

Disclosure Statement

Dina Mayzlin

For submission, "PROMOTIONAL REVIEWS"

Financial support for this research was received from the Wharton Interactive Media Initiative and the Yale Whitebox Center.

In my estimation, these entities have no material interest in this research.

The data for the paper come from STR. The data are obtained pursuant to their standard SHARE Center agreement. The SHARE Center is STR's initiative to support hotel-related academic research. The SHARE Center is described here:

<http://www.str.com/documents/EducationCenterBrochure.pdf>

The data usage agreement does not provide a right of review to any entity.

Disclosure Statement

Yaniv Dover

For submission, "PROMOTIONAL REVIEWS"

Financial support for this research was received from the Wharton Interactive Media Initiative and the Yale Whitebox Center.

Financial support for my postdoc was received from the Yale Center for Customer Insights, the Israel Science Foundation, The Kmart International Center of Marketing and Retailing and the Davidson Center, Hebrew University of Jerusalem.

In my estimation, none of these entities have the slightest material interest in this research.

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Disclosure Statement

Judith Chevalier

For submission, "PROMOTIONAL REVIEWS"

I acknowledge financial support for the National Science Foundation Grant, "Strategic Shoppers and Price Dynamics".

My coauthors received support for this research from the Wharton Interactive Media Initiative and the Yale Whitebox Center.

I have received significant consulting fees from: Analysis Group (economic consulting). Also, I have received compensation also from the Rand Journal of Economics as an editor. The only for profit or nonprofit Board seat I hold is on the Foote School Association. In my estimation, none of these entities have the slightest material interest in this research.

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