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I served as a paid consultant to Bloomberg Media in matters regarding the Comcast acquisition of NBC Universal in 2013 and 2014.

Some data for this study (Nielsen ratings and lineups) were provided by Nielsen Media as part of a Nielsen-Stanford GSB partnership. They have the right to review the paper before submission to check for leakage of confidential information.

Ali Yurukoglu

A handwritten signature in blue ink that reads "Ali Yurukoglu".