# **Do Corporate Disclosures Constrain Strategic Analyst Behavior?** \*

Yen-Cheng Chang<sup>†</sup> Alexander Ljungqvist<sup>§</sup> Kevin Tseng<sup>¶</sup>

September 12, 2020

#### **Abstract**

We show that U.S. analysts alter their behavior in response to a randomly assigned shock that exogenously varies the timeliness and cost of accessing companies' mandatory disclosures in the cross-section of investors: analysts reduce the number of stocks they cover, issue less optimistic and more accurate forecasts that are less bold, and collectively reduce forecast dispersion. Our investigation of possible channels favors the explanation that analysts reduce a strategic component of their behavior: the changes are more pronounced among analysts with stronger incentives to strategically skew their forecasts, such as affiliated analysts and those catering to retail investors. We conclude that mandatory disclosure can be a substitute for information production by analysts, whose behavior is constrained by investors' ability to verify their forecasts using corporate filings.

<sup>\*</sup> We thank Dan Bernhardt, Logan Emery, Ilan Guttman, Paul Healy, Charles Hsu, K. Ramesh, Raghu Rau, Eric So, Phillip Stocken, Kelsey Wei, William Wilhelm, and seminar participants at LBS, UNSW, SSE, NTU, and Aalto for helpful comments. We thank Terrance Odean for sharing his online-discount brokerage data. Chang and Tseng gratefully acknowledge research support from the Ministry of Science and Technology (109-2634-F-002-045, 108-2410-H-002-095-MY2) and the Ministry of Education of R.O.C. Taiwan (109L900202). Ljungqvist gratefully acknowledges generous funding from the Marianne & Marcus Wallenberg Foundation (MMW 2018.0040, MMW 2019.0006). We thank Sebastian Sandstedt at the Wallenberg Lab and Yu-Siang Su at National Taiwan University for outstanding research assistance.

<sup>†</sup> National Taiwan University; Center for Research in Econometric Theory and Applications, National Taiwan University. Email address: yenchengchang@ntu.edu.tw.

<sup>§</sup> Stockholm School of Economics, Swedish House of Finance, ABFER, and CEPR. Email address: alexander.ljungqvist@hhs.se.

<sup>¶</sup> National Taiwan University; Center for Research in Econometric Theory and Applications, National Taiwan University. Email address: kevintseng@ntu.edu.tw.

Mandatory disclosure is the cornerstone of U.S. securities market regulation. Major policy changes in disclosure regulation such as the 2000 Regulation Fair Disclosure (Reg FD) or the 2002 Sarbanes-Oxley Act (SOX) aim to improve market quality and protect investors. However, the optimal level of mandatory disclosure remains hotly debated (Goldstein and Yang 2017), with companies often favoring a lower disclosure burden and investor advocates arguing for greater transparency. How mandatory disclosure shapes a firm's external information environment remains a question of great interest to both scholars of information economics and policymakers (Leuz and Wysocki 2016).

We explore how mandatory disclosure affects analyst behavior and, by implication, investor utility. Sell-side analysts serve an important role as information intermediaries in the stock market, yet a large literature documents biases in analysts' earnings forecasts linked to their strategic incentives. We ask how low-cost, timely, and equal access to mandatory disclosures constrains analysts' strategic behavior.

To identify the causal interplay between mandatory disclosure and analyst behavior, we exploit a randomly assigned shock that exogenously varies the timeliness and cost of accessing companies' mandatory disclosures in the cross-section of investors. Specifically, we exploit the staggered implementation of the SEC's Electronic Data Gathering, Analysis, and Retrieval (EDGAR) system. Before EDGAR, investors could access firms' mandatory filings only at high cost, either by subscribing to commercial data providers or by physically visiting one of the SEC's reference rooms in Chicago, New York, or Washington DC (Rider 2001). Beginning in April 1993, the SEC required U.S. firms to file their mandatory disclosures (such as 10-Ks, 10-Qs, or 8-Ks) electronically through the EDGAR system. As we show, making a firm's SEC filings available through EDGAR reduced asymmetries of information access among market participants, as measured by standard proxies for trading liquidity, without changing the nature of the information firms disclose.

Helpfully for identification purposes, the SEC assigned firms randomly to one of ten implementation

<sup>&</sup>lt;sup>1</sup> Prior work shows that analyst forecasts affect stock prices (Womack 2001, Gleason and Lee 2003, Jegadeesh et al. 2004, Ljungqvist, Malloy, and Marston 2009, and Kelly and Ljungqvist 2008, among others). For recent surveys of the literature on analyst behavior, see Beyer et al. (2010), Bradshaw (2011), and Kothari, So, and Verdi (2016).

waves, thereby staggering inclusion in EDGAR over a three-year period between 1993 and 1996.<sup>2</sup> We can thus compare firms that were randomly included in EDGAR in quarter *t* to observably similar control firms not yet included in EDGAR. Random assignment and staggered implementation reduce endogeneity concerns (Leuz and Wysocki 2016). Critically, an omitted variable would need to coincide in time with the phase-in dates to materially confound our findings. Equally helpfully, the SEC changed key features of the roll-out in ways that imply that a firm's inclusion in EDGAR can be viewed as a surprise, reducing concerns that firms, analysts, or investors altered their behavior in anticipation.

Using a standard difference-in-differences approach, we show that analysts alter their forecasting behavior when a firm joins EDGAR and its filings thereby become freely, timely, and equally available to all investors. In short, analysts reduce the number of stocks they cover and issue less optimistic and more accurate forecasts that are less bold.

The reduction in coverage suggests that mandatory disclosure and information production by analysts are substitutes to some extent.<sup>3</sup> A priori, while joining EDGAR reduces information asymmetry among investors (as our evidence suggests), the effect on coverage is ambiguous. Cheaper and timelier access to corporate disclosures reduces information production costs (Verrecchia 1982, Kim and Verrecchia 1994), and so could encourage an increase in coverage. However, we expect this effect to be small, because many brokerage houses likely already subscribed to commercial data feeds before EDGAR. On the other hand, cheaper and timelier access to corporate disclosures by investors could reduce the value of analysts' information production, inducing exit in the form of reduced coverage (Lang and Lundholm 1996, Dugast and Foucault 2018).

The two most widely studied measures of analyst forecasting behavior are optimism and inaccuracy (O'Brien 1988). Optimistic and inaccurate forecasts have been attributed to analysts' career concerns, conflicts of interest from the investment banking or trading divisions, or a desire to curry favor with the

<sup>&</sup>lt;sup>2</sup> Appendix A lists the ten phase-in dates. In private correspondence, Scott Bauguess, then Acting Chief Economist of the SEC, informed us that the wave assignments were randomized conditional on firm size.

<sup>&</sup>lt;sup>3</sup> This result is reminiscent of the fall in analyst coverage following Reg FD (Irani and Karamanou 2003), which has been interpreted as a crowding-out effect of increased mandatory disclosure.

management of firms analysts follow.<sup>4</sup> We find sizeable reductions in optimistic bias and improvements in accuracy when a firm joins EDGAR. These reductions are evident even at the analyst-firm level, such that a given analyst becomes significantly less optimistic and more accurate about a given firm's future prospects after that firm joins EDGAR.

At the same time, we find that analyst forecasts have less price impact post-EDGAR, suggesting that broader access to mandatory disclosures improves firms' information environments and thereby reduces the informativeness of analyst forecasts. This pattern reinforces our conclusion that mandatory disclosure and information production by analysts are substitutes to some extent. Moreover, dispersion in earnings forecasts and analysts' willingness to deviate from other analysts both decline post-EDGAR. We interpret these results as suggesting that analysts become less willing to strategically reveal their private signals post-EDGAR (Trueman 1994).

Our investigation of possible channels favors the explanation that analysts reduce a strategic component of their behavior. Specifically, we find more pronounced changes among analysts with stronger incentives to strategically skew their forecasts, such as analysts with ties to management and those catering to retail investors. We find no evidence that firm fundamentals or transparency change, which reduces concerns that the observed changes in analyst behavior simply reflect changes in firms' prospects or disclosure policies. Nor do we find any evidence to support the idea that analysts change their behavior because EDGAR improves their own access to corporate disclosures. Instead, we conclude that in this instance, mandatory disclosure acts as a substitute for information production by analysts, whose ex ante behavior is constrained by investors' improved ability to verify their forecasts ex post with the help of corporate filings.

\_

<sup>&</sup>lt;sup>4</sup> For work on career concerns leading to forecast optimism, see Stickel (1992), Mikhail, Walther, and Willis (1999), Hong, Kubik, and Solomon (2000), Wu and Zang (2009). For work on conflicts of interest arising from investment banking or trading commissions, see McNichols and O'Brien (1997), Michaely and Womack (1999), Ljungqvist, Marston, and Wilhelm (2006), and Groysberg, Healy, and Maber (2011). For work on incentives to curry favor with management, see Francis and Philbrick (1993), Das, Levine, and Sivaramakrishnan (1998), Chen and Matsumoto (2006), Mayew (2008), and Hilary and Hsu (2013).

<sup>&</sup>lt;sup>5</sup> This finding echoes findings of lower informativeness after the adoption of Reg FD (Gintschel and Markov 2004).

At the same time as analysts moderate their forecast biases in the wake of EDGAR, we show that they begin to issue significantly more bullish stock recommendations. A plausible interpretation of this divergence between forecasts and recommendations is that analysts shift their management-pleasing behavior from friendly forecasts (which EDGAR makes easier to detect) to friendly recommendations (which remain fundamentally subjective and difficult to verify ex post).

Our study makes contributions to two literature. First, we contribute to the mandatory disclosure literature. Sellside analysts are viewed as key information intermediaries whose self-serving strategic behavior affects the quality of firms' external information environments. Our evidence suggests that free, timely, and equal access to mandatory disclosures can enable investors to police analysts' strategic behavior in ways that improve firms' information environments, resulting in improved trading liquidity and thereby reductions in firms' costs of capital. Our conclusion that equal *access* to mandatory disclosures matters complements prior work focusing on the *content* of mandatory disclosures, often through the lens of regulatory changes such as Reg FD or SOX (Chhaochharia and Grinstein 2007, Duarte et al. 2008, Koch, Lefanowicz, and Robinson 2013, Coates and Srinivasan 2014).

Our evidence also contributes to the policy debate on the costs and benefits of disclosure. While disclosure regulations are typically motivated by a desire to level the playing field for all investors, they can have unintended consequences such as crowding out information production. Our evidence reinforces this concern, in view of the reductions in analyst coverage and price impact we find. In this respect, our evidence echoes prior work on Reg FD (Gintschel and Markov 2004, Gomes, Gorton, and Madureira 2007, Koch, Lefanowicz, and Robinson 2013).

Methodologically, we hope that our policy experiment can expand the range of natural experiments with which the costs and benefits of disclosure can be investigated. Reviewing the disclosure regulation literature, Leuz and Wysocki (2016) propose that "identification and causal inferences are of first-order importance for policy and regulatory debates." As we argue, the staggered implementation of EDGAR, along with random assignment, significantly reduces endogeneity concerns, not least compared to the

two workhorse shocks considered in the literature: the adoption of IFRS accounting standards in various countries outside the U.S. and the Sarbanes-Oxley Act of 2002 in the U.S.<sup>6</sup>

The second literature we contribute to is the literature on analyst behavior. Our central conclusion that giving investors more equal access to corporate filings constrains analysts' strategic forecasting behavior, but not their strategic recommendations behavior, highlights the importance of ex post verification of analyst reports. It contrasts with the main class of models – cheap-talk models (Crawford and Sobel 1982) – used to analyze the game between analysts and investors. Cheap-talk models assume that analyst reports are not verifiable.

Our paper is part of a recent body of work exploiting the staggered way in which EDGAR was implemented. We differ from this body of work in that we focus on how analyst behavior changes when investors gain more equal access to corporate disclosures. The first to adopt the staggered implementation of EDGAR are Gao and Huang (2020), who view EDGAR as a technology shock that facilitates better information dissemination. Their main finding is that individual investors' trades become more informative of future returns after EDGAR inclusion, a result that sits well with our claim that better access to information in the form of mandatory disclosures improves investors' ability to police analyst behavior. Along similar lines, Emery and Gulen (2020) show that EDGAR inclusion helps retail investors overcome their home bias. Chang et al. (2020) explore EDGAR's asset pricing consequences in the context of disagreement models, finding that EDGAR inclusion reduces stock price crash risk as a result of a reduction in disagreement among investors.

<sup>-</sup>

<sup>&</sup>lt;sup>6</sup> Reviewing IFRS studies, Leuz and Wysocki (2016) conclude that "few studies in this literature are able to attribute the documented effects to IFRS adoption," for two reasons: "IFRS were often adopted amidst a series of other (unrelated) institutional reforms, making it difficult to identify the effects of IFRS adoption separately from other concurrent institutional changes. Moreover, several countries have adopted IFRS together with other changes to the reporting infrastructure (e.g., stricter enforcement), often with the intention to support IFRS adoption, which further complicates the identification of IFRS effects." SOX, which affected all listed U.S. firms at more or less the same time, is similarly "susceptible to confounding effects by concurrent events," as Leuz and Wysocki note.

## 1. Empirical Strategy and Data

# 1.1 Institutional Background

Testing whether free, timely, and equal access to companies' mandatory disclosures constrains strategic analyst behavior requires a shock to disclosure access that is randomly assigned to some firms while other firms are unaffected and so can serve to establish a counterfactual. Our identification strategy relies on the introduction of the SEC's EDGAR system. To understand how EDGAR made disclosure access both timelier and more equal and thereby made the informational playing fields between investors and analysts and among investors more level, consider how investors accessed corporate disclosures pre-EDGAR.

Prior to EDGAR, firms subject to SEC registration were required to mail their mandatory filings in hardcopy to the SEC. To access these filings, investors had two options: they could either physically visit one of the three SEC reference rooms (located in Chicago, New York, and Washington DC) or they could subscribe to commercial data vendors. Commercial access was, apparently, quite costly.

According to a 1992 petition to the SEC signed by academics, librarians, and journalists, Mead Data Central charged a fee of \$125 per month, plus a connect charge of \$39 an hour, plus a charge of 2.5 cents per line of data plus search charges which range from \$6 to \$51 per search. Dialog, a competitor to Mead, charged \$4 per hour plus \$1 per page. To illustrate, obtaining Ford's 1994 10-K from Dialog would have cost \$145 in page charges alone.

Given these access options, there were three categories of investors: those who chose not to have access to mandatory filings, those who accessed them physically (likely with some delay), and those who paid for timely online access. We suspect that most individuals and quite a few institutional investors fell into the no-access category, with only those located near an SEC reference room accessing filings physically, and only larger institutions paying for online access. As a result, we conjecture that

<sup>&</sup>lt;sup>7</sup> Investors who owned shares on the record date could wait to receive a copy of the annual report in the mail.

<sup>&</sup>lt;sup>8</sup> Quoted from <a href="http://www.bio.net/bionet/mm/ag-forst/1992-January/000187.html">http://www.bio.net/bionet/mm/ag-forst/1992-January/000187.html</a>.

<sup>&</sup>lt;sup>9</sup> Ibid. Note that the commercial data vendors operated on behalf of the SEC on a regulated "cost-plus" basis.

there were widespread and systematic informational asymmetries across different investor groups pre-EDGAR. Retail investors in particular were at an informational disadvantage, not only relative to institutional investors but also relative to information intermediaries such as sell-side analysts.

On February 23, 1993, the SEC announced a plan to require all SEC-registered firms to submit their filings electronically. <sup>10</sup> The SEC's announcement included a phase-in schedule, with registered firms joining EDGAR in ten waves over the three years starting April 26, 1993 and ending May 6, 1996. Firms in waves 5 through 10 did not know their EDGAR join dates until a few months before joining. <sup>11</sup>

Electronic *filing* per se does not affect investors' costs of accessing mandatory disclosures. The actual shock to information *access* that we exploit is due to the National Science Foundation's decision in October 1993 to acquire Mead Data Central's historic EDGAR filings and to fund a project to make EDGAR filings available for free online, hosted by NYU. <sup>12</sup> Online access to EDGAR went live on January 17, 1994, when the historic and current filings of firms in the SEC's first four implementation waves (as well as those of previous voluntary filers) became available via the NYU online-access system. <sup>13</sup> In the six remaining waves, firms both joined EDGAR and had their historic and current filings become publicly available online at the same time. Figure 1 illustrates the timeline of events.

## 1.2 EDGAR Filings Versus Earnings Announcements

Both before and after EDGAR, firms typically announce their earnings via press releases before submitting their financial statements to the SEC.<sup>14</sup> What new information do investors then gain access to when a firm files through EDGAR?

<sup>&</sup>lt;sup>10</sup> See SEC Release No. 33-6977.

<sup>&</sup>lt;sup>11</sup> The phase-in schedule included a six-month review, to begin after wave 4 on December 6, 1993. The review took longer than planned, leading to the suspension of waves 5 (preliminarily scheduled for August 1994) and 6 (preliminarily scheduled for November 1994). On December 19, 1994, the SEC announced the final rules on EDGAR implementation, revising the dates for waves 5 and 6 to January 1995 and March 1995, respectively, confirming the date for wave 7, and modifying the dates for waves 8 through 10 (SEC Release No. 33-7122). We use the final phase-in dates as per the December 1994 announcement.

