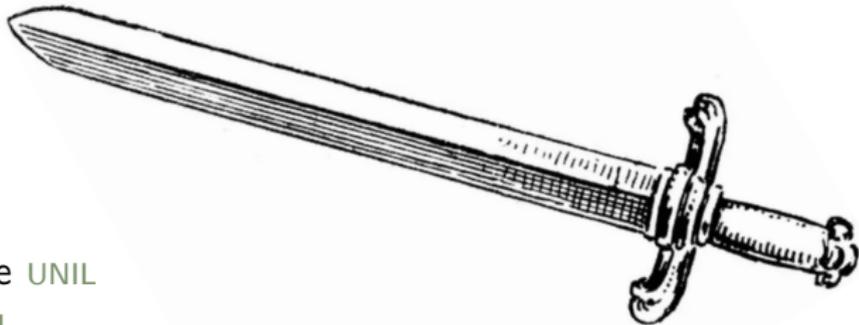


Multigame Contact: A Double-Edged Sword for Cooperation



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Cooperation in prisoner's dilemmas

Cooperation in indefinitely repeated prisoner's dilemmas has received a lot of attention in recent years.

What are the determinants of cooperation?

- ▶ Continuation probability (Dal Bó, 2005)
- ▶ Communication (Cooper/Kühn, 2014)
- ▶ Information and monitoring (Aoyagi/Bhaskar/Fréchette, 2019)
- ▶ Costly punishment (Dreber/Rand/Fudenberg/Nowak, 2008)
- ▶ Continuous time (Bigoni/Casari/Skrzypacz/Spagnolo, 2015)
- ▶ Realized duration (Mengel/Orlandi/Weidenholzer, 2022)
- ▶ Matching scheme (Duffy/Ochs, 2009)
- ▶ Behavioral spillovers (Bednar/Chen/Liu/Page, 2012)
- ▶ Literature review: Dal Bó/Fréchette (2018)

Strategic importance of multigame contact

Agents often interact across multiple games:

- ▶ Coworkers may be neighbours.
- ▶ Spouses may be business partners.
- ▶ Nations may link negotiations on political and economic fronts.

→ We know what to expect!

Multimarket contact (Bernheim/Whinston, 1990):

- ▶ Enhances a firm's ability to punish deviations (link the markets).
- ▶ It can help collusion, and never hurts.
- ▶ It always helps when objective functions are concave (Spagnolo, 1999).

Experimental evidence

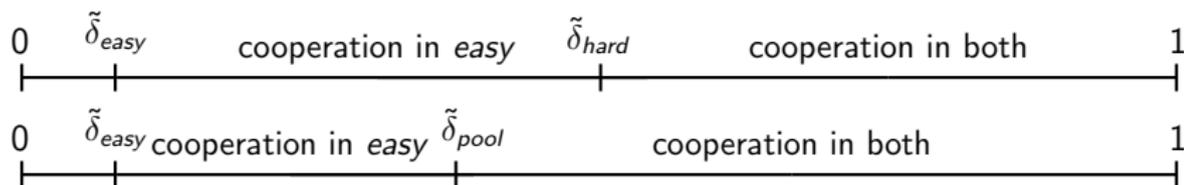
Experimental setup and predictions

	<i>Hard game</i>	
	<i>C</i>	<i>D</i>
<i>C</i>	135, 135	45, <u>216</u>
<i>D</i>	<u>216</u> , 45	<u>60</u> , <u>60</u>

	<i>Easy game</i>	
	<i>c</i>	<i>d</i>
<i>c</i>	135, 135	45, <u>144</u>
<i>d</i>	<u>144</u> , 45	<u>60</u> , <u>60</u>

$$\frac{135}{1-\delta} \geq 216 + \frac{\delta 60}{1-\delta} \Leftrightarrow \delta \geq 0.52 \equiv \tilde{\delta}_{hard} \quad \delta \geq 0.11 \equiv \tilde{\delta}_{easy}$$

$$\frac{2 \cdot 135}{1-\delta} \geq 216 + 144 + \frac{2 \cdot \delta 60}{1-\delta} \Leftrightarrow \delta \geq 0.38 \equiv \tilde{\delta}_{pool}$$



