Air Quality, Human Capital Formation and the Long-term Effects of Environmental Inequality at Birth

2018 AEA Annual Meeting

John Voorheis US Census Bureau

January 6, 2018

This presentation is released to inform interested parties of ongoing research and to encourage discussion of work in progress. The views expressed within are those of the author and not necessarily those of the U.S. Census Bureau.

<□ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶ < □ ▶



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU census.gov

Motivation I

Pollution exposure is not distributed equally across the population

 Poor and non-white children are exposed to higher levels of pollution than rich, white children

Intergenerational income mobility is low in the United States

- Chetty et al. [2014]: Children born in the bottom income quintile have a 7.6% chance of being in the top quintile as adults, vs. to a 36.5% chance for children born in the top quintile
- These two facts may be connected, if pollution exposure at birth has long term economic consequences



Motivation II

- Retrospectively, total benefits of the Clean Air Act of 1970 and the Clean Air Act Amendments of 1990 greatly outweigh total costs – EPA (1997) and EPA (2015)
- However, these cost-benefit analyses have excluded costs/benefits associated with long term effects of pollution exposure
- Credible causal estimates of these long term effects can improve future cost-benefit analysis by reducing bias due to excluded long term costs/benefits



What do we know?

Short & long term effects of pollution exposure:

- Reduces birthweight & increases infant mortality: Currie and Walker [2011], Chay and Greenstone [2003a]
- Decreases performance on school exams, in the long run (Bharadwaj et al. [2014]) and contemporaneously (Lavy et al. [2014], Marcotte [2017])
- Increases crime (Herrnstadt and Muehlegger [2015], Reyes [2014])
- Decreases wages in the long run (Isen et al. [2016]) and contemporaneously (Chang et al. [2014])

Surveys of the state of the art: Currie [2011], Currie et al. [2013] and Almond et al. [2017]



What's Missing?

Open Questions:

- What's the mechanism for long term wage effects?
 - Clifford et al. [2016]: epidemiological evidence that pollution affects brain development
 - Could affect cognitive, non-cognitive skills
- What role does later life pollution exposure play? (Almond et al. [2017]: the "missing middle")

My results

- I confirm long term wage effects for an older cohort (born around 1970)
- For a younger cohort, I examine how exposure at birth affects intermediate determinants of adult economic well-being: college attendance, high school completion and incarceration
 - Additionally, I show how exposure in adolescence affects these outcomes



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU census.gov

Data

I construct a linked dataset for two cohorts of interest: 16–24 year olds, born between 1987–1997, and older adults born between 1969–1976

- Responses from the 2005–2015 American Community Survey (ACS)
- The SSA Numerical Identification File (Numident)
- For younger cohort: Universe of IRS Form 1040 filings (2000–2014)
- Exposure at birth to TSP measured from EPA monitor data
- Exposure during adolescence to PM2.5 for younger cohort measured using satellite data from the Atmospheric Composition Analysis Group (ACAG)



Empirical Strategy

Strategy: use nonattainment IV similar to Chay and Greenstone [2003b], Isen et al. [2016]

- Capitalize on sharp declines in emissions associated with nonattainment status designations
 - ► For older cohort, use nonattainment of 1971 TSP standards (replicating Isen et al. [2016])
 - ► For younger cohort, use nonattainment of NO₂ standards, designated in 1991
- For younger cohort: allow for adolescent pollution exposure to have a separate effect on intermediate outcomes



Empirical Strategy

For an individual i born in county c in year t who responds to the ACS in year s, estimate IV regressions of the form:

 $TSP_{i,c,t} = \nu_c + \mu_t + \psi_s + \delta_1 Nonattainment_{c,t} + \theta X_{i,c,t} + \epsilon_{i,c,t}$

$$Y_{i,c,t} = \eta_c + \lambda_t + \pi_s + \beta_1 \widehat{TSP}_{i,c,t} + \gamma X_{i,c,t} + e_{i,c,t}$$

- X_{i,c,t} contains: age, sex, race, county population, personal income and personal income per capita growth rate in 1969/1980 interacted with quadratic trends, weather controls and month of birth fixed effects (both cohorts)
- ▶ For younger cohort, X_{i,c,t} also includes county of residence in adolescence fixed effects, parents' AGI in adolescence, and average PM2.5 exposure during adolescence



Identifying Assumptions

- First stage is a difference-in-difference regression, so key identiying assumption is parallel trends
- Can examine the validity of this in an event study framework by estimating the following regression:

$$TSP_{i,c,t} = \alpha_c + \alpha_t + \alpha_s + \sum_{j=T_-}^{T_+} \delta_j Non_c \times I(t=j) + \theta X_{i,c,t} + \epsilon_{i,c,t}$$

where $\mathcal{T}_-, \mathcal{T}_+$ are 1969-1976 or 1987-1997, and $\delta_{1971}, \delta_{1991}$ are normalized to 0