<sup>&</sup>lt;sup>12</sup> The SEC originally planned to allow public access to EDGAR only via dedicated terminals located in its three reference rooms.

<sup>&</sup>lt;sup>13</sup> The SEC took over the task of hosting online access to EDGAR from NYU in October 1995.

<sup>&</sup>lt;sup>14</sup> Easton and Zmijewski (1993) report that earnings announcements preceded SEC filings by 15 days on average in the pre-EDGAR era.

Obviously, earnings announcements are much less detailed than SEC filings, which contain a wealth of mandatory and voluntary disclosures in the form of text, footnotes, and tables. No less importantly, earnings announcements differ from SEC filings in that managers have discretion over how earnings are presented in press releases. Prior research documents that earnings announcements tend to highlight pro forma (or "Street") earnings which exclude a variety of expenses under GAAP, a practice that led the SEC in 2001 to issue a warning against the use of non-GAAP measures (Bradshaw and Sloan 2002, Bowen, Davis, and Matsumoto 2005).

# 1.3 Identification Strategy

We view the information-economic effects of the introduction of online access to corporate filings via first NYU and eventually the SEC's EDGAR website (henceforth simply "EDGAR inclusion") as a reduction in investors' costs of verifying the accuracy and veracity of information provided by information intermediaries such as analysts. In particular, we predict that reduced verification costs constrain analysts' ability to strategically skew their forecasts in ways that benefit themselves or their brokerage-firm employers. <sup>15</sup> Reduced verification costs should thus result in a reduction in strategic behavior by analysts.

Our identification strategy exploits three features of the way the SEC implemented EDGAR. First, the SEC assigned registered firms to the ten implementation waves *randomly*, conditional only on size. Second, while all registered firms joined EDGAR eventually, the staggered roll-out of EDGAR provides a set of control firms with which to establish a counterfactual that is plausibly free of the confounding effects of unobserved contemporaneous factors that might have affected analyst behavior. Confounds would not only have to coincide in time with the EDGAR phase-in schedule (and the NSF's online access timetable) but also affect treated firms (but not controls) at around the same time as their filings became available online – which, while not impossible, strikes us as unlikely. Third, the fact that firms

-

<sup>&</sup>lt;sup>15</sup> The analyst literature has explored how reputational concerns counteract strategic analyst behavior (see Hong, Kubik, and Solomon 2000, Krigman, Shaw, and Womack 2001, Cowen, Groysberg, and Healy 2006, Ljungqvist, Marston, and Wilhelm 2006, Ljungqvist et al. 2007, Clarke et al. 2007, Kolasinski and Kothari 2008, among others). Reduced verification costs would make reputational concerns more salient and thereby reduce strategic behavior.

in waves 1-4 did not know that their filings were ever going to be put online, coupled with the fact that firms in waves 5-10 were given short notice of their phase-in dates, greatly reduces the risk of confounds that result from firms, analysts, or investors changing their behavior ahead of treatment.

Our identification strategy uses a standard difference-in-differences (DD) design, comparing a set of treated firms whose mandatory disclosures become freely available to all investors at the same time to a set of matched control firms with similar characteristics whose disclosures randomly remain expensive for investors to access. Specifically, we estimate DD regressions of the following general form:

$$outcome_{it} = \alpha + \beta_1 SHOCK_{it} + \beta_2 POSTSHOCK_{it} + \gamma \mathbf{X}_{it-1} + c_i + c_a + c_f + \varepsilon_{it}, \tag{1}$$

where  $outcome_{it}$  is measured for firm i in fiscal quarter t;  $SHOCK_{it}$  and  $POSTSHOCK_{it}$  are indicator variables that equal one if firm i is included in EDGAR in quarters t and t-1 to t-4, respectively;  $\mathbf{X}_{it-1}$  is a vector of control variables; and  $c_i$ ,  $c_q$ , and  $c_f$  are firm, time, and fiscal-quarter fixed effects, respectively. Standard errors are clustered at the firm level, given that we exploit a firm-level shock.

Random assignment and staggering go a long way towards ensuring the internal validity of the EDGAR experiment. We discuss the plausibility of the identifying assumptions behind our DD design in detail towards the end of Section 2.

## 1.4 Sample and Data

## 1.4.1 Treated and Control Firms

We construct our samples of treated and control firms as follows. With one important exception, firms are treated from the fiscal quarter in which they are included in EDGAR. The exception concerns firms in phase-in waves 1 through 4, whose electronic EDGAR filings did not become publicly available *online* until January 17, 1994, and so are considered treated for our purposes only from that date

<sup>&</sup>lt;sup>16</sup> We also consider a variation of equation (1) estimated at the analyst-stock level, in which  $outcome_{i_kt}$  is measured for the firm *i*-analyst *k* pair in fiscal quarter *t* and the firm fixed effects are replaced with firm-by-analyst fixed effects.

onwards.<sup>17</sup> Following standard practice, we restrict the sample to firms traded on the NYSE, NASDAQ, or AMEX and exclude firms with CRSP share codes greater than 11 (foreign issuers, real estate trusts, master limited partnerships, and the like). We follow each treated firm for nine fiscal quarters centered on the quarter its filings went online (its EDGAR inclusion quarter for short).

Eventually, all SEC-registered firms are treated, as every issuer is obliged to file through EDGAR starting on May 6, 1996. Control firms are thus selected from the set of to-be-treated firms. Naturally, the last EDGAR wave lacks controls and – due to bunching towards the end of the SEC's phase-in schedule – so do waves 8 and 9. This leaves us with four staggered treatment dates: January 17, 1994, January 30, 1995, March 6, 1995, and May 1, 1995.

We select control firms using a nearest-neighbor propensity-score method. We match treated and controls on three dimensions: equity market cap (in levels and logs), to hold constant the SEC's size criterion when assigning firms to implementation waves; fiscal quarter, to hold constant well-known seasonalities in analyst forecasts over the course of the fiscal year; 18 and the log number of analysts covering a stock, to hold constant competitive effects constraining analyst behavior (Hong and Kacperczyk 2010). Only matches in the common support are considered valid, using a 0.05 caliper. This limits our estimation sample to a total of 2,158 treated and 2,158 control firms. As Appendix A shows, the average treated firm has an equity market capitalization of \$199.2 million in the fiscal quarter before treatment. This average is considerably smaller than the \$860.5 million market cap of the average listed U.S. firm in the quarter before its phase-in wave. Appendix A shows why. The SEC skewed assignment in the first two waves heavily towards large firms. Because the first two waves occurred only three months apart, there are few large untreated firms left in the common support: only 87 of the 510 firms in the first two waves have valid controls. To the extent that smaller firms provide analysts greater scope to

-

<sup>&</sup>lt;sup>17</sup> In this respect, we depart from other work using EDGAR as a shock, such as Emery and Gulen (2020) and Gao and Huang (2020). As we will show, analysts respond in ways that support our claim that it is online access, not electronic filing, that matters.

<sup>&</sup>lt;sup>18</sup> Earnings forecasts tend to become more accurate the later in a firm's fiscal year they are made (Richardson, Teoh, and Wysocki 2004). See Chang et al. (2020) for further discussion.

engage in strategic behavior, our empirical estimates may accordingly overstate the effects of free, timely, and equal access to corporate disclosures on analyst behavior for the average U.S. listed firm.

## 1.4.2 Measures of Analyst Behavior

Following the extensive literature on analyst behavior, we focus on analyst optimism (or forecast bias), inaccuracy (or forecast errors), informativeness (or the price impact of forecast revisions), dispersion in forecasts, and forecast boldness (or deviations from consensus). Analysts make forecasts for both short-term (say, next fiscal-quarter) and long-term (say, fiscal-year) earnings. Accordingly, we measure the optimism, inaccuracy, dispersion, and boldness of current-quarter forecasts for both next-fiscal-quarter earnings and fiscal-year earnings. Variable definitions and details of their construction can be found in Appendix B.

Table 1 reports summary statistics, separately for treated and control firms and measured in either levels or changes in the fiscal quarter before treatment. Treated and control firms have near-identical optimism, inaccuracy, informativeness, dispersion, and boldness in the quarter before treatment, both in levels and in changes. The *t*-tests shown in the last column confirm that with one exception, the difference in pre-treatment changes between treated and controls is not statistically significant. The exception is optimism in long-term forecasts, which increases by significantly more for control firms than for treated firms in the quarter before treatment. <sup>19</sup>

#### 1.4.3 Control Variables

Given conditional random assignment, treated and control firms differ only randomly from each other in their characteristics. While this obviates the need for the kinds of control variables sometimes included in empirical work in this area, we still have to deal with two issues. The first is that the SEC's assignment to treatment is *conditionally* random, i.e., conditional on market cap. Our research design takes this issue into account by matching on market cap when selecting control firms. As Table 1 shows, treated and control firms are matched quite precisely on market cap. We additionally include log market

<sup>&</sup>lt;sup>19</sup> In subsequent tests, we cannot reject the null hypothesis of no diverging pre-trends even in long-term optimism, supporting the parallel-trends assumption required for identification.

cap as a control variable in our DD regressions. The second issue is the aforementioned seasonality in analyst forecasts. To hold seasonality constant, our research design matches on fiscal year-end when selecting control firms. We additionally include fixed effects for fiscal quarter in our DD regressions.

Finally, we include the usual time and firm fixed effects in our specifications, to ensure consistent estimation of treatment effects in a DD context. Since time is measured in quarters in our setting, we include calendar-quarter fixed effects. These time effects remove the effects of any common shocks that affect all firms in a given quarter, such as market-wide changes in regulations or macroeconomic news.

## 2. Disclosure Access and Analyst Behavior

## 2.1 Validating the Shock

EDGAR allows investors to access corporate filings in a timelier fashion than before, either by going online themselves or because the information aggregators they rely upon disseminate financial data more speedily post-EDGAR.  $^{20}$  To establish that EDGAR inclusion is a sufficiently large shock to a firm's information environment such that it has the potential to materially affect analyst behavior, we begin by estimating changes in a standard measure of investor attention, abnormal trading volume (Barber and Odean 2008). Table 2 shows that trading volume increases significantly in the fiscal quarter a firm is included in EDGAR, relative to matched controls not yet included in EDGAR (p=0.017). The point estimate shown in column 1 suggests that trading volume increases by an economically meaningful 5.3% from the sample mean in the pre-treatment quarter. Retail investors should be particularly responsive to easier access to corporate disclosure, as they faced the highest access costs to begin with. Column 2 shows that retail trading volume (measured using Barber and Odean's discount-brokerage data) increases in the fiscal quarter a firm is included in EDGAR (p=0.080). We interpret these increases in trading activity as consistent with investors (and perhaps especially retail investors) paying more attention to a firm when its mandatory disclosures are more easily accessible.

<sup>20</sup> D'Souza, Ramesh, and Shen (2010) document that the time it takes information aggregators such as S&P to disseminate financial data to their clients roughly halved post-EDGAR.

Next, we consider three standard measures of liquidity: Amihud's (2002) illiquidity measure (also known as AIM), Goyenko, Holden, and Trzcinka's (2009) effective tick measure, and Lesmond, Ogen, and Trzcinka's (1999) fraction of trading days with zero or missing returns. If, as we argue, EDGAR inclusion reduces information asymmetries among investors, we expect liquidity to improve. The estimates shown in column 3 through 5 support this prediction. All three measures decline in the quarter of EDGAR inclusion and over the next four quarters, suggesting that liquidity improves. Amihud's illiquidity measure, for example, drops by 4.2% from the pre-treatment mean over the four quarters following EDGAR inclusion (p=0.017).

Finally, we consider volatility. If less costly, timelier, and more equal access to corporate disclosures reduces uncertainty about a firm's prospects, we expect treated firms to see a reduced volatility. The DD results in column 6 support this prediction. Over the four quarters post-EDGAR inclusion, volatility decreases by 2.4% compared to the pre-treatment mean (p=0.048).

The results in Table 2 suggest that EDGAR inclusion is a meaningful shock to firms' information environments: investors respond to it by trading more, liquidity improves, and volatility declines. We next investigate how analysts respond to EDGAR inclusion.

## 2.2 Changes in Analyst Behavior Around EDGAR Inclusion

We investigate analysts' responses to a firm's mandatory disclosures becoming freely and timely accessible to all investors on both the extensive margin (does the analyst continue to cover the stock?) and the intensive margin (how does the analyst change her behavior?). We model responses both at the stock level (asking, for example, how the number of analysts or the dispersion of forecasts changes) and at the analyst-stock level (asking how a given analyst changes her coverage or forecasts of a given stock around EDGAR inclusion). In the remainder of this section, we present arguably causal evidence that analysts change their behavior. In Section 3, we explore possible reasons for why they do so.

## 2.2.1 Analyst Coverage

Table 3 reports results for the extensive margin. At the stock level, we see a significant decline in

analyst coverage starting in the quarter of EDGAR inclusion and continuing for the next four quarters (p<0.001). For example, the number of analysts declines by 0.16 in the quarter a company joins EDGAR, relative to control firms. This represents a 7% decline in coverage compared to the previous quarter. The decline in coverage is similar at the analyst-stock level. Here, the DD coefficients represent the effect of EDGAR inclusion on the likelihood that a *given* analyst continues to cover a *given* stock post-EDGAR. This likelihood decreases by 3% in the treatment quarter (p=0.001) and remains 4.2% lower over the subsequent four quarters.<sup>21</sup>

The internal validity of our DD analysis requires that treated and control firms would have experienced similar trends in coverage but for the EDGAR treatment. A common way to gauge the plausibility of the parallel-trends assumption is to check for the absence of diverging trends before treatment. Figure 2 plots dynamic DD estimates of the effects of EDGAR inclusion on coverage over our nine-quarter window, along with 95% confidence intervals. The figure confirms the absence of diverging pre-trends: coverage is similar among treated and control firms in the quarters before EDGAR inclusion and then falls significantly among treated firms in the quarter they join EDGAR inclusion, without recovering over the next four quarters.

The absence of diverging pre-trends supports a causal interpretation of the patterns in Table 3 and Figure 2. EDGAR inclusion leads to companies being covered by fewer analysts, suggesting that mandatory disclosures and information production by analysts are substitutes to some extent.

## 2.2.2 Forecast Optimism

Prior literature documents that analysts' earnings forecasts are, on average, overly optimistic and that strategic considerations (reflecting career concerns, compensation incentives, or a desire to stay on good terms with management) may be at play. How does optimism (the scaled difference between

\_\_

<sup>&</sup>lt;sup>21</sup> Our result that analyst coverage declines post-EDGAR contrasts with Gao and Huang's (2020) result that coverage increases. The difference in results reflects differences in research design. Our research design results in a sample that skews towards smaller firms, for which the effect of access to mandatory disclosures is arguably larger than for the larger firms studied by Gao and Huang. We can replicate Gao and Huang's (2020) result if we simultaneously relax the requirement that controls be matched on size and use the SEC's preliminary dates for waves 1-4 (rather than January 1994, when the NSF-funded online access started) and waves 5-10 (rather than the SEC's subsequently revised dates).

forecast and realized earnings) change when investors have free, timely, and equal access to a firm's mandatory disclosures?

Table 4 reports the results. At the stock level, average optimism decreases for both short-term (next-quarter) forecasts and long-term (fiscal-year) forecasts in the quarter a firm joins EDGAR and remains at a significantly lower level over the next four quarters. Each DD estimate is statistically significant and economically sizeable. To illustrate, joining EDGAR reduces average short-term optimism by 51%, from 0.007 in the pre-treatment quarter to around 0.003 in the treatment quarter and the next four quarters.  $^{22}$  At the analyst-stock level, we see that a given analyst issues forecasts that are less optimistic post-EDGAR than that same analyst's forecasts were for that stock in the previous four quarters. The reduction in analyst-stock level optimism is statistically significant for both short-term and long-term forecasts starting in the treatment quarter and does not revert back over the next four quarters (p<0.001). Figure 3 plots the corresponding dynamic DD estimates, confirming the absence of significantly diverging pre-trends as well as the persistence in the decline in forecast optimism.

## 2.2.3 Inaccuracy

Less optimistic forecasts are not necessarily the same as more accurate forecasts. To assess accuracy requires measuring forecast errors, taking the absolute value of the difference between a forecast and realized earnings (appropriately scaled). We refer to these forecast errors as "inaccuracy," given that larger errors correspond to less accurate forecasts.

Table 4 shows that inaccuracy decreases significantly following EDGAR inclusion and that forecasts remain more accurate in the following four quarters. This is true for both short- and long-term forecasts. It is also true both for the average forecast made for a given firm and for a given analyst-firm

<sup>&</sup>lt;sup>22</sup> Our finding that optimism falls post-EDGAR is not driven by outliers. Table IA.2 in the Internet Appendix shows that the fraction of analysts whose forecasts exceed subsequent earnings (at the stock level) and the likelihood of an analyst's forecast exceeding subsequent earnings (at the analyst-stock level) fall significantly around EDGAR inclusion, by an economically large 6 to 12 percentage points, depending on specification.

