When political supply creates its own demand:
The case of anti-EU politics in Visegrad countries

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This paper presents the main reasons of anti-EU political trends in Visegrad countries (V4). We present the recent V4 political trends, analyze the strength or counter powers and develop and explanation of the national populist parties recent political success. We use Eurobarometer micro data to test econometrically our assumptions. In the context of weak counter-power, instability and threats during the campaign, national populist supply creates its own demand.

“For if the future European order does not emerge from the broadening European Union, based on the best European values and willing to defend and transmit them, it could well happen that the organization of this future will fall into the hands of a cast of fools, fanatics, populists and demagogues waiting for their chance and determined to promote the worst European traditions. And there are, unfortunately, more than enough of those.”

Vaclav Havel Speech to European Parliament, March 1994

Key words: National Populism, EU, Visegrad countries; counter power

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Introduction

In the context of war in Ukraine at the borders of the EU, and large scale crime against humanity in Syria, Europe is experiencing a strong anti-EU political shift. The Brexit and the election of D. Trump in the US seem to reinforce national populist parties. EU faces a huge challenge, how to convince European citizens, and especially those in the new member states, that the European project is promising. Since 2010, in Visegrad countries (V4, Hungary, Poland, Czech Republic and Slovakia) the Euroscepticism/Europhobic political parties are among the strongest in the EU. In this paper, we want to understand why and how new EU members which were the most pro-European became less than ten years after their accession the most anti-EU promoters. A proper analysis of V4 countries may help to understand actual and future political trends in the rest of the Europe.

We assume that in certain circumstances the political offer matters more than political demand in order to understand the political radicalisation. In simple terms, to paraphrase Jean-Baptiste Say³, we assume that extreme political supply creates its own demand. In other words, the nature of political campaigns and the manipulation of feelings (fear, nationalism, threats…) tend to create a context in which extremist political movements are easily winning votes especially when counter powers are weak and there is no political alternative. As they create instability and threats extremist parties create enabling conditions.

This is the reason why most of the extremist movement in Europe first move is to limit counter power such as Supreme Court, newspapers, NGO’s …The classical and first example is Hungary. Last 30 years Balkan countries have experienced such political trends leading to the destruction of their economic and political development. We address in this paper to the unlearned lessons from this tragic experience. The ultra-nationalist movement in Serbia was developed both by the extreme right and extreme left political movement; they very soon (1987) opposed to the Slovenian proposal to join Europe.

The following quote of Vaclav Havel is very clear about the risks of populism in Europe.

“The vision of Europe as a stabilizing factor in the contemporary international environment, one that does not export war to the rest of the world but rather radiates the idea of peaceful coexistence, cannot become reality if Europe as a whole is not transformed. The gauntlet simply must be taken up. What is going on in the former Yugoslavia should be a grave reminder to any of us who think that in Europe we can ignore with impunity what is going on next door. Unrest, chaos and violence are infectious and expansionary. We Central Europeans have directly felt the truth of this countless times, and I think it is our responsibility repeatedly to draw others’ attention to this experience, especially those fortunate enough not to have undergone it as often as we have.

³ Say, Jean-Baptiste. A Treatise on Political Economy, 1803.
Western Europe has been moving toward its present degree of integration for nearly fifty years. It is clear that new members, particularly those attempting to shed the consequences of Communist rule, cannot be accepted overnight into the European Union without seriously threatening to tear the delicate threads from which it is woven. Nevertheless, the prospect of its expansion, and of the expansion of its influence and spirit, is in its intrinsic interest and in the intrinsic interest of Europe as a whole. There is simply no meaningful alternative to this trend. Anything else would be a return to the times when European order was not a work of consensus but of violence. And the evil demons are lying in wait. A vacuum, the decay of values, the fear of freedom, suffering and poverty, chaos these are the environments in which they flourish. They must not be given that opportunity.

For if the future European order does not emerge from the broadening European Union, based on the best European values and willing to defend and transmit them, it could well happen that the organization of this future will fall into the hands of a cast of fools, fanatics, populists and demagogues waiting for their chance and determined to promote the worst European traditions. And there are, unfortunately, more than enough of those.” Vaclav Havel Speech to European Parliament, March 1994

Vaclav Havel point out clearly populist and fanatic risks for the Europe. In 1994 Referring to former Yugoslavia, V. Havel, point out the political nationalist supply that destroyed the country. We are very much inspired by the powerful political supply that win the elections in former Yugoslavia. Our approach is to identify the main causes of the anti-EU tendency and to provide empirical proposal to test the effect of political supply on V4 citizens.

Our methodology is to mobilize data from the Eurobarometer survey in EU since 2004 in order to propose an explanation of recent political anti-EU trends in V4 countries The Eurobarometer survey allows us to explain the anti-EU adhesion confronting with political “affiliations” and several individuals, household, settlement characteristics. We use the entire dataset of the 28 EU members over 14 years. We have almost 400 thousand observations.

Our main findings are focused on the future of V4 countries within the EU and on the general trust and perception of the EU future. From a careful study of the Eurobarometer data, we can say that most of the EU negative perceptions (EU despair, pessimistic view on the EU and Visegrad potential exit from the EU) took place in 2008 and 2011 surveys.

Not surprisingly, the extreme right and extreme left are the most anti-EU political forces. In the Eurobarometer, the same individual political perceptions are strongly unconfident with the EU institutions. We found that the economic crisis and household financial situation create a favourable context for the anti-EU perceptions, however, the radical political supply is for us the core mechanism explaining the votes. We also observe that less political discussion and the lack of access to the internet reinforce these trends.
If nothing is done in terms of political European offer the V4 countries and largely the EU may experience a destruction road similar to former Yugoslavia.

