PROGRAM
of
ANNUAL
MEETINGS

Economics and Allied Social Science
Associations
1954
PROGRAM
of
ANNUAL
MEETINGS

Economic and Allied Social Science Associations
American Economic Association—AEA—Statler Hotel
American Finance Association—AFA—Statler Hotel
American Marketing Association—Teachers Division—AMA—Tuller Hotel
Econometric Society—ES—Statler Hotel
Industrial Relations Research Association—IRRA—Detroit Leland Hotel
American Association of University Teachers of Insurance—AAUTI—Sheraton Cadillac Hotel
American Business Law Association—ABLA—Park Shelton Hotel

Holding Joint Meetings with
American Farm Economic Association—AFEAs—Statler Hotel
Academy of Management—AM—Engineering Society
Association of Regional Scientists—ARS—Tuller Hotel
Catholic Economic Association—CEA—Detroit Leland Hotel

NOTE: Abbreviations used in this program follow each association name.

DETOIT • MICHIGAN
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Money, Banking and the Financial System
M. L. Stokes, Gettysburg College; and Carl T. Arlt, Oberlin College. 750 pp., illus. Ready February 1955.

Marketing of Agricultural Products
Max E. Brunk and L. B. Darrah, both of New York State College of Agriculture, Cornell University. 419 pp., illus. Ready January 1955.

Economic History of the United States
Howard R. Smith, University of Georgia. 830 pp., illus. Ready March 1955.

Economic History of Great Britain
W. Stanford Reid, McGill University. 557 pp., 8 maps.

Principles of Real Estate
Arthur M. Weimer, Indiana University; and Homer Hoyt, President, Homer Hoyt Associates. Third Edition. 618 pp., 70 ills.

The Financial Policy of Corporations

A History of Economic Thought
John Fred Bell, University of Illinois. 696 pp.

Fundamentals of Political Economy
Dean A. Worcester, Jr., University of Washington. 594 pp., 33 ills.

Price Practices and Price Policies

Industrial Traffic Management
Newton Morton, Kent State University; and Frank H. Mossman, Michigan State College. 558 pp., 33 ills.

Frey's Advertising

GENERAL INFORMATION

Registration
Joint registration facilities have been established for the participating Associations at the Statler and Detroit Leland Hotels. Separate registration desks have been provided by the other associations at their respective headquarters. The Master File of registrants will be maintained at the Statler Hotel.

We are indebted to the Detroit Convention and Tourist Bureau for their advice and for furnishing personnel and equipment to staff the registration desks at the Statler and Detroit Leland Hotels.

Information Desk
The Main Information Desk has been established at the Statler Hotel. Registrants can obtain information regarding the convention program, Detroit tours and attractions, restaurants, etc. at the desk. Where requested by sponsoring associations, tickets for luncheons and dinners will be sold at the Information Desk.

Employment Register
A Placement Booth, operated by the Employment Service Division, Michigan Employment Security Commission, in cooperation with the Associations, is available in the Tuller Room of the Tuller Hotel for members seeking new positions or new staff.

Press Room
Parlor B on the Ballroom Floor of the Statler Hotel has been reserved for the use of the Press.
TOURS

The following tours have been arranged for the members of all associations. Buses are being furnished by the company or organization concerned and will leave from the Bagley entrance of the Hotel Statler at the hour indicated.

All members are requested to sign up for these tours at the Information Desk, Statler Hotel, immediately following registration, so that necessary arrangements can be made.

- General Motors Technical Center—1 p.m., Tuesday, December 28.
- Cadillac Motor Car Assembly Plant—1:30 p.m., Tuesday, December 28.
- Ford Motor Company—Rouge Plant—9:30 a.m., Wednesday, December 29.
- Chrysler Corporation—Plymouth Plant—9:30 a.m., Thursday, December 30.
- U.A.W.-C.I.O. International Headquarters—Solidarity House—9:30 a.m. Thursday, December 30.
McGraw-Hill presents... An excellent revision of a BEST SELLER

ECONOMICS
An Introductory Analysis

Third Edition
by
Paul A. Samuelson
Massachusetts Institute of Technology

Here is one of the most competent works ever written for a one-semester or full-year beginning course. Utilizing an overall national income approach, it synthesizes the basic principles of price and distribution. Its emphasis is upon a presentation that will challenge the student's interest. Many of the changes in the revision reflect the political and economic climate of the past two years and Professor Samuelson has shed new light on the opportunities for expansion and prosperity within a framework of intelligently controlled stability.

The book concentrates on these big and vital problems—which turn out also to be the most interesting ones:
1. Inflation and depression
2. Family income and national income
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   ...and most important of all, conditions leading to rapid economic progress and security, and to efficient use of all our resources.

SPECIAL FEATURES
Stress is on efficient growth and security. New chapters on growth and underdeveloped countries and on economics of war have been added. Shows how neo-classic theory has more validity now than it did during the periods of boom or bust. Each chapter is planned to constitute a unit of understanding; each is provided with a detailed analytic summary and discussion questions.

This timely new edition of a top-level work presents an understanding of economic principles and facts from which policy opinions and convictions can be intelligently formed.

Send for a copy on approval
McGRAW-HILL BOOK COMPANY, Inc.
330 West 42nd Street
New York 36, N.Y.

To be published in early spring 1955

Intermediate Price and Income Theory
By M. M. BOBER, Lawrence College

In this new book, notable for its logical organization, clarity of style, and abundance of illustrations, the author leads the student by easy stages to a thorough analysis of the basic principles behind the workings of our economy. There are separate chapters on utility, indifference curves, diminishing returns, costs, competition, monopoly, monopolistic competition, oligopoly, wages, interest, rent, profits, income concepts, income determination, and welfare problems.

Economic Growth and Instability
A Study in the Problem of Capital Accumulation, Employment, and the Business Cycle
By DANIEL HAMBERG, University of Maryland

In this stimulating and useful new book, the author examines the recent literature on the problem of capital accumulation and instability. He not only presents his own commentary on and assessment of the growth literature, and much positive new analysis, but also furnishes both the professional economist and the advanced student with a convenient summary of that material. Professor Hamberg's theme is that the business cycle and secular trends of a capitalist economy are to be best understood as the outgrowth of the irregularity of economic progress.

