



AVAILABLE NOW!!!

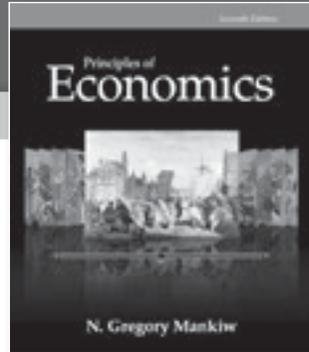
Principles of Economics, 7e
N. Gregory Mankiw

This Changes Everything!

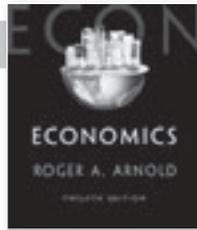
The best-selling introductory text in the world is now part of the most innovative teaching and learning experience ever.

If anything were possible what would YOUR principles course look like? It would look just like you!

Check out MindTap – www.cengage.com/mindtap



ADDITIONAL TITLES AVAILABLE NOW:



Economics, 12e
Roger A. Arnold

This edition includes the Innovative Adaptive Test Prep App. Only with Arnold and MindTap!



Exploring Economics, 7e
Robert Sexton



Economics, 10e
William Boyes
Michael Melvin

**COMING IN
MAY 2015!**



**Economics:
Principles and
Policy, 13e**
William J. Baumol
Alan S. Blinder



**Fundamentals
of Financial
Management,
14e**
Eugene F. Brigham
Dr. Joel F. Houston



**Fundamentals
of Financial
Management,
Concise Edition,
8e**
Eugene F. Brigham
Dr. Joel F. Houston



Aplia, the best selling online solution is available with all of these titles by itself or within MindTap.

Visit www.cengage.com and request your review copy today.

www.cengage.com/economics
www.cengage.com/finance

Source Code: M15006355



2015

ALLIED
SOCIAL
SCIENCE
ASSOCIATIONS

BOSTON

2015

Allied Social Science Associations



ANNUAL MEETING PROGRAM
and HOTEL DIRECTORY

*Congratulations
to the
American Economic Association's
2014 Distinguished Fellows:*

*Robert J. Barro
Gregory C. Chow
Robert J. Gordon
Richard Zeckhauser*

**Presentations on January 4, 4:40 PM,
Sheraton Boston, Grand Ballroom**



STATA[®]

One unified statistical software program for all of your analytical needs.

The ease of a user-friendly interface.

The flexibility of a matrix programming language.

Talk to our developers at booth #200.

Stata's clean interface is arranged to simplify your workflow. The Data Editor, Graph Editor, and dialog boxes ease all types of analyses. But there are no restrictions. With Stata's intuitive command syntax and matrix programming language, you have the freedom to customize Stata to perfectly suit your needs.



STATA[®]

Time series, treatment effects, selection and endogeneity, panel data ... Stata does all this, and more.

stata.com/assa15

Stata is a registered trademark of StataCorp LP, 4905 Lakeway Drive, College Station, TX 77845, USA.