The paper is structured as follows. We present in the first section the literature review on anti-European political movement. In the second section, we analyse the recent political trends and the counter powers in V4 countries. In section 3 we present the descriptive statistics from the Eurobarometer. In the last section, we analyse our regression results and conclude.

**Literature review: what can explain Euroscepticism?**

The literature review will have the following structure: first, we will define what “Euroscepticism” is and distinguish its different types; later, we will discuss different possible causes of Euroscepticism, its interaction with economic conditions and crisis, political institutions and media; and finally, we will examine the rise of Euroscepticism in V4 countries.

**Euroscepticism Spectrum**

As the political trends within the EU are moving toward anti-EU votes it is important to understand what is behind it. Euroscepticism is defined as “the idea of contingent or qualified opposition, as well as incorporating outright and unqualified opposition to the process of European integration” (Taggart, 1998).

Euroscepticism has changed over the decades according to the context in the EU as a whole and its member states (Vasilopoulou, 2013). While in the 1980s Euroscepticism was seen as negative moods towards European cooperation, in the 1990s it was translated into opposition to Maastricht Treaty (1992 referendum in France) and deeper integration, and in the 2000s it was about hostility to the EU or the wish to leave it (see the evolution of pools for exit in graph 6). Moreover, the ideology of political party cannot always tell us about its attitude towards European project. The opposition is diverse in its origin: it has been openly expressed by the extreme left, extreme right, and single-issue anti-EU parties. Thus, even though empirically parties in the periphery of their party system tend to have anti-EU sentiments, mainstream parties, as for instance the British Conservatives, follow the same path (Vasilopoulou, 2013).

There are different classifications of Euroscepticism. “Hard” and “soft” Euroscepticism are distinguished. While “hard” one is about the rejection of the EU as such and a wish for withdrawal, “soft” one is characterized by “qualified” or “contingent” opposition to European integration, which includes opposition to specific policies or national interest opposition (Taggart and Szczerbiak, 2001). However, Nicoli (2015) argues that while the definition of “hard” Euroscepticism is straightforward, the definition of “soft” Euroscepticism is rather blurry as the institutionalization of the EU within the
treaties implies that a criticism towards the policies is also a criticism towards the system itself to some extent. Moreover, other authors point out to four categories: Euro-enthusiasts, Europragramists, Eurosceptics and Euro rejects (Kopecky and Muddle, 2002). Meanwhile, a six-point continuum of rejectionist, revisionist, minimalist, gradualist, reformist and maximalist are defined (Flood, 2002). The nature of Euroscepticism from a public opinion perspective can be divided into four types: economic, sovereignty, democratic and sociopolitical Euro scepticism (Sørensen, 2008). Wessels (2007) makes a distinction between critical Europeans, Eurosceptics and adamant Eurosceptics. While critics tend to demand a better or different EU, sceptics are against the EU as such.

<table>
<thead>
<tr>
<th>Definition</th>
<th>Political Parties</th>
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<tr>
<td><strong>Hard Euroscepticism</strong></td>
<td>a principled opposition to the EU and European integration, wish to withdraw from membership, or policies towards the EU that tantamount to being opposed to the whole project of European integration as it is currently conceived.</td>
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<td></td>
<td>Front National (France)</td>
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<td>Front de Gauche (France)</td>
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<td>True Finns (Finland)</td>
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<td>Jobbik (Hungary)</td>
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<td>Kotleba (Czech Rep)</td>
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<td></td>
<td>Freedom and Solidarity party and New Majority (Slovakia)</td>
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<td></td>
<td>UKIP (UK)</td>
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<td>AfD (Germany)</td>
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<td><strong>Soft Euroscepticism</strong></td>
<td>no principled objection to European integration or EU membership but there are concerns on one (or a number) of policy areas that lead to the expression of qualified opposition to the EU, or where there is a sense that ‘national interest’ is currently at odds with the EU’s trajectory.</td>
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<tr>
<td></td>
<td>Ataka (Bulgaria)</td>
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<td></td>
<td>Conservatives (UK)</td>
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<td></td>
<td>Sweden Democrats (Sweden)</td>
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</table>

Source: Taggart and Szczerbiak, 2001 and authors

Wessels (2007) distinguishes Euroscepticism towards “authorities, regime and community”. “Opposition to the authorities” refers to negative attitudes towards public officials and institutional actors that exercise EU governance. “Opposition to the regime” refers to negative attitudes towards the political values, norms and structures of the EU. “Opposition to the community” refers to negative attitudes towards other citizens – fellow members of the EU. Kopecky and Muddle (2002) define “diffuse opposition” which is opposition towards the idea of European integration, and “specific opposition”, which is opposition towards the EU as the current embodiment of that idea. However, McLaren (2006) makes a point that negative attitudes towards the EU partly reflect negative attitudes towards integration efforts. Similarly, Wessels (2007) mentions that skepticism directed towards “authorities” and “regime” will accumulate and be directed towards “community”. Meanwhile, according to the research by Hungarian Republikon Institute, four groups of critics were identified...
among Eurosceptic parties: the EU seen as abandoning national sovereignty, disappointment about failed economic development, not understanding how institutions work and, disappointment about the recent recession. According to Yves Bertoncini, director of Jacques Delors Institute, it is important to make a distinction between “Eurosceptic” parties, which strongly voice their discontent with the EU, the Euro area or the Schengen area, but don’t favor their country’s withdrawal, and “Europhobe” parties which strongly advocate such a withdrawal. 4

Economic conditions and Euroscepticism

The literature defines different causes of Euroscepticism. In the 1990s most of the authors explained public attitude toward the EU through economic reasons. Thus, Anderson and Kaltenhaler (1996) found that support for European integration increases with favorable national economic performance and decreases during times of economic hardship, in particular levels of unemployment and inflation are negatively related to a country’s support for the integration process. 5 Later works considered the impact of individuals’ cost-benefit analysis on the attitude towards European project. Gabel (1998) asserts that the socio-economic location of individuals, such as economic positions, education or occupation, make individuals either winners or losers due to the process of the European integration. Higher income earners benefit from continued integration because increased investment opportunities appear while lower income earners economically suffer due to increased capital liberalization.

