Sources of Independent and Major Market and Commodity Returns around the Time of

Hydraulic Fracking and Horizontal Drilling Revolution: A Differences-in-Decompositions

Approach

By Scott Alan Carson University of Texas, Permian Basin 4901 East University Odessa, TX 79762 Carson_S@utpb.edu

and

Research Fellow University of Münich and CESifo Shackstrasse 4 80539 Münich Germany

I appreciate comments from Lee Carson and Paul Hodges. Comments from four anonymous referees are particularly insightful.

Abstract: Fracking and unconventional drilling have revolutionized international oil and natural gas production. Fracking increases the likelihood of well completion and decreases oil and gas equity and commodity market risk. Independent returns increased, while Major returns decreased. Independents are more likely to adapt new technologies, and their decrease in owner wealth after the fracking revolution were smaller than majors. Independent equity returns across groups were higher after the transition than Majors both across and within groups. Fracking technology increased the likelihood of successful well completion, and with lower financial market risk, equity returns decreased in the post-fracking period.

JEL Codes: G12, L71, L72, Q40, and Q41.

Key Words: Hydraulic-Fracturing, Technology, Financial Market and Technological Change.

Sources of Independent and Major Market and Commodity Returns around the Time of Hydraulic Fracking and Horizontal Drilling Revolution: A Differences-in-Decompositions Approach

I. Introduction

After a decade where oil and gas production were decried as in decline, hydraulic fracturing (fracking) and horizontal drilling techniques revolutionized crude and natural gas production. Hydraulic fracturing is forcing a liquid, principally water combined with other materials, into a wellbore under high pressure to create deep-rock formation fractures that more efficiently recovers oil and natural gas (EIA, Natural Gas, 2018, See Jet citation). When pressure from injected material into a well-bore is reduced, formations with injected proppants attempt to settle into pre-fracking formations (NETL, Enhanced Oil Recovery); however, fractures are kept open, which allows encased hydrocarbons to flow more freely from rock formations into the well-bore and increases well productivity (Zimmerman, 2013; EIA Fracking, ???). This hydraulic fracturing now dominates US oil and gas production and currently makes up about two thirds of natural gas and over half of US oil production (EIA, 2016 Today in Energy). Once dominated by large state-owned producers, private fracking has also transformed the international oil and gas industry. To evaluate how fracking affected oil and gas recovery, the industry is partitioned here into large integrated firms—Majors—and smaller rivals— Independents-and the fracking to evaluate how horizonal drilling revolutions have affected the industry along firm-size.

Oil and gas were traditionally extracted through vertical drilling techniques, where a well is drilled vertically from the surface into an oil formation. For many decades, it was known that horizontal drilling and unconventional methods in oil and gas recovery could increase production. The onset of modern fracking began in the 1940s, when Floyd Farris of Stanolind Oil and Gas undertook a systematic study of the relationship between oil and gas pressure and production in a well. Interest vacillated with unconventional drilling techniques in the Barnett Shale and with his effort in natural gas, George P. Mitchell created novel techniques that influenced the recovery of petroleum products (Zimmer, 2013). Harold Hamm extended unconventional techniques to crude oil in the Bakken formation into large-scale shale oil recovery, which revolutionized crude oil production. Hydraulic fracturing and horizontal drilling are now standard techniques in oil and natural gas production, adopted by firms throughout the industry.

The oil and gas industry is characterized by scale, with various periods when production is fragmented, followed by periods of mergers and consolidation.¹ In the United States, much of this industry structure developed with Standard Oil during the 19th century that led to the Majors, which are the largest integrated oil and gas producers. Although membership in the Majors varies over time, the five largest Majors with primary operations in the United States are British Petroleum, Chevron, ConocoPhillips, Exxon Mobile, and Royal Dutch Shell. The oil and gas industry is evolving, and the Independents considered here are those listed on the S&P 500 between 2008 and 2018, when the use of fracking techniques proliferated across the oil and gas industry. Independents include Apache, Anadarko, Baker Hughes, Cabot, Cimarex, Concho, Devon, EOG, Haliburton, Hemerich & Payne, HES, Holly Frontier, Kinder Morgan, Marathon

¹ Cabot and Cimarex

Oil, Marathon Petroleum, National Oilwell Varco, Newfield Exploration, Occidental, OneOK, Pioneer, Schlumberger, TechnipFMC, Valero, and Williams Companies. The Majors are large producers involved in every stage of oil and gas recovery, whereas Independents only occupy specific segments of the industry.

It is against this backdrop that three questions are considered about the oil and gas industry, market returns, and the fracking revolution. First, with the advent of new recovery techniques, how were Independent and Major firm-level equity returns related to market and commodity excess return variation? Independents are more likely to adapt new technologies, and their decrease in owner wealth after the fracking revolution were smaller than majors. Second, using a difference-in-decompositions approach, what were the sources of the change in equity return differences across and within groups? Independent equity returns across groups were higher after the transition than Majors both across and within groups.

II. Literature Review

There is a long-standing debate regarding the 1973 through 1979 oil supply shocks and their relationship with macroeconomic activity. Prior to 1972, all but one of the US post World War II recessions were preceded by a sharp increase in the price of petroleum (Hamilton, 1983, p. 228). The initial explanation between oil prices and macroeconomics was that the Organization of Petroleum Exporting Countries (OPEC) exogenously restricted the amount of oil exported to the US and Western economies (Hamilton, 1983, p. 247; Yergin, 1992). However, recent research emphasizes that oil demand shocks are combined with constrained supply, rather than only exogenous supply disruptions, and all major oil price shocks coincide with combined strong oil demand and supply constraints (Kilian, 2008, p. 903). Nonetheless, supply expectations play a role, and changes in oil supply expectations are related to oil prices and the macroeconomy. Adverse oil announcements immediately increase oil prices, with a gradual decrease in oil production and increase in oil inventories. This has implications for the larger macroeconomy. As economic activity decreases, price and inflation expectations increase, while the dollar depreciates, indicating a strong supply chain reaction through constrained expectations (Känzig, 2021, p. 1092). Oil price variation, in turn, affects expectation uncertainties that are associated with future supply, which increases demand's precautionary motive. These expectation-based precautionary demand shocks may have immediate and large effects on US economic output (Kilian citations). Moreover, gasoline and crude prices may move in opposite directions, and it is oil price shocks that affect economic output through consumer and producer expectations and expenditures.²

Concern over oil's relationship with equity market performance and individual oil and gas producer returns attracts attention. Markowitz (1952) was the first to offer a mean-variance explanation for the relationship between returns and modern portfolio theory. Sharpe (1964), Litner (1965), and Mussin (1966) use mean-variance analysis to develop a single factor pricing

² The oil and gas fracking revolutions have also attracted attention in the economics literature. Bartik, Currie, Greenstone, and Knittel (2019) use county-level data for the largest oil and gas producing regions associated with hydraulic fracking and show geographic regions with large fracking plays leads to considerable oil and gas recovery with improvements in economic variables. County total income increased between 3.3 and 6.1 percent. County employment growth increased from 3.7 to 5.5 percent, and housing prices increased by 5.7 percent as a result of fracking in a county. Household willingness to pay for county fracking developments is about \$2,500 or 4.9 percent of average income in affected counties (Bartik, Currie, Greenstone, and Knittel, 2019, p. 152). Subsequently, the relationships and macroeconomic activity and the price of energy with their relationship to oil and gas equity returns are important and long-standing debates in the economic literature.