W. W. NORTON & COMPANY, INC.
101 FIFTH AVENUE, NEW YORK 3, N. Y.
SUMMARY OF MONDAY MEETINGS

9:30 A.M.
Explorations in Marketing (AMA)

2:30 P.M.
Regional Economic Analysis (ES, ARS)
Value Added by Marketing (AMA)

4:00 P.M.
Econometric Studies I (ES)

7:30 P.M.
New Insights into Branding (AMA)

8:00 P.M.
Meeting of U. S. Council Members (ES)

8:30 P.M.
Motivation Research (AMA)

ARS meetings, page 60;
ABLA meetings, page 65.

SCHEDULE OF MEETINGS

Monday, December 27, 1954
9:30 A.M.
TULLER HOTEL
Arabian Room
Explorations in Marketing
American Marketing Association—Teachers Division

Chairman: P. D. Converse, University of Illinois
Papers: "Physical Handling in the Food Trade"—John R. Whitaker, American Stores Company
"Use of In-Transit and Mixed Car Rates"—Leonard J. Konopo, University of Pittsburgh
"Discount Selling with Reference to Changes in Trade Channels"—Franklin W. Gilchrist, University of Southern California
"Discount Selling with Reference to Pricing"—Ralph S. Alexander, Columbia University

2:30 P.M.
TULLER HOTEL
Sky Room
Regional Economic Analysis
Econometric Society
Association of Regional Scientists

Chairman: Edgar M. Hoover, Washington, D.C.
Papers: "Industrial Complex Analysis and Regional Development with Particular Reference to Puerto Rico"—Walter Isard and Thomas Vietorisz, Massachusetts Institute of Technology
"Estimation of the Balance of Payments of the Southeastern United States in 1950"—Gloria Hile, Standard Oil of New Jersey

Discussion: Julius Margolis, Stanford University
Nathaniel Wollman, University of New Mexico
Britton Harris, University of Pennsylvania
MONDAY

2:30 P.M.
TULLER HOTEL
Arabian Room

Value Added by Marketing
American Marketing Association—Teachers Division

Chairman: Robert J. Eggert, Ford Motor Company
Paper: “The Value Added Concept as Applied to Marketing (Institutions) and Its Implications”—T. N. Beckman, Ohio State University
Discussion: Carey P. Modlin, Jr., Bureau of the Budget, Office of Statistical Standards
Paper: “Pragmatic Methods of Measuring Value Added by Marketing”—David D. Monieson, Queens University, Canada
Discussion: Donald R. G. Cowan, University of Michigan

4:00 P.M.
STATLER HOTEL
Michigan Room

Econometric Studies I
Econometric Society

Chairman: Avram Kisselgoff, Allied Chemical & Dye Corp.
Papers: “A Model for Studying Agricultural Wage Differentials”—Robert J. Wolfson, University of Chicago
Discussion: Wolfgang Stolper, University of Michigan
James Tobin, Yale University

7:30 P.M.
TULLER HOTEL
Arabian Room

New Insights Into Branding
American Marketing Association—Teachers Division

Chairman: Edgar H. Gault, University of Michigan

8:00 P.M.
STATLER HOTEL
Parlor D

Meeting of U.S. Council Members
Econometric Society

8:30 P.M.
TULLER HOTEL
Arabian Room

Motivation Research
American Marketing Association—Teachers Division

Chairman: James D. Scott, University of Michigan
Have you tried Gordon's economics texts?

ECONOMICS FOR CONSUMERS
Third Edition LELAND J. GORDON, Denison University

For fifteen years and through three editions, this analytical treatment of the consumer's role in our economic system has been the leading text in its field. It is outstanding for its critical evaluation of current practices and its constructive suggestions for improving consumer education and buying habits.

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ALLYN AND BACON, INC., COLLEGE DIVISION
70 Fifth Avenue, New York 11, N.Y.
SUMMARY OF TUESDAY MEETINGS

8:00 A.M.
Breakfast (AAUTI)

9:00 A.M.
Empirical Studies of the U. S. Imports (ES)

9:30 A.M.
The Union's Influence on Management Decisions in the Automobile Industry (IRRA)
The Labor Movements In the Modern World (IRRA)
Requirements for Persons Majoring In Insurance (AAUTI)
Teaching Insurance at an Advanced Level on the “Line” Basis (AAUTI)
Marketing Theory (AMA)

10:00 A.M.
Executive Committee Meeting (AEA)

10:30 A.M.
Welfare Economics and Resource Allocation (ES)

12:00 Noon
Luncheon Meeting of Program Planning Committee (ES)

12:15 P.M.
Luncheon (AMA)

12:30 P.M.
Luncheon Meeting—Executive Committee (AEA)
Luncheon (AAUTI)

2:00 P.M.
Problems In Welfare Economics and Resource Allocation (ES)
Roundup of Research In Marketing (AMA)

2:30 P.M.
International Flow of Economic Ideas (AEA)
Long Term Trends in Capital Formation and Financing (AEA, AFA)
Regional Economics (AEA, ARS)
Methods and Objectives In Industrial Relations Research (IRRA)
Automation, Productivity, and Industrial Relations (IRRA)
Tomorrow in the Automobile Liability Business (AAUTI)

4:00 P.M.
Econometric Studies of Investment (ES)

4:30 P.M.
Coffee Hour (Ohio State University)
Special Interest Symposia (AMA)

5:00 P.M.
Annual Business Meeting (AAUTI)

5:30 P.M.
Cocktail Party (Univ. of Chicago)

8:00 P.M.
Concepts of Competition and Monopoly (AEA)
Current Problems in Agricultural Economics (AEA, AFEA)
Models of Economic Growth (AEA, ES)
Pricing in Transportation and Public Utilities (AEA)

Smoker (IRRA)

ARS meetings, pages 60-61;
ABLA meetings, page 65.

SCHEDULE OF MEETINGS

Tuesday, December 28, 1954

8:00 A.M.

SHERATON CADILLAC HOTEL
Founders Room

Breakfast

American Association of University Teachers of Insurance

9:00 A.M.

STATLER HOTEL
Bagley Room

Empirical Studies of the United States Imports

Econometric Society

Chairman: John H. Adler, International Bank for Reconstruction and Development


“Behavior of Import Prices for Raw Materials During the 1953-54 Recession”—Gertrud Lovasy, International Monetary Fund

Discussion: Arnold C. Harberger, University of Chicago
Arthur B. Hersey, Federal Reserve Board
TUESDAY

9:30 A.M.