<sup>&</sup>lt;sup>23</sup> The fact that we find reductions in optimism both at the stock level and at the analyst-stock level rules out the possibility that optimism falls around EDGAR inclusion simply because the more optimistic analysts drop coverage. Indeed, as Table IA.1 in the Internet Appendix shows, the tendency of analysts to drop coverage when a firm joins EDGAR is unrelated to their pre-EDGAR optimism. It is also unrelated to broker size.

pair. The improvements in accuracy are economically sizeable. To illustrate, joining EDGAR reduces average short-term inaccuracy by 24%, from 0.012 in the pre-treatment quarter to 0.009 in the treatment quarter, without reverting back over the next four quarters. Figure 4 plots the corresponding dynamic DD estimates. There is no evidence of significantly diverging pre-trends, consistent with the parallel-trends assumption required for identification.

#### 2.2.5 Robustness Tests

The observed reductions in optimism and inaccuracy could be mechanical to the extent that EDGAR inclusion might affect forecast timing. Richardson, Teoh, and Wysocki (2004) show that analysts start with optimistic forecasts and then "walk down" their forecasts closer to the earnings announcement, perhaps to make it easier for companies to beat their forecasts. If EDGAR inclusion induces analysts to make later forecasts, we would expect to see less optimistic and more accurate forecasts post-EDGAR. However, Table IA.3 in the Internet Appendix shows that forecast timing is unchanged around EDGAR inclusion. Moreover, Table IA.4 shows that the reductions in optimism and inaccuracy reported in Table 4 are virtually identical in economic magnitude and statistical significance if we measure optimism and inaccuracy using only an analyst's last forecast in a fiscal quarter.

## 2.2.5 Informativeness of Analyst Forecasts

Analyst forecasts move stock prices when they are seen as revealing new information in the eyes of the marginal investor. We predict that there is less scope for analysts to move stock prices when the marginal investor is given free, timely, and equal access to corporate disclosures. The reduction in bias and noise in Table 4 may, on the other hand, mitigate the predicted reduction in price impact. Measuring informativeness as the price impact that can be attributed to analyst forecasts (Lehavy, Li, and Merkley 2011, Merkley, Michaely, and Pacelli 2017), Table 5 shows that investors view analyst forecasts as less informative once a stock joins EDGAR. For the average treated stock, informativeness declines by 11%, from 0.071 in the quarter before treatment to 0.063 in the treatment quarter, without reverting back over the next four quarters (p<0.001). Informativeness declines even though the average analyst forecast has

become both less biased and less noisy. These results are consistent with Gao and Huang's (2020) finding that retail investors' trades become more informative post-EDGAR.

Like our earlier results showing a reduction in coverage, we interpret these findings to suggest that mandatory disclosure and information production by analysts are substitutes to some extent.

# 2.2.6 Forecast Dispersion

There are at least three reasons to expect forecast dispersion to decline post-EDGAR. First, reduced optimism and increased accuracy mechanically reduce dispersion. Second, to the extent that EDGAR inclusion improves some analysts' access to mandatory disclosures (for example, those at smaller brokerage houses that could not justify the expense of a subscription to Mead Data Central or Dialog), we expect information asymmetries, and hence dispersion, among analysts to decline. Third, EDGAR inclusion may increase analysts' incentives to herd rather than stand out from the crowd. Our working hypothesis is that timelier and less costly access to corporate disclosures makes it easier for investors to evaluate an analyst's forecast performance. If so, this could discourage the kinds of long-shot (or bold) forecasts that could hurt an analyst's career if later proven wrong.<sup>24</sup>

Table 5, columns 2 and 3 confirm our prediction: dispersion in both short-term and long-term forecasts declines significantly, beginning in the quarter after EDGAR inclusion (p<0.001). The reductions are again economically meaningful, averaging 12% for short-term dispersion and 16% for long-term dispersion.

Columns 4 and 5 use a standard analyst-stock level measure of boldness borrowed from Hong, Kubik, and Solomon (2000), showing that a given analyst makes significantly less bold short-term and long-term forecasts for a given firm after the firm joins EDGAR, all else equal. Economically, boldness decreases by 20% for short-term forecasts (p=0.031) and 22% for long-term forecasts (p=0.004).

<sup>&</sup>lt;sup>24</sup> For example, issuing bold forecasts runs the risk of being labelled low-ability if investors believe high-ability analysts receive correlated information (Scharfstein and Stein 1990, Prendergast and Stole 1996).

## 2.2.7 Analyst Recommendations

Our findings so far suggest that analyst earnings forecasts change systematically around a firm's inclusion in EDGAR: forecasts become significantly less optimistic and more accurate. We next consider how analysts' buy/sell recommendations change around EDGAR. To this end, we reverse-score I/B/E/S's five-point recommendation scale such that a 5 corresponds to a strong buy and a 1 corresponds to a strong sell.<sup>25</sup>

Table 6 reports the results. Interestingly, we find that analysts *increase* the strength of their recommendations following EDGAR inclusion. At the stock level (column 1), analysts' consensus recommendation increases by around 0.1 on average (p=0.006), or put differently, one in ten EDGAR joiners experiences a one-notch upgrade in its consensus recommendation (say, from hold to buy), relative to matched controls. At the analyst-stock level (column 2), the average analyst upgrades her recommendation for the stock by 0.11 in the quarter of EDGAR inclusion (p=0.026) and by 0.17 over the next four quarters (p=0.001).

In summary, the patterns in Tables 4 and 6 suggest that as analysts become more conservative in their forecasting behavior when a stock joins EDGAR, they simultaneously become more bullish in their recommendations. We return to this set of findings in Section 3.

## 2.3 Identification Concerns

DD models like ours make certain identifying assumptions which need to be satisfied for DD estimates to be interpreted as causal. First, treatment must be randomly assigned, or else systematic unobserved differences between treated and controls could cause post-treatment differences between treated and controls that are nothing to do with the treatment. This assumption is arguably satisfied given the way the SEC implemented the transition to EDGAR.

Second, and closely related to random assignment, the difference between treated and controls must be constant over time in the absence of treatment. Conditional random assignment goes a long way to

<sup>&</sup>lt;sup>25</sup> Our results are unchanged if we instead use a three-point scale (buy/hold/sell).

ensuring that this parallel-trends assumption is likely to hold in our setting, by eliminating concerns that treated and controls differ systematically on unobservables that could cause differences in post-treatment trends to emerge. The fact that we fail to find diverging pre-trends further supports the parallel-trends assumption.

Third, treatment must not coincide in time with other events that affect the treated and controls differently. Conditional random assignment, coupled with the staggered way in which the SEC rolled out EDGAR, greatly reduces the scope for violations of this assumption: random assignment ensures that treated and controls are not plausibly differentially sensitive to unobserved contemporaneous shocks, and staggering ensures that firms are treated at different times on a schedule that is unlikely to coincide with unobserved shocks.

Fourth, the effects of treatment must be confined to the treated and not spill over to controls, or else interactions between treated and controls could bias the estimated treatment effect. In our setting, this Stable Unit Treatment Value Assumption (SUTVA for short) would be violated if analyst k changed her forecasting behavior in quarter t not just for those stocks  $i_k$  that join EDGAR at t but also for the other stocks  $\neg i_k$  she covers that will join EDGAR at a future time and so serve as our controls. <sup>26</sup> Of course, if analysts did change their behavior for both treated and controls, our DD estimates would be attenuated downwards. In other words, violations of SUTVA work against us finding any effect of EDGAR inclusion on analyst behavior.

Still, a small change to our empirical design allows us to test for violations of SUTVA directly. So far, we have coded as the treated unit either stock i or an analyst-stock pair  $i_k$ . Now, we code analyst k as being treated from the time one or more of her stocks first joins EDGAR and ask how her forecasting behavior differs between those stocks joining EDGAR and those that have not yet joined EDGAR. In

<sup>. .</sup> 

<sup>&</sup>lt;sup>26</sup> A technological reason why the analyst might adjust her behavior simultaneously for current treated and future treated stocks is that EDGAR may change her production function in ways that are not confined to current treated stocks (for example, because the analyst combines information from multiple companies when making forecasts). An information-theoretic reason is that she anticipates that even stocks that have not yet joined EDGAR will eventually join EDGAR, which will change the nature of the game she plays with investors and firms.

contrast to our previous specifications, we thus hold the analyst constant in this design. If the analyst changes her behavior for all her stocks when only some are included in EDGAR, the coefficient estimates will be zero.

The results, reported in Table IA.5 in the Internet Appendix, show that a given analyst reduces her optimism and inaccuracy by substantially and significantly more in stocks joining EDGAR than in those that have not yet joined EDGAR. Moreover, the estimates in Table IA.5 are economically quite close to those reported in our baseline models in Table 4, suggesting that potential violations of SUTVA have little material effect in our setting. To illustrate, in Table 4, analysts reduce long-term optimism for stocks joining EDGAR by an average of 1.461 relative to control stocks *covered by themselves or other analysts*, while in Table IA.5, they reduce long-term optimism by an average of 1.479 relative to control stocks *covered by themselves*.

The final identifying assumption DD models make is that treatment must be unexpected, or else treated firms (and potentially controls) could adjust to treatment prior to treatment in ways that could confound the estimated treatment effect. In our setting, analysts might change their behavior before a stock joins EDGAR, knowing that free, timely, and equal access to corporate filings will eventually allow more investors to verify analyst reports in embarrassing ways.

While EDGAR itself was not a surprise, two features of its implementation arguably were. The first feature is that EDGAR was not, when it was announced, intended to provide free, timely, and equal access to corporate filings. Instead, the SEC announced EDGAR as an electronic filing system. Only once the NSF funded NYU's attempts to put EDGAR online from January 17, 1994 did EDGAR become an electronic *access* system. This means that firms in the first four waves arguably were not expected to have their filings accessible online. Importantly, all our results are robust to using only the first four waves.<sup>27</sup> The second feature is that the SEC announced assignments to waves 5 through 10

<sup>27</sup> 

<sup>&</sup>lt;sup>27</sup> Table IA.6 in the Internet Appendix reports the results of estimating our baseline model using as treated firms those in waves 1 through 4 and with January 17, 1994 as the date on which firms unexpectedly had their corporate filings made accessible online. They confirm that analysts significantly reduce optimism and inaccuracy when a firm's filing become available online. Compared to the baseline estimates in Table 4, the treatment effects are somewhat larger in absolute

only in December 1994. Thus, firms in these waves did not know their EDGAR join dates until a few months before joining.

#### 2.4 Impact on Investors

So far, we have reported arguably causal evidence that analysts change their behavior around EDGAR inclusion, an event that investors appear to regard as sufficiently important so that trading volume, liquidity, and volatility all change in response. Before we consider possible reasons for why analysts change their behavior in response to EDGAR inclusion, we briefly consider how EDGAR impacts investors.

The finding that analyst coverage falls may on net be detrimental to investors, to the extent that it reduces information production about a stock. The finding that forecast bias and forecast errors both fall may on net be beneficial to investors, to the extent that the task of debiasing signals received from analysts becomes easier as a result. The finding that forecast dispersion falls could have the beneficial effect of reducing disagreement among investors, which in turn could make a stock less prone to crash risk (Chang et al. 2020). The finding that analysts make fewer bold forecasts could either harm investors (if it means that fewer outlier signals are incorporated in prices) or benefit them (if bold forecasts simply add noise to the consensus).

A summary measure of investor welfare eludes both us and the literature. Instead, we consider what happens to standard measures of the net precision of the signals available to investors. The finding that analyst forecasts carry less information post-EDGAR inclusion suggests the possibility that investors have become better informed. After all, investors combine signals from analyst reports and companies' (now more easily accessible) mandatory disclosures to guide their trading decisions and their response to new information.

Table 7 focuses on four measures of how investors respond to the new information contained in earnings announcements. If EDGAR inclusion improves the net precision of the conditioning

terms, but not significantly so.

information investors have access to, we expect investors to respond in a more muted way to earnings announcements than before. The four measures we use are the volatility of returns and volume of trading in a three-day window around a firm's quarterly earnings announcement, earnings surprises (i.e., standardized unexpected earnings, or SUE), and the speed with which stock prices adjust to the announcement. In each case, we find the expected attenuation in investor response. Earnings announcements are associated with significantly lower volatility (p=0.044) and reduced trading (p=0.016) after a firm joins EDGAR than before, all else equal. Earnings surprises become significantly smaller (p=0.006). Finally, stock prices converge significantly faster to the earnings news (p=0.015), in the sense that prices change by less in absolute terms when earnings are announced (Heflin, Subramanyam, and Zhang 2003).

Overall, we interpret the results in Table 7 as suggesting that EDGAR inclusion improves the net precision of the signals investors base their trading decisions on.

# 3. Why Do Analysts Change Their Behavior?

We next investigate what we view as the three likeliest explanations for why analyst behavior changes: that EDGAR inclusion causes changes in firms' fundamentals or disclosure policies to which analysts respond by changing their forecasts; that EDGAR inclusion improves some analysts' access to corporate filings and thereby leads to changed forecasts; and that EDGAR inclusion improves investors' access to corporate filings and thereby leads to a change in analysts' *strategic* behavior. But first we confirm that it is online *access* to corporate disclosures – rather than electronic filing per se – that affects analyst behavior.

To do so, we exploit the delay between the dates when firms in waves 1 through 4 started submitting electronic filings and the dates when their filings went online on January 17, 1994 thanks to the NSF-NYU initiative. This allows us to test whether optimism and inaccuracy change when a firm begins to file electronically or when those filings become freely, timely, and equally available online. The results,

<sup>28</sup> It is instructive to remember that even the best identified difference-in-differences model does not identify the reason for the observed change(s). Instead, identifying plausible explanations is a process of elimination.

reported in Table IA.7 in the Internet Appendix, confirm that analyst behavior changes around online access and not before. This, in turn, validates our choice of coding January 17, 1994 as the treatment date for firms in waves 1 through 4.

# 3.1 Changes in Firm Fundamentals or Voluntary Disclosure Policies

Inclusion in EDGAR could potentially constrain firms' ability to "spin" or "manage" their earnings, as free, timely, and equal access to their mandatory disclosures enhances the ability of external parties (such as the media or activist investors) to scrutinize firms' external reporting. <sup>29</sup> If so, analysts might change their behavior around EDGAR inclusion not because they feel constrained in their ability to behave strategically, but because the nature of the corporate information on which they base their earnings forecasts has changed. <sup>30</sup>

We find no evidence suggesting that firm fundamentals change or that firms vary how transparent their financial reporting is. Table 8 reports the results. Column 1 shows that reported return on assets is no different, economically or statistically, after EDGAR inclusion than before. In other words, we see no change in firm fundamentals that could plausibly cause analysts to change their forecasting behavior. Nor do firms appear to alter their voluntary disclosure policies around EDGAR inclusion. Columns 2 and 3 show that earnings management (measured either as discretionary accruals obtained from a modified Jones model or as performance-matched discretionary accruals) is unchanged around EDGAR inclusion. Column 4 considers an alternative measure of the transparency of financial reporting: the tendency for a firm's reported earnings to narrowly meet-or-beat analyst consensus forecasts. We find no evidence that firms become any less likely to meet-or-beat consensus when they become EDGAR filers. Column 5 shows that the likelihood of subsequent earnings restatements is unchanged following

<sup>29</sup> 

<sup>&</sup>lt;sup>29</sup> There is a substantial body of work in accounting documenting how mandatory disclosure can help constrain firms' reporting behavior. See Healy and Palepu (2001) for a survey and Jo and Kim (2007), Chuk (2013), Bonaimé (2015), and Chen, Hung, and Wang (2018) for recent contributions.

<sup>&</sup>lt;sup>30</sup> Plenty of prior work documents that firm disclosure affects analysts' forecasting behavior. See Lang and Lundholm (1996) for a pioneering contribution or the literature survey by Healy and Palepu (2001).

<sup>&</sup>lt;sup>31</sup> Malmendier and Tate (2009) show that the pressure to avoid missing consensus can induce CEOs to manage earnings to at least meet consensus. This shows up in the empirical distribution of earnings surprises as bunching in the interval from a zero to one cent difference between reported earnings and consensus.

EDGAR inclusion. Column 6, finally, shows that the likelihood that a firm breaks a streak of earnings increases is similarly unchanged following EDGAR inclusion.

We tentatively conclude that the changes in analyst behavior we document do not appear in any obvious way to have been triggered by changes in firm fundamentals or voluntary disclosure policies. Instead, it seems reasonable to surmise that it is the cost and timeliness of access to mandatory disclosures that change as a firm joins the EDGAR system.

#### 3.2 Broker Channel

Inclusion in EDGAR implies free, timely, and equal access to mandatory disclosures not just for investors but also for analysts. Analyst behavior might then change for non-strategic reasons, as analysts working for brokerage firms without (expensive) subscriptions to electronic data feeds from commercial vendors gain free, timely, and equal access to corporate filings alongside investors. As a result, analyst forecasts might become less optimistic and more accurate for the simple reason that they themselves gain timely access to corporate filings.

Clearly, this argument applies more to some analysts (those without access to data feeds) than to others (those already enjoying access to timely data from commercial vendors). In other words, the argument implies a heterogeneous treatment effect whereby inclusion in EDGAR changes analyst behavior more for some analysts than for others.

