

Bringing the World to Your Classroom:
The Power of Global Infographics in Economics Education

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Infographic Assignment. An effective pedagogical tool that fosters global awareness and engagement among students by visually presenting complex information, data, or knowledge in an engaging and easily digestible format.

Global Awareness. Infographics aid students in comprehending intricate global issues like poverty, inequality, climate change, and globalization, fostering cross-cultural understanding and empathy. They highlight diverse experiences, prompting students to appreciate cultural differences, similarities, and think critically about assumptions and biases.

Data Literacy. Develops the ability to read, interpret, understand, and communicate with data. Helps students gain confidence in data collection, analysis, interpretation, visualization, and communication while building critical thinking skills.

Engagement. Can be easily shared on social media and other online platforms, making them accessible to a wider audience beyond the classroom. This can help raise awareness of global issues and encourage engagement and activism among students and the broader public.

Assurance of Learning. We assess global learning through student comments on assignment evaluations and changes in the pre-and post-scores of the Global Perspective Inventory (GPI) scores, which measures cognitive, intrapersonal, and interpersonal dimensions of global awareness. Active participation in a global infographics assignment engages both cognitive and affective domains.

Satisfaction with Learning. Students often choose to assess familiar countries, connecting with the project on a personal level. This enhances the connections to economic reasoning, leading to greater comprehension of economic theory. This applied emotional engagement also increases student satisfaction with the course.

Assignment Resources.