DETROIT LELAND HOTEL
Jade Room

The Union's Influence on Management Decisions in the Automobile Industry

Industrial Relations Research Association

Chairman: Neil W. Chamberlain, Columbia University

Papers:
- "A Union Point of View"—Jack Conway, United Automobile Workers
- "An Industry Point of View"—Frank Rising, Automotive and Aviation Parts Manufacturers Association
- "An Outsider's Point of View"—Herbert Northrup, Ebasco Services

9:30 A.M.

DETROIT LELAND HOTEL
Colonial Room

The Labor Movements in the Modern World

Industrial Relations Research Association

Chairman: F. H. Harbison, University of Chicago

Papers:
- "The Labor Movement and Economic Development in Japan"—Solomon B. Levine, University of Illinois
- "The Labor Movement and Economic Development in Mexico"—Adolf Sturmthal, Bard College
- "Research on Western European Labor Movements"—Val R. Lorwin, University of Chicago

Discussion: John Meskimen, Foreign Operations Administration

Michael Ross, Congress of Industrial Organizations
Joseph Sweeten, Socony-Vacuum Oil Company
John Windmuller, Cornell University

9:30 A.M.

SHERATON CADILLAC HOTEL
English Room

Requirements for Persons Majoring in Insurance
Teaching Insurance at an Advanced Level on the "Line" Basis

American Association of University Teachers of Insurance

Moderator: Charles C. Center, University of Wisconsin

Participants: Harry J. Loman, Wharton School of Finance and Commerce
J. Edward Hedges, Indiana University

9:30 A.M.

WAYNE UNIVERSITY

Marketing Theory

American Marketing Association—Teachers Division

Chairman: Clare E. Griffin, University of Michigan

Paper: "Limitations of Science in the Study and Practice of Marketing"—Stanley Hollander, University of Minnesota

Discussion: Father McInnes

Paper: "The Significance of Marketing Goals for Students of Marketing"—Reavis Cox, University of Pennsylvania

Discussion: George Brown, University of Chicago

10:00 A.M.

STATLER HOTEL
Parlor D

Executive Committee Meeting

American Economic Association
TUESDAY

10:30 A.M.
STATLER HOTEL
Bagley Room
Welfare Economics and Resource Allocation
Econometric Society
Chairman: Leonid Hurwicz, University of Minnesota

12:00 Noon
STATLER HOTEL
Parlor F
Luncheon Meeting of Program Planning Committee
Econometric Society

12:15 P.M.
WAYNE UNIVERSITY
Luncheon
American Marketing Association—Teachers Division
Remarks: Thomas G. MacGowan, President, American Marketing Association

12:30 P.M.
STATLER HOTEL
Parlor E
Luncheon Meeting—Executive Committee
American Economic Association

12:30 P.M.
SHERATON CADILLAC HOTEL
English Room
Luncheon
American Association of University Teachers of Insurance
Speaker: Eugene M. Thore, Life Insurance Association of America—"Ingratiating Intervention"

2:00 P.M.
STATLER HOTEL
Bagley Room
Problems in Welfare Economics and Resource Allocation
Econometric Society
Chairman: Gerhard Tintner, Iowa State College
Papers: "The Allocation of Risk-Bearing"—Kenneth J. Arrow, Stanford University
"On the Division of Labor"—H. S. Houthakker, Stanford University
"Decentralized Resource Allocation"—Leonid Hurwicz, University of Minnesota
Discussion: Arnold C. Harberger, University of Chicago

2:00 P.M.
WAYNE UNIVERSITY
Roundup of Research in Marketing
American Marketing Association—Teachers Division
Chairman: Alfred Seelye, University of Texas
The chairmen of the several sub-committees on the Teaching of Marketing will constitute a committee to work with Professor Seelye to develop a program consisting of reports on research in marketing completed or in process during 1954. It is hoped that all teachers in the American Marketing Association, particularly the younger men, will take advantage of this opportunity to report on major research in which they have been engaged.
TUESDAY

2:30 P.M.

STATLER HOTEL
Ballroom

International Flow of Economic Ideas

American Economic Association

Chairman: V. W. Bladen, University of Toronto

“The Role of the German Historical School in American Economic Thought”—Joseph Dorfman, Columbia University

Discussion: J. M. Letiche, University of California
G. H. Hildebrand, University of California

2:30 P.M.

STATLER HOTEL
Wayne Room

Long Term Trends in Capital Formation and Financing

American Economic Association
American Finance Association

Chairman: J. J. O'Leary, Life Insurance Association of America

“Trends in Mining and Manufacturing”—Sergei Dobrovolsky, Wayne University
“Trends in Public Utilities”—M. J. Ulmer, American University

Eli Shapiro, Massachusetts Institute of Technology

2:30 P.M.

DETROIT LELAND HOTEL
Jade Room

Methods and Objectives in Industrial Relations

Industrial Relations Research Association

Chairman: J. Douglas Brown, Princeton University

Papers: “Methods and Objectives: An Economist's View”—John Dunlop, Harvard University
“Methods and Objectives as a Segment of Social Science”—Paul Webbink, Social Science Research Council

Discussion: Jack Conway, United Automobile Workers
Paul H. Norgren, Industrial Relations Counselors, Inc.
TUESDAY

2:30 P.M.
DETROIT LELAND HOTEL
Colonial Room

Automation, Productivity, and Industrial Relations
Industrial Relations Research Association

Chairman: Howard Kaltenborn, Industrial Relations Counselors, Inc.
Papers:
"Automation, a New Dimension to Old Problems"—George Shultz and George B. Baldwin, Massachusetts Institute of Technology
"Administering Technological Change in a Large Insurance Company—A Case Study"—H. F. Craig, Harvard Business School

Discussion:
Gerry E. Morse, Minneapolis-Honeywell Regulator Company
Solomon Barkin, Textile Workers Union of America

TUESDAY

2:30 P.M.
SHERATON CADILLAC HOTEL
English Room

Tomorrow in the Automobile Liability Business
American Association of University Teachers of Insurance

Moderator: C. A. Kulp, Wharton School of Finance and Commerce
Participants:
James M. Cahill, National Bureau of Casualty Underwriters
A. E. Spottke, Allstate Insurance Company
Hubert W. Yount, Liberty Mutual Insurance Company

TUESDAY

4:00 P.M.
STATLER HOTEL
Bagley Room

Econometric Studies of Investment
Econometric Society

Chairman: Sidney S. Alexander, Columbia Broadcasting System
Papers:

TUESDAY

4:30 P.M.
WAYNE UNIVERSITY
Special Interest Symposia

American Marketing Association—Teachers Division

General Chairman: Thomas A. Staudt, Massachusetts Institute of Technology

Advertising—Vance Chamberlin, Fenn College, Chairman
General Marketing—William Davidson, Ohio State University, Chairman
Industrial Marketing—Alfred Seelye, University of Texas, Chairman
Interregional and International Trade—Peter S. King, Indiana University, Chairman
Marketing Research—Ralph Westfall, Northwestern University, Chairman
Retailing—Harry Lipson, University of Alabama, Chairman
Sales Management—Kenneth D. Hutchinson, Boston University, Chairman
Selling—Henry G. Baker, University of Utah, Chairman
Business Census of 1954—Albert Haring, Indiana University, Chairman

4:30 P.M.