According to Nicoli (2015), there is some limited evidence of an effect of the financial crisis on the rise of Eurosceptic parties, especially through the channel of youth unemployment and persistence of historically-high levels of unemployment. Serricchio, Tsakatika and Quaglia (2013) argue that the crisis did not substantially bring economic factors back in as an important source of Euroscepticism, confirming that national identity and political institutions play an increasingly important role in explaining public Euroscepticism. In our analysis of Eurobarometer data, we found reinforce negative perceptions of the EU in 2008 and 2011. This is corresponding to the double-dip recession the EU faced. In our econometric analysis (see the last part of the paper) we check for the economic crisis effect on the trust and pessimism about the EU.

Political institutions and Euroscepticism

Some authors argue that attitude towards the EU depends on domestic political institutions. Trust in domestic political institutions has a positive impact on attitude towards the EU (Anderson, 1998). On the contrary, Sanchez-Cuenca (2000) points out that decrease of trust in national political institutions

increase public support for the EU, as EU institutions are seen as substitutes for ineffective domestic political institutions. Furthermore, the fall of confidence in traditional mainstream parties, especially during an economic turndown, may lead to the increasing popularity of Eurosceptic parties (Anderson, 1998; Bellucci et al., 2012). Moreover, according to Haas (2003), Euroscepticism is a possible outcome in the form of nationalist reaction to the progressive centralization of political power. In our regression, we control for the perception of a national institution. The non-confidence in the EU institutions are often correlated with the lack of confidence in national one.

**Media and Euroscepticism**

Other authors define media as one of the catalysts of Euroscepticism. According to Nicoli (2015), this is channeled through three main effects: a contagion effect, meaning that the success of a Eurosceptic party in one country can encourage developments of similar mechanisms in other countries (Marks and Hooge, 2008); mediatization of supranational politics as a leading factor in explaining diffusion of populist movements (Kriesi, 2013); national media can play a role in providing asymmetric visibility to national politicians towards European policy-makers, creating space for the blaming game played by national parties towards the EU. Finally, the media can play a double role in both fueling and reducing Euroscepticism, depending on the pervasiveness of the news and individual-level characteristics. In our econometric model (see section 5) we test the different media (TV, radio, internet…) impacts on the EU perceptions.

**Central European politics**

There has been a notion of backsliding, meaning having achieved the end goal of joining the EU, the new CEE EU members no longer have the same incentives to implement reforms. Freedom House’s 2007 Nations in Transit report mentioned political backsliding in Eastern Europe, pointing to cases such as the Kaczyński twins’ administration in Poland, the inclusion of far-right, nationalist parties in the Slovak governing coalition, and the 2006 riots in Hungary.

However, Levitz and Pop-Eleches (2010) found that while post-accession reforms have slowed down for some governance aspects, there is no systematic evidence of post-accession backsliding among the new CEE member states. Moreover, their findings also suggest that the loss of leverage due to the end of EU enlargement conditionality has been largely counterbalanced by the strong financial incentives of conditional EU funding to new member.6

Pop-Eleches (2010) found the difference in voting behavior between citizens of postcommunist countries with citizens elsewhere. Thus, citizens of postcommunist countries tend to rely primarily on economic attitudes in making left-right wing scale placements than citizens elsewhere. Furthermore, while elsewhere older citizens tend to have a right-wing bias, in post-communist countries older citizens possess a left-wing bias. Finally, while in the rest of the world more educated

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6https://scholar.google.com/citations?view_op=view_citation&hl=en&user=v8mKChIAAAAJ&citation_for_view=v8mKChIAAAAJ:JcSPb-OGe4C
and more democratically inclined citizens on average have a left-wing bias, in postcommunist countries both of these types of respondents have a right-wing bias.  

**Political supply**

The central claim of saliency theory is that parties compete by selective issue emphasis rather than by direct confrontation.

Belanger and Meguid (2008) found that party reputation influences an individual’s voting behavior. A voter tends to support a political party if that party is perceived to be the most competent on a given issue. Their analysis demonstrates that the influence of issue ownership on vote choice is conditional upon the perceived salience of the issue.  

Dolezal et al. (2014) suggest that saliency theory correctly identifies some features of party competition, however its core assertion that parties compete via selective issue emphasis rather than direct confrontation over the same issues fails to materialise in the majority of cases.

**Eurobarometer and previous studies**

There are previous studies which used data from the Eurobarometer survey in order to examine trends in attitude towards the EU among the Member States. Arnold et al. (2012) aim to understand the determinants of trust in the institutions of the European Union and find that the majority of the variation in trust in the institutions of the European Union is driven by individual-level predictors.