Data on which brokerage firms subscribed to data feeds pre-EDGAR are not publicly available. However, it seems reasonable to assume that there would have been substantial economies of scale in data-feed costs. If so, larger brokers and those covering a larger fraction of the universe of firms could have spread their data-feed costs over a larger quantity of output and so would have been more likely to subscribe to data feeds than smaller ones, all else equal.

In Table 9, we report the results of triple-difference specifications which show that the reductions in optimism and inaccuracy observed around EDGAR inclusion are *not* concentrated among analysts working for smaller brokers or for brokers covering only a small part of the stock universe. We find

significant reductions in optimism and inaccuracy regardless of broker size and coverage. Indeed, if anything, we find significantly *larger* reductions among analysts at larger brokers and at brokers covering more of the stock universe.

We use two measures of a broker's size: its annual fee revenue from equity underwriting and the number of analysts it employs. We use two measures of a broker's breadth of coverage: the fraction of U.S.-listed stocks, by either number or market capitalization, covered by its analysts. All four variables are measured as of the quarter before a firm joins EDGAR. Panel A of Table 9 reports triple-diff estimates for optimism in short-term and long-term forecasts, while Panel B reports triple-diff estimates for inaccuracy in short-term and long-term forecasts. All told, we estimate 16 triple-diff models.

We find significant reductions in optimism and inaccuracy regardless of broker size and coverage: the double-diff estimate (treated × post) is negative in each of the 16 regressions and statistically significant in 14 of them. The exception is column 1 in either panel, where the insignificant double-diff estimate implies that analysts working for brokers without equity underwriting fee revenue do not significantly alter their short-term forecasts. The triple-diff estimate (treated × post × equity fees) in column 1, in turn, is negative, implying that short-term optimism and inaccuracy around EDGAR inclusion are reduced by more the larger the brokerage firm (as measured by equity underwriting fee revenue). The negative sign of the triple-diff coefficient directly runs counter to the hypothesis that analyst behavior changed around EDGAR inclusion for the simple reason that analysts themselves gained free, timely, and equal access to corporate filings alongside investors. In fact, nowhere do we find any evidence that analysts working for smaller brokers changed their forecast behavior by more than did analysts working for larger brokers: every one of the 16 triple-diff coefficients in Table 9 is negative, and six of them are significantly negative.

## 3.3 Strategic Analyst Channel

We view the results reported in Table 9 as difficult to reconcile with the hypothesis that it is access to corporate disclosures *by analysts* that explains the observed changes in analyst forecasts around

EDGAR inclusion. A leading alternative explanation, motivated by the large body of literature studying analysts, is that by providing free, timely, and equal access to corporate disclosures *to investors*, EDGAR inclusion constrains analysts' strategic behavior. In this section, we report evidence consistent with a strategic analyst channel.

We first explore how cross-analyst variation in optimism and accuracy before EDGAR inclusion affects the size of the changes in optimism and accuracy when a stock joins EDGAR. Figures 5 and 6 graph estimates from quantile DD regressions for optimism and inaccuracy, respectively, at (a) the stock level and (b) the analyst-stock level, separately for short- and long-term forecasts. In all eight graphs, there is a pronounced negative slope, such that the reduction in optimism and inaccuracy around EDGAR inclusion is larger the larger the initial level of optimism or inaccuracy. This is true both within stock and within an analyst-stock pair. The variation in the economic magnitude of the effects across deciles is large. To illustrate, while average short-term forecast optimism in Figure 5(a) decreases by an average of 28% from the pre-EDGAR mean in the decile of stocks with the lowest initial optimism (p=0.001), it decreases by 86% in the decile of stocks with the highest initial optimism (p=0.015).

These quantile DD results are consistent with analysts changing a strategic dimension of their forecast behavior when a stock joins EDGAR. While alternative interpretations are no doubt possible, any alternative interpretation would need to involve an omitted variable that correlates with strategic behavior – i.e., with pre-EDGAR optimism and inaccuracy – and yet is not itself strategic. We struggle to think what such an omitted variable might be.

Next, we exploit heterogeneity in analysts' incentives to strategically bias their forecasts. This reveals that it is the analysts who have the greatest incentives to behave strategically pre-EDGAR who change their behavior the most post-EDGAR. Using triple-diff regressions, we investigate cross-analyst variation in four variables the literature associates with strategic analyst behavior. The first interaction variable proxies for an analyst's reputation capital. If free, timely, and equal access to corporate filings allows investors to more easily verify analyst reports, and assuming investors can sanction analysts for

issuing biased and inaccurate reports, we expect EDGAR inclusion to raise the cost to analysts of behaving strategically. Some analysts have more to lose than others as investors' verification costs decline. In particular, we expect "star" analysts to moderate their behavior by more when a stock joins EDGAR than non-rated analysts. The results, reported in Table 10, support this prediction. The triple interaction *treated* × *post* × *star analyst* has a negative and significant coefficient, whether we look at optimism or inaccuracy and for both short-term and long-term forecasts. This implies that star analysts reduce optimism and inaccuracy by significantly more when a stock joins EDGAR than do non-rated analysts (who, it is worth noting, also reduce optimism and inaccuracy significantly).

The second interaction variable seeks to capture variation in the reduction in verification costs. It seems reasonable to assume that retail investors experienced a larger reduction in the cost of accessing corporate filings (and so in verification costs) than did institutional investors. If so, we expect analysts catering to retail clients to moderate their behavior by more when a stock joins EDGAR than analysts serving institutional clients. We measure a brokerage firm's retail focus as the share of its registered representatives who are licensed to provide advice to retail clients, using data gathered from the Securities Industry Association's yearbooks. The results reported in Table 10 support our prediction. The triple interaction *treated* × *post* × *retail focus* has an economically large negative coefficient in all four specifications, which is statistically significant in three of them. This confirms that the post-EDGAR reduction in optimism and inaccuracy is larger the greater a broker's focus on retail clients.

The third interaction variable seeks to capture a much debated source of distorted incentives: conflicts of interest stemming from a broker's desire to keep its corporate clients happy (Michaely and Womack 1999, Ljungqvist, Marston, and Wilhelm 2006, Ljungqvist et al. 2007).<sup>33</sup> To capture such

<sup>32</sup> Stickel (1992) and Fang and Yasuda (2009) find that star analysts have more reputational capital at stake. By one estimate, the compensation of star analysts is 61% higher on average than that of their peers (Groysberg, Healy, and Maber 2011).

<sup>&</sup>lt;sup>33</sup> Alleged conflicts of interest between research and investment banking were the stated reason for the 2003 "Global Settlement" between the New York State Attorney General and twelve large investment banks, requiring structural separation of research and investment banking. It is also a key motivation for the parts of the European Union's MiFID II Directive that "unbundle" the provision of research by investment banks.

conflicts, we code as "affiliated" those analysts whose brokerage house provided debt or equity underwriting services to the focal firm in the three years before joining EDGAR. If EDGAR inclusion moderates strategic analyst behavior, we expect a larger reduction in optimism and inaccuracy post-EDGAR among affiliated analysts than among unaffiliated analysts. Consistent with this prediction, the triple interaction  $treated \times post \times affiliated$  has an economically large negative coefficient in all four specifications, though it is statistically significant only for short-term optimism (p=0.016).

Our final interaction variable exploits cross-analyst variation in the propensity to make bold forecasts. Both herding and its antithesis – making bold forecasts to stand out from the crowd – are viewed as strategic behavior (see Trueman 1994 and Bernhardt, Campello, and Kutsoati 2006, respectively). We follow Hong, Kubik, and Solomon (2000) and measure each analyst's propensity to make bold forecasts across the stocks she covers and relative to other analysts covering those stocks. Consistent with Bernhardt, Campello, and Kutsoati's argument that analysts strategically "anti-herd," we find that bolder analysts reduce their optimism and inaccuracy by more than do less bold analysts. The coefficients for the triple interaction  $treated \times post \times boldness$  are negative in all four specifications, with marginal significance (ranging from p=0.053 to p=0.099) in three of them.

In sum, the triple-diff results in Table 10 suggest that EDGAR inclusion has a larger effect on the behavior of those analysts the literature regards as most susceptible to strategic considerations. We view these results as consistent with the interpretation that free, timely, and equal access to corporate filings curtails a strategic component of analyst behavior.

Our finding in Table 6 that analysts issue more bullish recommendations after a firm joins EDGAR is consistent with the interpretation that analysts sought to continue to be nice to firms post-EDGAR, perhaps in the hope of privileged access to senior executives (a practice Reg FD, introduced in October 2000, seeks to curtail). Unlike earnings forecasts, recommendations lack an unambiguous ex post benchmark against which their accuracy can be judged and so are less verifiable than forecasts. The introduction of EDGAR thus may have made little difference to investors' ability to police analysts'

recommendation behavior.<sup>34</sup> It is possible, therefore, that EDGAR induced analysts to shift their management-pleasing behavior from friendly forecasts to friendly recommendations.

#### 4. Conclusions

A rich literature documents that sellside analysts engage in strategic behavior rather than providing objective information to buyside clients: analysts are prone to biasing earnings forecasts, to inflating recommendations, and to suspending coverage rather than issuing unflattering reports when a company is doing poorly. We provide evidence that permits the interpretation that analysts' strategic behavior is constrained by investors' ability to verify analyst reports. Using a plausibly exogenous, randomly assigned natural experiment, we find that free, timely, and equal access to firms' mandatory disclosures results in analysts making earnings forecasts that are less optimistic and more accurate. The shock thins the ranks of analysts covering a given firm as analysts whose reports add little value when corporate filings become freely available exit, consistent with the model of Dugast and Foucault (2018). It also results in analyst forecasts moving share prices by less as investors gain access to better conditioning information. At the same time, analysts inflate their stock recommendations by more. Overall, free, timely, and equal access to corporate filings improves market quality, as measured by liquidity, volatility, and earnings surprises.

The natural experiment we use is the SEC's rollout of the EDGAR system in the first half of the 1990s. We take seriously the possibility that EDGAR could have changed analyst behavior because it improved *analysts*', rather than *investors*', access to corporate filings but find no support for it. We also investigate the possibility that analysts may have changed their behavior because firms responded to being included in EDGAR by changing reporting practices but again find no support for it. Instead, based on the finding that behavior changed the most when analysts had the greatest strategic incentive to change their behavior, we favor the interpretation that analysts changed a strategic component of their forecasts.

\_

<sup>&</sup>lt;sup>34</sup> Indeed, Ljungqvist et al. (2007) show that it is primarily institutional investors who moderate analysts' tendency to issue inflated recommendations, not the retail investors who arguably benefited the most from EDGAR.

Our findings highlight the importance of verification costs in the game analysts and investors play. Cheap-talk models, which are often used to study this game, typically assume that verification costs are infinite or that reports cannot be verified. The nature of our natural experiment is such that it can plausibly be interpreted to vary verification costs for a subset of investors (i.e., retail and small institutional investors), from arguably something approaching infinity to something much closer to zero. Seen through this lens, we interpret the observed changes in analyst behavior as indicating that free, timely, and equal access to corporate information improves investors' ability to verify analyst reports ex post, which in turn constrains analysts' strategic behavior ex ante. Our interpretation fits well with theory models that view reputational concerns as helping to discipline analysts and encouraging truthful communication (Benabou and Laroque 1992, Meng 2015).

Our findings also speak to the interplay between mandatory disclosure and information intermediaries such as analysts in shaping firms' external information environments. We find that greater access to mandatory disclosure and analyst coverage are substitutes to some extent, consistent with theoretical models showing that greater disclosure could discourage private information production (Verrecchia 1982, Gao and Liang 2013, Banerjee, Davis, and Gondhi 2018). We leave to future research whether the partial crowding out of information dissemination by analysts we document improves investor welfare on net.

#### References

- Abarbanell, J., and R. Lehavy. 2003. Can stock recommendations predict earnings management and analysts' earnings forecast errors? *Journal of Accounting Research* 41:1-31.
- Amihud, Y. 2002. Illiquidity and stock returns: Cross-section and time-series effects. *Journal of Financial Markets* 5:31-56.
- Andreou, P.C., C. Louca, and A.P. Petrou. 2017. CEO age and stock price crash risk. *Review of Finance* 21:1287-1325.
- Ang, A., R.J. Hodrick, Y. Xing, and X. Zhang. 2006. The cross-section of volatility and expected returns. *Journal of Finance* 61:259-299.
- Banerjee, S., J. Davis, and N. Gondhi. 2018. When transparency improves, must prices reflect fundamentals better? *Review of Financial Studies* 31:2377-2414.
- Barber, B.M., and T. Odean. 2000. Trading is hazardous for your wealth: The common stock investment performance of individual investors. *Journal of Finance* 55:773-806.
- Barber, B.M., and T. Odean. 2008. All that glitters: The effect of attention and news on the buying behavior of individual and institutional investors. *Review of Financial Studies* 21:785-818.
- Barron, O.E., D. Byard, and Y. Yu. 2008. Earnings surprises that motivate analysts to reduce average forecast error. *Accounting Review* 83:303-325.
- Benabou, R., and G. Laroque. 1992. Using privileged information to manipulate markets: Insiders, gurus, and credibility. *Quarterly Journal of Economics* 107:921-958.
- Bernhardt, D., M. Campello, and E. Kutsoati. 2006. Who herds? *Journal of Financial Economics* 80:657-675.
- Beyer, A., D.A. Cohen, T.Z. Lys, and B.R. Walther. 2010. The financial reporting environment: Review of the recent literature. *Journal of Accounting and Economics* 50:296-343.
- Bonaimé, A.A. 2015. Mandatory disclosure and firm behavior: Evidence from share repurchases. *Accounting Review* 90:1333-1362.
- Bowen, R.M., A.K. Davis, and D.A. Matsumoto. 2005. Emphasis on pro forma versus GAAP earnings in quarterly press releases: Determinants, SEC intervention, and market reactions. *The Accounting Review* 80:1011-1039.
- Bradshaw, M.T. 2011. Analysts' forecasts: What do we know after decades of work? Working Paper.
- Bradshaw, M.T., and R.G. Sloan. 2002. GAAP versus the street: An empirical assessment of two alternative definitions of earnings. *Journal of Accounting Research* 40:41-66.
- Chang, Y-C., P.-J. Hsiao, A. Ljungqvist, and K. Tseng. 2020. Testing disagreement models. *Working Paper*.
- Chen, S., and D.A. Matsumoto. 2006. Favorable versus unfavorable recommendations: The impact on analyst access to management-provided information. *Journal of Accounting Research* 44:657-689.
- Chen, Y-C., M. Hung, and Y. Wang. 2018. The effect of mandatory CSR disclosure on firm profitability and social externalities: Evidence from China. *Journal of Accounting and Economics* 65:169-190.

- Chhaochharia, V., and Y. Grinstein. 2007. Corporate governance and firm value: The impact of the 2002 Governance rules. *Journal of Finance* 62:1789-1825.
- Chuk, E.C. 2013. Economic consequences of mandated accounting disclosures: Evidence from pension accounting standards. *Accounting Review* 88:395-427.
- Clarke, J., A. Khorana, A. Patel, and P.R. Rau. 2007. The impact of all-star analyst job changes on their coverage choices and investment banking deal flow. *Journal of Financial Economics* 84:713-737.
- Coates, J.C., and S. Srinivasan. 2014. SOX after ten years: A multidisciplinary review. *Accounting Horizons* 28:627-671.
- Cowen, A., B. Groysberg, and P. Healy. 2006. Which types of analyst firms are more optimistic. *Journal of Accounting and Economics* 41:119-146.
- Crawford, V.P., and J. Sobel. 1982. Strategic information transmission. *Econometrica* 50:1431-1451.
- D'Souza, J.M., K. Ramesh, and M. Shen. 2010. The interdependence between institutional ownership and information dissemination by data aggregators. *Accounting Review* 85:159-193.
- Das, S., C.B. Levine, and K. Sivaramakrishnan. 1998. Earnings predictability and bias in analysts' earnings forecasts. *Accounting Review* 73:277-294.
- Dechow, P.M., R.G. Sloan, and A.P. Sweeney. 1995. Detecting earnings management. *Accounting Review* 70:193-225.
- Duarte, J., X. Han, J. Harford, and L. Young. 2008. Information asymmetry, information dissemination and the effect of Regulation FD on cost of capital. *Journal of Financial Economics* 87:24-44.
- Dugast, J., and T. Foucault. 2018. Data abundance and asset price informativeness. *Journal of Financial Economics* 130:367-391.
- Easton, P.D., and M.E. Zmijewski. 1993. SEC form 10K/10Q reports and annual reports to shareholders: Reporting lags and squared market model prediction errors. *Journal of Accounting Research* 31:113-129.
- Emery, L.P., and H. Gulen. 2020. Expanding horizons: The effect of information access on geographically biased investing. *Working paper*.
- Fang, L., and A. Yasuda. 2009. The effectiveness of reputation as a disciplinary mechanism in sell-side research. *Review of Financial Studies* 22:3735-3777.
- Francis, J., and D. Philbrick. 1993. Analysts' decisions as products of a multi-task environment. *Journal of Accounting Research* 31:216-230.
- Gao, M., and J. Huang. 2020. Informing the market: The effect of modern information technologies on information production. *Review of Financial Studies* 33:1367-1411.
- Gao, P., and P.J. Liang. 2013. Information feedback, adverse selection, and optimal disclosure policy. *Journal of Accounting Research* 51:1133-1158.
- Gao, X., and J.R. Ritter. 2010. The marketing of seasoned equity offerings. *Journal of Financial Economics* 97:33-52.
- Gintschel, A., and S. Markov. 2004. The effectiveness of Regulation FD. *Journal of Accounting and Economics* 37:293-314.