model (Fama and French, 2004). After considerable empirical shortcomings in the original CAPM, Fama-French (1993) offer an improvement over the original single asset pricing model that includes small-minus-big and high-minus-low. Carhart (1997) adds a momentum effect to show that performance in one period are related to other period's performance. Manning (1991) was among the first to evaluate London oil producer equity returns and find that oil and equity returns are positively related, and British firm returns in exploration & production were larger than integrated oil producers. Goodwin (1993) considers US oil price variation on equity returns around the 1973 oil embargo and finds that oil price variation had positive, significant effects in refining and production. Rajgopasl (1999) demonstrates that oil and gas exposure is associated with expectations, while Faff and Brailsford (1999) illustrate the effect of oil price changes on Australian oil producer returns. Sodarsky (2001) illustrates that Canadian oil and gas producer returns were positively related to equity returns. Along with broader market measures for the S & P 500, size, value, and momentum, Mohanty and Nandha (2011) use a four factor Fama-French model to show that US oil price changes are significant for producer returns, and US oil producer returns varied considerably over time and across the industry. Carson (2020) considers Independent and Major oil and gas returns and finds that Major equity market exposure was lower than Independents. Majors were not as exposed to oil price variation, while Independent returns are positively related to size and value effects and inversely related to momentum. Subsequently, the effect of oil price variation has a long history associated with macro and industrial economics.

III. Data

Data to evaluate oil and gas returns are partitioned into Independents and Majors, and include firm daily returns between July 2008 and August 2018. Daily S&P 500 returns are the

measure for daily equity market returns. Daily oil returns are measured with West Texas Intermediate (WTI) crude. Natural gas daily returns are measured with prices at Henry Hub, which is the Louisiana Gulf coast natural gas pipeline delivery point for futures contracts on the New York Mercantile Exchange. Fama-French daily small-minus-big is the size effect, and their high-minus-low is the value effect.³ Carhart's (1997) momentum factor augments these oil asset pricing models.

[Insert Table 1 here]

Evaluating Independent and Major returns and standard deviations indicate the value added to stockholders relative to holding underlying crude oil and natural gas. Large integrated Majors have operations in each part of the oil and gas industry, and their operations are diversified along upstream, midstream, and downstream production relative to Independents, who focus more narrowly on specialized oil and gas sectors. Between July 2008 and August 2018, Majors have lower average daily returns at -1.0⁻⁵, with a standard deviation of .01803 (Table 1). Independent average daily returns over the period is 6.4⁻⁵, but have a higher standard deviation at .02718, which is consistent with standard asset pricing models.

Holding individual Independent and Major equities may be riskier than holding oil and natural gas as raw commodities. Between 2008 and 2018, oil average return is 3.8⁻⁵, with a standard deviation of .02496. Natural gas is an alternative to holding crude and crude equities, and daily average natural gas average returns are higher than equities and crude at .00044 but has a higher standard deviation at .045137. This risk-reward trade-off is measured by Sharpe Ratios, and between 2008 and 2018, markets priced returns in the oil and gas industry with the highest

³ Provide Fama and Frence website for SMB and HML.

Sharpe ratios for natural gas, followed by Independents (Table 1). Crude oil has lower excess returns relative to risk; however, the lowest excess return to risk is holding Major equities. Subsequently, natural gas expected daily returns are higher than crude; nonetheless, natural gas standard deviations and risk are the highest in the oil and gas industry, and during the early 2000s, risk and returns were lower for holding Major equities.

To evaluate Independent and Major returns before and after the fracking revolution, firms are partitioned have between pre and post fracking periods. A considerable amount of the fracking revolution occurred between 2013 and 2014, and by 2015, many of the fracking gains were integrated into firm and market returns. Subsequently, the pre-fracking period is from 2008 through 2012; the fracking revolution is omits there 2013 and 2015 period, while the post-fracking period is from 2015 through 2018 (Wethe, 2019).

[Insert Table 2 here]

The pre-fracking Independent rate of return is 4.04⁻⁴, with a standard deviation of .031 (Table 2. The post-fracking Independent rate of return is -4.21⁻⁴, with a standard deviation of .020. Independent average excess returns decreased by over 200 percent, and average excess return's standard deviation decreased by around 33 percent. The pre-fracking Major daily rate of return is 1.50⁻⁴, with a standard deviation of .024016. The post-fracking Major rate of return is - .002, with a standard deviation of .015. After the fracking revolution, negative Major returns were lower than before these technologies became prominent, and average Major standard deviation decreased by around 43 percent with the fracking revolution. Subsequently, both Major and Independent excess returns and standard deviations decreased with hydraulic fracturing and unconventional drilling techniques and the return-risk relationship decreased more for the Majors (Delitte, 2021, p. 19).

IV. Independent and Major Return Variation with Market and Commodity Risk

Evaluating individual-level Independent and Major returns related to market, commodity, size, value, and momentum effects lends insight into processes associated with the oil and gas industry before and after the fracking revolution. Pre- and post- fracking return models illustrate differences are attributable to changes in various market characteristics; however, equity and commodity market risks are greater than size, value, and momentum (Table 2).

$$\left(R_{it} - R_{ft}\right)_{t}^{j} = \theta_{0}^{j} + \theta_{1}^{j} \left(R_{mt} - R_{ft}\right)^{j} + \theta_{2}^{j} \left(R_{ot} - R_{ft}\right)^{j} + \theta_{3}^{j} \left(R_{gt} - R_{ft}\right)^{j} + \theta_{4} SMB_{t}^{j} + \theta_{5} HML_{t}^{j} + \theta_{6} MOM_{t}^{j} + \varepsilon_{t}^{j}$$
(Equation 1)

R_{it} is an oil company's daily returns in the jth post-pre fracking period. R_{ft} is the daily risk-free return on United States three-month Treasury Bills. θ_1^j is the sensitivity for S&P 500 market (systematic) risk firm excess return variation in the jth period. R_{ot} is the daily return on West Texas Intermediate crude. θ_2^j is how a firm's excess rate of return varies in the jth period with excess returns on West Texas Intermediate crude. θ_3^j is a company's daily excess return with natural gas excess before and after fracking. SMB_t, HML_t, and MOM_t are daily Fama-French small-minus-big, high-minus-low, and momentum factors in the pre-post fracking periods. θ_4^j , θ_5^j , and θ_6^j are how oil company's excess returns vary with respect to smallminus-big, high-minus-low, and momentum factors in the pre-post fracking periods, respectively. ε_t^j is the error term. Independent and Major GARCH model coefficients and characteristics are estimated for each time period and averaged across post and pre-fracking characteristics (Ng and Lam, 2006).⁴

[Insert Tables 3 and 4 here]

Tables 3 and 4 present Independent and Major excess return models before and after the hydraulic-fracturing revolution. An important interpretation for CAPM-based models is that firms' excess return spreads are proportional to market excess return spreads, and Independent and Major excess returns are explained by market and commodity return variations, size and value, but not momentum. Before and after the fracking revolution. The average Independent equity quantity of risk was greater than Majors (Tables 2, 3, and 4). Average Independent's equity market quantity of risk decreased with the fracking revolution, decreasing with the fracking revolution from 1.258 to 1.022, an 18.7 precent decrease. The average Major equity market quantity of risk only decreased from .888 to .835, a 5.2 percent decrease. With fracking, the average Independent's oil quantity of risk decreased by 19 percent, while the average Major oil risk premium decreased by only 5.2 percent. The Independent average oil returns risk premium increased by 17.9 percent, while the Major's average oil risk premium more than doubled. Majors—such as Exxon and Chevron—produce a considerable amount of natural gas, and their returns before and after fracking increased by 52.3 percent. On the other hand after the fracking transition, the average Independent natural gas risk premium decreased by over 41.8 percent.