Boros and Vasali (2013) relying on the Eurobarometer survey map trends within Euroscepticism, identify Eurosceptic demographics and make recommendations for reaching Eurosceptic or apathetic European citizens. Furthermore, Roth et al. (2011) analyse if the financial crisis shattered trust in the national and European institutions over the previous decade and comes to the conclusion that inflation reduces citizens’ trust only when the economy runs smoothly.

**Euroscepticism in V4**

Very few academic papers analyse the rise of an anti-EU trend in V4 countries. Different literature names different reasons for such a change. There is an increasing rise in populist and anti-EU sentiment in Central Europe as the EU is considered to be imposing too much. (Emmanouilidis, 2011). Some state that behind the anti-EU vote in the region stands “a protest against socio-economic problems at home”. (Gros, 2014) On the other hand, some literature rejects the positive relation between the economic crisis and anti-EU sentiments in the region. Instead, Central Europeans display

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8 http://www.rochester.edu/college/faculty/bmeguid/JELS819belangermeguid.pdf
strong “Crisis-Europragmatist” sentiments, supporting European cooperation to solve the financial
crisis as long as other, richer economies bear the costs (Heinisch & Mühlböck, 2015). Others highlight
that the populist parties in the region win thanks to “the politics of historical memory” which they
use as their ideological weapon. Moreover, Central European countries are characterized by the
phenomenon of the emergence of personal parties, when citizens are more eager to vote not for the
party programme but rather for well-known personalities (Ágh, 2015). Furthermore, if in the 1990’s
there was a consensus over joining the EU and implementing reforms in Central European countries,
support rates started to fall down as the direct benefits were not clearly seen by the society and thus
populist leaders started to eventually succeed (Grzymala-Busse & Innes, 2003). The EU joint
migration policy is highly criticised by anti-EU and populist leaders in the V4. In our econometric
model (see the last section of the paper), we present the perceptions toward the EU characteristics for
the whole EU sample and for V4 countries separately.

In the next section of the paper we present the political background in V4 countries.

**Political background in V4 countries**

In this section we present the recent political trends in V4 countries, in particular the main features
of the last elections in the four countries, and the counter powers strength.

In February 1991 the Visegrad group was formed by former dissidents from Poland, Hungary and
Czechoslovakia, aiming at strengthening democratic institutions in their countries and bringing them
closer to Western Europe. Most of the citizens supported the idea of joining the EU. Indeed, during
referendums held in 2003 in all Visegrad countries the vote “For joining the EU” was quite dominant
(see table 1). The goal was achieved on 1 May 2004, when V4 joined the EU. Once Donald Rumsfeld,
two-time US Secretary of state, called V4 “new Europe”. However, we can see the emergence of the
anti-EU sentiment among the ruling elites in four states.

For a decade political elites were supported by the electorate in Visegrad countries in their consensus
on the market-oriented domestic policies and NATO/EU-oriented foreign policy. Central European
countries saw their admission to the EU in the 1990s as a “return to Europe which meant more broadly
a return to the West after the experience of Soviet domination.”9 EU accession was supported by both
sides of political spectrum. Prior to the EU-accession even though coalitions in governments rotated,
they all supported the same foreign policy. For instance, in Poland between 1997 and 2005 there were
two right-wing and two left-wing cabinets, but they all were pro-European.10 After successful

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democratic transition and achievement of the main goal “to join the EU”, the consensus among the politicians ceased to exist. EU structural funds were received, reforms became unpopular among the electorate and as a result, among political elites. There was no more common idea which was uniting the whole society. Already during elections in 2005-2006, it became clear that political crisis arrived with the emergence of populism underpinned by nationalism and Euroskepticism. ¹¹

< Table 2. 2003 joining the EU referendum results in V4 countries>

<table>
<thead>
<tr>
<th>Country</th>
<th>For</th>
<th>Against</th>
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<tbody>
<tr>
<td>Poland</td>
<td>77,45 %</td>
<td>22,55 %</td>
</tr>
<tr>
<td>Czech Republic</td>
<td>77,3 %</td>
<td>22,7 %</td>
</tr>
<tr>
<td>Slovakia</td>
<td>93,7 %</td>
<td>6,3 %</td>
</tr>
<tr>
<td>Hungary</td>
<td>83,8 %</td>
<td>16,2 %</td>
</tr>
</tbody>
</table>

Source: Constructed by the authors with the data from V4’s Election Commissions.

**Current anti-EU trends in the V4 countries**

**Poland**

After the EU accession, Eurosceptic parties played an important role in political life in Poland. Thus, in 2005 nationalist conservative PiS, led by Jaroslaw Kaczynski, gained victory in the parliamentary and presidential elections, forming a one-party government, later joined by LPR and Self-Defence. Disagreements between PiS and its coalition partners led to the early parliamentary election in 2007 when pro-European Civic Platform (PO) won. PO came top in the parliamentary elections as well in 2011.

According to Eurobarometer survey, in 2012, for the first time after Poland’s accession to the EU, the percentage of the population who “tend to trust” the EU (46 %) exceeded the percentage of the population who “tend to trust the EU” (41%). ¹²

Meanwhile, from 2007 till 2015, the policies of the leading party Civic Platform (PO) were pro-European. It supported German economic orthodoxy during the financial crisis, claiming Poland’s belonging to northern Europe. This showed Poland’s shift from “new” member state to established member state. ¹³

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In October 2015, not only PiS regains its power, but becomes the first party to win an outright majority in the Polish parliament since communism fell in 1989. PiS won 235 seats out of 460 in the lower chamber of parliament (see graph 1), Sejm, which allowed it to form a government without the need for a coalition. As well it gained an outright majority in the upper chamber of parliament, the Senate, winning 61 seats out of 100. The elections of 2015 showed a reversal of several trends present in Polish politics since 1989. The victory of PiS marked a shift towards nationalism and distrust of the European Union in Poland. Moreover, it is the first time in the history of Poland since 1989 that the left-wing parties are not represented in the Polish parliament. The new government passed two laws which would undermine judicial independence and media freedom. One law introduces a two-thirds majority rule instead of a simple majority in the constitutional court, which will make more difficult for judges to block new legislation. Another law would allow a government minister to appoint and dismiss the supervisory and management boards of public television and radio. These actions of PiS want to centralize its power. Moreover, it opposes to accept refugees fleeing war in the Middle East and Africa.