STATLER HOTEL
English Room

Coffee Hour

Ohio State University
TUESDAY

5:00 P.M.
SHERATON CADILLAC HOTEL
Annual Business Meeting
American Association of University Teachers of Insurance

5:30 P.M.
STATLER HOTEL
Michigan Room
Cocktail Party
University of Chicago

8:30 P.M.
STATLER HOTEL
Wayne Room
Concepts of Competition and Monopoly
American Economic Association

Chairman: Clair Wilcox, Swarthmore College
Papers: "Competition: Static Models and Dynamic Aspects"—J. M. Clark, Columbia University
"Revised Doctrines of Competition"—Sidney Weintraub, University of Pennsylvania
Discussion: Fritz Machlup, Johns Hopkins University
Kermit Gordon, Williams College
Gardner Ackley, University of Michigan

8:30 P.M.
STATLER HOTEL
Ballroom
Current Problems in Agricultural Economics
American Economic Association
American Farm Economic Association

Chairman: T. W. Schultz, University of Chicago
Papers: "The Supply Function of U. S. Farm Products under Conditions of Full Employment"—Earl Heady, Iowa State College
"Trade and Foreign Investment Implications of the U. S. Farm Products Disposal Program"—Martin Bronfenbrenner, University of Wisconsin
Discussion: D. Gale Johnson, University of Chicago
D. R. Kaldor, Iowa State College

8:30 P.M.
STATLER HOTEL
Michigan Room
Models of Economic Growth
American Economic Association
Econometric Society

Chairman: R. W. Goldsmith, National Bureau of Economic Research
"Capital Theory and the Theory of Growth"—John Power, Stanford University
Discussion: Evsey Domar, Johns Hopkins University
Thomas Schelling, Yale University
TUESDAY

8:30 P.M.

STATLER HOTEL
Bagley Room

Pricing in Transportation and Public Utilities

American Economic Association

Chairman: M. L. Fair, Tulane University

Papers: "Implications of Marginal Cost Pricing for Public Utilities"—W. S. Vickrey, Columbia University


Discussion: E. W. Clemens, University of Maryland
J. C. Nelson, Washington State College

9:00 P.M.

DETROIT LELAND HOTEL
Jade Room

Smoker

Industrial Relations Research Association

An Important Announcement
of Forthcoming Publications from OXFORD

Essays in Public Finance
BY GERHARD COLM
To be published early in 1955

The Social Framework
of the American Economy
Revised Edition
By JOHN R. HICKS, Oxford University
ALBERT G. HART, Columbia University
and JAMES W. FORD, Vanderbilt University
Coming later in 1955

OXFORD UNIVERSITY PRESS, INC.
114 Fifth Avenue, New York 11, N. Y.
AMERICAN ECONOMIC HISTORY, Seventh Edition. By Harold U. Faulkner. 1954 ... $5.75
ECONOMIC PROCESSES AND POLICIES. By William J. Baumol and Lester V. Chandler. 1954 ... $5.75
THE ECONOMICS OF MONEY AND BANKING, Revised Edition. By Lester V. Chandler. 1953 ... $6.00
GOVERNMENT AND BUSINESS, Revised Edition. By Vernon A. Mund, December 1954 ... $6.00
INTRODUCTION TO COLLECTIVE BARGAINING. By Domenico Gagliardo. 1953 $6.00
INVESTMENT PRINCIPLES AND POLICY. By Ralph Pickett and Marshall D. Ketchum. 1954 ... $6.00
PERSONNEL CASE STUDIES. By Florence Peterson. December 1954 ... $3.00
THE PRACTICE OF MANAGEMENT. By Peter F. Drucker. October 1954 ... $3.75

See these and our other texts and reference books at the Harper display table here.
SUMMARY OF WEDNESDAY MEETINGS

7:30 A.M.
Testimonial Breakfast (Dr. H. Gordon Hayes)

8:00 A.M.
Breakfast (University of Minnesota)
Alumni Breakfast (Chrysler Corporation)
Breakfast (Indiana University)
Breakfast (Secretaries of Allied Social Science Associations)
Breakfast (Cornell University)

9:00 A.M.
Recent Econometric Studies in Agricultural Marketing (AFEA, ES)

9:30 AM.
Development Policy in Underdeveloped Countries (AEA)
Economic Stabilization, Forecasting, and the Political Process (AEA)
The Impact of Anti-Trust Laws (AEA)
The Impact of Employment Security Programs (IRRA)
Union Growth (IRRA)
Tax Exempt Financing (AFA)

12:15 P.M.
Luncheon—Presidential Address (IRRA)

12:30 P.M.
Luncheon Meeting (AEA, AFA)

2:00 P.M.
Surveys of Econometric Results in Agriculture (AFEA, ES)

2:30 P.M.
Economic Development: Case Studies (AEA)
Economic Research and Public Policy (AEA)
Taxation and Income Distribution (AEA)
The Question of Currency Convertibility (AFA)
Changing Length and Patterns of Working Life (IRRA)
Human Relations and Industrial Relations (IRRA)
Contributed Papers (IRRA)

4:00 P.M.
Econometric Studies II (ES)

4:30 P.M.
Business Meeting (AFA)
General Meeting (IRRA)

6:00 P.M.
Dinner Meeting (American Economic Review Board of Editors)

6:30 P.M.
Dinner (AFEA)

7:00 P.M.
Dinner (Princeton University)
Executive Committee Meeting (CEA)

8:30 P.M.
Presidential Address (AEA)

9:30 P.M.
Smoker (University of Wisconsin)

SCHEDULE OF MEETINGS

Wednesday, December 29, 1954

7:30 A.M.

STATLER HOTEL
Parlor F

Testimonial Breakfast

Dr. H. Gordon Hayes

8:00 A.M.

