Income Inequality and Minority Labor Market dynamics: medium term effects of the Great Recession AEA 2021 Virtual Conference - ASE & NEA

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Research question

- How do local banking market frictions affect income inequality in the US?
- This question is extremely important as income distribution shapes public policy and influence financial sector policies (Demirguc-Kunt and Levine, 2009).
- It also has significant implications for local economic growth and stability as widening income inequality is often associated with economic stagnation and lack of mobility (Dabla-Norris et al. 2015).

Main findings

Using a difference-in-differences model we find:

- Treated MSAs had Gini index 0.45 units higher or about 1% more unequal
- In treated MSAs the 90th percentile took home an additional 38 cents relative to the bottom 20th percentile, or about 7% more
- In treatment MSAs the 20th percentile incomes decline 5.3%
- However, we find the strongest results among low skill workers (high school degree or less)
 - Gini is 1.7 units higher and the income of the 20th percentile is 11.6% lower
- We further analyze the effects at the individual level, we observe that:
 - Blacks see a 10.2% decline in incomes
 - $\circ~$ corresponding effect is 9.8% and 5.1% for Hispanics and whites, respectively
 - The effect is 2-3x larger for black and Hispanics in the 20th percentile

Bank Failure

The FDIC declares a bank "failed" when it ceases to exist and operate, and the institution's charter is terminated.

In 2005-2007 there were 3 failed banks

In 2011-2013 137 failed

In 2008-2010 335 failed

- We exploit the large number of failed banks in the Great Recession periods to identify the effect that exposure to a bank failure has on income inequality
 - Treatment group: takes the value of one if MSA i suffers a bank failure in 2008-2010
 - Control group: No bank failure in 2008-2010

Transmission

- Credit Allocation channel: local communities affected by a bank failure observe changes in small business loans away from poorer and toward wealthier communities. Such changes in credit allocation, in part, drive income inequality.
- Business formation channel: Bank failures lower business formations -> affects employment, wages, and increases lower paid self- employment and minority employment rates, which widens income inequality.

Inequality

Measures are constructed using ACS 1% sample. For individual's age 25-65, in labor force, and non-missing race and education values.

- Gini
- Income 90/20 income of the 90th percentile divided by the income of the 20th percentile
- Top 10th share of income
- Real income of 90th percentile
- Real income of 20th percentile

Descriptives

Table 1

Selected statistics of treated/control and pre/post treatment

Table reports means and difference in means p-values for selected variables. Pre-treatment period is 2005-2007. Post-treatment period is 2011-2013. Treated counties are those who experienced a bank failure in the 2008-2010 period, control MSAs otherwise. P-values are for difference in means between pre and post-treatment periods.

		Pre-treatment	Post-treatment	difference	
		mean	mean		p-value
MSA level	Panel A - Treated				
	Gini	45.75	48.33	2.6	0.00
	Income 90/20	5.57	6.87	1.3	0.00
	Top 10th share of income	33.73	34.59	0.9	0.13
	Real income of 90th percentile	107,319	94,089	-13,230	0.00
	Real income of 20th percentile	19,225	13,529	-5,696	0.00
MSA level	Panel B - Control				
	Gini	43.52	45.37	1.8	0.00
	Income 90/20	5.08	5.83	0.8	0.00
	Top 10th share of income	31.88	32.36	0.5	0.13
	Real income of 90th percentile	90,250	79,843	-10,407	0.00
	Real income of 20th percentile	18,081	13,614	-4,468	0.00

Estimating Strategy

 $Inequality_{its} = \alpha + \alpha_1 (Treated)_{its} + \alpha_2 (Post - Treatment)_{its} + \alpha_3 (Treated \times Post - Treatment)_{its} + \Theta(Z)_{its} + s_t + \epsilon_{its}$

- Individual i, year t, in state s
- Inequality: Gini, income of 90th/20th, top 10th, income 90th, income 20th
- Z reflects a vector of 3-year averaged MSA-level controls in the pre- and post-failure periods
 - Control variables: share minority, share male, population, share of population 25-54, population, share of population 25-65 with bachelor's degree, real income per capita, unemployment rate, financial development, and real deposits per capita