Although not as large, small-minus-big, high-minus-low, and momentum return factors changed with the fracking revolution. The Independent size quantity of risk nearly doubled with

⁴ GARCH models are also condemned because their standard errors are not accurately estimated (Nwogugu, 2006).

fracking and unconventional recovery, while the Major size effect decreased by 60 percent. The transition also changed Independent and Major value effects. Although they were small, the average Independent value effect decreased by nearly a factor of five, whereas the Major's value effect decreased by a factor of less than a factor of four. The average Independent returns to momentum increased by nearly a factor of eight, while the average Major return's momentum decreased by 270 percent. Subsequently, the fracking and unconventional recovery transition decreased returns to Independent equity market returns by more than the Majors equity market decrease, and both Major and Independent oil returns increased with the transition by 100.2 and 17.9 percent respectively.

V. An Independent-Major Fracking Transition Difference-in-Decompositions

A Blinder-Oaxaca decomposition is a statistical technique used to isolate differences between two dependent variables into structural and compositional effects (Blinder, 1973; Oaxaca, 1973; Schneewiess, 2011). A difference-in-difference estimator is a popular method in the quasi-experimental literature to isolate causal mechanisms using only observational data (Card and Krueger, 1993). Blinder-Oaxaca decompositions and a difference-in-difference estimator are combined here into a difference-in-decompositions to separate Independent and Major returns into structural and compositional effects before and after the hydraulic-fracturing and unconventional drilling revolution (Carson, 2018; Carson, 2019, Carson, 2020).

5.1 Model

Across and within group, Independent and Major differences-in-decompositions are constructed before and after the development of unconventional recovery techniques. Let linear Independent and Major return vectors be estimated with GARCH model coefficients in Tables 3 and 4 and expressed as returns to characteristics and average characteristics before and after fracking.

Model 1

$$R_i^{pre} = \theta_i^{pre} + \theta_i^{pre} X_i^{pre}$$
 (Equation 1)

Model 2

$$R_m^{pre} = \theta_m^{pre} + \theta_m^{pre} X_m^{pre}$$
 (Equation 2)

Model 3

$$R_i^{post} = \theta_i^{post} + \theta_i^{post} X_i^{post}$$
(Equation 3)

Model 4

$$R_m^{post} = \theta_m^{post} + \theta_m^{post} X_m^{post}$$
(Equation 4)

where θ_i^{pre} and θ_m^{pre} are Independent and Major pre-fracking return sensitivity parameters associated with market, oil, natural gas, size, value, and momentum effects. θ_i^{post} and θ_m^{post} are Independent and Major post-fracking autonomous return components. θ_i^{post} and θ_m^{post} are Independent and Major post-fracking sensitivity parameters associated with market, oil, natural gas, size, value, and momentum effects. Changes in these post-pre, Independent-Major return characteristics are modelled with across and within difference-in-decompositions. Unlike a difference-in-difference estimator, the difference-in-decompositions order varies between across and within decompositions. The difference-in-decompositions are first decomposed with Blinder-Oaxaca decompositions and these decompositions are then differenced, creating differences-in-decompositions that are different from difference-in-difference estimators (Wooldridge, 2010, p. 410).

5.2 Across-Group Decompositions

The across-group decomposition isolates factors associated with Independent and Major return differences into structural and compositional effects before and after the fracking revolution. Equation 5 is the across-group difference-in-decompositions for Independents observed at Major returns to average characteristics and Independent returns to characteristics.

$$\begin{pmatrix} R_{i}^{post} - R_{m}^{post} \end{pmatrix} - \begin{pmatrix} R_{i}^{pre} - R_{m}^{pre} \end{pmatrix} = \left(\begin{pmatrix} \alpha_{i}^{post} - \alpha_{m}^{post} \end{pmatrix} - \begin{pmatrix} \alpha_{i}^{pre} - \alpha_{m}^{pre} \end{pmatrix} \right) + \left(\begin{pmatrix} \beta_{i}^{post} - \beta_{m}^{post} \end{pmatrix} X_{m}^{post} - \begin{pmatrix} \beta_{i}^{pre} - \beta_{m}^{pre} \end{pmatrix} X_{m}^{pre} \right)$$
$$+ \left(\begin{pmatrix} X_{i}^{post} - X_{m}^{post} \end{pmatrix} \beta_{i}^{post} - \begin{pmatrix} X_{i}^{pre} - X_{m}^{pre} \end{pmatrix} \beta_{i}^{pre} \right)$$
(Equation 5)

Equation 6 is the across-group difference-in-decompositions for Independent-Major postpre fracking differences observed at Independent average characteristics and Major returns to characteristics.

$$\begin{pmatrix} R_{i}^{post} - R_{m}^{post} \end{pmatrix} - \begin{pmatrix} R_{i}^{pre} - R_{m}^{pre} \end{pmatrix} = \left(\begin{pmatrix} \alpha_{i}^{post} - \alpha_{m}^{post} \end{pmatrix} - \begin{pmatrix} \alpha_{i}^{pre} - \alpha_{m}^{pre} \end{pmatrix} \right) + \left(\begin{pmatrix} \beta_{i}^{post} - \beta_{m}^{post} \end{pmatrix} X_{i}^{post} - \begin{pmatrix} \beta_{i}^{pre} - \beta_{m}^{pre} \end{pmatrix} X_{i}^{pre} \right)$$

$$\left(\begin{pmatrix} X_{i}^{post} - X_{m}^{post} \end{pmatrix} \beta_{m}^{post} - \begin{pmatrix} X_{i}^{pre} - X_{m}^{pre} \end{pmatrix} \beta_{m}^{pre} \right)$$
(Equation 6)

If component values are positive, post-fracking Independent returns are greater than Majors prior to the transition, whereas, if values are negative, pre-fracking Major returns were greater than Independents.

5.3 Within-Group Decompositions

Independent and Major returns are also decomposed into a within-group difference-indecomposition estimator. Returns are first differenced between Independents and Majors. Equation 7 is the within-group difference-in-decompositions for Independent-Major, post-pre fracking differences observed at pre-fracking average characteristics and post-fracking returns to characteristics.

$$\begin{pmatrix} R_{i}^{post} - R_{i}^{pre} \end{pmatrix} - \begin{pmatrix} R_{m}^{post} - R_{m}^{pre} \end{pmatrix} = \left(\begin{pmatrix} \alpha_{i}^{post} - \alpha_{i}^{pre} \end{pmatrix} - \begin{pmatrix} \alpha_{m}^{post} - \alpha_{m}^{pre} \end{pmatrix} \right) + \left(\begin{pmatrix} \beta_{i}^{post} - \beta_{i}^{pre} \end{pmatrix} X_{i}^{pre} - \begin{pmatrix} \beta_{m}^{post} - \beta_{m}^{pre} \end{pmatrix} X_{m}^{pre} \right)$$
$$\begin{pmatrix} \begin{pmatrix} X_{i}^{post} - X_{i}^{pre} \end{pmatrix} \beta_{i}^{post} - \begin{pmatrix} X_{m}^{post} - X_{m}^{pre} \end{pmatrix} \beta_{m}^{post} \end{pmatrix}$$
(Equation 7)