STATLER HOTEL
Parlor D

Breakfast

University of Minnesota

8:00 A.M.

DETROIT LELAND HOTEL
Tropical Room

Breakfast

Cornell University

8:00 A.M.

STATLER HOTEL
Parlor E

Alumni Breakfast

Chrysler Corporation
WEDNESDAY

8:00 A.M.
TULLER HOTEL
Gothic Room
Third Annual Indiana Breakfast
Indiana University

8:00 A.M.
STATLER HOTEL
Parlor C
Breakfast
Secretaries of Allied Social Science Associations

9:00 A.M.
STATLER HOTEL
Ivory Room
Recent Econometric Studies in Agricultural Marketing
American Farm Economic Association
Econometric Society
Chairman: Harry C. Trelogan, Agricultural Marketing Service, USDA
Papers: "An Econometric Analysis of the Watermelon Market"—Daniel B. Suits, University of Michigan
"Management of Meat Inventories"—George Tolley, University of Chicago and Cleon Harrell, North Carolina State College
"Scale Returns in Agricultural Marketing Firms"—Guy Black, University of California
Discussion: Cecil B. Haver, North Dakota Agricultural College
Gerhard Tintner, Iowa State College

9:30 A.M.
STATLER HOTEL
English Room
Development Policy in Underdeveloped Countries
American Economic Association
Chairman: Max Millikan, Massachusetts Institute of Technology
Papers: "The Role of Industrialization in Development Programs"—H. B. Chenery, Stanford University
"Investment in Agriculture"—W. H. Nicholls, Vanderbilt University
Discussion: E. E. Hagen, Massachusetts Institute of Technology
Wilfred Malenbaum, Massachusetts Institute of Technology

9:30 A.M.
STATLER HOTEL
Wayne Room
Economic Stabilization, Forecasting, and the Political Process
American Economic Association
Chairman: Roy Blough, United Nations
Papers: "Problems in Forecasting for Full Employment"—R. C. Turner, Indiana University
"Political Elements in Full Employment Policy"—S. K. Bailey, Princeton University
Discussion: Solomon Barkin, Textile Workers Union of America
H. R. Bowen, Williams College
R. A. Lester, Princeton University
T. G. MacGowan, Firestone Tire and Rubber Co.
WEDNESDAY

9:30 A.M.

STATLER HOTEL
Michigan Room

The Impact of Antitrust Laws
American Economic Association

Chairman: R. B. Heflebower, Northwestern University

Papers:
- "Vertical Disintegration in the Motion Picture Industry"—S. N. Whitney, Twentieth Century Fund
- "The Decline of Monopoly in the Metal Container Industry"—J. W. McKie, Vanderbilt University
- "The Basing Point Decisions and the Steel Industry"—Louis Marengo, Washington, D. C.

Discussion:
- Walter Adams, Michigan State College
- Samuel M. Loescher, Indiana University
- James H. Stauss, Grinnell College

9:30 A.M.

DETROIT LELAND HOTEL
Jade Room

The Impact of Employment Security Programs
Industrial Relations Research Association

Chairman: William Haber, University of Michigan

Papers:
- "Economic Function of Unemployment Insurance"—Arthur Larson, Under-Secretary of Labor
- "Economics of the Guaranteed Wage"—Seymour Harris, Harvard University

Discussion:
- Nat Weinberg, Director of Research, United Automobile Workers, C.L.O.
- Frank H. Cassell, Manager, Industrial Relations, Inland Steel Company (invited)
- Nelson Cruikshank, Director of Social Security Activities, American Federation of Labor
- Peter Durr, Chairman, Social Security Committee, Commerce and Industry Association of New York (invited)

Note: Copies of Dr. Bernstein's paper will be available after December 1. Requests should be addressed to Dr. Jensen at Cornell or Dr. Bernstein at UCLA. Members are urged to obtain copies of the paper in advance of the meeting, because the paper itself will not be read during the session. Prepared comments of discussants will be available later. The entire time of this session will be devoted to discussion.

9:30 A.M.

STATLER HOTEL
Bagley Room

Tax Exempt Financing
American Finance Association

Chairman: Julien H. Collins, Julien Collins & Company

Papers:
- "Operating Aspects of Revenue Bond Financing"—C. J. Kushell, Jr., Port of New York Authority
WEDNESDAY

12:15 P.M.
DETROIT LELAND HOTEL
Jade Room
Luncheon—Presidential Address
Industrial Relations Research Association

12:30 P.M.
STATLER HOTEL
Wayne Room
Luncheon Meeting
American Economic Association
American Finance Association


2:00 P.M.
STATLER HOTEL
Ivory Room
Surveys of Econometric Results in Agriculture
American Farm Economic Association
Econometric Society

Chairman: Joseph Ackerman, Farm Foundation
Papers: “Demand and Prices” — Richard J. Foote, Agricultural Marketing Service, USDA
“Production Economics” — Glenn L. Johnson, Michigan State College
“Sample Surveys and Experimental Design” — Max E. Brunk, Cornell University
Discussion: D. Gale Johnson, University of Chicago
George Kuznets, University of California

2:30 P.M.
STATLER HOTEL
Bagley Room
Economic Development: Case Studies
American Economic Association

Chairman: Arthur Smithies, Harvard University
Papers: “Comparative Economic Development — Canada and the United States” — J. H. Young, Yale University
“ Anglo-American Differences in Productivity” — Marvin Frankel, University of Illinois
Discussion: D. H. Steinhorthson, Bank of Canada
Duane Evans, Bureau of Labor Statistics

2:30 P.M.
STATLER HOTEL
Ballroom
Economic Research and Public Policy
American Economic Association

Chairman: Gerhard Colm, National Planning Association
Discussion: Ewan Clague, Bureau of Labor Statistics
G. W. Ensley, Joint Committee on the Economic Report
Stanley Lebergott, Bureau of the Budget
Bert Seldman, American Federation of Labor
M. A. Watson, National Shoe Manufacturers Association
WEDNESDAY

2:30 P.M.

STATLER HOTEL

Wayne Room

Taxation and Income Distribution
American Economic Association

Chairman: H. M. Groves, University of Wisconsin

Papers: “Tax on Dividends and Distribution of the Tax Burden”—D. M. Holland, National Bureau of Economic Research

“The Individual Income Tax and Income Distribution”—P. J. Strayer, Princeton University

Discussion: Walter Heller, University of Minnesota

Richard Slitor, Washington, D.C.

2:30 P.M.