Results

Table 2 Effect of bank failures on alternative measures of inequality

	Gini	Income 90/20	Top 10th share of in- come	Log real income of 90th	Log real income of 20th percentile (5)		
	(1)	(2)	(3)	percentile (4)			
Panel A - all					_		
Treated X Post Treatment Period	0.451* (0.241)	0.381*** (0.110)	0.321 (0.202)	-0.013 (0.008)	-0.055*** (0.016)		
Panel B - high skill							
Treated X Post Treatment Period	0.277 (0.205)	0.380*** (0.080)	0.013 (0.188)	-0.002 (0.009)	-0.055*** (0.012)		
Panel C - low skill							
Treated X Post Treatment Period	1.739*** (0.491)	1.587*** (0.415)	0.934** (0.413)	0.028* (0.015)	-0.134*** (0.034)		

Individuals' labor market dynamics

To provide a better understanding of our findings we present results at the individuals' level for blacks, Hispanics and whites.

income

weekly hours worked

probability of being in the labor force

- We pool individuals' into two groups, pre- and post- failure, for years 2005-2007 and 2011-2013 (ACS 1%)
- For individuals in the LF age 25-65

Individuals' labor market dynamics - Results

Table 3 Effect of bank failures on individuals

	Log real income								Weekly hours worked				In labor force			
	All		20th	per-	50th	per-	80th	er-	All	20th per-	50th per-	80th per-	All	high school	some col-	bachelor's
			centile		centile		centile			centile	centile	centile		degree or less	lege or associate's degree	degree or higher
	(1)		(2)		(3)		(4)		(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
Panel A - Black																
Treated X Post Treatment Period	-0.108		-0.273*	**	-0.180*	**	-0.027*	*	-0.173	-0.475*	-0.178	-0.404	-0.002	0.003	-0.006	-0.011**
	(0.037)		(0.091)		(0.044)		(0.012)		(0.119)	(0.283)	(0.146)	(0.394)	(0.004)	(0.009)	(0.006)	(0.005)
N	478659)	130373		298786		51506		450022	101736	270149	51506	669814	243608	262893	163313
R-sq	0.096		0.081		0.061		0.234		0.049	0.039	0.030	0.041	0.134	0.109	0.063	0.051
Panel B - Hispanic																
Treated X Post Treatment Period	-0.103	***	-0.339	**	-0.113*		-0.026*		-0.408**	-1.073***	-0.482**	0.498*	0.006	0.007	-0.002	0.003
	(0.035))	(0.110)		(0.048)		(0.013)		(0.188)	(0.388)	(0.210)	(0.298)	(0.006)	(0.009)	(0.007)	(0.007)
N	678727	7	188972		453126		67455		653435	163680	427834	67455	909224	500476	247700	161048
R-sq	0.073		0.076		0.036		0.254		0.073	0.097	0.068	0.037	0.115	0.141	0.046	0.047
Panel C - White																
Treated X Post Treatment Period	-0.052	***	-0.132*	**	-0.114*	**	-0.022*	**	-0.048	-0.028	-0.222***	-0.025	0.002	-0.011**	-0.002	-0.003
	(0.013))	(0.047)		(0.023)		(0.008)		(0.054)	(0.130)	(0.085)	(0.078)	(0.002)	(0.005)	(0.003)	(0.002)
N	327913	34	544797		138618	1	873672		3213373	479036	1320420	873672	4176072	842648	1463916	1869508
R-sq	0.099		0.074		0.041		0.240		0.086	0.080	0.066	0.030	0.102	0.119	0.063	0.071

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Summary

- We find that bank failures lead to worsening income distribution. This is because
 - $\circ~$ Incomes of the lowest earners go down more so relative to high earners
 - Only Hispanics show markedly declines in hours worked
 - $\circ~$ This indicates that black and white income declines are mostly driven by lower hourly pay
- Our findings suggests that local episodes of bank failure carry significant social consequences
- We speculate that changes to credit allocation and business dynamics are the mechanisms driving our results

Thank You & Happy New Year!