Equation 8 is the within-group difference-in-decompositions for post-fracking average characteristics and pre-fracking returns to characteristics.

$$\begin{pmatrix} R_{i}^{post} - R_{i}^{pre} \end{pmatrix} - \begin{pmatrix} R_{m}^{post} - R_{m}^{pre} \end{pmatrix} = \left(\begin{pmatrix} \alpha_{i}^{post} - \alpha_{i}^{pre} \end{pmatrix} - \begin{pmatrix} \alpha_{m}^{post} - \alpha_{m}^{pre} \end{pmatrix} \right) + \left(\begin{pmatrix} \beta_{i}^{post} - \beta_{i}^{pre} \end{pmatrix} X_{i}^{post} - \begin{pmatrix} \beta_{m}^{post} - \beta_{m}^{pre} \end{pmatrix} X_{m}^{post} \right)$$
$$\begin{pmatrix} \begin{pmatrix} X_{i}^{post} - X_{i}^{pre} \end{pmatrix} \beta_{i}^{pre} - \begin{pmatrix} X_{m}^{post} - X_{m}^{pre} \end{pmatrix} \beta_{m}^{pre} \end{pmatrix}$$
(Equation 8)

If component values are positive, Independent returns relative to Majors after the transition were greater with the fracking revolution, whereas, if values are negative, Major returns were greater with the fracking revolution.

VI. **Results**

6.1 Independent and Major Across-Group Returns Difference-in-Decompositions

Table 5's Panel A is the across-group Independent-Major post-fracking returns decomposition. Panel B is the Independent-Major pre-fracking across-group returns decomposition. Panel C is the Independent-Major across-group difference-in-decompositions between Panels A and B. Panel C separates Independent-Major across-group post and predifferences into structural and compositional effects. Elements are percent differences between Independent and Major related to with the transition.

[Insert Table 5 here]

6.2.1 Across-Group Post Fracking Returns

Table 5's Panel A indicates Independents had higher level returns relative to Majors after the fracking transition from all sources. Nevertheless, Independent-Major sources of the postfracking, returns differences are important. Post-fracking Major returns to equity and commodity market returns were larger than Independents prior to the transition, while Independent returns to average equity values are greater than Majors, off-setting Major structural returns to characteristics. The hydraulic-fracturing and unconventional recovery techniques post-fracking transition increased the returns to natural gas; however, results are mixed between Independent and Major returns to natural gas average characteristics. The transition also affected the size and value effects between Independents and Majors, and equity market, oil, and natural gas small Independent startup returns did better than Majors after the fracking revolution. Nonetheless, the value premium and momentum effects after the transition were greater for Majors than Independents. Returns to momentum and average momentum were greater than before the transition. In sum, after the transition, large, well-capitalized Majors had a larger returns to equities, oil, high-minus-low, and momentum; however, after the fracking transition, Independents had greater returns associated with returns to average characteristics that offset Major returns to characteristics.

6.2.2 Across-Group Pre Fracking Returns

Table 5's Panel B indicates Independent's pre-fracking level returns are greater prior to the development of new drilling techniques. Prior to the fracking revolution, Majors had a larger risk premium associated with equity market and commodity risk relative to Independents than after, and Major return differences were associated with average characteristics that were approximately equal to returns associated with Independents average characteristics. Prior to fracking, the Major quantity of risk associated with crude oil was greater than Independents, however, were greater for Independent returns to average characteristics. Nevertheless, the fracking transition affected small Independent start-ups, and Majors with embedded stable natural gas recovery processes had greater risk quantities and returns. Prior to the transition, Independent returns associated with the size effect is greater than Majors. Moreover, Independent returns associated with the value effect are small but higher than Majors prior to the fracking transition. Overall, prior to the fracking transition, Major returns to equity and commodity risks were higher prior to the fracking revolution.

6.2.3 Across-Group Difference-in-Decompositions

[Insert Figure 1 here]

Table 5's Panel C and Figure is the Independent-Major returns difference-in-

decompositions to the oil and gas producers, and the negative returns component indicates that Independent returns were greater relative to Majors before the adaptation of hydraulic-fracking and unconventional oil and natural gas recovery. Unidentified, pre-fracking sources were the greatest source of variation for the across group pre-fracking transition. Independent equity returns were higher than Majors after the transition, because smaller Independents adopted new technologies more readily than large Majors. Independent returns to characteristics associated with oil and natural gas were also greater than Majors after the transition. Nevertheless after the fracking transition, the returns advantage of Independents with respect to the size and value returns to characteristics were higher prior to the fracking transition, indicating that increase equity returns associated with easier access to oil and gas from technology decreased Independent's profitability from size and value effects. To the degree that momentum affected Independent and Major returns, Independent returns associated with momentum were higher prior to the fracking revolution, indicating that Independent pre-fracking returns were affected more by returns to characteristics rather than returns to average characteristics, and the fracking revolution considerably changed returns generating processes between Independents and Majors. Figure 1 indicates the magnitude of differences in pre-fracking across-group autonomous return differences were the greatest source of return variation.

6.3 Independent and Major Within-Group Returns Difference-in-Decompositions

6.3.1 Within-Group Independent Returns

Table 6's Panel A is the within-group Independent-Major post-fracking returns decomposition. Panel B is the Independent-Major pre-fracking within-group returns decomposition. Panel C is the Independent-Major within-group difference-in-decompositions between Panels A and B. Panel C separates Independent-Major within-group post and pre differences into structural and compositional returns, and its elements are positive if Independent post-fracking returns were greater than Independent pre-fracking. Components are negative if Major returns were greater, and its elements are percent differences between Independent and Major related to with the transition.

Table 6's Panel A is the Independent within-group decomposition, and from levels, Independent returns before the fracking transition than after the transition. Independent equity returns associated with the S & P 500 were greater before the transition, however, were small and offset by returns to average returns to Independent characteristics after the transition. While small Independent returns after the transition were greater than those before, and like equity returns, Independent returns to average characteristics offset post-fracking returns to crude oil price variation. Results are small and mixed for Independent returns to natural gas; however, before the fracking revolution, Independent returns to the size effect and average characteristics before the transition were greater than after. Independent returns to the value effect after to the transition were greater than the size effect.

6.3.2 Within-Group Major Returns

Table 6's Panel B is the Major's within-group return decomposition with the fracking transition, and like Independents, Major returns with equities were greater prior to the transition (Tables 2 and 6). Like Independent returns to equity market variation, Major equity returns to the S & P 500 were larger prior to the fracking revolutions, while returns to average S & P 500 were larger after the transition. Within-group returns to natural gas variation are mixed but offset post-fracking returns to average characteristics. The size effect for Major returns to characteristics prior to the transition were larger than after the transition. Before and after the fracking transition, Major returns were positively related to returns to and average returns to the value effect.

6.3.3 Within-Group Difference-in-Decompositions

[Insert Figure 2 here]

Table 6's Panel C and Figure 2 illustrates that the pre-transition Independent withingroup returns were greater than the Major returns difference, and from level returns, the withingroup pre-transition excess returns gap was larger than the Independents. Nonetheless, withingroup component returns were important. Reflecting Independent technology gains with the fracking revolution, Independent producer returns were greater than Majors. Differences in how markets priced Independent returns associated with equity market returns were small but larger prior to the transition and offset by how equity markets priced returns to the average equity returns. Independents returns to oil compared to Majors were also lower after the transition, indicating that how Majors responded to oil returns is an important reason why Majors were more positively related to the fracking transition. Changes in the market to how Independents within-group were higher with the fracking revolution are explain in a smaller degree by the size and value premiums, while the change in momentum effects are mixed. Figure 2 indicates that post-fracking autonomous return variations favored Independents, while pre-fracking smallminus-big return differences were greater for Majors.