Lech Walesa, the first post-communist president of Poland and leader of the pro-democracy Solidarity movement, commented the victory of PiS by saying “This government acts against Poland, against our achievements, freedom, democracy.” Till recently Poland was seen by Brussels as a pro-EU country in the region. Moreover, the election of Donald Tusk as a president of the European Council in 2014 marked the important role of Poland in the EU. However, the new government has a different vision that Central Europe doesn’t have to follow Western Europe, but find its own path to prosperity. PiS’ rhetoric is based on the concept of national interest underpinned by a sense of historical injustice. It has asserted that Poland has an inferior position in the European community and emphasized the importance of defending national sovereignty against “external threats”.14

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The Czech Republic

Similarly to Poland, in the 1990s the EU was associated in minds of ordinary people in the Czech Republic with political stability, economic growth and efficient institutions.

However, Euroscepticism has been quite spread in the Czech Republic. Former Czech president Vaclav Klaus used rhetoric which portrayed the EU as “they” who wanted to dictate to “us”. He even compared the EU to the oppressive Soviet rule.

Civic Democratic Party’s main theme is a rejection of the EU membership, it criticized the economic overregulation of the EU and the threat to national interest. Moreover, the Communist Party of Bohemia and Moravia constantly criticizes the EU for the democratic deficit and bureaucracy. The Party of Free Citizens on the basis of defending national sovereignty wants that the Czech Republic leaves the EU. Populist Dawn party, often seen as “proto-fascist”, is calling for the closure of the country’s borders to the Roma. Christian and Democratic Union advocates for “the protection of Czech interests”. Likewise, current Deputy Prime Minister Andrej Babis and his party ANO often uses anti-EU rhetoric. Furthermore, Milos Zeman, President of the Czech Republic, opposed the EU’s migration policies and said that it is “practically impossible” for Muslim refugees to integrate.

A decade of such anti-EU rhetoric from national politicians had a strong impact on public opinion.\textsuperscript{15} Thus, the trust of the Czech population in the EU has decreased from 60\% in 2010 to 24\%, an all-time low, in 2016. The migration crisis in Europe contributed even more to the popularity of populist political forces in the Czech Republic. Now the EU became portrayed as a body forcing to accept migrant quotas. And the fear of the “Syrian immigrant” as “the unknown dangerous other” fueled anti-EU sentiments already embedded in the society.\textsuperscript{16}

Fortunately, current Czech government is led by the pro-European Social Democrats and has joined some important EU initiatives as the fiscal pact and adaptation of a new civil service law based on EU standards soon, as the Czech Republic is the only EU member without a civil service law which would depoliticize the state bureaucracy and decrease corruption.

Slovakia

Meanwhile, in Slovakia Euroscepticism has been more marginalized. An openly anti-EU Slovak National Party won seats in the Slovak Parliament in 2002, 2012 and 2016 (see graph 3). Interestingly, the main political discourse of the party was moved from criticizing Hungarian minority to criticizing the EU. Other anti-EU political parties in Slovakia are the Freedom and Solidarity (SaS) party and the New Majority (NOVA), which oppose the EU, because, according to them, it reduces national sovereignty. In recent parliamentary elections held on March 5th this year, current Prime Minister Robert Fico’s SMER party gained the most seats in the parliament. However, its anti-EU and anti-immigrant rhetoric made it possible that the extremist party People’s Party – Our Slovakia of Marian Kotleba entered the parliament for the first time. The party called NATO a terrorist organization and keeps attacking the EU and the euro. After the UK vote to withdraw from the EU, Our Slovakia announced that it would begin to collect signatures to organize the same referendum at home.

Furthermore, it seems that the electorate is rather EU-apathetic as in European parliamentary elections in 2004 and 2009 Slovakia recorded the lowest turnout in the history of European elections (17% and 19,6% of eligible voters, respectively).\(^\text{18}\)

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\(^\text{17}\) Virostkova, Lucia. “Slovakia’s eurosceptics end EU honeymoon.” Euobserver, May 2, 2014.

In 2010 a new nationalist party Jobbik gained seats in the National Assembly. It considers the EU to be a threat to the national sovereignty of Hungary and sees the EU accession as the colonization of Hungary by Western Europe. Moreover, Jobbik spreads racist, anti-Semitic, anti-Roma and Eurosceptic messages. Jobbik leader Gabor Vona said that the EU is a colonial empire, where the stronger member states use the poorer ones for cheap labor and market access. The latest parliamentary elections meanwhile confirmed the increasing popularity of this political force (see graph 4).