Treatment variations

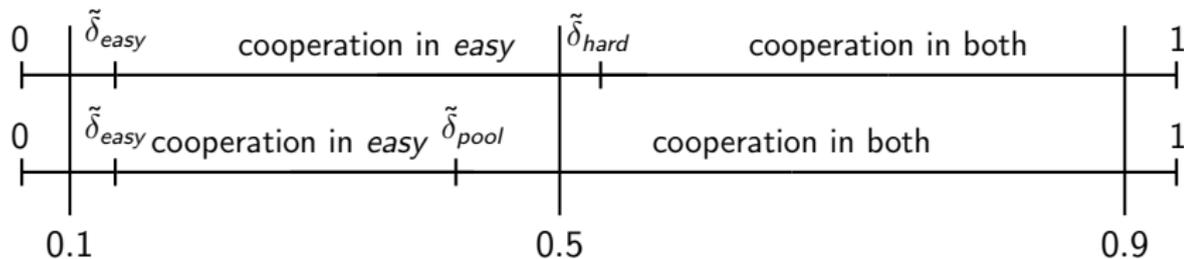
Multigame contact (between subjects)

- ▶ *2Partner*: play each of the two games with a different partner
- ▶ *1Partner*: play both games with a single partner

Decision Screen

Continuation probability (between subjects)

- ▶ $\delta = 0.1$
- ▶ $\delta = 0.5$
- ▶ $\delta = 0.9$



Experimental procedures

- ▶ Laboratory experiment in the LABEX, University of Lausanne
- ▶ Pilot in May 2020, (preregistered) experiments in Sept/Oct
- ▶ Experimental software: oTree (Chen et al., 2016)
- ▶ 23 sessions with a total of 436 participants, student subjects

	$\delta = 0.1$		$\delta = 0.5$		$\delta = 0.9$	
# partners	1	2	1	2	1	2
# sessions	3	6	3	6	2	3
# matching groups	6	6	6	6	5	5
# subjects	60	116	58	114	34	54
# decisions	6,030	11,754	5,924	11,574	3,752	5,800

Session details

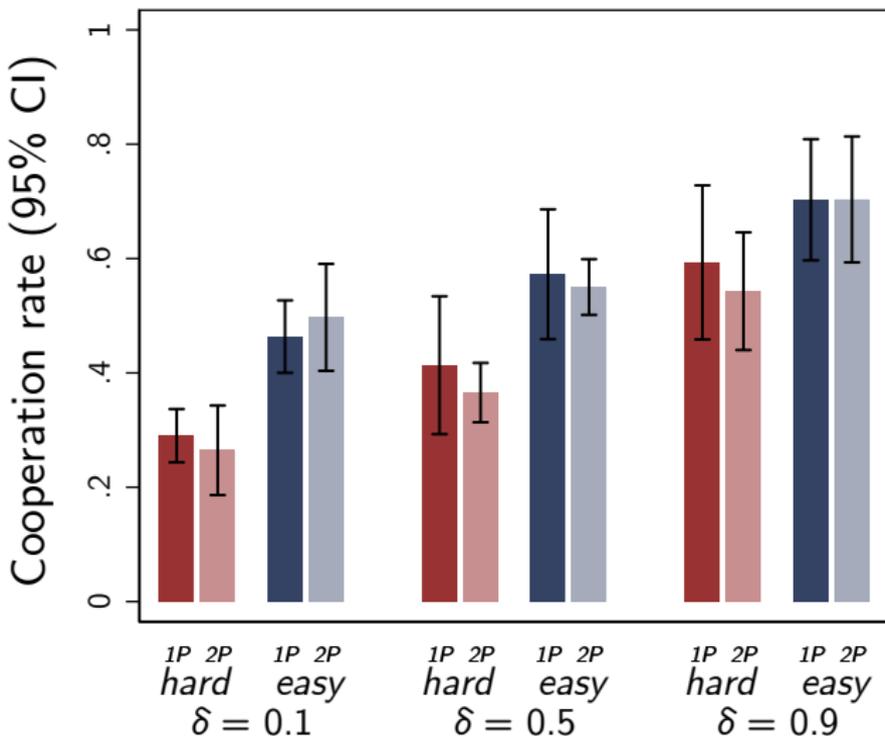
Matching procedure:

- ▶ All subjects in one session play the same treatment.
- ▶ Interaction with subjects of the same matching group only
- ▶ Random allocation to matching groups of varying sizes (6 to 20 subjects)
 - ▶ Idea: keep # interactions with another subject comparable
 - ▶ Consequence: smaller group size for *1Partner* and high δ

Stopping procedure and supergame duration:

- ▶ Each supergame lasts at least three rounds
- ▶ Computerized stopping rule with probability $1 - \delta$ after round 3
- ▶ Predrawn sequences of supergames up to 100 rounds
 - ▶ Independent sequences across matching groups within a session
 - ▶ Same sequence within matching groups

Does multigame contact increase cooperation?



Do subjects link the games (I)?