STATLER HOTEL

Michigan Room

The Question of Currency Convertibility
American Finance Association

Chairman: Norris O. Johnson, The National City Bank of New York


“Convertible and the Business Community”—Donald F. Heatherington, National Foreign Trade Council

“Changing Concepts of Convertibility and the Future of Currencies”—Howard S. Ellis, University of California

Discussion: Raymond F. Mikesell, University of Virginia

Frank A. Southard, Jr., International Monetary Fund

Note: Copies of Dr. Wolfbein’s paper will be available after December 1. Requests should be addressed to Dr. Wolfbein at the Bureau of Labor Statistics, Washington 25, D.C. Members are urged to obtain copies of the paper in advance of the meeting because the paper itself will not be read during the session. The entire time of this session will be devoted to discussion

2:30 P.M.

DETROIT LELAND HOTEL

Jade Room

Changing Length and Patterns of Working Life
Industrial Relations Research Association

Chairman: Arthur Larson, Under-Secretary of Labor


Discussion: Manpower Implications: Ewan Clague, Department of Labor


Note: Copies of Dr. Wolfbein’s paper will be available after December 1. Requests should be addressed to Dr. Wolfbein at the Bureau of Labor Statistics, Washington 25, D.C. Members are urged to obtain copies of the paper in advance of the meeting because the paper itself will not be read during the session. The entire time of this session will be devoted to discussion

2:30 P.M.

DETROIT LELAND HOTEL

Colonial Room

Human Relations and Industrial Relations
Industrial Relations Research Association

Chairman: W. Ellison Chalmers, University of Illinois


Discussion: James Worthy, Department of Commerce

Solomon Barkin, Textile Workers Union of America
WEDNESDAY

2:30 P.M.

DETROIT LELAND HOTEL

English Room

Contributed Papers

Industrial Relations Research Association

Chairman: Edwin Witte, University of Wisconsin

Papers:
- "The Trade Unionism of Henry Simons"—Orme W. Phelps, Claremont Men's College
- "Growth of Collective Bargaining in Texas—A Newly Industrialized Area"—Frederic Meyers, University of Texas
- "Some Aspects of the Recent Longshoremen's Difficulties in New York"—Daniel Bell, Fortune Magazine
- "Guaranteed Annual Wages and Job Satisfaction"—Fred H. Blum, Howard University

4:00 P.M.

STATLER HOTEL

Ivory Room

Econometric Studies II

Econometric Society

Chairman: John B. Lansing, University of Michigan

Papers:
- "How Inflation Redistributes Wealth: A Test of a Hypothesis"—Armen A. Alchian, UCLA and The RAND Corporation and R. Kessel, The RAND Corporation
- "Experimental Measurement of Utility"—Ward Edwards, Personnel Research Laboratory, Lowry Air Force Base
- "Uniformity and Continuity Conditions in the Theory of Consumer's Choice"—Tamotsu Yokoyama, Osaka University (Official delegate of the Science Council of Japan)

Discussion: Clyde Coombs, University of Michigan
      Anthony Koo, Michigan State College

4:30 P.M.

STATLER HOTEL

English Room

Business Meeting

American Finance Association

6:00 P.M.

STATLER HOTEL

Parlor E

Dinner Meeting

American Economic Review Board of Editors

6:30 P.M.

VETERANS MEMORIAL BUILDING

Dinner

American Farm Economic Association

Subject: The Agricultural Economist in the Political Environment of Policy Making

Paper: Earl Butz, Assistant Secretary of Agriculture, Washington, D. C.
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SUMMARY OF THURSDAY MEETINGS

8:00 A.M.
Breakfast Meeting, Regional Directors (CEA)
Alumni Breakfast (General Motors Educator Conference)

9:00 A.M.
Programming and Process Analysis in Industry Studies (ES)

9:30 A.M.
Urbanization and Industrialization of the Labor Force in a Developing Economy (AEA, IRRA)
Cyclical Experience in the Postwar Period (AEA)
Research on the Business Firm (AEA)
Money Market Developments and Prospects Since the Accord (AFA)
Morning Session (CEA)

10:30 A.M.
Econometric Studies III (ES)

12:15 P.M.
Luncheon Meeting—Presidential Address (CEA)

12:30 P.M.
Luncheon Meeting (Editors of Social Science Journals)

2:00 P.M.
Toward a Theory of Business Finance (AFA)

2:15 P.M.
Afternoon Session (CEA)

2:30 P.M.
Long-Term Trends in International Trade (AEA)
Price and Wage Flexibility (AEA, IRRA)
Debt Management and Monetary Policy (AEA)

5:00 P.M.
Business Meeting (AEA)
Business Meeting (CEA)

6:00 P.M.
Executive Committee Dinner Meeting (AEA)
THURSDAY

9:30 A.M.

STATLER HOTEL
Michigan Room

Urbanization and Industrialization of the Labor Force
In a Developing Economy

American Economic Association

Industrial Relations Research Association

Chairman: L. G. Reynolds, Yale University
Papers: “Labor Attitudes Toward Industrialization in Underdeveloped Countries”—Wilbert E. Moore, Princeton University
“The City, the Factory, and Economic Growth”—Bert F. Hoselitz, University of Chicago
Discussion: George B. Baldwin, Massachusetts Institute of Technology
William Knowles, Michigan State College
Simon Rottenberg, University of Chicago

9:30 A.M.

STATLER HOTEL
Ballroom

Cyclical Experience in the Postwar Period

American Economic Association

Chairman: Gardner Ackley, University of Michigan
Papers: “Theoretical Significance of the 1949 Recession”—Rendigs Fels, Vanderbilt University
“Business Fluctuations in the United States since 1951: Selected Developments”—Kenneth Roose, Oberlin College
Discussion: John Lintner, Harvard University
Daniel Hamberg, University of Maryland
E. C. Hald, University of Washington

THURSDAY

9:30 A.M.

STATLER HOTEL
Bagley Room

Research on the Business Firm

American Economic Association

Chairman: H. R. Bowen, Williams College
Papers: “Limits to the Growth and Size of Firms”—Edith Penrose, Johns Hopkins University
“Managerial Motivation and the Theory of the Firm”—C. A. Hickman, North Carolina State College
Discussion: Albert Lauterbach, Sarah Lawrence College
W. W. Cooper, Carnegie Institute of Technology

9:30 A.M.

