

_DISCLOSURE STATEMENTS FOR "PRICING POWER IN ADVERTISING MARKETS" _

*** DISCLOSURE STATEMENT FOR MATTHEW GENTZKOW ***

I have been a consultant for Amazon and done economic consulting for Analysis Group and Compass Lexecon. Clients for this economic consulting work include large tech companies such as Facebook. In this period I have received compensation as a member of the Toulouse Network for Information Technology, a research group funded in part by Microsoft.

See <http://web.stanford.edu/~gentzkow/vita/disclosure.pdf> for additional details.