IV. Conclusion

Hydraulic-fracking and unconventional drilling techniques have transformed the oil and gas industry, and whether Independent or Major owners benefited the most with the transition is yet to be considered. On its surface, Independents had greater returns than Majors. However, the source of return variation between Independents and Majors varied with the fracking revolution. The fracking and unconventional recovery transition decreased returns to Independent equity market returns by 29.7 percent, more than the Majors equity market decrease by only 5.2. Major and Independent oil returns increased with the transition by 101.5 and 17.9 percent respectively. From level-returns, pre-transition equity return gaps for Independents were greater than Majors. Nonetheless, decompositions indicate Independent producer returns were greater than Majors. Independent compared to Major oil returns were lower after the transition and demonstrate that Majors were positively related to the fracking revolution.

Within-group decompositions indicate unidentified sources in the intercept were the largest within-group differences. Major within-group returns to equity and commodity return differences were greater than Independents prior to the transition. However, there were sizable post Independent returns to size, value, and momentum effects within-groups with the fracking revolution. A novel finding with oil and gas return variation is that fracking and unconventional drilling technology increased the likelihood wells are successfully brought into production. With lower risks in physical production, risk is reduced in financial markets, and across oil sectors, expected returns is reduced with fracking. Unconventional recovery techniques decreased the risk of success of well completion, which decreased financial market risk, and with it, decreased expected returns after technological innovations decreased oil field risks.

References

- Bartik, Alexander, Janet Currie, Michael Greenstone, and Christopher Knittel (2019). "The Local Economic and Welfare Consequences of Hydraulic Fracturing." 11(4), pp. 105-155.
- Baumister, Christine and Lutz Kilian (2016). "Forty Years of Oil Price Fluctuations: Why the Price of Oil May Still Surprise Us." *Journal of Economic Perspectives* 30, pp. 139-160.
- Blinder, Alan S. 1973. Wage discrimination: Reduced form and structural estimates. Journal of Human Resources 8: 436–455.
- Card, David and Alan Krueger (1993). "Minimum Wage and Employment: A Case Study of the Fast-Food Industry in New Jersey and Pennsylvania." *American Economic Review*. 84(4). pp. 772-793.
- Carson, Scott Alan. (2018). "Net Nutrition and the Transition from 19th Century Bound to Free-Labor: Assessing Dietary Change with Differences in Decompositions." *Journal of Demographic Economics*. 84(4), pp. 447-475.
- Carson, Scott Alan. (2019). "Changing Institutions, Changing Net Nutrition: A Difference-in-Decompositions Approach to Understanding the US Transition to Free-Labor." *Review of Black Political Economy.* 46(1).
- Carson, Scott Alan (2021). "Weight as a Measure for the Net Nutritional Transition from Bound to Free Labor: A Difference-in-Decompositions Approach." *Review of Black Political Economy.* 48(3). pp. 286-312.

- Carhart, Mark. (1997). "On Persistence in Mutual Fund Performance." *Journal of Finance*, 52(1), pp. 57-82.
- Carson, Scott Alan (2020). "United States Oil and Gas Stock Returns with Multi-Factor Pricing Models: 2008-2018." North American Journal of Economics and Finance, 54. https://doi.org/10.1016/j.najef.2020.101236
- Carson, Scott Alan (Forthcoming). "Long Term Daily Equity Returns across Sectors of the Oil and Gas Industry, 2000-2019," *Journal of Industry, Competition and Trade*.
- Deloitte. (2021). "2021 Oil and Gas M & A Outlook." Accessed: October 3rd, 2021. https://www2.deloitte.com/content/dam/Deloitte/us/Documents/mergers-acqisitions/us-2021-Oil_And_Gas-MA_Outlook_3.6rev_02_22_21_FINAL.pdf
- Faff, Robert W. and Timothy Brailsford. "Oil Price Risk and Australian Stock Market." *Journal of Finance and Development*. 4(1), pp. 69-87.
- Fama, Eugene and Kenneth French. (1993). "Common Risk Factors in the Returns on Stocks and Bonds. *Journal of Financial of Economics* 33(1), pp. 3-56.
- Fama, Eugene and Kenneth French. (2004). "The Capital Asset Pricing Model: Theory and Evidence." Journal of Economic Perspectives, 18(3), pp. 25-26.
- Hamilton, James. (1983). "Oil and the Macroeconomy since World War II." Journal of Political Economy. 91(2), pp. 228-248.
- Känzig, Diego (2021). "The Macroeconomic Effects of Oil Supply News: Evidence from OPEC Announcements." *American Economic Review*, *111(4)*, pp. 1092-1125.
- Kilian, Lutz. (2008). "The Economic Effect of Energy Price Shocks." *Journal of Economic Literature* 46(4), pp. 871-909.

Kilian, Lutz (2008). "Exogenous Oil Supply Shocks: How Big are They and How Much Do

They Matter for the US Economy?" *Review of Economics and Statistics*, 90(2), pp. 228-248.

https://ballotpedia.org/Fracking_in_the_United_States#:~:text=The%20process%20of%2 Ofracking%20was,Halliburton%2C%20an%20oilfield%20service%20company.

History of Fracking

https://www.eia.gov/todayinenergy/detail.php?id=26112

- Litner, John. (1965). "Security Prices, Risk, and Maximal Gains from Diversification." *Journal of Finance* 20(4), pp. 587-615.
- Manning, D. N. (1991). "Pretol Prices, Oil Price Rises and Oil Price Fall: Some Evidence for the UK since 1972." *Applied Economics* 23(9), 1535-1541.

Markowitz, Harry. (1952). "Portfolio Selection." Journal of Finance. 7(1), pp. 77-91.

- Mohanty, Sunil and Mohan Nandha (2011). "Oil Risk Exposure: The Case of the U.S. Oil and Gas Sector." *The Financial Review 46*, pp. 165-191.
- Mohanty, Sunil, Mohan Nandha, Abdullah Turkistani, and Muhammed Alaitani. (2011). "Oil Price Movements and Stock Market Returns: Evidence from Gulf Cooperation Council (GCC) Countries." *Global Finance Journal 22*, pp. 42-55.
- Mork, Knut, Øystein Olsen, and Hans Terje Mysen. (1994). "Macroeconomic Responses to Oil Price Increases and Decreases in Seven OECD Countries." *The Energy Journal* 15(4), 19-35.
- Mossin, Jan. (1966). "Equilibrium in a Capital Asset Market." Econometrica. 34(4). pp.768-783.
- Narayan, Paresh Kumar and Susan Sunila Sharma. (2011). "New Evidence on Oil Price and Firm Returns." 35(12). pp. 3253-3262.