STATLER HOTEL
Wayne Room

Money Market Developments and Prospects Since the Accord

American Finance Association

Chairman: Paul W. McCracken, University of Michigan
“Mid 1952—Mid 1953”—G. Walter Woodworth, University of Michigan
“Mid 1953—Mid 1954”—Madeline McWhinney, Federal Reserve Bank of New York
“The Outlook”—Roy L. Relerson, Bankers Trust Company
THURSDAY

9:30 A.M.
DETROIT LELAND HOTEL
Jade Room

Morning Session
Catholic Economic Association

Chairman: Bernard F. Landuyt, University of Detroit

Paper: "Moral Judgments in the Assumptions of Economic Analysis"—
Rev. Richard L. Porter, S.J., Rockhurst College

Discussion: Rev. Paul V. Kennedy, S.J., West Baden College
Rev. Richard E. Mulcahy, S.J., University of San Francisco

Paper: "Moral Judgments in Monopolistic-Competitive Price Analysis"—
Vernon A. Mund, University of Washington

Discussion: Rev. C. N. McKinnon, S.J., Creighton University
Haig Silvanie, St. Louis University

10:30 A.M.
STATLER HOTEL
Ivory Room

Econometric Studies III
Econometric Society

Chairman: Daniel B. Suits, University of Michigan

Papers: "A Non-linear Macro Model Including Order and Inventory Behavior Industries with Simultaneous Output and Price Decision Functions"—Karl Brunner, University of California (Los Angeles)

"Economic Factors in Population Growth"—Hayden W. Smith, University of California

Discussion: Ronald Freedman, University of Michigan
Hyman P. Minsky, Brown University

12:15 P.M.
DETROIT LELAND HOTEL
Colonial Room

Luncheon Meeting
Catholic Economic Association

Chairman: Friedrich F. Baerwald, Fordham University

Presidential Address: "Moral Judgments in Income Concepts" — Walter Froehlich, Marquette University

12:30 P.M.
STATLER HOTEL
Parlor D

Luncheon Meeting
Editors of Social Science Journals

2:00 P.M.
STATLER HOTEL
Michigan Room

Toward a Theory of Business Finance
American Finance Association

Chairman: Miller Upton, Beloit College

Papers: "The Necessary Ingredients of a Theory of Business Finance"—
Carl A. Dauten, Washington University


"Toward a Theory of Balance Sheet Structure"—J. Fred Weston, University of California

Discussion: Paul M. Van Arsdell, University of Illinois
Bion B. Howard, Northwestern University
Charles W. Williams, Harvard University
THURSDAY

2:15 P.M.
DETROIT LELAND HOTEL
Jade Room
Afternoon Session
Catholic Economic Association

Chairman: Sister M. Thomasine, O.P., Rosary College
Discussion: William A. Hayes, De Paul University
Helen C. Potter, Loyola University
Paper: "Moral Judgments in Development Analysis"—Arthur Noetzel, John Carroll University
Discussion: Josef Solterer, Georgetown University

2:30 P.M.
STATLER HOTEL
Wayne Room
Long-term Trends in International Trade
American Economic Association

Chairman: Fritz Machlup, Johns Hopkins University
Papers: "Secular Movements in the Terms of Trade" — R. E. Baldwin, Harvard University
Discussion: C. P. Kindleberger, Massachusetts Institute of Technology
Theodore Morgan, University of Wisconsin
A. C. Harberger, University of Chicago

THURSDAY

2:30 P.M.
STATLER HOTEL
Bagley Room
Price and Wage Flexibility
American Economic Association

Industrial Relations Research Association

Chairman: R. T. Bowman, University of Pennsylvania
Papers: "The Price Rigidty Problem: Two Historical Experiences"—J. M. Blair, Federal Trade Commission
"Wage Flexibility in Recent Years"—Kenyon Poole, Northwestern University
Discussion: Gideon Rosenbluth, Queens University
Frank Pierson, Swarthmore College

2:30 P.M.
STATLER HOTEL
English Room
Debt Management and Monetary Policy
American Economic Association

Chairman: Lawrence H. Seltzer, Wayne University
Papers: "Federal Debt Management: Civil War, World War I, World War II"—Marshall Robinson, Amos Tuck School, Dartmouth College
"Monetary Policy in Recent Years"—C. R. Youngdahl, Federal Reserve Board, Washington, D.C.
Discussion: Albert Gallord Hart, Columbia University
Earl R. Rolph, University of California (Berkeley)
THURSDAY

5:00 P.M.

STATLER HOTEL
Wayne Room

Business Meeting

American Economic Association

5:00 P.M.

DETROIT LELAND HOTEL
Tropical Room

Business Meeting

Catholic Economic Association

Presiding: Walter Froehlich, President

6:00 P.M.

STATLER HOTEL
Parlor E

*Executive Committee Dinner Meeting

American Economic Association

THE NATIONAL BUREAU OF ECONOMIC RESEARCH

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PROGRAM OF ASSOCIATION OF REGIONAL SCIENTISTS

The Association of Regional Scientists is holding the following meetings in the Sky Room at the Tuller Hotel, with one exception noted below, from Monday, December 27, through Wednesday, December 29.

**Monday, December 27**

2:30 P.M.

Joint Session with Econometric Society

See integrated program

8:00 P.M.

Regional Research: Selected Topics—I

Chairman: Edward K. Smith, Northeastern University

Papers:
- "The Role of Diversification in Local Economic Development"—Allan Rodgers, Pennsylvania State University
- "Natural Resources Research and Regional Analysis"—E. S. Wengert, University of Oregon
- "The Impact of Urban-Industrial Development on Agriculture in the Tennessee Valley and the Southeast"—Vernon W. Ruttan, Tennessee Valley Authority
- "Some Applications of Thunen's Model in Regional Analysis"—Alexander Melamid, New School for Social Research

Tuesday, December 28

9:30 A.M.

Regional Analysis—I

Chairman: Amos H. Hawley, University of Michigan

Papers:
- "Measured Urban Spatial Interaction as a Tool for Describing Metropolitan Regions"—J. Douglas Carroll, Detroit Metropolitan Area Traffic Study

Discussion: Alfred C. Neal, Federal Reserve Bank of Boston
John W. Hyde, University of Michigan
Edgar S. Dunn, University of Florida

2:30 P.M.

Joint Session with American Economic Association, Statler Hotel

See integrated program

8:00 P.M.