Moreover, in 2010 current Prime Minister Viktor Orban’s party, Fidesz came to power. It limited the constitutional court’s powers, introduced a new constitution, changed the electoral system and set up a new media regulator in order to stay in power. In this way, the party used its four years in office in order to shape every aspect of the electoral system to its advantage.\(^\text{19}\) Orban compared the EU bureaucrats to Soviet apparatchiks. Furthermore, he said that his government started the freedom fight to defend Hungarian national sovereignty against foreign speculators and international bodies as the EU and the IMF.\(^\text{20}\)


In overall, on issues other than migration, current governments in Slovakia and the Czech Republic have been more pro-EU in comparison to Hungary and Poland. V4 have been recently united by anti-immigrant sentiment. In September last year Hungary, the Czech Republic and Slovakia voted against proposed by the European Commission President Jean-Claude Juncker’s proposal of a quota system for refugees based on country’s size, GDP, and unemployment rate. Moreover, V4 have been opposing the EU’s climate policies.

The question on Russia-Ukraine conflict divided the V4 group, as Poland has been the only member which from the beginning openly opposed Russian annexation of the Crimea and consequent intervention in the east of Ukraine, demanding the concrete actions. Meanwhile, the Czech Republic, Hungary and Slovakia were initially opposing economic sanctions against Russia, preferring to save their economic relations with the latter.

Such political change in the countries of V4 has been explained by Stefan Lehne from Carnegie Europe “The EU accession process was artificially imposing discipline on the ruling elites in these countries, all of which advocated a change from post-communism to liberal democracy because they wanted to join the EU. Temporarily, this led to a modicum of good governance and a reform momentum, but once accession was achieved, a heritage of decades of dictatorship returned to the fore”.

Judy Dempsey, a senior associate at Carnegie Europe, stated that if the Visegrad group turns away from Berlin and Brussels, the big winner will be Russia. And the big losers will be Central Europeans. And this definitely contradicts the founding principle of the Visegrad group. Nevertheless, political leaders in Central Europe share anti-EU views, opinion polls show that a majority of the population in the region wish to stay in the EU.

Counter powers
Two crucial governance indicators affecting democratic elections are voice/accountability and rule of law. They are good proxies of counter-powers in a country. In the case of counter-powers are weak, the election process can easily be manipulated or destabilized by nationalist or populist parties. We observe a decrease in both indicators in Hungary starting from 2006, in Poland from 2014. Slovakia and Czech Republic experienced some stability in both indexes. However; all V4 countries are still far from the OECD standards (see graphs 5 and 6).

< Graph 5: Voice and Accountability in V4 countries compared to OECD>

Sources: World Bank, Governance Indicators, 2016

< Graph 6: Rule of Law in V4 countries compared to OECD>

Sources: World Bank, Governance Indicators, 2016

The rise of populist parties can be limited if elections are free and fair. Bishop, S., and A. Hoeffler (2014) provide an assessment of elections that is closely tied to the commonly used term ‘free and fair’ and base this proxy on ten variables for a global panel. According to their database, for the last ten years among Visegrad countries, only the Czech Republic elections were free and fair. Similarly,

parliamentary elections of 2006 in Hungary were assessed to be free and fair, however, it was not the case for the parliamentary elections of 2010. Nine variables out of ten confirmed freeness and fairness of them, except the variable “voting process”. According to OSCE/ODIHR Election Assessment Mission Report, secrecy of the vote was optional. During parliamentary elections in Poland in 2007 three out of ten variables were violated concerning legal framework, media access and voting process. The campaign before the parliamentary elections in 2011 showed more qualitative balance by public media in the coverage of the main contestants. Finally, during the parliamentary elections in Slovakia in 2006, US Department of State Country Report on Human Rights Practices states the cases of vote buying.

**Media independence** is an important counter power against the rise of populist parties. It is measured by Freedom House’s Freedom of the Press status. 0 is the freest and 100 is the least free. According to the 2017 Freedom House Report, media in Poland (28/100 points), Czech Republic (21/100) and Slovakia (24/100) is free, whereas in Hungary (40/100) it is partly free. However, there is a downward trend for all the Visegrad countries concerning their Freedom of the Press status during on average the last five years (see graph 7).

* < Graph 7: Evolution of Press Freedom for the last 20 years > 

*Political campaign financing* is another factor that plays an important role in the rise of populist parties. According to Transparency International, political influence over independent institutions is a systemic corruption risk in the Czech Republic, Hungary, Poland and Slovakia. Party financing is a key area in the Visegrad region where practices are unlawful and the legal framework is weak.
Political parties often abandon attempts to create a transparent party and campaign financing systems with adequate controlling, monitoring and sanctioning mechanisms. Thus, dominant political parties often spend much more money to finance their campaigns than the amount that is legally allowed. For instance, in Hungary, the 1997 electoral law limited the spending amount per candidate to HUF 1 million (approximately EUR 3,400) however it did not include strict sanctions against violators. According to kepmutas.hu, a website estimating the 2010 campaign expenses based on real market prices, the two strongest political parties, MSZP and Fidesz, spent on average three times more than their legal spending ceiling.\textsuperscript{22}