- National Energy Technology Laboratory. https://netl.doe.gov/oil-gas/oil-recovery Accessed January 16th, 2021.
- Ng, H.S., and K. P. Lam (2006). "How Does the Sample Size Affect GARCH Model?" file:///C:/Users/carson_s/OneDrive%20-%20UTPB/Desktop/139.pdf
- Oaxaca, Ron L. (1973) "Male Female Wage Differentials in Urban Labor Markets." International Economic Review XIV, 693-709.
- Schneeweis, Nicole. (2011). "Educational Institutions and the Integration of Migrants." *Journal of Population Economics* 24(4). pp. 1281-1308
- Wethe, David (2019). "The Shale Revolution." *Bloomberg*. https://www.bloomberg.com/quicktake/fracking
- Wooldridge, Jeffrey (2010). Introductory Econometrics: A Modern Approach, 6th edition. Cengage Learning: Boston.
- Yergin, Daniel (1992). The Prize: The Epic Quest for Oil, Money & Power. Simon & Schuster.
- Zimmerman, Gregory. (2013) The Frackers: The Outrageous Inside Story of the New Billionaire Wildcatters. New York: Penguin.

	N	Mean	S D	Sharpe
	14	mean	5.0.	Ratios
Majors				
Exxon	2.486	000371	.015247	024
Roval Dutch	2.493	.000375	.018046	.021
Shell	_,.>e	1000070	1010010	
British	2.469	000331	.019200	017
Petroleum	_,,	1000001		
Chevron	2.319	000115	.017151	007
Conoco	2.493	.000382	.020502	.019
Phillips	_,.>e		1020002	
Average		-1.0-5	.01803	002
S&P 500				
Apache	2,470	000031	.025234	001
Anadarko	2,486	.000493	.027733	.018
Baker Hughes	2,486	000437	.026302	017
Cabot	2,490	.000731	.028935	.025
Cimirex	2,376	.000720	.027404	.026
Concho	2,431	.001022	.030264	.033
Devon	2,310	.000114	.026776	.004
EOG	2,431	.000103	.024479	.004
Halliburton	2,488	000200	.025994	008
Helmerich &	2,488	000056	.028918	002
Payne	,			
HES	2,404	000412	.027389	015
Holly Frontier	2,488	.000679	.029280	.023
Kinder	1,853	000605	.017913	034
Morgan				
Marathon Oil	2,488	000209	.028174	007
Marathon	1,760	.000486	.021994	.022
Petroleum				
National	2,488	000306	.028824	011
OilWellVarco				
Newfield	2,487	000301	.031066	010
Exploration				
Occidental	2,360	000232	.022241	010
OneOK	2,488	.000397	.022279	.018
Pioneer	2,488	001012	.040606	025
Schlumberger	2,488	.000301	.028850	.010
TechnipFMC	2,485	000077	.026198	003
Valero	2,488	.000349	.025945	.014
Williams	2,486	.000019	.029497	.001
Companies				
Average		.000064	.027180	.002

Table 1, United States Majors and Independent Descriptive Statistics

Commodities				
Oil	2,486	.000038	.024956	.002
Natural Gas	2,486	.000443	.045137	.010

Source: Major and S & P 500 are calculated from daily adjusted close from the NYSE.

		Pre-Frack				Post- Frack			Differences		
Majors	N	Mean	S.D.	Sharpe	N	Mean	S.D.	Sharpe	∆Mean	ΔSD	ΔSharpe
Exxon	856	000011	.021243	00052	1,129	000920	.011628	07912	00091	00096	07860
Royal Dutch Shell	861	.000549	.024485	.02242	1,131	.000324	.014675	.02208	00023	00981	00034
British Petroleum	851	000396	.026285	01507	1,123	000564	.014976	03766	00017	01131	02259
Chevron	851	000055	.022183	00248	1,122	000636	.013699	04643	00058	00848	04395
Conoco Phillips	853	.000362	.025881	.01399	644	.000894	.020750	.04308	.00053	00513	.02910
Average		000090	.024015	.00367		000180	.013745	01961	00009	01027	02328
S&P 500											
Apache	853	.000212	.030755	.00689	1,120	000266	.024128	01103	00048	00663	01792
Anadarko	852	.001016	.036942	.02750	1,137	.000188	.023185	.00811	00083	01376	01939
Baker Hughes	853	000367	.035442	01036	1,127	000765	.021064	03632	00040	01438	02596
Cabot	851	.001373	.038745	.03544	1,143	000187	.021854	00856	00156	01689	04399
Cimirex	853	.000777	.034465	.02255	1,032	.000429	.022166	.01935	00035	01230	00319
Concho	853	.002022	.040948	.04938	1,143	.000495	.023640	.02094	00153	01731	02235

 Table 2, Major and Independent Pre and Post Fracking Average Returns, Standard Deviations, and Sharpe Ratios

Devon	805	.000853	.031481	.02710	1,049	.000125	.026339	.00475	00073	00514	02658
EOG	858	.000172	.032415	.00531	1,072	000407	.019133	02127	00058	01328	04053
Halliburton	858	.000006	.036113	.00017	1,129	000779	.019300	04036	00079	01681	04074
Helmerich & Payne	858	.000360	.038331	.00939	1,129	000741	.023635	03135	00110	00147	03138
HES	849	000312	.035750	00873	1,091	000915	.022813	04011	00060	01294	03652
Holly Frontier	858	.001137	.039186	.02902	1,129	000171	.022775	00751	00131	01641	08066
Kinder Morgan	224	.000367	.017636	.02081	1,128	001188	.019850	05985	00156	00221	03911
Marathon Oil	858	.000298	.032278	.00923	1,129	000865	.028952	02988	00116	00333	00586
Marathon Petroleum	130	000114	.037378	00305	1,129	000182	.020417	00891	-6.8-5	01696	05889
National OilWellVarco	858	.000338	.041115	.00822	1,129	001052	.020762	05067	00139	02035	01222
Newfield Exploration	857	.000027	.038376	.00070	1,129	000320	.027782	01152	00035	01059	07222
Occidental	847	.000388	.031622	.01227	1,032	000886	.014779	05996	00127	01684	04704
OneOK	858	.000951	.024963	.03810	1,129	000200	.022370	00894	00115	00259	04704
Pioneer	857	.000883	.038635	.02286	1,130	00066	.021807	03027	00154	01683	05312
Schlumberger	858	000292	.031641	00923	1,129	000973	.014840	04724	00068	01680	07621
TechnipFMC	855	.001027	.035446	.02897	1,129	000977	.020683	.00578	00200	01476	.01354

Valero	858	000278	.035844	00776	1,129	.000103	.017821	.00578	.00038	.00578	02531
Williams Companies	858	.000284	.033965	.00836	1,129	000524	.030917	01695	00081	00305	02531
Average		.000370	.034153	.01346		.000421	.02278	02197	00075	01139	03544
Commodities											
S&P 500	851	000429	.018386	02333	1,123	000536	.008019	06684	00011	01037	04351
Oil	851	000322	.030520	01055	1,123	000798	.023488	03398	00048	00703	02342
Natural Gas	850	000379	.043765	00866	1,123	.000942	.052415	.01797	.00132	.00865	.02663