- Gleason, C., and C. Lee. 2003. Analyst forecast revisions and market price discovery. *Accounting Review* 78:193-225.
- Goldstein, I., and L. Yang. 2017. Information disclosure in financial markets. *Annual Review of Financial Economics* 9:101-125.
- Gomes, A., G. Gorton, and L. Madureira. 2007. SEC regulation fair disclosure, information, and the cost of capital. *Journal of Corporate Finance* 13:300-334.
- Goyenko, R.Y., C.W. Holden, and C.A. Trzcinka. 2009. Do liquidity measures measure liquidity? *Journal of Financial Economics* 92:153-181.
- Groysberg, B., P.M. Healy, and D.A. Maber. 2011. What drives sell-side analyst compensation at high-status investment banks? *Journal of Accounting Research* 49:969-1000.
- Healy, P.M., and K.G. Palepu. 2001. Information asymmetry, corporate disclosure, and the capital markets: A review of the empirical disclosure literature. *Journal of Accounting and Economics* 31:405-440.
- Heflin, F., K.R. Subramanyam, and Y. Zhang. 2003. Regulation FD and the financial information environment: Early evidence. *Accounting Review* 78:1-37.
- Hilary, G., and C. Hsu. 2013. Analyst forecast consistency. *Journal of Finance* 68:271-297.
- Hong, H., and M. Kacperczyk. 2010. Competition and bias. *Quarterly Journal of Economics* 125:1683-1725.
- Hong, H., and J.D. Kubik. 2003. Analyzing the analysts: Career concerns and biased earnings forecasts. *Journal of Finance* 58:313-351.
- Hong, H., J.D. Kubik, and A. Solomon. 2000. Security analysts' career concerns and herding of earnings forecasts. *Rand Journal of Economics* 31:121-144.
- Irani, A., and I. Karamanou. 2003. Regulation Fair Disclosure, analyst following, and analyst forecast dispersion. *Accounting Horizons* 17:15-29.
- Jegadeesh, N., J. Kim, S. Kriche, and C. Lee. 2004. Analyzing the analysts: When do recommendations add value? *Journal of Finance* 59:1083-1124.
- Jo, H., and Y. Kim. 2007. Disclosure frequency and earnings management. *Journal of Financial Economics* 84:561-590.
- Kelly. B., and A. Ljungqvist. 2008. The value of research. Working paper.
- Kelly, B., and A. Ljungqvist. 2012. Testing asymmetric-information asset pricing models. *Review of Financial Studies* 25:1366-1413.
- Kim, O., and R.E. Verrecchia. 1994. Market liquidity and volume around earnings announcements. *Journal of Accounting and Economics* 17:41-67.
- Koch, A.S., C.E. Lefanowicz, and J.R. Robinson. 2013. Regulation FD: A review and synthesis of the academic literature. *Accounting Horizons* 27:619-646.
- Kolasinski, A., and S.P. Kothari. 2008. Investment banking and analyst objectivity: Evidence from analysts affiliated with mergers and acquisitions advisors. *Journal of Financial and Quantitative Analysis* 43:817-842.

- Kothari, S.P., A.J. Leone, and C.E. Wasley. 2005. Performance matched discretionary accrual measures. *Journal of Accounting and Economics* 39:163-197.
- Kothari, S.P., E. So, and R. Verdi. 2016. Analysts' forecasts and asset pricing: A survey. *Annual Review of Financial Economics* 8:197-219.
- Krigman, L., W.H. Shaw, and K.L. Womack. 2001. Why do firms switch underwriters? *Journal of Financial Economics* 60:245-284.
- Lang, M.H., and R.J. Lundholm. 1996. Corporate disclosure policy and analyst behavior. *Accounting Review* 71:467-492.
- Lehavy, R., F. Li, and K. Merkley. 2011. The effect of annual report readability on analyst following and the properties of their earnings forecasts. *Accounting Review* 86:1087-1115.
- Lesmond, D.A., J.P. Ogden, and C.A. Trzcinka. 1999. A new estimate of transaction costs. *Review of Financial Studies* 12:1113-1141.
- Leuz, C., and P.D. Wysocki. 2016. The economics of disclosure and financial reporting regulation: Evidence and suggestions for future research. *Journal of Accounting Research* 54:525-622.
- Livnat, J., and R.R. Mendenhall. 2006. Comparing the post-earnings-announcement drift for surprises calculated from analyst and time series forecasts. *Journal of Accounting Research* 44:177-205.
- Ljungqvist, A., F. Marston, L.T. Starks, K.D. Wei, and H. Yan. 2007. Conflicts of interest in sell-side research and the moderating role of institutional investors. *Journal of Financial Economics* 85:420-456.
- Ljungqvist, A., C. Malloy, and F. Marston. 2009. Rewriting history. *Journal of Finance* 64: 1935-1960.
- Ljungqvist, A., F. Marston, and W.J. Wilhelm. 2006. Competing for securities underwriting mandates: Banking relationships and analyst recommendations. *Journal of Finance* 61:301-340.
- Malmendier, U., and G. Tate. 2009. Superstar CEOs. *Quarterly Journal of Economics* 124:1593-1638.
- Mayew, W.J. 2008. Evidence of management discrimination among analysts during earnings conference calls. *Journal of Accounting Research* 46:627-659.
- McNichols, M., and P.C. O'Brien. 1997. Self-selection and analyst coverage. *Journal of Accounting Research* 35:167-199.
- Meng, X. 2015. Analyst reputation, communication, and information acquisition. *Journal of Accounting Research* 53:119-173.
- Merkley, K., R. Michaely, and J. Pacelli. 2017. Does the scope of the sell-side analyst industry matter? An examination of bias, accuracy, and information content of analyst reports. *Journal of Finance* 72:1285-1334.
- Michaely, R., and K.L. Womack. 1999. Conflict of interest and the credibility of underwriter analyst recommendations. *Review of Financial Studies* 12:653-686.
- Mikhail, M.B., B.R. Walther, and R.H. Willis. 1999. Does forecast accuracy matter to security analysts? *Accounting Review* 74:185-200.
- O'Brien, P. 1988. Analysts' forecasts as earnings expectations. *Journal of Accounting and Economics* 10:53-83.

- Prendergast, C., and L. Stole. 1996. Impetuous youngsters and jaded old-timers: Acquiring a reputation for learning. *Journal of Political Economy* 104:1105-1134.
- Richardson, S., S.H. Teoh, and P.D. Wysocki. 2004. The walk-down to beatable analyst forecasts: The role of equity issuance and insider trading incentives. *Contemporary Accounting Research* 21:885-924.
- Rider, C.H. 2001. *EDGAR Filer Handbook: A Guide for Electronic Filing with the SEC.* Gaithersburg: Aspen Law & Business.
- Scharfstein, D.S., and J.C. Stein. 1990. Herd behavior and investment. *American Economic Review* 80:465-479.
- Stickel, S.E. 1992. Reputation and performance among security analysts. *Journal of Finance* 47:1811-1836.
- Trueman, B. 1994. Analyst forecasts and herding behavior. Review of Financial Studies 7:97-124.
- Verrecchia, R.E. 1982. Information acquisition in a noisy rational expectations economy. *Econometrica* 50:1415-1430.
- Womack, K. 1996. Do brokerage analysts' recommendations have investment value? *Journal of Finance* 51:137-167.
- Wu, J.S., and A.Y. Zang. 2009. What determines financial analysts' career outcomes during mergers? *Journal of Accounting and Economics* 47:59-86.

# Appendix A. EDGAR Phase-in Waves.

The table provides a breakdown of the universe of listed U.S. firms and of the sample of treated firms by EDGAR phase-in wave. Listed U.S. firms are those listed on the NYSE, NASDAQ, or AMEX with CRSP share codes of 10 or 11. Treated firms require the existence of a valid control firm using a nearest-neighbor propensity-score method matching on equity market capitalization (in levels and logs), analyst coverages (in logs and lags), and fiscal quarter. Only matches in the common support are considered valid, using a 0.05 caliper. Market cap is measured in the fiscal quarter prior to inclusion in EDGAR.

			All liste	d U.S. firms	Treate	ed firms
Phase-in wave no.	SEC designation	Phase-in date	No. of firms	Mean market cap (\$m)	No. of firms	Mean market cap (\$m)
1	CF-01	April 26, 1993	105	8,418.5	23	303.9
2	CF-02	July 19, 1993	405	4,450.6	64	844.4
3	CF-03	October 4, 1993	416	952.0	232	375.5
4	CF-04	December 6, 1993	599	326.7	507	195.6
5	CF-05	January 30, 1995	664	198.6	492	216.3
6	CF-06	March 6, 1995	566	91.4	467	86.6
7	CF-07	May 1, 1995	458	97.1	373	95.8
8	CF-08	August 7, 1995	246	79.1		
9	CF-09	November 6, 1995	132	191.1		
10	CF-10	May 6, 1996	905	356.9		
All			4,496	860.5	2,158	199.2

#### **Appendix B: Variable Definitions**

#### **Stock-level measures**

# analysts is the number of analysts who issue earnings-per-share forecasts for a firm in a fiscal quarter, counting unique I/B/E/S analyst identifiers (I/B/E/S unadjusted detail file variable analys).

# days is the average number of days between analysts' earnings forecasts for a firm in a fiscal quarter and the earnings announcement date. We compute, for each analyst making an earnings forecast in a fiscal quarter, the number of days between the forecast date and the earnings announcement date. We then average the number of days across analysts following a firm. The variable is separately computed for short-term and long-term forecasts. Short-term forecasts are those made for the next fiscal quarter (fpi = 7); long-term forecasts are those made for the current fiscal year (fpi = 1).

**Abnormal volume** is the quarterly volume ratio constructed following Barber and Odean (2008). It is defined as  $(V_{i,t}/V_i)/(V_{m,t}/V_m)$ , where  $V_{i,t}$  is average daily trading volume for firm i in fiscal quarter t,  $V_i$  is average daily trading volume for firm i in fiscal quarter t, and  $V_m$  is average daily market trading volume in quarter t, and  $V_m$  is average daily market trading volume in quarter t. Trading volume is defined as the number of shares traded (CRSP variable vol) multiplied by the daily closing price (CRSP variable prc). Trading volume on Nasdaq is adjusted using the Gao and Ritter (2010) procedure. Market trading volume is calculated using all CRSP common stocks (share code 10 or 11).

**Abnormal volume (retail)** is the quarterly turnover by the retail customers of a large discount brokerage firm using the data of Barber and Odean (2000). It is defined as the total number of buy and sell trades divided by the number of shares outstanding at the previous quarter-end (CRSP variable *shrout*).

**AIM** is the natural log of one plus Amihud's (2002) illiquidity measure. We use daily CRSP data to calculate the ratio of absolute return to dollar volume,  $[1,000,000 \times |ret|/(|prc| \times vol)]$ , for each trading day in a fiscal quarter. We then average over the quarter and take logs. Trading volume on Nasdaq is adjusted using the Gao and Ritter (2010) procedure.

**Breaks in streaks of earnings increases** is an indicator variable set equal to one if firm *i*'s quarter *t* earnings (Compustat variable *niq*) decrease after having increased in each of the previous four quarters. This definition follows Andreou, Louca, and Petrou (2017).

DA (Jones) is firm i's discretionary accruals in fiscal quarter t obtained from a modified Jones model following Dechow, Sloan, and Sweeney (1995). The modified Jones model is specified as  $TA_{it}/ASSET_{it-1} = \beta_0 + \beta_1 \ 1/ASSET_{it-1} + \beta_2 \ \Delta REV_{it}/ASSET_{it-1} + \beta_3 \ PPE_{it}/ASSET_{iq-1} + \varepsilon_{it}$ , where  $TA_{it}$  is total accruals, defined as earnings before extraordinary items and discontinued operations (Compustat variable ibq) minus operating cash flows (Compustat variable oancfy),  $ASSET_{it-1}$  is lagged total assets (Compustat variable atq),  $\Delta REV_{it}$  is the change in quarterly revenue (Compustat variable saleq), and  $PPE_{it}$  is gross property, plant, and equipment (Compustat variable ppegtq). Jones discretionary accruals is defined as  $DA_{it} = (TA_{it}/ASSET_{it-1}) - NA_{it}$ , where  $NA_{it} = \widehat{\beta_0} + \widehat{\beta_1} + 1/ASSET_{it-1} + \widehat{\beta_2} \ (\Delta REV_{it} - \Delta AR_{it})/ASSET_{it-1} + \widehat{\beta_3} \ PPE_{it}/ASSET_{it-1}$  and  $AR_{it}$  is accounts receivable (Compustat variable rectq).

**DA** (Kothari) is the performance-matched discretionary accruals in a fiscal quarter following Kothari, Leone, and Wasley (2005), defined as a firm's discretionary accruals from a modified Jones model minus that of a matched firm in the same Fama-French 48 industry with the closest return on assets.

**Dispersion** is the standard deviation of analysts' earnings forecasts made in fiscal quarter t (I/B/E/S variable stdev), scaled by the end-of-quarter stock price (CRSP variable prc). I/B/E/S data are obtained from the unadjusted summary history files. Short-term dispersion is based on forecasts made for fiscal quarter t + 1 (fpi = 7); long-term dispersion is based on forecasts made for the current fiscal year (fpi = 1). See Lehavy, Li, and Merkley (2011) for further details.

**Earnings restatement** is an indicator variable set equal to one if the absolute difference between firm i's quarter t

I/B/E/S earnings per share (variable *value*) and Compustat earnings per share (variable *epspxq*) is equal to or greater than 0.015. This definition follows Livnat and Mendenhall (2006).

*Effective tick* is the quarterly average of Goyenko, Holden, and Trzcinka's (2009) effective tick measure. Using daily CRSP data (CRSP variables *prc* and *vol*) and based on end-of-day price clustering, we calculate an average effective spread over the quarter as the probability-weighted average of each effective spread size deflated by the stock price.

**ROA** is the firm's diluted quarterly earnings per share (Compustat variable epsfxq), scaled by the previous quarter-end stock price (CRSP variable prc).

*Fraction zero-return* is the fraction of trading days with zero or missing returns in a fiscal quarter. See Lesmond, Ogen, and Trzcinka (1999) and Goyenko, Holden, and Trzcinka (2009) for further details.

**Inaccuracy** is the average absolute difference between analysts' earnings forecasts and realized earnings for a firm in a fiscal quarter. Following Hong and Kubik (2003), we compute, for each analyst making an earnings forecast in a fiscal quarter, the absolute difference between realized earnings and the forecast, scaled by the previous fiscal quarter-end share price (CRSP monthly file variable prc). We are careful to compare diluted forecasts to diluted earnings (Compustat variables epsfxq and epsfx for quarterly and annual earnings, respectively) and primary forecasts to primary earnings (Compustat variables epspxq and epspx for quarterly and annual earnings, respectively). We then average the absolute differences across analysts following a firm. Short-term forecast inaccuracy is based on forecasts made for the next fiscal quarter (fpi = 7); long-term inaccuracy is based on forecasts made for the current fiscal year (fpi = 1).

Informativeness is the fraction of cumulative daily absolute abnormal returns that can be attributed to analyst forecasts in a fiscal quarter. Following Lehavy, Li, and Merley (2011) and Merkley, Michaely, and Pacelli (2017), the measure is defined as  $\sum_{d=1}^{NREVS} |R_{i,d} - Dec \ ret_{i,d}| / \sum_{d=1}^{D} |R_{i,d} - Dec \ ret_{i,d}|$ . NREVS is the number of trading days for which there is at least one analyst forecast in the I/B/E/S detail history file. D is the number of trading days in a quarter.  $R_{i,d}$  is the daily return of firm i on day d (CRSP variable ret). Dec  $ret_{i,d}$  is the CRSP size-decile portfolio return (variable decret).

*Idiosyncratic volatility* is the standard deviation of regression residuals from a Fama-French three-factor model using daily stock returns (CRSP variable *ret*) in a firm-fiscal quarter, measured following Ang et al. (2006).

*Meet-or-beat* is an indicator variable set equal to one if a firm's *EPS* is both greater than and within 1 cent of the median analyst's earnings forecast.

**Optimism** is the average difference between analysts' earnings forecasts and realized earnings for a firm in a fiscal quarter. Following Abarbanell and Lehavy (2003), we compute, for each analyst making an earnings forecast in a fiscal quarter, the difference between realized earnings and the forecast, scaled by the previous fiscal quarter-end share price (CRSP monthly file variable prc). We are careful to compare diluted forecasts to diluted earnings (Compustat variables epsfxq and epsfx for quarterly and annual earnings, respectively) and primary forecasts to primary earnings (Compustat variables epspxq and epspx for quarterly and annual earnings, respectively). We then average the differences across analysts following a firm. Short-term forecast optimism is based on forecasts made for the next fiscal quarter (fpi = 7); long-term optimism is based on forecasts made for the current fiscal year (fpi = 1).

