

2021 ASSA Virtual Annual Meeting Contract Details

1. General Information

Held every January, the Allied Social Science Associations (ASSA) meeting provides exhibitors access to over 13,000 economists in all fields of specialization and related disciplines who regularly attend the event. Due to the continued uncertainties related to the potential spread of COVID-19, the 2021 ASSA Annual Meeting will be held as a virtual event. The meeting will take place on January 3-5, 2021, which is Sunday, Monday, and Tuesday. The AEA leadership believes that, despite the departure from normal circumstances, we will have an engaging and successful 2021 meeting.

2. Exhibit Hours

Available throughout the meeting on January 3-5, 2021.

3. Virtual Exhibit Space

The 2021 ASSA Virtual Meeting will provide your company an excellent opportunity to display and explain your product line to a large prime market segment. Exhibitors have had outstanding success by exhibiting at past ASSA Meetings.

The cost for virtual exhibit space is \$500 and includes the following:

- Logo
- Five links that can be used for PDFs, website pages, videos, calendar scheduling, etc.
- Four complimentary meeting registrations, which will allow you to access sessions and events from a desktop browser or the event app on a mobile device. The virtual platform allows you to build a personal daily schedule, receive reminders and updates, search the program, take notes, and more. The app will become available for download in the first week of December.

4. Assignment and Payment of Space

Exhibit space will be available for purchase online for \$500 from the "Annual Meeting" webpage on the AEA website <https://conf.aeaweb.org/exhibitors/> beginning on September 22, 2021. Exhibit space can be purchased online until December 18, 2021. If you are unable to access and pay for space online, please contact Tracy White at Tracy.white@vanderbilt.edu for assistance. The Association reserves the right to add or remove booths as necessary if the product or services do not appeal to the majority of our attendees.

5. Cancellation

No refund will be made if purchased space is canceled by an exhibitor after November 15, 2020 or if the exhibitor fails to utilize purchased space.

6. Indemnification and Hold Harmless

The Exhibitor agrees to protect, indemnify, defend, and hold harmless the AEA, their respective employees, and agents against all claims, actions or causes of action, liabilities, including attorneys' fees and cost arising from the defense of any claim, action, cause or action or liabilities arising out of or resulting from any act taken or committed by the Exhibitor and pursuant to the performance of the Exhibitor's obligations hereunder. The Exhibitor agrees to defend, indemnify and hold harmless the AEA for any claim, action, cause of action and liabilities which may be asserted by third parties arising out of the performance of the Exhibitor to this Agreement.

7. Use of Exhibit Space

The Allied Social Science Associations reserves the right to require a sample description of the product to be displayed prior to accepting an application for booth space. Material to be displayed in a booth must be reputable and appear to be of interest to a substantial portion of our members. The Allied Social Science Associations reserves the right to make additional conditions, rules and regulations as it deems necessary to insure the success of the exhibition.

8. Inability to Perform

If the Allied Social Science Associations should be prevented from conducting the ASSA Annual Convention and Exhibits by any cause beyond its control, or if it cannot permit the exhibitor to occupy this space due to circumstances beyond ASSA's control, the ASSA will refund to the exhibitor the amount of the rental fee paid less a proportionate share of the exhibit expenses, which share shall be determined by ASSA in its sole discretion, and the ASSA shall have no further obligation or liability to the exhibitor.