	Apache		Anadarko		Baker		Cabot		Cimirex	
					Hughes					
	Pre-Frack	Post-	Pre-Frack	Post-	Pre-	Post-	Pre-Frack	Post-Frack	Pre-Frack	Post-Frack
		Frack		Frack	Frack	Frack				
Intercept	0003	.00027	.00027	00005	00011	.00028	.00088	00055	.00037	.00002
S & P 500	1.18***	1.03***	1.35***	1.125***	1.342***	.90582***	1.425***	.9527***	1.283***	1.310***
Oil	.2011***	.3537	.2401***	.3310***	.243***	.29033***	.31840***	.136645***	.2337***	06268***
Natural	.0164	.00271	01648*	.0112	.0217	.00776	.01114	.02297**	.01128	.02134*
Gas										
SMB	.0002	.00300**	.00079	.00300	.00015	.02258*	00101	.00437***	.00252***	00134
HML	0016	.00658***	00128*	.0046***	00637	.00384**	00320	.00005	00172*	00085
MOM	.0003	0010	.00024	-	00084	00247**	00007	00544***	0007	00958***
				.00684***						
Ν	853	1,129	852	1,137	858	1,127	851	1,143	853	1,029
Averages										
S & P 500	.00015	.00035	.00016	.00039	00025	00054	.00013	.00037	.00015	.00039
Oil	.00019	00004	.00019	00011	00024	00087	.00020	00009	.00019	.00004
Natural	00050	.00035	00051	.00086	00086	.00040	00043	.00119	00050	00005
Gas										
SMB	.00313	.01429	.01758	00301	00040	.01428	.01924	00440	.01917	00301
HML	.00084	00304	00968	01117	.00034	00279	01073	01024	00938	00981
MOM	05448	.02119	05409	.01882	00986	.02135	05085	.01467	05356	.00791
	Concho		Devon		EOG		Halliburton		Helmerich	
									& Payne	
	Pre-Frack	Post-	Pre-Frack	Post-	Pre-	Post-	Pre-Frack	Post-Frack	Pre-Frack	Post-Frack
		Frack		Frack	Frack	Frack				
Intercept	.00090	.00018	00035	.00005	.00021	.00041	.00054	.00027	.00028	.00020
S & P 500	1.121***	1.046***	1.056***	1.044***	1.120***	.9432***	1.400***	1.037***	1.413***	.9822***
Oil	.36356***	.41851***	.22243***	.50007***	.2426***	.36639***	.2653***	.35365***	.29273***	.47454***

 Table 3, Independent Pre and Post Fracking Returns and Averages

Natural	.02542	.00316	00184	.01294	.0278*	0004	.01105	.0027	.01226	00676
Gas	00219	00000	00092	00041	00042	00082	001111	0020**	00122	00221
SMB	.00318	00009	.00082	00041	00045	00085	.001111	.0030***	.00152	.00331
HML	00044	.00041	.0015	.00013	00159	.0061	00037**	.00658	-	.0094
									.00515***	
MOM	.00023	00404	0010	00092	.00077	00147	00087	00010	-	0034**
									.00028***	
Ν	853	1,143	805	1,049	858	1,070	858	1,129	858	1,129
Averages										
S & P 500	.00015	.00037	.00016	.00039	00025	00432	00025	00055	.00036	00074
Oil	.00019	00009	00021	00024	00024	00094	00024	00087	00025	00087
Natural	00050	.00120	00035	.000389	00088	.00014	000863	.00035	00024	.00035
Gas										
SMB	.01889	00368	.00485	.011087	0018	.01569	00041	.01429	00041	.01429
HML	00978	00848	00121	00068	00037	.00044	.00034	00304	.00034	00304
MOM	05368	.01568	05983	.01835	01268	.02198	00986	.02119	01000	.02119

Source: See Table 2.

Notes: *** is significant at .01; ** is significant at .05; * is significant at *.

	HES		Holly		Kinder		Marathon		Marathon	
			Frontier		Morgan		Oil		Petroleum	
	Pre-	Post-	Pre-Frack	Post-	Pre-	Post-	Pre-Frack	Post-	Pre-Frack	Post-Frack
	Frack	Frack		Frack	Frack	Frack		Frack		
Intercept	000016	.00002	.00147*	.0007	.00078	00047	.00010	.00048	00266	.00080
S & P 500	1.250***	1.065***	1.298***	1.056***	.6340	.79387***	1.131***	1.095***	1.545***	1.221***
Oil	.2603***	.43493	.20975***	.0495**	.04522	.16611***	.1961***	.49908	.0516	.06998***
Natural Gas	.01376	.00802	.00179	02368*	.00485	.01039***	.00435	00742	06601	0047
SMB	00012	.00161	.00535**	.00186	.00032	00018	00186*	.00174	00217	00001
HML	00095	.00462	.00745	.00577**	.00015	.00133	0030***	.08910***	01601	.00249
MOM	00065	00526	00113	00244	.0034	00100	00059	-	.00558	.00031
								.00459***		
Ν	849	1,091	858	1,129	224	1,128	858	1,129	130	1,129
Averages										
S & P 500	00031	00092	.00114	00017	00017	00055	00030	00055	00001	00055
Oil	00019	00061	00025	00055	.00104	00087	00024	00087	.00086	00087
Natural Gas	00105	00051	00086	.00035	00111	.00037	00086	.00035	00245	.00035
SMB	00146	.00953	00041	.01429	02700	.01429	00041	.01429	03123	.01429
HML	.00062	00326	.00034	00304	03031	00302	.00034	00304	03177	00304
MOM	00914	.02180	00990	.02119	.04116	.02122	00986	.02119	.05262	.02119
	National		Newfield		Occide		OneOK		Pioneer	
	Oilwell		Exploratio		ntal					
	Varco		n							
	Pre-	Post-	Pre-Frack	Post-	Pre-	Post-	Pre-Frack	Post-	Pre-Frack	Post-Frack
	Frack	Frack		Frack	Frack	Frack		Frack		
Intercept	.00036	00025	00001	.00061	.00040	00023	.00146***	.00060	.00157*	.00068
S & P 500	1.467***	.85367**	1.397***	1.244***	1.168**	1.022***	.8779***	.9654***	1.387***	1.005***
		*			*					
Oil	.29010**	.32449**	.29615***	.52975**	.17122*	.0428***	.08012***	.01128***	.33347***	.24011***
	*	*		*	**					

 Table 3, Independent Pre and Post Fracking Returns and Averages

Natural Gas	.01274	.00459	.02645*	.00935	.01090	.00051	.00039	.01128	.01173	.00243
SMB	.00187	.00159	.00157	.00441**	-	.00266***	00042	.00288**	.00100	00236
					.00200* *					
HML	-	.00734**	00244	.00578	-	.00626***	.00179***	.00284*	-	.00313
	.00309**	*			.00504* **				.00421***	
MOM	-	-	00249**	.00035	-	-	.00061	-3.74 ⁻⁴	-	00358*
	.00225**	.00246**			.00136* *	.00358***			.00265***	
Ν	858	1,129	857	1,129	847	1,032	858	1,129	857	1,130
Averages										
S & P 500	00025	00055	00024	00055	00021	00045	00025	00055	00024	00055
Oil	00024	.00087	00024	00087	00039	00094	00024	00087	00025	00088
Natural Gas	00086	.00035	00084	.00035	00070	.00045	00086	.00035	00084	.00033
SMB	00041	.01429	00100	.01429	00226	.01848	00041	.01429	00100	.01534
HML	.00034	00304	00018	00304	.00084	00052	.00034	00304	00018	00237
MOM	00986	.021187	00962	.02119	10909	.02413	00986	.02119	00962	.02165

Source: See Table 2.

Notes: *** is significant at .01; ** is significant at .05; * is significant at *.

