

«RESPNR»  
«NAAM»  
«ADRES»  
«POSTNUM» «POSTALF» «WOONPLTS»

***Earn € 7.50 by participating in a survey about expenditures***

Groningen, date postmark  
«WEEKUIT»/«MND\_NUM»

Dear Sir/Madam,

It is my pleasure to invite you to participate in a scientific research project of Groningen University about the relationship between income and expenditures of households in the Netherlands. The project includes information on expenses on for example your car and other forms of transportation, food, and housing, and it includes information on income from for example work and playing in the lottery. One of the purposes of this research project is to find out if the economic environment of households in the Netherlands has changed in the past year.

Groningen University has commissioned GfK, a research institute in Dongen, to do the survey. Your participation is important because reliable results can only be obtained when enough people take part in the survey.

Please complete the questionnaire and return it to GfK in the enclosed envelope (postage paid). If your household consists of more than one person, you may need to consult with all members of your household to answer some of the questions. Before you start, please read the instructions on page one of the questionnaire.

To thank you in advance for your participation, please find enclosed a pen. After we receive the completed questionnaire from you, we will wire € 7.50 into your account or into the account of a charity (the possible charities are listed at the end of the questionnaire).

This letter is directed to you personally, but the information from the survey will not be linked to your personal information and will be strictly confidential. Your answers will only be used by Groningen University for statistical analyses and will never be made available to other parties. Your rights are protected in the Act on the Protection of Personal Information, by which both Groningen University and GfK are bound. All research done on the basis of the information from this survey is strictly scientific and will not be used for commercial purposes.

If you have questions or comments about this research project, please contact GfK during business hours at 0800-022 94 00 (toll-free).

Thank you very much for your participation.

Sincerely,



Prof. dr. Peter Kooreman