1Partner ($n = 1,946$)

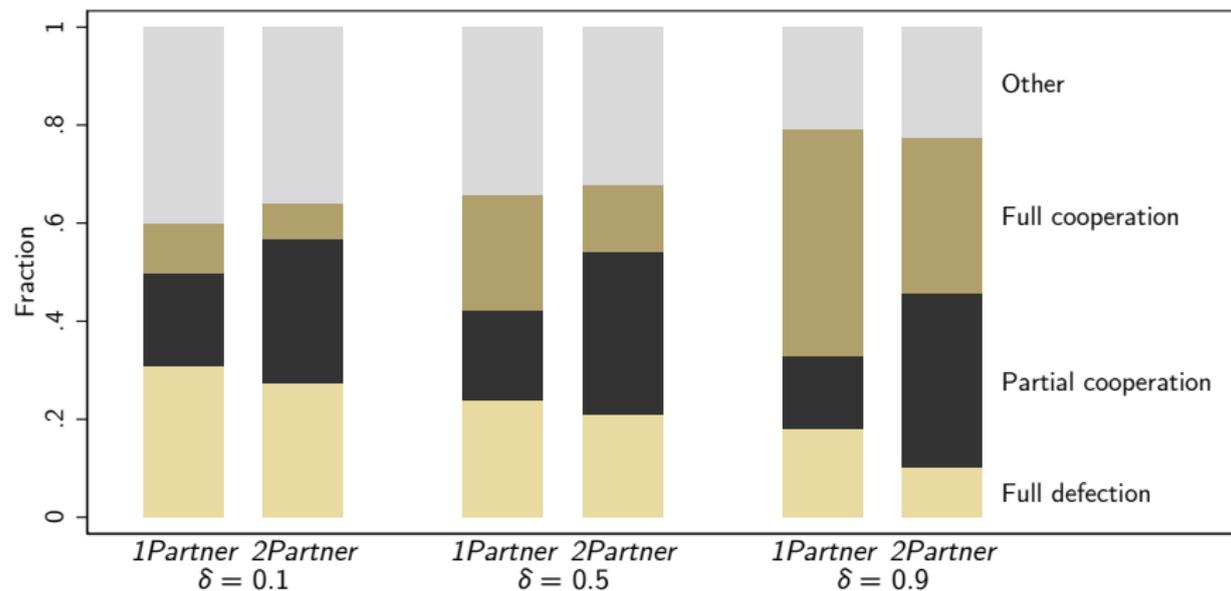
Subject's decisions in t	Dd	12	25	65
	Cd/Dc	12	45	12
	Cc	76	30	23
		Cc (63%)	Cd/Dc (16%)	Dd (21%)

2Partner ($n = 2,974$)

Subject's decisions in t	Dd	8	15	70
	Cd/Dc	12	68	16
	Cc	80	17	14
		Cc (47%)	Cd/Dc (40%)	Dd (13%)

Partner's or partners' decisions in $t - 1$

Does multigame contact lead to more extreme outcomes?



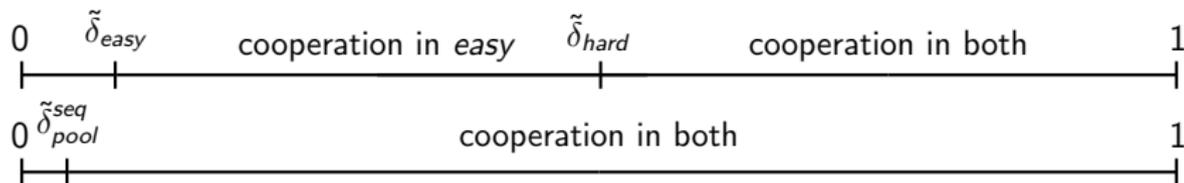
Study 2: Powering multigame contact

		<i>Hard game</i>	
		<i>C</i>	<i>D</i>
<i>C</i>	135, 135	45, <u>216</u>	
<i>D</i>	<u>216</u> , 45	<u>60</u> , <u>60</u>	

		<i>Easy game</i>	
		<i>c</i>	<i>d</i>
<i>c</i>	135, 135	45, <u>144</u>	
<i>d</i>	<u>144</u> , 45	<u>60</u> , <u>60</u>	

Sequential: Subjects play the *hard* game first, learn the outcome, proceed with the *easy* game.