	Schlumberger		TechnipFMC		Valero		Williams		Average	
							Companies			
	Pre-Frack	Post-	Pre-Frack	Post-	Pre-Frack	Post-	Pre-Frack	Post-	Pre-	Post-Frack
		Frack		Frack		Frack		Frack	Frack	
Intercept	.00014	00026	.0012**	00016	.00042	.00082*	.00064	.00068	.000356	.00021
S & P	1.291***	.76011***	1.294***	1.037***	1.403***	1.034***	1.356***	1.005***	1.258	1.022
500										
Oil	.23618***	.26526***	.22422***	.27576***	.17238***	00758	.1576***	.24011***	.22281	.26266
Natural	.01352	.00300	.03512	.03824*	.01306	01234	.00429	.00243	.00086	.00499
Gas										
SMB	.002215**	.00022	.00015	.00353***	.00200	00120	.00168	00236	.00076	.00212
HML	00108	.00439***	00219	.00721***	00135	.00302	00063	.00313	00212	.00764
MOM	00165**	00132*	00034	-	00164	.00093	00015	00358*	00031	1.00275
				.00406***						
Ν	858	1,129	855	1,129	858	1,129	858	1,129		
Averages										
S & P	00025	00055	00021	00054	00025	00055	00025	00055	00005	00048
500										
Oil	00024	0008	00036	00088	00024	00087	00024	00087	00006	00058
Natural	00086	.0003	00028	.000417	00086	.00035	00086	.00035	00079	3
Gas										
SMB	00041	.01429	00171	.01444	00041	.01429	00041	.01429	.00047	.01127
HML	.00034	00304	.00056	00339	.00034	00304	.00034	00304	00406	00382
MOM	00986	.02119	00999	.02107	00986	.02119	00986	.02119	00031	.0201

Table 3, Inde	pendent Pre	and Post I	Fracking 1	Returns a	nd Averages
,	1				0

Source: See Table 2.

Notes: *** is significant at .01; ** is significant at .05; * is significant at *.

	British		Chevron		Conoco		Exxon		Royal	
	Petroleum				Phillips				Dutch	
									Shell	
	Pre-Frack	Post-	Pre-	Post-	Pre-Frack	Post-	Pre-	Post-	Pre-Frack	Post-Frack
		Frack	Frack	Frack		Frack	Frack	Frack		
Intercept	.00016	.00023	0030**	00004	.0004	.0001	0001	0004*	0003	.0004
S & P 500	.8165***	.7586***	.8716***	.90655***	1.012***	1.001***	.8128***	.8390***	.8890***	.6691***
Oil	.11415***	.2396***	.1106***	.1737***	.1243***	.3000***	.0769***	.1481***	.1139***	.2265***
Natural Gas	00059	00715*	0001**	.00037	0044	0058	.0041	.0066	0032	0004
SMB	-	00370	.0006***	00018	0027***	.0016**	0012*	.0018***	0049***	0044***
	.00437***									
HML	00371	.00655***	.0004	00007	.0003	.0072***	-	.0027***	0046***	.0070***
							.0022***			
MOM	.00108**	.00023***	.0005*	-	.0006	-	.0015***	0006*	.0023***	0032***
				.00341***		.0032***				
Ν	851	1,123	851	1,122	853	1,142	856	1,129	861	1,130
Averages										
S & P 500	00043	00054	000055	00537	.00015	.00037	000199	00055	.00016	.00037
Oil	00032	00080	00043	00079	.00018	00008	00021	00087	.00018	.00003
Natural Gas	00039	.00094	00032	.00093	00050	.00121	000851	.00038	00033	.00123
SMB	.00810	.01601	0094	.01375	.01706	00295	00148	.01345	00057	.01353
HML	.00068	00336	.0049	.01517	01048	01137	000304	00394	00034	00424
MOM	00934	.02159	05277	.01300	04851	.01647	01	.02175	01293	.02095
	Average									
	Pre-Frack	Post-								
		Frack								
Intercept	00057	5.8-5								
S & P 500	.88038	.83485								
Oil	.10797	.21758								

 Table 4, Majors Pre and Post Fracking Returns and Averages

Natural Gas	00084	00128
SMB	00251	00098
HML	00192	.00468
MOM	.001196	00204
Ν		
Averages		
S & P 500	-7.48 ⁻⁵	00114
Oil	00012	00050
Natural Gas	000478	.000938
SMB	.002742	.010758
HML	001109	00155
MOM	02671	.01875

Post Fracking	Structural	Composition	Structural	Composition
Levels	Equation 7		Equation 9	
Sum	0000611	.000637	.0000505	.0005051
Total		.000576		.000576
Proportions				
Intercept	.268217		.268217	
S&P 500	372095	1.18202	1554462	.96547
Oil	039283	0363326	0455170	030092
Natural Gas	.010201	0004743	.0042304	.001216
SMB	.057900	.0018938	.0606633	000870
HML	007953	030166	019645	018474
MOM	023127	0006528	0248155	004839
Sum	106141	1.06141	.087687	.912313
Total		1		1
Pro-Fracking				
Levels	Equation 12		Equation $1/$	
Leveis		000040	000023	000044
Sum Total	.000927	.000040	.000923	.000044
10tal Dronortions		.000907		.000907
Froportions	055749		055749	
	.933740	027290	.933/40	010160
S&P 500	029207	.027389	020988	.019109
Ull Natural Can	014234	.015828	00/12/	.000701
Natural Gas	004055	002750	00/0/5	.000209
SMB	.009286	001785	.001596	.005905
HML	.000224	.006454	.000820	.004702
MOM	.041/12	002020	.031990	.045604
Sum	.958884	.041116	.954396	.045604
Total		1		1
DID				
Levels	Equation 15		Equation 16	
Sum	000988	.000597	000872	.000481
Total		000391		000391
Proportions				
Intercept	954853		954853	
S&P 500	.029179	027362	.209676	019151
Oil	.012404	013815	.007120	006670
Natural Gas	.004649	.002475	.007665	000269
SMB	009277	.001783	001594	.005899
HML	000224	064478	000819	005899
MOM	041672	.002019	031959	007694

Table 5, Across-groups Different in Decompositions

Independents	Structural	Composition	Structural	Composition
Levels	Equation 19	•	Equation 21	
Sum	000120	000652	000126	000645
Total		000771		000771
Proportions				
Intercept	.186118		.186118	
S&P 500	016429	.562355	146076	.692003
Oil	.003011	.177711	.030064	.150749
Natural Gas	003662	007618	.001807	013087
SMB	000833	029855	019945	010644
HML	.051299	002294	.047257	.000636
MOM	064632	.14464	.063485	.016523
Sum	.154961	.845039	.163819	.836181
Total		1		1
Majors	E		Emati 26	
Levels	Equation 24	001000	Equation 26	000040
Sum	.000700	001080	.000568	000949
Total		000380		000380
Proportions	1 (1(10)		1 (1(10)	
Intercept	-1.64610	2.2.4720	-1.64610	0.47501
S&P 500	008955	2.34720	136964	2.47521
Oil	.034587	.215856	.144689	.108455
Natural Gas	000551	.004752	.001080	.003121
SMB	011089	.020573	043508	.052991
HML	.019238	.005400	.026858	1.002220
MOM	007001	.243393	.159387	142976
Sum	-1.83987	2.83987	-1.49458	2.49458
Total		1		1
DID				
Levels	Equation 27		Equation 28	
Sum	000819	.000428	000695	.000304
Total		000391		000391
Proportions				
Intercept	1.83222		1.83222	
S&P 500	007474	-1.78484	009113	-1.78321
Oil	031486	040846	114625	.042294
Natural Gas	003112	012370	.000726	016208
SMB	.010256	050328	.023563	066350
HML	.032061	007695	.021511	.002856
MOM	.162369	098753	095883	.159499

Table 6, Within-groups Different in Decompositions



Figure 1, Across-Group Difference-in-Decompositions



Figure 2, Within-Group Difference-in-Decompositions