### Table 3. Elections in V4 countries

<table>
<thead>
<tr>
<th>Elections</th>
<th>Campaign Conditions</th>
<th>Election results</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Poland 2015</strong></td>
<td>PiS promised to lower the retirement age and to boost social spending, salaries and employment. Emphasis on patriotism. Conspiracy about the uklad – a network of shadowy enemies within the country. Anti-immigrant rhetoric. Spreading fear about refugees being carriers of epidemics. Rhetoric of the EU being a threat to national identity. PiS promises to give “more patriotic upbringing” in schools and the role of public media will be to “build national identity.” Catholic nationalism.</td>
<td>PiS (right-wing anti EU) 38%  PO (center-right) 24%  Kukiz’15 (right-wing) 9%</td>
</tr>
<tr>
<td><strong>Czech Republic 2013</strong></td>
<td>Rhetoric of anti-corruption and political reform. Anti-Roma rhetoric. Center-right discredited itself. Voting for protest parties fronted by anti-politicians.</td>
<td>Czech Socialist Democratic Party (left-wing) 20%  ANO 2011 (centrist) 19%  Communist Party of Bohemia and Moravia (far-left) 15%</td>
</tr>
<tr>
<td><strong>Slovakia 2016</strong></td>
<td>Anti-immigration and xenophobic rhetoric. Fear-mongering. Speculation around Paris terrorist attacks. Politics of fear and criminalization of Muslims. Hate-speech against immigrants. Emergence of pro-Russian alternative media websites. Centre-right discredited itself.</td>
<td>SMER (left-wing) 28%  Freedom and Solidarity (center-right) 12%  OL’ANO – NOVA (center-right) 11%</td>
</tr>
<tr>
<td><strong>Hungary 2014</strong></td>
<td>Blaming Troika of the EC, IMF and ECB for national troubles. Not condemning Russia’s aggression in the Crimea. Reform fatigue. Anti-Roma minority rhetoric. Centre-left discredited itself.</td>
<td>Fidesz (right-wing anti EU) 45%  MSZP (left-wing) 26%  Jobbik (far-right) 21%</td>
</tr>
</tbody>
</table>
One additional condition for free and fair elections is the political stability itself. In an unstable political environment, national populist parties have a much higher chance to win. The instability creates opportunistic political behaviors and tends to disunite democratic parties. Hungary was the first country to face large instability, more recently Poland and Slovakia are confronted with political instability (see graph 8).

<Graph 8: Political Stability in V4 countries compared to OECD>

Sources: World Bank, Governance Indicators, 2016

**National populist political supply**

The context:
The election’ experiences in Poland, Hungary but also more recently in the US, Turkey and France give a good example of how political parties may use populist and nationalist rhetoric to win the election (see table 3). The election is particular momentum, it is a competition regulated by rules and regulations. In order to be fair and free elections need to respect the political parties financing law, and equal access to media, freedom of speech and political organization, and of course strict controls on the election process itself. There is often a disequilibrium between governing and opposition political parties during the election process. It is very difficult for outsiders to compete with established political parties. However, thanks to the OSCE and EU membership, election process improved in the last 25 years in Europe. However, since 2012 this is not anymore the case. In many countries, elections are not any fairer and competition is biased. For example, the access to media is
limited, social media are used to share massive attacks, terrorism fear is used to threat and influence election outcomes.

The necessary, but not sufficient, conditions for free and fair elections are the respect of the rule of law (see graph 7). We can notice that the Hungarian situation is getting worse than in the beginning of 2000s. Media are partially controlled and counter powers are limited by the governing political parties. In Poland, a similar situation appears since 2016 and the PIS victory.

*The main political mechanism:*

Populist parties are creating the conditions for their victory. The competition is biased and unfair when counter powers are weak, hence when it is necessary these political parties use conspiracy and threats to undermine the election process. They create disorders, instability, and diversion in order to distract citizens’ analytical capacity from facts in order to replace them by populist and nationalist perceptions. Anti UE parties are manipulating nationalist feelings; we may call this political trend national populism.

Once the check and balances institutions are weakened and the instability is considered as normal, the national populist political supply is easily winning votes. However, it is difficult to call this kind of elections normal. We are in the situation where political supply creates its own demand and not anymore in a sound political process (see table 3).

**Eurobarometer and descriptive statistics**

Eurobarometer is a series of multi-topic, pan-European surveys undertaken by the European Commission since 1970 on attitudes towards European integration, institutions, policies, social conditions, health, culture, the economy, citizenship, security, information technology, the environment and other topics. Eurobarometer allows us to use individual and household characteristics, such as gender, age, education, professions, family structure, marital status, type of settlement, as control variables in our regressions.

Standard and Special Eurobarometer surveys are conducted in two waves per year, consisting of approximately 1,000 face-to-face interviews in the 28 EU member states. Standard and Special Eurobarometer coverage are from 1970 to 2016.

The objectives of the first “Standard” Eurobarometer were:
• To assess how European citizens perceive the activities of the European Communities;

• To forecast, as far as possible, public reaction to a given institution or another initiative;

Today’s Standard Eurobarometer surveys cover the 28 Member States of the European Union, five candidate countries for accession to the European Union - Albania, Montenegro, Serbia, the Former Yugoslav Republic of Macedonia and Turkey - and the northern part of Cyprus that is not controlled by the government of the Republic of Cyprus. In addition, the surveys occasionally include three member states of the European Free Trade Association - Norway, Switzerland and Iceland as well as the United States. As a result, Eurobarometer has become one of the largest opinion polls in the world with a unique cross-national and cross-temporal survey programme.

In our analysis, because the data is comparable, we use data from 2004 until 2016.

Studying the Eurobarometer trends over the last years, we may observe a shift toward more anti-EU positions. The survey does not show V4 countries as particularly anti-EU except recently for the EU migration policy and for a possible exit from the EU (see graphs 9 and 11).

The EU perceptions are generally negative especially since 2008. The first drop is registered in 2008 and the second one in 2011 (see graphs 9, 10 and 12). The economic crisis is certainly responsible for part of the anti-EU trend, as the EU was supposed to ensure economic growth and wealth. These findings are in line with Kaltenhaler (1996).

