

Held every January, the Allied Social Science Associations (ASSA) meeting provides exhibitors access to over 13,000 economists and scholars in related disciplines. Due to the continued uncertainties related to the potential spread of COVID-19, the 2021 ASSA Annual Meeting will be held as a virtual event. The meeting will take place on January 3-5, 2021, which is Sunday, Monday, and Tuesday. The AEA leadership believes that, despite the departure from normal circumstances, we will have an engaging and successful 2021 meeting.

Virtual Exhibit Space: Take advantage of this excellent opportunity to present new products and reach your customer base through an online presence at the 2021 ASSA Virtual Meeting.

The cost for virtual exhibit space is \$500 and includes the following:

- Your logo.
- A brief description of your organization.
- Five links that can be used for PDFs, website pages, videos, calendar scheduling, etc.
- Four complimentary meeting registrations, which will allow access to sessions and events from a desktop browser or the event app on a mobile device. The virtual platform allows you to build a personal daily schedule, receive reminders and updates, search the program, take notes, and more. The app will become available for download in the first week of December.

#### Meeting Schedule (Eastern Time)

(Session and Event times have been adjusted this year for the virtual format.)

10:00 am – 12:00 pm -- Sessions

12:15 pm – 2:15 pm -- Sessions

2:30 pm – 3:30 pm -- Special Events

3:45 pm – 5:45 pm -- Sessions

6:00 pm – 8:00 pm -- Special Events

Exhibit Hours: Available throughout the meeting.

Purchasing Virtual Exhibit Space: Exhibit space will be available for purchase at <https://conf.aeaweb.org/virtualExhibits> from September 22, 2020 to December 18, 2020. If you are unable to purchase exhibit space online, please contact Tracy White at [Tracy.white@vanderbilt.edu](mailto:Tracy.white@vanderbilt.edu) for assistance. The Association reserves the right to remove virtual exhibit space as necessary if the product or services offered do not appeal to the majority of our attendees.

Cancellation: No refund will be made if purchased space is canceled by an exhibitor after November 15, 2020 or if the exhibitor fails to utilize purchased space.

Use of Exhibit Space: The Allied Social Science Associations reserves the right to require a sample description of the product to be displayed. Material to be displayed in an exhibit must be reputable and appear to be of interest to a substantial portion of our members. The Allied Social Science Associations reserves the right to make additional conditions, rules, and regulations as it deems necessary to insure the success of the exhibition.

Inability to Perform: If the Allied Social Science Associations should be prevented from conducting the ASSA Annual Meeting and Exhibits by any cause beyond its control the ASSA will refund to the exhibitor the amount of the fee paid less a proportionate share of the exhibit expenses, which share shall be determined by ASSA in its sole discretion, and the ASSA shall have no further obligation or liability to the exhibitor.

If you have any questions regarding any of this information please email me at [gwyn.p.loftis@vanderbilt.edu](mailto:gwyn.p.loftis@vanderbilt.edu). We look forward to you joining us for this year's meeting.