Regional Research: Selected Topics—II

Chairman: George H. Ellis, Federal Reserve Bank of Boston

Papers:
- "Psycho-Cultural Regions"—Howard L. Green, Stop and Shop, Inc.
- "The Role of Labor Mobility in Regional Growth"—William H. Miernyk, Northeastern University
- "Tax Incidence, Interdependence, and Regional Development"—James Jones and Robert Kavesh, Dartmouth College
- "Urban and Inter-Urban Economic Equilibrium"—Robert L. Steiner, Cincinnati

Wednesday, December 29

9:30 A.M.

Regional Analysis—II

Chairman: Robert D. Calkins, The Brookings Institution

Papers:
- "The Spatial Structure of an Economic System"—Rutledge Vining, University of Virginia
- "Regional Analysis and Public Policy"—Albert Lepawsky, University of California
- "Regional Balance in a Technological World"—Howard W. Odum, University of North Carolina

Discussion: Harvey Perloff, University of Chicago
Victor Roterus, U. S. Department of Commerce
Frank Boddy, University of Minnesota
2:00 P.M.

Regional Analysis—III

Chairman: Robert S. Platt, University of Chicago

Papers:
- “The Need for an International System of Regions and Subregions” — Donald J. Bogue, Scripps Foundation for Research in Population Problems
- “Spatial Interaction Analysis” — Edward L. Ullman, University of Washington
- “Decentralization Policies and Regional Development” — Lloyd Rodwin, Massachusetts Institute of Technology

Discussion: Seymour E. Harris, Harvard University
Edward A. Ackerman, Tennessee Valley Authority

5:00 P.M.

Business Meeting

8:00 P.M.

Regional Research: Selected Topics—III

Chairman: Louis B. Wetmore, Massachusetts Institute of Technology

Papers:
- “The Spatial Impact of Transport Media” — William L. Garrison, University of Washington
- “Some Aspects of Regional Multiplier Analysis” — Lawrence E. Fouraker, Pennsylvania State University
- “Economies of Scale and Regional Development” — J. A. Guthrie, State College of Washington
- “Fluctuations in Urban Growth” — Robert Williams, University of California (Los Angeles)
PROGRAM OF AMERICAN BUSINESS LAW ASSOCIATION

The American Business Law Association is holding the following meetings at the Park Shelton Hotel, from Monday, December 27 through Wednesday, December 29:

Monday, December 27
7:00 P.M. Informal Smoker and Roundup

Tuesday, December 28
9:15 A.M. President's report
9:30 A.M. Review of current trends in the various fields of Business Law
10:00 A.M. Discussion
10:15 A.M. Round table—The Place of Business Law in the undergraduate and graduate schools of business and in their curricula
11:15 A.M. Discussion
11:45 A.M. Appointment of Committees (Nominating, Business Law Curricula) Banquet reservations
12:00 Noon Lunch
1:30 P.M. Committee meetings
2:30 P.M. Round Table—Should We Switch to the Uniform Commercial Code? Robert E. Kendrick, David Libscomb College
3:30 P.M. Discussion
4:00 P.M. Business meeting and election of officers
5:15 P.M. Adjournment for the day
6:30 P.M. Annual banquet for members, their wives and other guests (informal)

Wednesday, December 29
8:00 A.M. Officers' breakfast
9:30 A.M. Law in the Manufacture and Sale of Automobiles
10:15 A.M. Discussion
10:45 A.M. Introduction of new officers
11:15 A.M. Leave for lunch and tour
PROGRAM ARRANGEMENTS CHAIRMEN
AND ASSOCIATION OFFICERS

American Economic Association
Program Arrangements Chairman and President: Simon Kuznets, Johns Hopkins University
Secretary-Treasurer: James Washington Bell, Northwestern University

American Finance Association
Program Arrangements Chairman: Norris O. Johnson, National City Bank
President: Garfield Cox, University of Chicago
Secretary-Treasurer: George E. Hassett, Jr., New York University

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Program Arrangements Chairman: Stewart H. Rewoldt, Indiana University
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President: Wassily Leontief, Harvard University
Secretary: Rosson L. Cardwell, University of Chicago
Treasurer: Alfred Cowles, University of Chicago

Industrial Relations Research Association
Program Arrangements Chairman: Arthur Ross, University of California
President: Clark Kerr, University of California
Secretary-Treasurer: Edwin Young, University of Wisconsin

American Association of University Teachers of Insurance
Program Arrangements Chairman: Hampton H. Irwin, Wayne University
President: Laurence J. Ackerman
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Program Arrangements Chairman: Joseph Frascona
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Program Arrangements Chairman: Rev. Bernard W. Dempsey, Marquette University
President: Walter Froehlich, Marquette University
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EXHIBITORS AT THE STATLER HOTEL

(Ballroom Floor)

American Book Company
Appleton-Century-Crofts, Inc.
Association of American University Presses
Thomas Y. Crowell Company
Federal Reserve Bank
Harper & Brothers
D. C. Heath and Company
Henry Holt and Company
Houghton Mifflin Company
Richard D. Irwin, Inc.
Kelley & Millman, Inc.
McGraw-Hill Book Co., Inc.
The Macmillan Company
National Bureau of Economic Research
National Planning Association
Oxford University Press
Prentice-Hall, Inc.
Rinehart & Company
South-Western Publishing Co.
UAW-CIO
John Wiley & Sons, Inc.

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Bird's-eye view of Detroit...

1. The J. L. Hudson Company
2. Downtown Public Library
3. Detroit City Hall
4. Wayne County Building
5. U.S. Post Office (Federal Bldg.)
6. Tunnel to Canada
7. Ambassador Bridge
8. Greyhound Bus Terminal
9. Shoppers' Parking Lot
10. Grand Circus Park
11. Young Men's Christian Ass'n.
12. Young Women's Christian Ass'n.
13. Detroit Times
14. Detroit Free Press
15. Detroit News
16. Cass Theatre
17. Lafayette Theatre
18. Music Hall
19. Michigan Theatre
20. United Artists Theatre
21. Fox Theatre
22. Sheraton-Cadillac Hotel
23. Statler Hotel
24. Detroit Athletic Club
25. Penobscot Building
26. National Bank Building
27. Majestic Building
28. Book Tower
29. David Whitney Building
30. David Broderick Tower
31. Briggs Stadium
32. The Olympia
33. Veterans Memorial Building
34. Masonic Temple Auditorium
35. Hotel Detroit Leland
36. Fort Shelby Hotel
37. Detroit Public Library
38. Institute of Arts
39. Detroit Historical Museum
40. Park Shelton Hotel
41. Engineering Society
42. Old Wayne Club
43. Tuller Hotel