However, in the Eurobarometer survey, we have quite a large heterogeneity across V4 countries (see graphs 13-15). The V4 countries have common political patterns but also some specificities. For instance, Hungary is often the most critical country towards the EU. Hungary is, for example, the less optimistic, not considering benefiting from the EU. The rise of Europhobic political parties in the region is sometimes even happening before the crisis and corresponds to specific political campaigns like the anti-migrants/refugees argumentation. The V4 countries (especially Hungary, Czech Republic and Slovakia) are among the most critical EU countries toward migration from outside the EU (see graph 15). Migration is one of the traditional themes of anti-EU political movement and it is used as a “fear” political argument against immigration common EU policies.
Econometric Analysis

We present our results in the following tables (Tables 4 and 5 in the appendix). We use simple nonlinear econometric models: probit and ordered probit. We provide a detailed understanding of the individual, household and political characteristics for EU countries and separately for V4 countries.

We discuss the results for the variables on trust in the EU institutions, the EU future and possible exit from the EU for the whole sample and the sub-sample of V4 countries.

For the whole sample of EU countries, we found standard results for individual characteristics: women, young people and educated are rather more confident with the EU institutions and more optimistic about the EU. In large cities, people tend to be more confident with the EU institutions. This is also true in the subsample of V4 countries.

Political and economic self-assessment are significant for the trust in EU and the EU future perspectives. Not surprisingly radical political positioning (1-2 or 9-10 on the scale) on the 10 ladders self-assessment of political scale are typical among people not confident and pessimistic about EU future. More unexpected, people positioning themselves on the right scale (conservative) are more pro-EU. People feeling or facing economic difficulties are less confident with EU institutions.

Not having access to the internet and not discussing political issues with friends or relatives reinforce the global pessimistic views on EU. It looks like the more people are isolated, not using the internet and not socially discussing their political position, the more they tend to be unconfident with the EU.

In this results confirm that in the context of instability, weak counter powers and low level of political discussions, the national populist parties can create their own voters using anti-EU and anti-migrants statements. “There is simply no meaningful alternative to this trend. Anything else would be a return to the times when European order was not a work of consensus but of violence. And the evil demons are lying in wait. A vacuum, the decay of values, the fear of freedom, suffering and poverty, chaos these are the environments in which they flourish. They must not be given that opportunity.” V. Havel
References


Arnold, Christine; Sapir, Eliyahu; and Zapryanova, Galina. “Trust In The Institutions Of The European Union: A Cross-Country Examination.” European Integration Online Papers (EIoP) 16 (2012).


Heinisch, Reinhard, and Mühlböck, Monika. “Helping or Hurting? Perception of the EU and Reactions to the Financial Crisis in Eastern Central Europe”, *University of Salzburg* (2015)


### Appendix

Table 4: Probit regression on the EU trust, EU whole sample, 2004-2016

<table>
<thead>
<tr>
<th></th>
<th>Baseline</th>
<th>Baseline + country dummies</th>
<th>Baseline + country &amp; year dummies</th>
<th>Baseline + country dummies + specific questions</th>
<th>Baseline + specific questions + V4</th>
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<td></td>
<td></td>
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<td></td>
</tr>
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<td>-.0369 (.0049)</td>
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<td>-.0046 (.0251)</td>
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<td>.1030*** (.0092)</td>
<td>.0790*** (.0291)</td>
<td>.1917*** (.0257)</td>
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<td>-.2037*** (.0134)</td>
<td>-.1827*** (.0405)</td>
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<td>-.2710*** (.0114)</td>
<td>-.2908*** (.0351)</td>
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</table>

Notes: 0-No trust; 1-Trust; Reference modalities are: secondary school, large cities, and students. Eurobarometer data 2004-16
Table 5: Ordered Probit on the future outside the EU, EU whole sample, 2012-2016

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<th></th>
<th>Baseline</th>
<th>Baseline + country dummies</th>
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<td>0.0280</td>
<td>0.0286</td>
<td>0.0339</td>
<td>0.0257</td>
</tr>
</tbody>
</table>

Notes: 0 – totally disagree; 1 – tend to disagree; 2 – tend to agree; 3 – totally agree. Reference modalities are: secondary school, large cities, and students.

Graph 9: TRUST IN INSTITUTIONS: EUROPEAN UNION

Sources: Author’s construction, Eurobarometer data (2004-2015) Note: 0-No trust; 1-Trust.
Graph 10: EU STATEMENTS: BETTER FUTURE OUTSIDE EU

Sources: Author’s construction, Eurobarometer data (2012-2016), 0 – totally disagree
1 – tend to disagree; 2 – tend to agree; 3 – totally agree
Graph 11: EU PROPOSALS: COMMON MIGRATION POLICY

Sources: Author’s construction, Eurobarometer data (2004-2015). Note: 0-Against; 1-For

Graph 12: EU FUTURE - OPTIMISTIC/PESSIMISTIC

Sources: Author’s construction, Eurobarometer data (2007-2016), 0-Very pessimistic; 1-Fairly pessimistic; 2-Fairly optimistic; 3-Very optimistic
Graph 13: Benefits from being member of the EU in 2011, across V4 countries

Taking everything into consideration, would you say that (your country) has on balance benefited or not from being a member of the EU?
(05/2011)

Sources: Eurobarometer, 2011

Graph 14: Optimism about future of EU in 2016, across V4 countries

Would you say that you are very optimistic, fairly optimistic, fairly pessimistic or very pessimistic about the future of the EU?
(05/2016)

Sources: Eurobarometer, 2016
Graph 15: Immigration from outside the EU in 2016, across EU countries

Sources: Eurobarometer, 2016