**Price convergence** is the absolute cumulative abnormal return around a firm's quarterly earnings announcement. Following Heflin, Subramanyam, and Zhang (2003), we compute  $\left|\prod_{d=-30}^{2}(1+AR_{i,q,d})-1\right|$  for each firm i and fiscal quarter t, from 30 days before the earnings announcement date to two days after. Daily abnormal returns are CAPM-adjusted. Earnings announcement dates are from Compustat (variable rdq).

SUE is standardized unexpected earnings. We code earnings surprises following Barron, Byard, and Yu (2008). SUE for firm i in fiscal quarter t announced in fiscal quarter t+1 is defined as the absolute difference between I/B/E/S reported earnings per share (I/B/E/S detail history variable value) and the median outstanding analyst earnings forecast made for quarter t earnings, scaled by the firm's quarter t-1 quarter-end share price. Analyst earnings forecasts are

taken from the I/B/E/S unadjusted detail history file. Share prices are taken from the CRSP monthly file (variable *prc*). 35

*Volatility at earnings announcement* is the annualized daily return volatility in a three-day window centered on a firm's earnings announcement date, following Kelly and Ljungqvist (2012). Earnings announcement dates are from Compustat (variable rdq). Daily returns are from CRSP (variable ret).

**Volume at earnings announcement** is the sum of CRSP daily log trading volume (variable vol) in a three-day window centered on a firm's earnings announcement date. Earnings announcement dates are from Compustat (variable rdq). CRSP trading volume is adjusted using the Gao and Ritter (2010) algorithm.

#### Analyst-stock level measures

# days is the average number of days between an analyst's earnings forecasts for a firm and the earnings announcement date. We compute the number of days between the forecast date of each forecast the analyst makes for that firm that quarter and the earnings announcement date. We then average the number of days for that analyst for that firm in that quarter. The variable is separately computed for short-term and long-term forecasts. Short-term forecasts are those made for the next fiscal quarter (fpi = 7); long-term forecasts are those made for the current fiscal year (fpi = 1).

Affiliated analyst is an indicator variable set equal to one if the analyst works for a brokerage house that underwrote any of the firm's equity or debt issues in the previous three years. In our triple-diff specifications, affiliation is measured in the fiscal quarter before the focal firm joins EDGAR.

**Boldness** is the absolute difference between an analyst's most recent earnings forecast for a firm in the first two months of a quarter and the average consensus earnings forecast made by all other analysts covering the firm. Short-term forecast boldness is based on forecasts made for the next fiscal quarter (fpi = 7); long-term boldness is based on forecasts made for the current fiscal year (fpi = 1).

*Coverage* is an indicator variable set equal to one if an analyst issues an earnings forecast for firm i in fiscal quarter t, according to the I/B/E/S unadjusted detail history file.

Inaccuracy is the average absolute difference between an analyst's earnings forecasts and realized earnings for a firm in a fiscal quarter. Following Hong and Kubik (2003), we compute the absolute difference between realized earnings and each forecast the analyst makes for that firm that quarter, scaled by the firm's previous fiscal quarter-end share price (CRSP monthly file variable prc). We are careful to compare diluted forecasts to diluted earnings (Compustat variables epsfxq and epsfx for quarterly and annual earnings, respectively) and primary forecasts to primary earnings (Compustat variables epspxq and epspx for quarterly and annual earnings, respectively). We then average the absolute scaled differences for that analyst for that firm in that quarter. Short-term forecast inaccuracy is based on forecasts made for the next fiscal quarter (fpi = 7); long-term inaccuracy is based on forecasts made for the current fiscal year (fpi = 1).

**Optimism** is the average difference between an analyst's earnings forecasts and realized earnings for a firm in a fiscal quarter. Following Abarbanell and Lehavy (2003), we compute the difference between realized earnings and each forecast the analyst makes for that firm that quarter, scaled by the firm's previous fiscal quarter-end share price (CRSP monthly file variable prc). We are careful to compare diluted forecasts to diluted earnings (Compustat variables epsfxq and epsfx for quarterly and annual earnings, respectively) and primary forecasts to primary earnings (Compustat variables epspxq and epspx for quarterly and annual earnings, respectively). We then average the scaled differences for that analyst for that firm in that quarter. Short-term forecast optimism is based on forecasts made for the next fiscal quarter (fpi = 7); long-term optimism is based on forecasts made for the current fiscal year (fpi = 1).

<sup>&</sup>lt;sup>35</sup> Note that the difference between *SUE* and *inaccuracy* is in the timing. *SUE* is a measure of investors' surprise at the time earnings are announced relative to the analyst forecasts available to investors at that time. *Inaccuracy* is a measure of analysts' forecast errors, measured in the quarter a forecast is made relative to the *future* earnings realization.

#### **Analyst-level measures**

**Relative boldness** is a measure of the analyst's boldness relative to the other analysts coverage her stocks, constructed following Hong, Kubik, and Solomon (2000). For each stock an analyst covers, we first measure the deviation from consensus, defined as the absolute difference between the analyst's forecast and the average consensus of all other analysts covering the firm. Next, we calculate a boldness score,  $100 - [(rank - 1)/(number\ of\ analysts - 1)] \times 100$ , where rank is determined by sorting deviations from consensus of analysts covering a particular stock with the best analyst assigned a rank of 1. Finally, we average the analyst's scores across her stocks. In our triple-diff specifications, relative boldness is measured in the fiscal quarter before the focal firm joins EDGAR.

*Star analyst* is an indicator variable set equal to 1 if the analyst is ranked an all-star analyst by the *Wall Street Journal* in the *Journal*'s June rankings immediately preceding the fiscal quarter before the focal firm joins EDGAR.

#### **Broker-level measures**

# analysts is the number of analysts working at each broker according to I/B/E/S, measured in the fiscal quarter before the focal firm joins EDGAR.

**Coverage(\$)** is the total market capitalization of all firms covered by a broker's analysts divided by the total market capitalization of all firms in I/B/E/S, both measured in the fiscal quarter before the focal firm joins EDGAR.

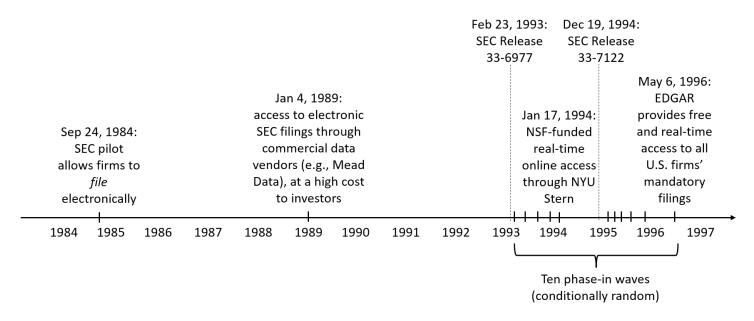
**Coverage(#)** is the number of all firms covered by a broker's analysts divided by the total number of firms in I/B/E/S, measured in the fiscal quarter before the focal firm joins EDGAR.

*Equity fees* is the natural log of a broker's annual revenue from equity underwriting (across all its clients), measured in the fiscal quarter before the focal firm joins EDGAR.

**Retail focus** is the ratio of the number of retail representatives to the total number of registered representatives at each broker, measured in the fiscal quarter before the focal firm joins EDGAR. The data are taken from the Securities Industry Association's yearbooks.

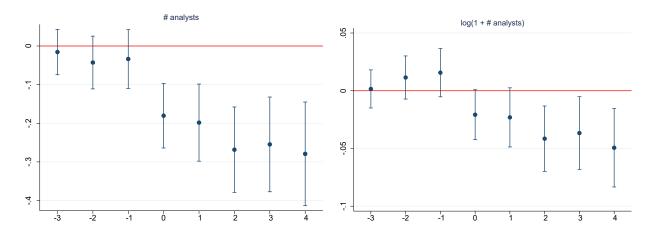
## Figure 1. Timeline of EDGAR Implementation.

The figure shows the major milestones in the SEC's implementation of EDGAR. SEC Release 33-6977 is the SEC's announcement of its plan to require all registered firms to submit their filings electronically, ultimately in ten waves. The release contains the phase-in dates for four "significant test groups," to be followed by a six-month evaluation period in the first half of 1994 leading to a final rule concerning the phase-in dates for the remaining firms. SEC Release 33-7122 contains final rules on EDGAR implementation, including the dates of the remaining six waves. The National Science Foundation announced on October 22, 1993 funding for a project to make all EDGAR filings available for free online, hosted by New York University's Stern School of Business. The SEC took over online access in October 1995.

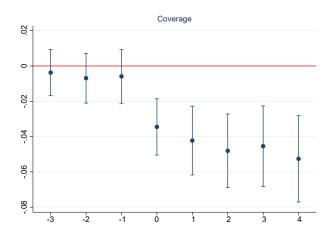


# Figure 2. Testing for Diverging Pre-trends: Analyst coverage.

The figure graphs difference-in-differences estimates of the effects of inclusion in EDGAR on analyst coverage. Treated firms are those included in EDGAR at time 0; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm (or analyst-firm). For variable definitions and details of their construction see Appendix B.



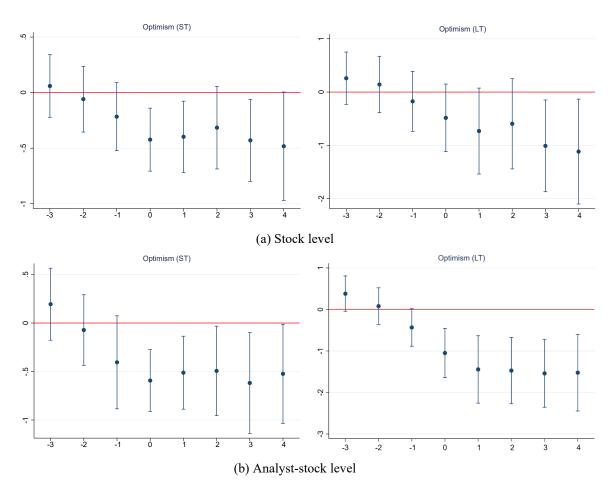
(a) Stock level



(b) Analyst-stock level

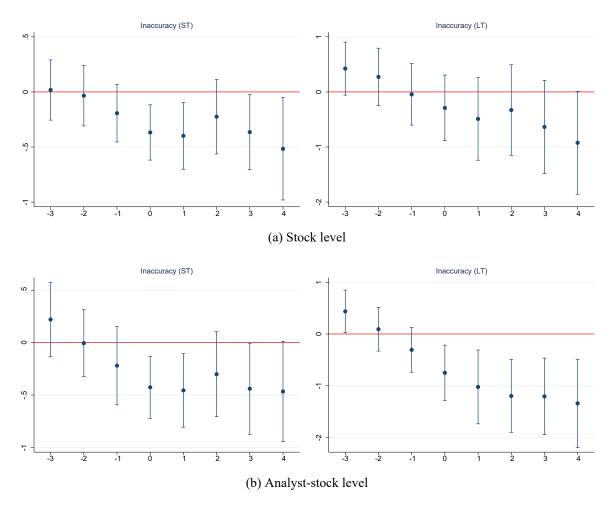
## Figure 3. Testing for Diverging Pre-trends: Forecast Optimism.

The figure graphs difference-in-differences estimates of the effects of inclusion in EDGAR on forecast optimism. Treated firms are those included in EDGAR at time 0; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm (or analyst-firm). For variable definitions and details of their construction see Appendix B.



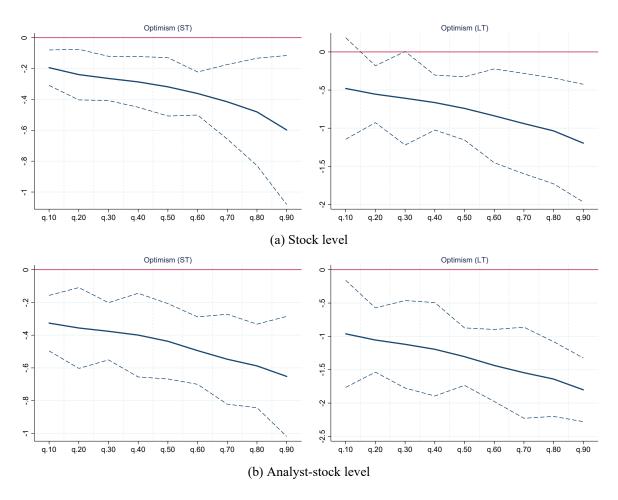
# Figure 4. Testing for Diverging Pre-trends: Forecast Inaccuracy.

The figure graphs difference-in-differences estimates of the effects of inclusion in EDGAR on forecast inaccuracy. Treated firms are those included in EDGAR at time 0; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm (or analyst-firm). For variable definitions and details of their construction see Appendix B.



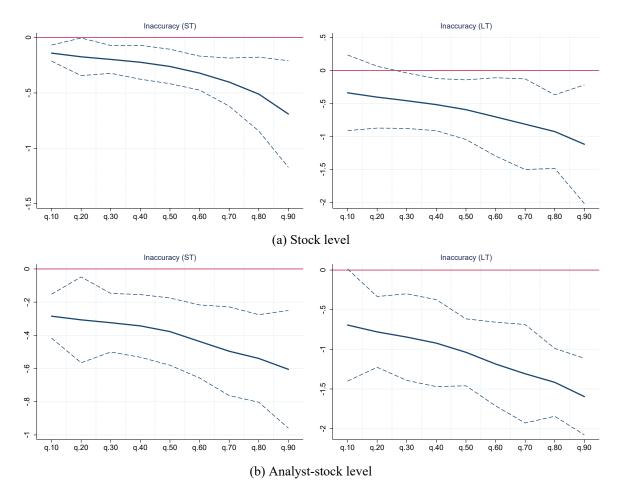
# Figure 5. Quantile regressions: Forecast Optimism.

The figure graphs quantile-regression DD estimates of the effects of inclusion in EDGAR on forecast optimism. Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm (or analyst-firm). The dashed lines indicate 95% confidence intervals. For variable definitions and details of their construction see Appendix B.



## Figure 6. Quantile regressions: Forecast Inaccuracy.

The figure graphs quantile-regression DD estimates of the effects of inclusion in EDGAR on forecast inaccuracy. Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm (or analyst-firm). The dashed lines indicate 95% confidence intervals. For variable definitions and details of their construction see Appendix B.



# **Table 1. Summary Statistics.**

The table reports summary statistics for the variables used in our analysis, separately for treated and control firms measured in levels and changes in the quarter before treatment. Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-score matched on equity market capitalization (in levels and logs), analyst coverage (in logs and lags), and fiscal quarter using a 0.05 caliper. Boldness is measured at the analyst/firm/fiscal-quarter level. All other variables are measured at the firm/fiscal-quarter level. For variable definitions and details of their construction see Appendix B. The final two columns test whether the difference in pre-treatment changes between treated and controls is statistically significant.

			Pre-treat	ment levels			Pre-treatment changes (from t-2 to t-1)							
		1.0			1 ~			1.6"			10			ited -
		reated firm			Control firm			reated fir			Control fir			trols
	#		Std.	#		Std.	#		Std.	#		Std.	Diff-	
	obs.	Mean	dev.	obs.	Mean	dev.	obs.	Mean	dev.	obs.	Mean	dev.	erence	t-stat
Matching variables:														
Market capitalization (\$m)	2,158	199.2	422.9	2,158	223.3	481.0	2,150	6.587	88.633	2,143	6.959	82.839	-0.372	-0.142
# of analysts	2,158	2.3	3.5	2,158	2.3	3.3	2,158	-0.027	1.167	2,158	-0.041	1.209	0.014	0.384
Analyst behavior:														
Optimism (short-term)	614	0.007	0.025	700	0.006	0.021	454	-0.002	0.035	515	-0.002	0.031	0.000	-0.062
Optimism (long-term)	1,190	0.031	0.088	1,174	0.021	0.072	1,071	-0.006	0.051	1,043	-0.001	0.051	-0.005	-2.041
Inaccuracy (short-term)	614	0.012	0.024	700	0.010	0.020	454	-0.004	0.032	515	-0.003	0.029	0.000	-0.120
Inaccuracy (long-term)	1,190	0.042	0.091	1,174	0.031	0.072	1,071	-0.006	0.049	1,043	-0.003	0.050	-0.003	-1.193
Informativeness	1,204	0.071	0.071	1,190	0.072	0.068	1,082	-0.005	0.066	1,059	-0.001	0.063	-0.003	-1.176
Dispersion (short-term)	582	0.003	0.003	637	0.002	0.003	515	0.000	0.003	571	0.000	0.002	0.000	-0.618
Dispersion (long-term)	1,050	0.009	0.014	1,130	0.007	0.013	1,014	0.000	0.009	1,093	0.000	0.008	0.000	-0.498
Boldness (short-term)	610	0.004	0.008	661	0.003	0.006	207	0.001	0.007	197	0.001	0.006	0.000	0.344
Boldness (long-term)	2,619	0.006	0.011	2,492	0.004	0.009	1,315	-0.001	0.011	1,142	0.000	0.009	-0.001	-3.457
Market reaction:														
Abnormal volume	2,156	1.270	1.034	2,158	1.256	1.014	2,154	-0.003	1.571	2,158	-0.060	1.644	0.057	1.164
Abnormal volume (retail)	666	0.078	0.106	600	0.081	0.114	507	0.004	0.085	441	0.009	0.101	-0.005	-0.842
AIM	1,984	1.012	1.275	2,019	1.015	1.233	1,932	-0.054	0.455	1,978	-0.042	0.505	-0.011	-0.723
Effective tick	1,984	0.026	0.028	2,016	0.026	0.028	1,932	0.000	0.017	1,973	0.000	0.018	0.000	-0.716
Fraction zero-return	2,158	0.270	0.123	2,158	0.246	0.119	2,158	-0.008	0.094	2,158	-0.006	0.090	-0.003	-1.024
Idiosyncratic volatility	2,157	0.037	0.026	2,158	0.041	0.028	2,157	0.001	0.013	2,158	0.000	0.015	0.000	1.075

## **Table 2. Validating the Shock.**

The table reports difference-in-differences estimates of the effects of inclusion in EDGAR on abnormal trading volume, trading liquidity, and volatility. Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm. For variable definitions and details of their construction see Appendix B. The coefficients in columns 4, 5, and 6 are multiplied by 100 for ease of exposition. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*\*, and \* to denote significance at the 1%, 5%, and 10% level, respectively.

