable in column (1) of Panel A is  $\text{Ln}(\# \text{Startups}1+1)$ , the natural logarithm of 1 plus the number of organizations that are first-time applicants in year  $t$ . The dependent variable in column (2) of Panel A is  $\text{Ln}(\# \text{Startups}2+1)$ , the natural logarithm of 1 plus the number of organizations that are first-time applicants and applied for fewer than 3 patents in year  $t$ . The dependent variable in column (3) of Panel A is  $\text{Ln}(\# \text{Startups}3+1)$ , the natural logarithm of 1 plus the number of organizations that are first-time applicants and applied for fewer than 10 patents in year  $t$ . Panel B tests the robustness of our baseline regression by exploiting different proxies for entrepreneurial activities. The dependent variable in column (1) of Panel B is  $\text{Ln}(\# \text{Firm Invested})$ , the natural logarithm value of 1 plus the total number of companies invested by all private equity funds in country  $i$  and year  $t$ . The dependent variable in column (2) of Panel B is  $\text{Ln}(\text{Equity Invested})$ , the natural logarithm value of 1 plus the total dollar amount of equity investment made by all private equity funds in country  $i$  and year  $t$ , converted to constant 2015 US dollars. The dependent variable in column (3) of Panel B is  $\text{Ln}(\# \text{Citations}+1)$ , the natural logarithm value of 1 plus the total number of patent citations in country  $i$ , industry  $j$  and year  $t$ . Variable definitions are provided in the Appendix Table A1. Robust standard errors clustered at the country level are reported in parentheses. The superscripts \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

Panel A. Alternative definitions of startups

	(1) $\text{Ln}(\# \text{Startups}1+1)$	(2) $\text{Ln}(\# \text{Startups}2+1)$	(3) $\text{Ln}(\# \text{Startups}3+1)$
Second-tier Market	0.070** (0.032)	0.069** (0.032)	0.070** (0.032)
Ln(GDP)	0.111* (0.056)	0.110* (0.056)	0.111* (0.056)
Ln(Labor)	-0.030 (0.042)	-0.029 (0.041)	-0.030 (0.042)
Constant	-0.307* (0.176)	-0.302* (0.173)	-0.307* (0.176)
Observations	551,296	551,296	551,296
Adjusted R-squared	0.738	0.736	0.738
Country $\times$ Industry FE	Yes	Yes	Yes
Industry $\times$ Year FE	Yes	Yes	Yes
Country FE	No	No	No
Year FE	No	No	No

Panel B. Alternative proxies for entrepreneurial activities

	(1)	(2)	(3)
	Ln(# Firm Invested)	Ln(Equity Invested)	Ln(# Citations+1)
Second-tier Market	0.397**	0.460***	0.054**
	(0.160)	(0.172)	(0.022)
Ln(GDP)	0.734**	0.892**	0.280***
	(0.354)	(0.392)	(0.074)
Ln(Labor)	-0.130	-0.151	-0.034
	(0.256)	(0.275)	(0.059)
Constant	-2.455*	-3.296**	-1.278***
	(1.328)	(1.483)	(0.357)
Observations	2,697	2,697	237,184
Adjusted R-squared	0.680	0.616	0.576
Country × Industry FE	No	No	Yes
Industry × Year FE	No	No	Yes
Country FE	Yes	Yes	No
Year FE	Yes	Yes	No

**Table IA5. Alternative Regression Model**

This table addresses the potential bias caused by the liner “log1plus” regressions by exploiting fixed effect Poisson models, suggested by Cohn et al. (2022). The dependent variables are the number of startups (*# Startups*), and the rest of the specification is identical to Table 2. Variable definitions are provided in the Appendix Table A1. Robust standard errors clustered at the country level are reported in parentheses. The superscripts \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

	(1)	(2)	(3)	(4)
Second-tier Market	0.372* (0.203)	0.093*** (0.034)	0.097*** (0.036)	0.102*** (0.039)
Ln(GDP)		2.178*** (0.175)	2.193*** (0.189)	2.197*** (0.199)
Ln(Labor)		-0.058 (0.444)	-0.124 (0.470)	-0.224 (0.478)
Constant	5.223*** (0.131)	-10.040*** (1.500)	-11.850*** (1.608)	-13.390*** (1.642)
Observations	4,191	4,191	23,533	139,278
Year FE	Yes	Yes	No	No
Country × Industry FE	Yes	Yes	Yes	Yes
Industry × Year FE	No	No	Yes	Yes
Obs unit	Country-Yr	Country-Yr	Country-1D Technology-Yr	Country-3D Technology-Yr

**Table IA6. Effects of Underreporting Problem**

This table addresses the underreporting bias. The dependent variable is  $\ln(\# \text{ Startups} + 1)$ . The interacting variable in column (1) is *UnderReporting1*, an integer rank variable in the range of 0 to 3 indicating the degree of under-reporting bias. A higher value implies greater under-reporting. The interacting variable in column (2) is *UnderReporting2*, an integer rank variable in the range of 0 to 5 indicating the degree of under-reporting bias. A higher value implies greater under-reporting. Variable definitions are provided in the Appendix Table A1. Robust standard errors clustered at the country level are reported in parentheses. The superscripts \*\*\*, \*\*, and \* denote statistical significance at the 1%, 5%, and 10% levels, respectively.

	(1)	(2)
Second-tier Market	0.105** (0.041)	0.099*** (0.036)
Second-tier Market $\times$ UnderReporting1	-0.027*** (0.010)	
Second-tier Market $\times$ UnderReporting2		-0.012** (0.006)
Ln(GDP)	0.111* (0.056)	0.111* (0.056)
Ln(Labor)	-0.025 (0.041)	-0.026 (0.042)
Constant	-0.312* (0.176)	-0.313* (0.175)
Observations	551,296	551,296
Adjusted R-squared	0.738	0.738
Country $\times$ Industry FE	Yes	Yes
Industry $\times$ Year FE	Yes	Yes