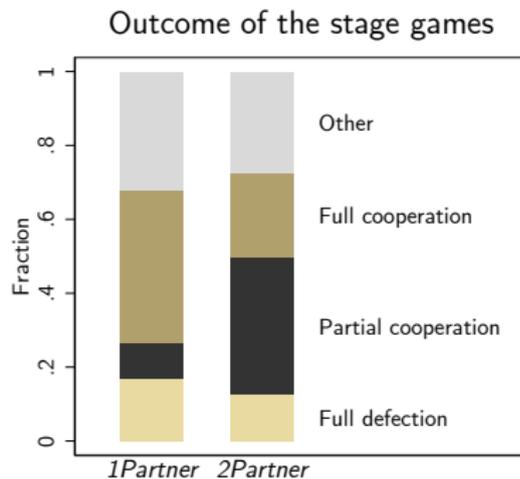
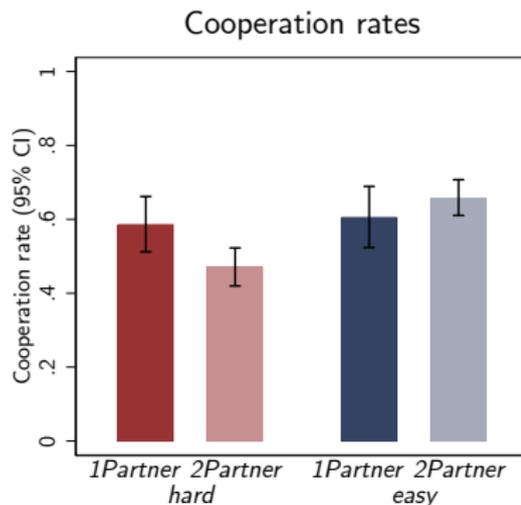
$$\frac{2 \cdot 135}{1 - \delta} \geq 135 + 144 + \frac{2 \cdot \delta 60}{1 - \delta} \Leftrightarrow \delta \geq 0.06 \equiv \tilde{\delta}_{pool}^{seq}$$



Study 2: Results

Predictions: unchanged in *2Partner*; $\tilde{\delta}_{pool}^{seq} = 0.06$ in *1Partner*

Parameters: $\delta = 0.5$, $n = 128$



Do subjects link the games (II)?

	Dep. var.: cooperation in easy (c_t)		
	(1)	(2)	(3)
<i>2Partner</i>	0.052 (0.044)	0.073** (0.018)	0.010 (0.037)
$(C, C)_t$ [coop. outcome in <i>hard</i>]		0.205** (0.046)	0.519** (0.046)
$(C, C)_t \times 2Partner$			-0.408** (0.046)
$(c, c)_{t-1}$ [coop. outcome in <i>easy</i>]		0.492** (0.048)	0.186** (0.054)
$(c, c)_{t-1} \times 2Partner$			0.383** (0.066)
Constant	0.487** (0.057)	0.140** (0.023)	0.196** (0.028)
Time controls	Yes	Yes	Yes

Conclusion

- ▶ Experimental evidence on the effect of multigame contact on cooperation is incomplete.
- ▶ In theory, cooperation should increase. But we find that multigame contact is a double-edged sword: full cooperation becomes more frequent, but so does full defection.
- ▶ As a result, the effect of multigame contact averages out.
- ▶ We find evidence for strategic linkage under multigame contact. And the adverse effect of linkage materializes as players sometimes resort to uncooperative behavior in one game.
- ▶ Our findings challenge the idea that linking independent policy issues cannot harm global cooperation.
- ▶ Interesting variations: imperfect monitoring, information that allows for reputation-building, pairing with other games

Experimental evidence

- ▶ Market games: does multimarket contact between firms increase collusion?
 - ▶ Phillips/Mason (1992, 1996) – infinitely repeated Cournot;
 - Cason/Davis (1995) – infinitely repeated Bertrand;
 - Güth/Häger/Kirchkamp/Schwalbach (2016) – finitely repeated Bertrand;
 - Freitag/Roux/Thöni (2021) – finitely repeated Cournot;
 - Feinberg/Sherman (1985, 1988) – one shot Bertrand
- ▶ Prisoner's dilemma games: do multiple contacts increase cooperation?
 - ▶ Yang/Kawamura/Ogawa (2016) – playing one versus playing two games and $\delta = 0.75$; Modak (2022) – $\delta = 0.75$ and asymmetric games
- ▶ Our experiment: playing two games with the same versus with a different partner in each with varying continuation probability.

Decision Screen

Manche 2

Période dans la manche: 1

Manche 2	
Vous	Part. 1

Choix du partenaire 1

A B

Votre
choix

A

B

135, 135	45, 144
144, 45	60, 60

Choix du partenaire 2

X Y

Votre
choix

X

Y

135, 135	45, 216
216, 45	60, 60

Manche 2	
Vous	Part. 2

Decision Screen

Manche 2

Période dans la manche: 1

Manche 2	
Vous	Part.

Choix du partenaire

A B

Votre
choix

A

B

135, 135	45, 144
144, 45	60, 60

Choix du partenaire

X Y

Votre
choix

X

Y

135, 135	45, 216
216, 45	60, 60

Manche 2	
Vous	Part.

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Cooperation rates over time