	Abnorma	l volume		Liquidity		Volatility
	All trading (1)	Retail trading (2)	AIM (3)	Effective tick (4)	Fraction zero-return days (5)	Idio- syncratic volatility (6)
Quarter of EDGAR inclusion	0.067**	$0.007^{*}$	-0.003	-0.059	-0.677***	0.023
Quarter of 22 of the metasion	0.028	0.004	0.013	0.043	0.206	0.036
Next four quarters	-0.010	0.002	-0.043**	-0.084*	-0.172	-0.089**
1	0.027	0.005	0.018	0.046	0.213	0.045
Controls?	yes	yes	yes	yes	yes	yes
Calendar quarter FE?	yes	yes	yes	yes	yes	yes
Fiscal quarter FE?	yes	yes	yes	yes	yes	yes
Firm FE?	yes	yes	yes	yes	yes	yes
<i>R</i> -squared	13.3%	58.0%	88.8%	77.4%	70.1%	81.6%
No. of firms	4,315	2,367	4,204	4,202	4,316	4,315
No. of firm-quarters	37,274	11,197	34,708	34,670	37,299	37,281

## **Table 3. Extensive Margin: Analyst Coverage.**

The table reports difference-in-differences estimates of the effects of inclusion in EDGAR on analyst coverage. Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm (or analyst-firm). For variable definitions and details of their construction see Appendix B. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*, and \* to denote significance at the 1%, 5%, and 10% level, respectively.

	Stock	level	Analyst- stock level
		log(1+#	
	# analysts	analysts)	Coverage
	(1)	(2)	(3)
Quarter of EDGAR inclusion	-0.160***	-0.028***	-0.030***
Quarter of LD er it inclusion	0.031	0.008	0.006
Next four quarters	-0.221***	-0.044***	-0.042***
1	0.041	0.010	0.008
Controls?	yes	yes	yes
Calendar quarter FE?	yes	yes	yes
Fiscal quarter FE?	yes	yes	yes
Firm FE?	yes	yes	•
Analyst-firm FE?	·	·	yes
<i>R</i> -squared	90.7%	89.3%	35.1%
No. of firms	4,316	4,316	2,481
No. of observations	37,299	37,299	157,776

## Table 4. Analyst Behavior: Forecast Optimism and Inaccuracy.

The table reports difference-in-differences estimates of the effects of inclusion in EDGAR on forecast optimism and inaccuracy. Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm (or analyst-firm). For variable definitions and details of their construction see Appendix B. The coefficients are multiplied by 100 for ease of exposition. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*, and \* to denote significance at the 1%, 5%, and 10% level, respectively.

		Opti	mism			Inacc	uracy		
	Stock	level	Analyst-s	tock level	Stock	level	Analyst-s	Analyst-stock level	
	short-term (1)	long-term (2)	short-term (3)	long-term (4)	short-term (5)	long-term (6)	short-term (7)	long-term (8)	
Quarter of EDGAR inclusion	-0.355*** 0.111	-0.490* 0.259	-0.504*** 0.133	-1.012*** 0.249	-0.291*** 0.099	-0.378 0.236	-0.395*** 0.123	-0.745*** 0.220	
Next four quarters	-0.339*** 0.122	-0.895** 0.352	-0.439*** 0.151	-1.461*** 0.369	-0.309*** 0.112	-0.737*** 0.331	-0.399*** 0.139	-1.196*** 0.331	
Controls?	yes	yes	yes	yes	yes	yes	yes	yes	
Calendar quarter FE?	yes	yes	yes	yes	yes	yes	yes	yes	
Fiscal quarter FE?	yes	yes	yes	yes	yes	yes	yes	yes	
Firm FE?	yes	yes			yes	yes			
Analyst-firm FE?	•	•	yes	yes	·	•	yes	yes	
R-squared	37.5%	57.8%	54.6%	66.3%	43.4%	64.0%	59.1%	70.5%	
No. of firms	2,520	3,117	2,520	3,117	2,520	3,117	2,520	3,117	
No. of observations	12,681	20,474	26,748	73,833	12,681	20,474	26,748	73,833	

## Table 5. Analyst Behavior: Informativeness, Dispersion, and Boldness.

The table reports difference-in-differences estimates of the effects of inclusion in EDGAR on forecast informativeness, dispersion, and boldness. Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm (or analyst-firm). For variable definitions and details of their construction see Appendix B. The coefficients are multiplied by 100 for ease of exposition. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*\*, and \* to denote significance at the 1%, 5%, and 10% level, respectively.

	Informative-	Dispe	ersion	Boldness		
	ness (1)	short-term (2)	long-term (3)	short-term (4)	long-term (5)	
Quarter of EDGAR inclusion	-0.809*** 0.178	-0.007 0.010	-0.032 0.034	0.014 0.038	0.024 0.046	
Next four quarters	-0.884*** 0.183	-0.037*** 0.012	-0.140*** 0.042	-0.038 -0.081** 0.037	-0.130*** 0.045	
Controls?	yes	yes	yes	yes	yes	
Calendar quarter FE?	yes	yes	yes	yes	yes	
Fiscal quarter FE?	yes	yes	yes	yes	yes	
Firm FE?	yes	yes	yes	·	-	
Analyst-firm FE?	·	•	•	yes	yes	
<i>R</i> -squared	60.1%	68.7%	67.8%	71.1%	65.4%	
No. of firms	3,116	1,898	2,550	1,418	2,193	
No. of observations	20,878	11,082	18,986	13,917	43,738	

## Table 6. Analyst Behavior: Recommendation Strength.

The table reports difference-in-differences estimates of the effects of inclusion in EDGAR on the strength of analysts' stock recommendations. We reverse-score I/B/E/S's five-point recommendation scale such that a 5 corresponds to a strong buy and a 1 corresponds to a strong sell. Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm (or analyst-firm). For variable definitions and details of their construction see Appendix B. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\* and \*\* to denote significance at the 1% and 5% level, respectively.

	Recommenda	ation strength
		Analyst-
	Stock level	stock level
	(1)	(2)
Quarter of EDGAR inclusion	$0.092^{**}$	$0.110^{**}$
	0.039	0.050
Next four quarters	$0.105^{***}$	$0.169^{***}$
•	0.038	0.052
Controls?	yes	yes
Calendar quarter FE?	yes	yes
Fiscal quarter FE?	yes	yes
Firm FE?	yes	•
Analyst-Firm FE?	•	yes
R-squared	41.6%	69.1%
No. of firms	2,798	2,798
No. of observations	10,915	22,297

#### Table 7. Effects on Investor: Net Precision.

The table reports difference-in-differences estimates of the effects of inclusion in EDGAR on measures of the net precision of investors' information sets: volatility at earnings announcements, trading volume at earnings announcements, standardized unexpected earnings (SUE), and price convergence. Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm. For variable definitions and details of their construction see Appendix B. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\* and \*\* to denote significance at the 1% and 5% level, respectively.

	Volatility at earnings announcement (1)	Volume at earnings announcement (2)	SUE (3)	Price convergence (4)
Quarter of EDGAR inclusion	0.004	0.046	-0.0012*	0.001
Quarter of ED of its inclusion	0.015	0.084	0.0006	0.007
Next four quarters	-0.027**	-0.202**	-0.0019***	-0.019**
•	0.014	0.084	0.0007	0.008
Controls?	yes	yes	yes	yes
Calendar quarter FE?	yes	yes	yes	yes
Fiscal quarter FE?	yes	yes	yes	yes
Firm FE?	yes	yes	yes	yes
<i>R</i> -squared	40.6%	79.1%	57.2%	51.0%
No. of firms	4,118	4,002	1,981	3,927
No. of firm-quarters	31,495	27,607	10,463	13,137

## Table 8. Firm Responses: Fundamentals and Reporting Quality.

The table reports difference-in-differences estimates of the effects of inclusion in EDGAR on firm fundamentals and reporting practices: return on assets (ROA), two measures of discretionary accruals (DA), the likelihood of meeting or beating analyst consensus (meet-or-beat), earnings restatements, and breaks in streaks of earnings increases. Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm. For variable definitions and details of their construction see Appendix B. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\* and \*\* to denote significance at the 1% and 5% level, respectively.

	<i>ROA</i> (1)	DA (Jones) (2)	DA (Kothari) (3)	Meet-or- beat (4)	Earnings restate- ments (5)	Breaks in streaks of earnings increases (6)
Quarter of EDGAR inclusion	-0.001	0.000	-0.001	0.017	0.004	-0.006
	0.001	0.002	0.003	0.014	0.009	0.004
Next four quarters	0.002	-0.003	-0.002	0.009	-0.019	-0.004
	0.001	0.001	0.002	0.012	0.010	0.003
Controls?	yes	yes	yes	yes	yes	yes
Calendar quarter FE?	yes	yes	yes	yes	yes	yes
Fiscal quarter FE?	yes	yes	yes	yes	yes	yes
Firm FE?	yes	yes	yes	yes	yes	yes
<i>R</i> -squared	61.5%	16.9%	10.5%	24.5%	36.4%	11.1%
No. of firms	4,314	4,263	4,254	2,721	4,315	4,315
No. of firm-quarters	36,667	35,842	33,758	16,946	37,287	37,287

## Table 9, Panel A. Broker Channel: Forecast Optimism.

This table reports triple-difference estimates of the effects of inclusion in EDGAR on forecast optimism. For the corresponding difference-in-differences models, see Table 4. We interact treatment with four measures of brokerage house size, each measured in the quarter before EDGAR inclusion and so not time-varying: the log of the broker's annual fee income from underwriting equity issues (equity fees), the number of analysts the broker employs (# analysts), and the fraction of the universe of U.S. listed stocks the broker's analysts cover, by number (coverage(#)) and by market cap (coverage(\$)). All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and analyst-firm. For variable definitions and details of their construction see Appendix B. The coefficients are multiplied by 100 for ease of exposition. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*, and \* to denote significance at the 1%, 5%, and 10% level (two-sided), respectively.

				Optii	mism			
		short-	term	•		long-	term	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
$treated \times post$	-0.068 0.265	-0.361*** 0.165	-0.350** 0.156	-0.276* 0.144	-1.267*** 0.415	-0.975*** 0.320	-0.948*** 0.320	-0.914*** 0.304
$treated \times post \times equity fees$	-0.035* 0.018				-0.016 0.025			
$treated \times post \times \# \ analysts$		-0.005 0.004				-0.016** 0.008		
$treated \times post \times coverage(\#)$			-2.269 1.552				-6.422** 3.072	
$treated \times post \times coverage(\$)$				-1.043* 0.539				-2.272** 1.021
Controls?	yes	yes	yes	yes	yes	yes	yes	yes
Calendar quarter FE?	yes	yes	yes	yes	yes	yes	yes	yes
Fiscal quarter FE?	yes	yes	yes	yes	yes	yes	yes	yes
Analyst-firm FE?	yes	yes	yes	yes	yes	yes	yes	yes
R-squared	51.6%	54.4%	54.4%	54.4%	63.7%	66.3%	66.3%	66.3%
No. of firms	2,306	2,511	2,511	2,511	2,866	3,109	3,109	3,109
No. of observations	22,231	26,415	26,415	26,415	61,777	72,927	72,927	72,927

## Table 9, Panel B. Broker Channel: Forecast Inaccuracy.

This table reports triple-difference estimates of the effects of inclusion in EDGAR on forecast inaccuracy. For the corresponding difference-in-differences models, see Table 4. We interact treatment with four measures of brokerage house size, each measured in the quarter before EDGAR inclusion and so not time-varying: the log of the broker's annual fee income from underwriting equity issues (equity fees), the number of analysts the broker employs (# analysts), and the fraction of the universe of U.S. listed stocks the broker's analysts cover, by number (coverage(#)) and by market cap (coverage(\$)). All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and analyst-firm. For variable definitions and details of their construction see Appendix B. The coefficients are multiplied by 100 for ease of exposition. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*, and \* to denote significance at the 1%, 5%, and 10% level (two-sided), respectively.

				Inacc	uracy			
		short-	term		•	long-	term	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
$treated \times post$	-0.028 0.231	-0.410*** 0.157	-0.408*** 0.149	-0.338** 0.137	-0.849** 0.390	-0.890*** 0.301	-0.896*** 0.304	-0.854*** 0.286
$treated \times post \times equity fees$	-0.033** 0.016				-0.027 0.023			
$treated \times post \times \# \ analysts$		-0.002 0.004				-0.010 <i>0.007</i>		
$treated \times post \times coverage(\#)$			-0.969 1.408				-3.802 2.745	
$treated \times post \times coverage(\$)$				-0.559 0.488				-1.401 0.903
Controls?	yes	yes	yes	yes	yes	yes	yes	yes
Calendar quarter FE?	yes	yes	yes	yes	yes	yes	yes	yes
Fiscal quarter FE?	yes	yes	yes	yes	yes	yes	yes	yes
Analyst-firm FE?	yes	yes	yes	yes	yes	yes	yes	yes
R-squared	57.1%	59.1%	59.1%	59.2%	68.3%	70.5%	70.5%	70.5%
No. of firms	2,306	2,511	2,511	2,511	2,866	3,109	3,109	3,109
No. of observations	22,231	26,415	26,415	26,415	61,777	72,927	72,927	72,927

# Table 10, Panel A. Strategic Analyst Behavior: Heterogeneous Treatment Effects, Forecast Optimism.

This table reports triple-difference estimates of the effects of inclusion in EDGAR on forecast optimism. For the corresponding difference-in-differences models, see Table 4. We interact treatment with four measures of an analyst's incentives to engage in strategic behavior, each measured in the quarter before EDGAR inclusion and so not time-varying: whether the analyst is ranked as a "star," how focused on retail investors the analyst's brokerage house is, whether the analyst is "affiliated" in the sense of working for a brokerage house that has an investment banking relationship with the firm that is joining EDGAR, and the analyst's forecast boldness relative to other analysts covering her stocks. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and analyst-firm. For variable definitions and details of their construction see Appendix B. The coefficients are multiplied by 100 for ease of exposition. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*, and \* to denote significance at the 1%, 5%, and 10% level (two-sided), respectively.

				Optin	nism			
•		short-	-term	=		long-	term	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
$treated \times post$	-0.389*** 0.127	-0.304** 0.139	-0.473*** 0.152	0.450 0.544	-1.315*** 0.324	-1.048*** 0.279	-1.415*** 0.364	-0.399 0.781
$treated \times post \times star \ analyst$	-1.137** 0.458				-1.651** 0.768			
$treated \times post \times retail\ focus$		-0.455** 0.210				-0.964** 0.439		
$treated \times post \times affiliated analyst$			-0.748** 0.311				-0.613 <i>0.575</i>	
$treated \times post \times boldness$				-0.019* 0.010				-0.022* 0.013
Controls?	yes	yes	yes	yes	yes	yes	yes	yes
Calendar quarter FE?	yes	yes	yes	yes	yes	yes	yes	yes
Fiscal quarter FE?	yes	yes	yes	yes	yes	yes	yes	yes
Analyst-firm FE?	yes	yes	yes	yes	yes	yes	yes	yes
R-squared	50.8%	52.0%	54.6%	51.4%	62.2%	63.3%	66.3%	63.1%
No. of firms	2,263	2,328	2,520	2,259	2,780	2,849	3,117	2,796
No. of observations	21,440	23,351	26,748	21,107	58,219	64,238	73,833	58,200

## Table 10, Panel B. Strategic Analyst Behavior: Heterogeneous Treatment Effects, Forecast Inaccuracy.

This table reports triple-difference estimates of the effects of inclusion in EDGAR on forecast inaccuracy. For the corresponding difference-in-differences models, see Table 4. We interact treatment with four measures of an analyst's incentives to engage in strategic behavior, each measured in the quarter before EDGAR inclusion and so not time-varying: whether the analyst is ranked as a "star," how focused on retail investors the analyst's brokerage house is, whether the analyst is "affiliated" in the sense of working for a brokerage house that has an investment banking relationship with the firm that is joining EDGAR, and the analyst's forecast boldness relative to other analysts covering her stocks. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and analyst-firm. For variable definitions and details of their construction see Appendix B. The coefficients are multiplied by 100 for ease of exposition. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*, and \* to denote significance at the 1%, 5%, and 10% level (two-sided), respectively.

