

Disclosure Statement for “When the Effects of Informational Interventions Are Driven by Salience – Evidence from School Parents in Brazil”

This research has been funded by Stanford University’s Lemann Center, Itaú BBA and the University of Zürich. The São Paulo State Secretariat of Education (SEE/SP) has granted access to the student-level data we use in the paper. None of them had the right to review the paper prior to its circulation.

I am a co-founder at Movva, the implementing partner for our Randomized Control Trial, from delivering the SMS interventions to managing our phone surveys with parents.

Palto Alto, May 16, 2024.

A handwritten signature in dark ink, appearing to read 'Guilherme Lichand', written over a horizontal line.

Guilherme Lichand