▶ If $\delta_j = 0$ for j < 1991 or j < 1971, this is evidence ID assumption holds



Nonattainment & TSP Exposure: Older Cohort

Figure: Effect of 1971 TSP Nonattainment on TSP Exposure In Utero, Event Study Framework



Source: ACS and EPA data

◆□ ▶ ◆ □ ▶ ◆ □ ▶ ◆ □ ▶ ○ ○ 10/22



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU census.gov

Nonattainment & TSP Exposure: Younger Cohort

Figure: Effect of NO_2 Nonattainment Designations on TSP Exposure In Utero, Event Study Framework



Source: IRS 1040, ACS, EPA and ACAG satellite data

◆□▶ ◆□▶ ◆ ■▶ ◆ ■ ● ○ Q ○ 11/22



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU Census.gov

Results

Results for older cohort:

Effect of pollution exposure on real wages

Three sets of results for younger cohort:

- Effect of pollution exposure on college attendance (cognitive skills channel)
 - ▶ Dep. Var: attending college. Sample: ages 19-22
- Effect of pollution exposure on high school (HS) non-completion (non-cognitive skills channel)
 - Dep. Var: less than HS diploma & not attending HS. Sample: ages 16-24
- Effect of pollution exposure on incarceration (non-cognitive skills channel)
 - Dep. Var: In Correctional Facility GQ at ACS response. Sample: ages 16-24



Older Cohort (Replicating Isen et al. [2016])



Effect of TSP Exposure on Adult Wages, 1969-1976 Cohort



U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU census.gov

College



Effect of Pollution Exposure at Birth on College Attendance

Source: 2000-2014 IRS 1040s, 2005-2015 ACS, EPA and ACAG satellite data



United States U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU

< □ ▶ < □ ▶ < ■ ▶ < ■ ▶ < ■ ▶ ○ Q ○ 14/22

HS Non-completion

Effect of Pollution Exposure at Birth on High School Non-completion 9 PM2.5, HS TSP. In Utero -Early Life Expo TSP. Infancy 0.00000 0.00025 0.00050 0.00075

Source: 2000-2014 IRS 1040s, 2005-2015 ACS, EPA and ACAG satellite data



United States" | U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU census.gov

Implied Wage Effects

Implied Wage Effects of a 10..g/m3 Decrease in TSP Exposure at Birth College Attendance -Exposure - TSP, In Utero - TSP, Infancy HS Non-completion ó 50 100 150 200 250

Source: 2000-2014 IRS 1040s, 2005-2015 ACS, EPA and ACAG satellite data



United States U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU census.gov

Incarceration



Effect of Pollution Exposure at Birth on

Source: 2000-2014 IRS 1040s, 2005-2015 ACS, EPA and ACAG satellite data



United States U.S. Department of Commerce Economics and Statistics Administration U.S. CENSUS BUREAU census.gov

Environmental Justice

- EJ lit: disadvantaged communities are exposed to higher levels of pollution
- Are disadvantaged communities also more affected by this pollution exposure?
 - Material deprivation could result in more acute effects for disadvantaged communities
 - Related: Morello-Frosch and Shenassa [2006]: "double jeopardy"
 - Other structural disadvantages (i.e. racial bias in policing) could also result in disproportionate effects for disadvantaged communities
- ► To examine this, I stratify the sample by race/ethnicity



Environmental Justice: Incarceration



Source: 2000-2014 IRS 1040s, 2005-2015 ACS, EPA and ACAG satellite data



United States" | U.S. Department of Commerce Economics tistics Administration U.S. CENSUS BURFALI census.gov

Implied Wage Effects

- Translating incarceration effects into implied wage effects is difficult
 - No consensus in the literature (e.g. recent work on Ban-the-Box)
- However: if the incarceration wage effect is the same size as the college wage premium:
 - ▶ TSP in utero effect for Blacks implies a wage effect of \$53
 - vs. a full sample wage effect implied by the college attendance result of \$174, and a High school dropout wage effect of \$46



Conclusion

- Pollution Exposure at birth has economically important effects later in life. An increase in TSP exposure:
 - Decreases wages in adulthood
 - Decreases college attendance
 - Increases high school completion and incarceration (for blacks)
- Follow up research
 - Other Pollutants?
 - Lead NAAQS Nonattainment designations have similar effect on incarceration, HS non-completion
 - Intergenerational Effects?
 - 1970 CAA affects family disolution (divorce), suggesting potential intergenerational effects (in progress)



Conclusion

Thanks!

Contact Information email: john.l.voorheis@census.gov website: https://sites.google.com/site/johnlvoorheis/

◆□ ▶ ◆□ ▶ ◆ ■ ▶ ◆ ■ ▶ ● ■ の Q @ 22/22