	Inaccuracy								
•		short-	-term		long-term				
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	
$treated \times post$	-0.338*** 0.120	-0.328** 0.128	-0.446*** 0.146	0.402 0.499	-1.053*** 0.291	-0.842*** 0.261	-1.156*** 0.330	-0.596 0.666	
$treated \times post \times star \ analyst$	-1.137*** 0.428				-1.654** 0.750				
$treated \times post \times retail\ focus$		-0.293 <i>0.201</i>				-0.798** 0.398			
$treated \times post \times affiliated$ analyst			-0.384 0.268				-0.496 <i>0.536</i>		
treated  imes post  imes boldness				-0.017* 0.009				-0.012 <i>0.011</i>	
Controls?	yes	yes	yes	yes	yes	yes	yes	yes	
Calendar quarter FE?	yes	yes	yes	yes	yes	yes	yes	yes	
Fiscal quarter FE?	yes	yes	yes	yes	yes	yes	yes	yes	
Analyst-firm FE?	yes	yes	yes	yes	yes	yes	yes	yes	
R-squared	56.4%	57.2%	59.2%	56.9%	66.9%	67.9%	70.5%	67.8%	
No. of firms	2,263	2,328	2,520	2,259	2,780	2,849	3,117	2,796	
No. of observations	21,440	23,351	26,748	21,107	58,219	64,238	73,833	58,200	

## INTERNET APPENDIX

for

# **Do Corporate Disclosures Constrain Strategic Analyst Behavior?** \*

Yen-Cheng Chang<sup>†</sup> Alexander Ljungqvist<sup>§</sup> Kevin Tseng<sup>¶</sup>

# (NOT INTENDED FOR PUBLICATION)

<sup>\*</sup> We thank Dan Bernhardt, Logan Emery, Ilan Guttman, Paul Healy, Charles Hsu, K. Ramesh, Raghu Rau, Eric So, Phillip Stocken, Kelsey Wei, William Wilhelm, and seminar participants at LBS, UNSW, SSE, NTU, and Aalto for helpful comments. We thank Terrance Odean for sharing his online-discount brokerage data. Chang and Tseng gratefully acknowledge research support from the Ministry of Science and Technology (109-2634-F-002-045, 108-2410-H-002-095-MY2) and the Ministry of Education of R.O.C. Taiwan (109L900202). Ljungqvist gratefully acknowledges generous funding from the Marianne & Marcus Wallenberg Foundation (MMW 2018.0040, MMW 2019.0006). We thank Sebastian Sandstedt at the Wallenberg Lab and Yu-Siang Su at National Taiwan University for outstanding research assistance.

<sup>†</sup> National Taiwan University; Center for Research in Econometric Theory and Applications, National Taiwan University. Email address: yenchengchang@ntu.edu.tw.

<sup>§</sup> Stockholm School of Economics, Swedish House of Finance, ABFER, and CEPR. Email address: alexander.ljungqvist@hhs.se.

<sup>¶</sup> National Taiwan University; Center for Research in Econometric Theory and Applications, National Taiwan University. Email address: kevintseng@ntu.edu.tw.

# Table IA.1. Robustness Tests: Analyst Coverage.

The table reports triple-diff estimates of the effects of inclusion in EDGAR on analyst coverage at the analyst/firm level, where EDGAR inclusion is interacted with either the analyst's pre-EDGAR level of optimism for the firm or measures of broker size: the number of analysts the broker employs (# analysts), and the fraction of the universe of U.S. listed stocks the broker's analysts cover, by number (coverage(#)) and by market cap (coverage(\$)). For the corresponding difference-in-differences models, see Table 3. Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and analyst-firm. For variable definitions and details of their construction see Appendix B. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*, and \* to denote significance at the 1%, 5%, and 10% level, respectively.

			Coverage		
	(1)	(2)	(3)	(4)	(5)
$treated \times post$	-0.042*** 0.008	-0.036*** 0.007	-0.057*** 0.011	-0.052*** 0.011	-0.047*** 0.010
$treated \times post \times optimism(ST)$	0.005 0.004	0.007	0.011	0.011	0.010
$treated \times post \times optimism(LT)$		0.000 <i>0.001</i>			
$treated \times post \times \# \ analysts$			0.000 0.000		
$treated \times post \times coverage(\#)$				0.118 <i>0.098</i>	
$treated \times post \times coverage(\$)$					0.016 0.029
Controls?	yes	yes	yes	yes	yes
Calendar quarter FE?	yes	yes	yes	yes	yes
Fiscal quarter FE?	yes	yes	yes	yes	yes
Analyst-Firm FE?	yes	yes	yes	yes	yes
R-squared	35.5%	35.1%	34.1%	34.2%	34.1%
No. of firms	1,754	2,312	2,474	2,474	2,474
No. of observations	138,176	155,397	133,909	133,909	133,909

# Table IA.2. Robustness: Do Forecasts Exceed Subsequent Earnings?

The table reports difference-in-differences estimates of the effects of inclusion in EDGAR on the fraction of analysts whose forecasts exceed subsequent earnings (at the stock level, shown in columns 1 and 2) and the likelihood of an analyst's forecast exceeding subsequent earnings (at the analyst-stock level, shown in columns 3 and 4). Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm (or analyst-firm). For variable definitions and details of their construction see Appendix B. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*, and \* to denote significance at the 1%, 5%, and 10% level, respectively.

	Do fo	Do forecasts exceed subsequent earnings?							
	Stock	level	Analyst-s	tock level					
	short-term	long-term	short-term	long-term					
	(1)	(2)	(3)	(4)					
Quarter of EDGAR inclusion	-0.089***	-0.060***	-0.106***	-0.122***					
N C	0.022	0.017	0.029	0.021					
Next four quarters	-0.049** 0.021	-0.066*** 0.019	-0.068** 0.028	-0.117*** 0.025					
Controls?	yes	yes	yes	yes					
Calendar quarter FE?	yes	yes	yes	yes					
Fiscal quarter FE?	yes	yes	yes	yes					
Firm FE?	yes	yes							
Analyst-Firm FE?			yes	yes					
<i>R</i> -squared	34.4%	43.0%	52.3%	51.7%					
No. of firms	2,480	3,052	2,480	3,052					
No. of observations	12,557	20,095	26,539	72,739					

## Table IA.3. Analyst Behavior: Forecast Timing.

The table reports difference-in-differences estimates of the effects of inclusion in EDGAR on the timing of analyst forecasts, measured as the average number of days between an earnings announcement and the corresponding earnings forecasts. Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm (or analyst-firm). For variable definitions and details of their construction see Appendix B. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*, and \* to denote significance at the 1%, 5%, and 10% level, respectively.

	# Days							
	Stock	level	Analyst-s	tock level				
	short-term	long-term	short-term	long-term				
	(1)	(2)	(3)	(4)				
Quarter of EDGAR inclusion	0.662	0.043	0.160	-0.648				
Quarter of LB of the metasion	0.903	0.649	0.889	0.635				
Next four quarters	-0.516	0.107	-0.456	-0.770				
1	0.770	0.539	0.790	0.522				
Controls?	yes	yes	yes	yes				
Calendar quarter FE?	yes	yes	yes	yes				
Fiscal quarter FE?	yes	yes	yes	yes				
Firm FE?	yes	yes	·	•				
Analyst-Firm FE?	·	•	yes	yes				
<i>R</i> -squared	44.1%	44.8%	55.0%	47.6%				
No. of firms	2,529	2,983	2,529	2,983				
No. of observations	13,474	19,339	30,335	71,526				

# Table IA.4. Robustness: Forecast Optimism and Inaccuracy (Last Forecasts).

The table reports difference-in-differences estimates of the effects of inclusion in EDGAR on forecast optimism and inaccuracy. The analysis mirrors that reported in Table 4, except that we measure optimism and inaccuracy using only an analyst's last forecast in a fiscal quarter Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm (or analyst-firm). For variable definitions and details of their construction see Appendix B. The coefficients are multiplied by 100 for ease of exposition. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*, and \* to denote significance at the 1%, 5%, and 10% level, respectively.

		Optii	mism		Inaccuracy				
	Stock	level	Analyst-s	tock level	Stock	level	Analyst-s	tock level	
	short-term (1)	long-term (2)	short-term (3)	long-term (4)	short-term (5)	long-term (6)	short-term (7)	long-term (8)	
Quarter of EDGAR inclusion	-0.348*** 0.109	-0.539** 0.269	-0.479*** 0.131	-1.078*** 0.268	-0.276*** 0.096	-0.468* 0.241	-0.387*** 0.122	-0.838*** 0.240	
Next four quarters	-0.334*** 0.121	-0.975*** 0.352	-0.405*** 0.142	-1.445*** 0.366	-0.306*** 0.111	-0.827** 0.331	-0.379*** 0.132	-1.235*** 0.329	
Controls?	yes	yes	yes	yes	yes	yes	yes	yes	
Calendar quarter FE?	yes	yes	yes	yes	yes	yes	yes	yes	
Fiscal quarter FE?	yes	yes	yes	yes	yes	yes	yes	yes	
Firm FE?	yes	yes	•	•	yes	yes	•	•	
Analyst-Firm FE?	•	•	yes	yes	·	•	yes	yes	
<i>R</i> -squared	36.8%	57.0%	54.5%	65.0%	42.5%	63.1%	58.3%	69.4%	
No. of firms	2,473	3,049	2,473	3,049	2,473	3,049	2,473	3,049	
No. of observations	12,470	20,055	26,319	72,386	12,470	20,055	26,319	72,386	

#### Table IA.5. Identification: SUTVA.

The table reports difference-in-differences estimates of the effects of inclusion in EDGAR on forecast optimism and inaccuracy. In contrast to the corresponding specifications in Table 4, we focus on analysts rather than firms as the treated unit. We ask whether analyst k changes her behavior for all the firms she covers, or just for firms joining EDGAR, when the first of the firms she covers joins EDGAR or goes online (a time which we call "quarter of first EDGAR inclusion"). In the set of stocks covered by analyst k, stock i is treated if it joins EDGAR in the quarter of first EDGAR inclusion; the remaining stocks (which join EDGAR later) are analyst k's controls. This treated-stock indicator is then interacted with the indicator for quarter of first EDGAR inclusion (and ditto for the indicator for the next four quarters). We include both analyst and firm fixed effects. The reported treatment effects reported in the table then capture the average difference in the change of an analyst's behavior between those of her stocks that joined EDGAR first and those that joined EDGAR later, measured in the guarter of first EDGAR inclusion and over the next four quarters. Cases where all the stocks covered by an analyst join EDGAR in the same quarter are excluded (given that such analysts have no control stocks). We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter and fiscal-quarter. For variable definitions and details of their construction see Appendix B. The coefficients are multiplied by 100 for ease of exposition. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*, and \* to denote significance at the 1%, 5%, and 10% level (two-sided), respectively.

	Optii	nism	Inacc	uracy
	short-term (1)	long-term (2)	short-term (3)	long-term (4)
Treated stock ×				
Quarter of first EDGAR inclusion	-0.595***	-1.524***	-0.353**	-1.150***
<b>(</b>	0.157	0.287	0.150	0.255
Next four quarters	-0.665***	-1.479***	-0.411***	-1.375***
	0.122	0.342	0.114	0.287
Controls?	yes	yes	yes	yes
Calendar quarter FE?	yes	yes	yes	yes
Fiscal quarter FE?	yes	yes	yes	yes
Analyst FE?	yes	yes	yes	yes
Firm FE?	yes	yes	yes	yes
<i>R</i> -squared	12.1%	13.3%	17.1%	16.4%
No. of firms	2,107	2,579	2,107	2,579
No. of observations	25,718	80,167	25,718	80,167

# Table IA.6. Analyst Behavior: Forecast Optimism and Inaccuracy (Waves 1 Through 4).

The table reports difference-in-differences estimates of the effects of inclusion in EDGAR on forecast optimism and inaccuracy. Treated firms are those whose filings became available online in January 17, 1994; control firms are nearest-neighbor propensity-score matched on equity market capitalization (in levels and logs), analyst coverage (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm (or analyst-firm). For variable definitions and details of their construction see Appendix B. The coefficients are multiplied by 100 for ease of exposition. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*, and \* to denote significance at the 1%, 5%, and 10% level, respectively.

	Optimism					Inaccuracy			
	Stock level		Analyst-s	yst-stock level Stock		level	Analyst-stock lev		
	short-term (1)	long-term (2)	short-term (3)	long-term (4)	short-term (5)	long-term (6)	short-term (7)	long-term (8)	
Quarter of EDGAR inclusion	-0.514***	-1.286***	-0.789***	-1.799***	-0.406**	-1.199***	-0.729***	-1.263**	
NI (C	0.169	0.418	0.259	0.428	0.161	0.380	0.253	0.387	
Next four quarters	-0.399*** 0.154	-1.306** 0.516	-0.738*** 0.250	-1.940*** 0.542	-0.447*** 0.143	-1.155** 0.466	-0.779*** 0.235	-1.592** 0.471	
Controls?	yes	Yes	yes	yes	yes	yes	yes	yes	
Calendar quarter FE?	yes	Yes	yes	yes	yes	yes	yes	yes	
Fiscal quarter FE?	yes	Yes	yes	yes	yes	yes	yes	yes	
Firm FE?	yes	Yes			yes	yes			
Analyst-firm FE?			yes	yes			yes	yes	
R-squared	39.2%	55.8%	53.9%	65.2%	47.4%	65.0%	60.4%	70.7%	
No. of firms	1,184	1,418	1,184	1,418	1,184	1,418	1,184	1,418	
No. of observations	6,377	10,155	13,968	42,066	6,377	10,155	13,968	42,066	

# Table IA.7. Placebo Test: Filing vs. Access.

The table reports difference-in-differences estimates of the effects of inclusion in EDGAR on forecast optimism and inaccuracy. To test whether analyst behavior changes when a firm begins to submit electronic filings to EDGAR or when those filings become accessible online, we include an indicator set equal to one for fiscal quarters before January 17, 1994 (the date filings of firms in waves 1 through 4 become accessible online). Under the null hypothesis that analyst behavior changes in response to online access, the coefficient on the indicator variable should be zero. In all other respects, the specifications reported in the table are identical to those in Table 4. Treated firms are those included in EDGAR; control firms are nearest-neighbor propensity-scored matched on equity market capitalization (in levels and logs), number of analysts (in logs and lags), and fiscal quarter using a 0.05 caliper. We include data from a nine-fiscal quarter window centered on the fiscal quarter in which a treated firm's EDGAR inclusion takes place. All specifications are estimated using OLS and include controls (the one-quarter lag of log market cap) and fixed effects for calendar-quarter, fiscal-quarter, and firm (or analyst-firm). For variable definitions and details of their construction see Appendix B. The coefficients are multiplied by 100 for ease of exposition. Heteroskedasticity-consistent standard errors clustered at the firm level are shown in italics underneath the coefficient estimates. We use \*\*\*, \*\*\*, and \* to denote significance at the 1%, 5%, and 10% level, respectively.

	Optimism					Inacc	uracy	
	Stock level		Analyst-s	tock level	Stock level		Analyst-s	tock level
	short-term (1)	long-term (2)	short-term (3)	long-term (4)	short-term (5)	long-term (6)	short-term (7)	long-term (8)
Quarter of EDGAR inclusion	-0.364***	-0.473*	-0.513***	-0.984***	-0.312***	-0.369	-0.421***	-0.761***
	0.114	0.261	0.138	0.227	0.101	0.239	0.129	0.208
Next four quarters	-0.349***	-0.873**	-0.450***	-1.428***	-0.335***	-0.726**	-0.432***	-1.216***
-	0.126	0.354	0.156	0.343	0.116	0.333	0.147	0.314
Pre-January 17, 1994	-0.117	0.243	-0.103	0.243	-0.296	0.118	-0.296	-0.142
•	0.243	0.534	0.399	0.505	0.203	0.506	0.350	0.451
Controls?	yes	yes	yes	yes	yes	yes	yes	yes
Calendar quarter FE?	yes	yes	yes	yes	yes	yes	yes	yes
Fiscal quarter FE?	yes	yes	yes	yes	yes	yes	yes	yes
Firm FE?	yes	yes	•	•	yes	yes	•	
Analyst-firm FE?	•	•	yes	yes	·	·	yes	yes
R-squared	37.5%	57.8%	54.6%	66.3%	43.4%	64.0%	59.1%	70.5%
No. of firms	2,520	3,117	2,520	3,117	2,520	3,117	2,520	3,117
No. of observations	12,681	20,474	26,748	73,833	12,681	20,474	26,748	73,833